

ISSUES/PROGRAMS SUMMARY

4th quarter – (Oct. -Dec.) 2021

WAJH covered several community issues this quarter with various forms of programming, including ongoing public service announcement campaigns, and promotions for significant events in the community. For the following issues, a 30-second public service announcement was aired at least once daily during the quarter, unless otherwise noted:

- **Adoption/Foster Care** –WJH aired a campaign (throughout the quarter) supporting efforts by the Alabama Department of Human Resources to encourage foster care and adoption. The program aired daily throughout the quarter and specifically encouraged foster and adoptive parenthood.
- **COVID/Service** – WJH aired multiple campaigns (throughout the quarter) on behalf of the Alabama Army National Guard to promote service in the Guard, focusing on the Guard’s efforts to distribute supplies and other assistance during the pandemic. Additional messages focused on trade skills that are taught as part of Guard service, including messages in Spanish.
- **Public Safety** – WJH aired a campaign (throughout the quarter) on behalf of the state Transportation Dept. on Alabama’s “Move Over” law, requiring drivers to move when possible when emergency vehicles are on the roadside.
- **Vaccines/COVID** – WJH aired a campaign (beginning Oct. 10) on behalf of the Alabama Dept. of Public Health, encouraging everyone age 12 and over to get a COVID vaccination.
- **Vaccines/COVID** – WJH aired a campaign (from Oct. 10 – Nov. 30) on behalf of the Alabama Developmental Disabilities Network, encouraging COVID vaccination for those with disabilities who are at higher risk for COVID and more severe illness.
- **Public Health/STDs** – WJH aired a campaign (beginning Oct. 10) promoting free and confidential testing for STDs offered by local health departments.
- **Healthcare/Veterans** – WJH aired a campaign (Oct. 10 – Dec. 31) promoting the availability of healthcare benefits for veterans, which may be more easily accessible at local VA clinics, especially during a pandemic.
- **COVID/Unemployment Benefits** – WJH aired an information campaign (beginning Oct. 10) on behalf of the Alabama Dept. of Labor, reminding recipients of unemployment benefits to be aware of fraudulent messages directed to them, with examples of red flags.

WAJH aired the following long-form programs, dealing at length with significant community issues:

- **Cultural Enrichment: Jazz** – WJH aired a daily (weekdays at noon), one-hour program featuring traditional jazz music. The program was hosted by jazz author Bart Grooms, who discusses artist biographies and places them and the music in its historical context in the development of American culture. The program also emphasizes contributions made to jazz by local and regional artists.

- **Cultural Enrichment: Local Jazz and Education** – WAJH aired daily (once per hour) music from Alabama artists, giving some mention and biographical information on the artists. The program intends to educate and remind people of the contributions made to music by local musicians, in keeping with the mission of the Alabama Jazz Hall of Fame.

Each Sunday at 10 am, WAJH provided the community with the live broadcast of the Vestavia Hills Baptist Church **worship service**.