

# INVOICE



**KTVA**  
**1001 Northway Drive**  
**Suite 202**  
**Anchorage, AK 99508**  
**Main: (907) 929-9700**  
**Billing: (907) 929-9721**

Invoice #	Invoice Date	Invoice Month	Invoice Period
KT18070201	07/31/18	July 2018	06/25/18 - 07/09/18

Property	Account Executive	Sales Office	Sales Region
KTVA	Janice Wright	Local Sales-Anc	Local

Billing Address:

**Optima Public Relations**  
**Attention: Accounts Payable**  
**PO Box 101134**  
**Anchorage, AK 99510**

Send Payment To:

**KTVA**  
**Attn: Accounts Receivable**  
**1001 Northway Drive, Suite 202**  
**Anchorage, AK 99508**

Advertiser	Product	Estimate Number
Edie Grunwald for Lt. Gove		

Flight Dates	Order #	Alt Order #
06/22/18 - 07/15/18	9041	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Prepaid

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	06/25/18	07/09/18	KTVA First Take	M-F 45830p-530p	1-----	:30	1	\$138.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 1----- 1 \$138.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTVA	M	06/25/18	5:15 PM	KTVA First Take	M-F 45830p-530p	:30	Grunwal d AK Fl ag	\$138.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/18 07/15/18 1----- 1 \$138.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KTVA	M	07/09/18	4:59 PM	KTVA First Take	M-F 45830p-530p	:30	Grunwal d AK Fl ag	\$138.00 NM
4	06/24/18	07/08/18	KTVA First Take Sunday	Su 5p-530p	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 -----1 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTVA	Su	07/08/18	5:09 PM	KTVA First Take Sunday	Su 5p-530p	:30	Grunwal d AK Fl ag	\$100.00 NM
5	06/25/18	07/09/18	KTVA Nightcast	M-F 10p-1035p	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 1----- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTVA	M	06/25/18	10:13 PM	KTVA Nightcast	M-F 10p-1035p	:30	Grunwal d AK Fl ag	\$275.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/09/18 07/15/18 1----- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KTVA	M	07/09/18	10:15 PM	KTVA Nightcast	M-F 10p-1035p	:30	Grunwal d AK Fl ag	\$275.00 NM
<b>Total Spots</b>							<b>5</b>		

## Payment Terms 30 Days

Gross Total **\$926.00**

Station warrants that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice.

In accordance with the newly enacted rules and regulations of the FCC, this station hereby notifies all current Denali Media Holding advertising clients of compliance and adherence to the FCC Nondiscrimination Certification Requirements in Advertising Contracts. FCC Nondiscrimination Notice: Denali Media Holdings does not discriminate in advertising arrangements on the basis of race or ethnicity. Any arrangement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all advertiser arrangements.

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**Attn: Accounts Receivable**  
**1001 Northway Drive, Suite 202**  
**Anchorage, AK 99508**

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KT18070201	07/31/18	July 2018	06/25/18 - 07/09/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Edie Grunwald for Lt. Gove			

<u>Agency Commission</u>	<b>\$138.90</b>
<u>Net Amount Due</u>	<b>\$787.10</b>

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