

12/21/2015

IN Touch update

IN Touch update

Short, Norman

Sent: Monday, December 21, 2015 2:21 PM

To: Short, Norman

Cc: Monz, Steve

AIR DATE DEC 27TH

THIS SUNDAY ON IN TOUCH WITH DELMARVA

THE 2016 HARNESS HORSE OF THE YEAR
WINNER OF OVER 2 MILLION DOLLARS , WINNER OF THE PRESTIGIOUS
"LITTLE BROWN JUG" , LOCALLY OWNED AND TRAINED BY
THE GEORGE TEAGUE FAMILY.....
WIGGLE IT JIGGLE ITAND

MILFORD ELKS IS RINGING IN THE NEW YEAR WITH MUSIC AND FUN
WITH THE BAND DOWN TYHME SO TUNE IN FOR ALL THE ROCKING DETAILS
JOIN ME ,NORM SHORT SUNDAY AT 7AM FOR IN TOUCH WITH DELMARVA

***** AIR DATE JAN 3 ***** FOLLOWING SUNDAY

THIS SUNDAY ON IN TOUCH WITH DELMARVA

GERRI STREET FROM STREET AND ELLIS WITH
INFORMATION ON ELDER LAW , SEE IF YOU OR FAMILY
ARE PREPARED.....AND

BEEBE HEALTHCARE OF LEWES IS CELEBRATING 100 YEARS IN THE COMMUNITY
STARTING IN 2016 FIND OUT ABOUT ALL THE CELEBRATION PLANS FOR THE NEW YEAR

SUNDAY AT 7 AM WITH HOST NORM SHORT, ON IN TOUCH WITH DELMARVA

air date dec 13th

THIS SUNDAY ON IN TOUCH WITH DELMARVA

THE KENT COUNTY PUBLIC LIBRARY

"THE LIBRARY ON THE HIGHWAY"

HAS IT'S 4TH ANNUAL "WINTER CARNIVAL"

TONS OF ACTIVITIES ,FAMILY FRIENDLY

AND YOU CAN RING IN THE YEAR AT NOON,

WITH DEB LAWHEAD AND HILLARY WELLIVER

AND RING IN THE NEW YEARS AT MILFORDS ELKS

WITH DOWN TYME A POPULAR LOCAL BAND

WITH BILL AND LAURA RUST

ALSO THE HISTORIC TOWN OF ODESSA IS READY FOR WINTER

AND DEBBIE BUCKSON HAS THE NEWS

JOIN HOST NORM SHORT FOR IN TOUCH WITH DELMARVA THIS AT 7 AM
FOR ALL THE DETAILS



Eagle 97.7 at Milford Walmart



Cool 101.3 at Dover Acme

In Touch With Delmarva: World Oceans Day Script
COOL/EAGLE
Seth

The Delaware Premeir Center for the Arts presents MERR World Oceans Day at the Milton Theatre Saturday from 6pm to 8pm. There will be interactive displays, life size whale walkthrough, sign the 'better bag' pledge, and a screening of ABC's 'Sea Rescue' featuring MERR's dolphin rescue. Tickets are \$8 for adults, \$5 for youth, and free entry for children 5 and younger. Contact (302) 684-3038 or visit online at www.pcade.com

In Touch With Delmarva: World Oceans Day Script
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IN TOUCH WITH DELMARVA

Short, Norman

Sent: Tuesday, November 10, 2015 4:20 PM

To: Monz, Steve

Cc: Short, Norman

air date Nov 15 2015

THIS SUNDAY ON IN TOUCH WITH DELMARVA

**WE COVER TOYS FOR TOTS WITH MARINE SGT. BELL
THE TOYS FOR TOTS RAPPER.....A CHRISTMAS STORY WITH
MUSIC**

AND

**DEC 5 & 6 THE SCHWARTZ CENTER FOR THE ARTS PRESENTS
"THE NUTCRACKER" WITH GUEST TERESA EMMONS THE
DIRECTOR OF THE BALLET THEATRE OF DOVER**

PODCASTS AVAILABLE NOW AT COOL1013.COM

OR TUNE IN SUNDAY MORNING AT 7 AM WITH HOST NORM SHORT

ON IN TOUCH WITH DELMARVA

11/10/2015 4:27 PM

air date oct 18

THIS SUNDAY ON IN TOUCH WITH DELMARVA

Gerrald Street from the Street Ellis Law Firm of Dover.....

With a Q & A session on estate planning and elder care. Find out where you need to be

with your planning. and.....

Lake Forest High School and the 7th annual

"I Love Lake Forest Day" with guest Jessica I. Piccolo.....

the FREE event is Saturday Oct. 24th from 10-2 at the High School

**TO LISTEN NOW GO TO COOL1013.COM AND CLICK THE
DELAWARE STATE FLAG**

FOR THE PODCAST OR.....

**TUNE IN SUNDAY AT 7 AM WITH HOST NORM SHORT FOR
IN TOUCH WITH DELMARVA**

#1 Run date: 09/17/2015-10/24/2015

:15 pre-recorded

Your biggest health threat? Heart disease. Recognize the warning signs and do what's necessary to prevent the country's number one killer from taking another life. Walk with us at the Heart Walk on October 17 and 24. Visit heart.org/southerndewalk for more info.

For more information contact:

Christina Crews

Communications Director

American Heart Association/American Stroke Association

1617 JFK Blvd, Suite 700

Philadelphia, PA 19103

(215) 575-5227

Christina.crews@heart.org

Dover, DE (October 23, 2015) -The Biggs Museum of American Art will host the Annual Delaware By Hand Holiday Market on Saturday, November 7, 2015. The Holiday Market features the artist members of the Biggs Museum of American Art, also known as Delaware By Hand. Delaware's finest jewelers, fiber artists, photographers, ceramicists and ~~many~~ more will sell their wares throughout the Biggs Museum's first floor. ~~The Biggs Museum expects over thirty artist vendors for the show!~~

for MUSEUMS OUT

BIGGS MUSEUM . DUE

The Delaware By Hand Holiday Market is free and open to the public. For this year's event, in addition to artist vendors, visitors will have a unique opportunity to purchase and sample cuisine from two food trucks: the Plum Pit, specializing in "Modern World Cuisine" and Mama Mia, specializing in homemade Italian dishes, subs and salads.

Participating artist vendors include:

Ginny Barney (Lewes, DE), multi-media
Denise Bendelewski (Magnolia, DE), baskets
Lesley Campana (Dover, DE), weaver
Derek Carlson (Dover, DE), paintings
Steve Datz (Wilmington, DE), ceramics
Susan Donohoe (Lewes, DE), photography and handmade cards
Carl Forsberg (Lewes, DE), photography
Gerilyn Gaskill (Georgetown, DE), painting
Lara Ginzburg (Yardley, PA), jewelry
Ania Hawley (Wilmington, DE), jewelry
Karen Hornor (Newark, DE), jewelry
Deborah Johnson (Magnolia, DE), fiber art and scarves
Lisanne Kane (Lewes, DE), decoys
Joan McNiece (Camden, DE), jewelry
Jan Miller (Dover, DE), jewelry
Mike Ortiz (Millsboro, DE), photography
Tanya Papova (Selbyville, DE), multi-media
Elaine Petaky (New Castle, DE), jewelry
Annette Plitman (Milton, DE), quilts

11/3 - 11/7

COOR + EMBS

IDS 3600

CAT 2000

9/14



Heart Walk.

**In Collaboration with Delmarva Broadcasting Company (Eagle
97.7/Cool 101.3 /La Exitosa 930 AM)
September 2015 – October 2015**

In an effort to support the American Heart Association's Southern Delaware Heart Walks being held on October 17, 2015 (Sussex Co.) and October 24, 2015 (Kent Co.), we propose a sponsorship package that will achieve mutual goals.

Delmarva Broadcasting Co. will provide:

- Pre-recorded PSAs to run on-air and the online listening stream from September 14 – October 24 promoting attendance and team building for the Kent & Sussex Heart Walk and announcing results, the AHA will provide :15 and :30 scripts
- Live-read PSAs and conversation about Walk during morning shows
- An emcee (radio personality) for each Walk
- A slot for a volunteer/survivor to be featured on a public affairs segment
- Event listing on 97.7, 101.3 & 930 AM's calendar/events page
- A video posting on station websites, content provided by the AHA
- A link to the Walks on station sites
- Radio contest where station will give away a prize to registered Walker, to be redeemed day of Walk (for either or both Walks)
- Inclusion in any email blasts encouraging people to join the Walk
- A station van or sound system (Eagle or Cool) on-site to provide music during the Walk, setup by 7:30am (Kent) and 8:30am (Sussex)

In turn, Delmarva Broadcasting Co. will receive:

- Recognition as the lead radio sponsor of the 2015 Southern Delaware Heart Walks
- Logo recognition on all Heart Walk ads in De publications
- Logo recognition on heart.org/southerndewalk site and on collateral (including T-shirts)
- A station tent on-site at the Walk on October 17th and October 24th
- Sponsorship mentions from the stage during the opening ceremonies and in pre-event press releases

(more)

American Heart Association PSAs – Southern Delaware Heart Walk 2015

#1 Run date: 09/17/2015-10/24/2015

:30 pre-recorded

Every 39 seconds someone dies of heart disease. It's the #1 killer in Delaware and across the country and it's time to do something about it. That's why we're asking you to join ~~DBC Media~~ ^{DELMARVA SENSITIVE} at the American Heart Association's Southern Delaware Heart Walk. Heart disease takes the lives of too many people we love and it's time to change the statistics. Start your team today and join us Del Tech Community College, Georgetown Campus on October 17 or walk with us at the Terry Campus on October 24. Visit heart.org/southerndewalk for info.

#1 Run date: 09/17/2015-10/24/2015

:30 pre-recorded

Join DBC Media at the American Heart Association's Southern Delaware Heart Walk on October 17 at the Georgetown Campus of Del Tech Community College or October 24, Terry Campus. Heart disease is the number one killer of all Americans, but you have the power to change this statistic. Walk to celebrate survivors and to raise money for local research. Remember 30 minutes a day is all it takes to walk your way to a healthier heart. Visit heart.org/southerndewalk for more info. We'll see you at the Walk!

#1 Run date: 09/17/2015-10/24/2015

:15 pre-recorded

Heart disease and stroke are the number one and number five killers, but it doesn't have to be. Join us as we walk to raise awareness at the annual Southern Delaware Heart Walk on October 17 and October 24. Visit heart.org/southerndewalk for more info

-more-

ADS 3600

CAT 2000

air date Oct 4 2010

THIS SUNDAY ON IN TOUCH WITH DELMARVA

**KEEPING YOU HEALTHY BY RAISING AWARENESS ,WITH NEWS ON TWO
OCTOBER "HEARTWALKS"**

by the American Heart Association with Jill Haverson and Dr. Eric Gloss

AND

**Grotto PizzaWITH THE " 29th Annual Parade of Trees" with Vinnie
DiNatale**

AND LOOKING TO THE NEXT SUNDAY

CIRCLE THE DATE , October 17, AT THE DELAWARE AG MUSEUM IN DOVER,

The 6th annualDelaware Wine and Beer Festival with Lorraine Dion

**CAN'T WAIT? CHECK OUT THE PODCASTS NOW ON COOL1013.COM JUST
CLICK THE DELAWARE STATE FLAG**

**OR TUNE IN SUNDAY AT 7 AM WITH HOST NORM SHORT FOR IN TOUCH WITH
DELMARVA**

In Touch with Delmarva

Short, Norman

Sent: Wednesday, November 04, 2015 8:51 AM

To: Steve Monz

Cc: Norman Short

air date Nov. 8

THIS SUNDAY ON IN TOUCH WITH DELMARVA

DELAWARE TECH IS HAVING OPEN HOUSES STARTING NOV 17TH , WITH DETAILS ON FINANCIAL AID, CERTIFICATE PROGRAMS, THE SEED PROGRAM AND MORE WITH GUEST JOHN PAINTER

ALSO

**ONE FOR THE RUNNERSTHE 2ND ANNUAL GABBYGOBBLE 5K
RAISING MONEY TO FIGHT CHILDHOOD CANCER . IT STARTS THANKSGIVING DAY AT IRISH EYES
IN LEWIS**

AND NEWS ON The 18th Annual 'Stuff the Bus' TUESDAY NOVEMBER 10TH

FOR ALL THE DETAILS CATCH THE PODCAST ON COOL1013.COM

OR TUNE IN SUNDAY MORNING AT 7 AM WITH HOST NORM SHORT

FOR IN TOUCH WITH DELMARVA

THIS SUNDAY ON IN TOUCH WITH DELMARVA

FIRST UP

Our Annual "Flu Shot Show" starring State Medical Director;

DR. Awe (Ow-ee) Maduka-Ezha (Ma-doo-ka EE_zay)

and my favorite nurse..Lisl Phelps

And we go off to the winners circlewith champion race horse

Wiggle It Jiggle Itwith George Teague and his son Montrell Teague

Podcasts available now on cool1013.com

just click the Delaware State Flag

or

join host Norm Short at 7am for that moment of reelection , on In Touch with Delmarva

In Touch with Delmarva

Short, Norman

Sent: Tuesday, December 01, 2015 7:17 PM

To: Monz, Steve

Cc: Short, Norman

air date Dec 6

THIS SUNDAY ON .IN TOUCH WITH DELMARVA

**THE WORLD ALMANAC IS OUT AND WE TALK TO SENIOR EDITOR SARAH JANSSEN,
ABOUT WHAT'S NEWS THIS YEAR. THEY EVEN BREAKDOWN THE PRIMARIES FOR YOU.**

**THEN THE 5TH AND MAYBE FINAL "GREAT COOKIE WALK"
WITH BAKERS LORI SPEED AND TERRI BROWN.....**

ALL THAT AND THE ANSWER TO WHY SANTA HAS TO BE A MAN.

CATCH IT NOW ON PODCAST AT COOL1013.COM JUST CLICK THE DELAWARE STATE FLAG OR

JOIN NORM SHORT THIS SUNDAY AT 7 AM FOR IN TOUCH WITH DELMARVA ON COOL101.3

Steve I am ready for that aircheck at your convience.