

PUBLIC AFFAIRS

Townsquare Media of Dubuque

Dubuque, IA

Third Quarter

September 30, 2018

Scott Meyer

Public Affairs Director

Townsquare Media of Dubuque

Townsquare Media of Dubuque Includes:

WDBQ-AM	[news/talk]	1490 am	Dubuque, IA
KXGE-FM	[classic rock]	102.3 fm	Dubuque, IA
WJOD-FM	[country]	103.3 fm	Asbury, IA
KLYV-FM	[top 40]	105.3 fm	Dubuque, IA
WDBQ-FM	[classic hits]	107.5 fm	Galena, IL

This report is for the public file of WJOD-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Townsquare Media of Dubuque stations to deal with certain issues that are important in our community.

OTHER SERVICES

NEWS: All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday supplied by KWWL-TV.

WEATHER: Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community. The other four stations receive their weather from KWWL-TV.

PUBLIC SERVICE ANNOUNCEMENTS: Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Scott Meyer 9/30/2018

Program Directors

KLYV - Chris Farber WJOD / WDBQ-AM - Ken Peiffer KXGE / WDBQ-FM – Brian Davis

Issues Programs List

Quarterly Issues Programs List

Station: WJOD-FM

July 1, 2018 through September 30, 2018

Section I. Issues

The station has identified the following topics as significant issues facing our community in this quarter:

- A. **Animal Welfare:** Discussed animal adoptions and responsible pet ownership. According to Laura Merrick – CEO of the Dubuque Regional Humane Society - the number of abandoned and abused animals admitted to the facility has risen by 30% over the past two years.
- B. **Shortage of Blood Products:** Discussed the upcoming blood drive to be held at the Five Flags Center in Dubuque on Wednesday, August 1st. After the July 4th Holiday – the American Red Cross declared a “Blood Emergency” across the country. Local Red Cross representative Nicole Miller confirmed that blood supplies in the Tri-State area were well below normal due to fewer people donating.
- C. **Affordable Transportation:** Discussed the need for additional transportation options for elderly Tri-State residents. Local bus and taxi services are too limited and/or too expensive for many senior citizens in the Dubuque area. According to Greg Orwell – Executive Director of DuRide - it is estimated that the number of local residents seeking affordable, alternative forms of transportation will double in the next five to seven years.
- D. **Other Issues Covered**
- Mental Health
 - Grief Counseling for Children
 - Race Relations
 - Charitable Donations
 - Veterans Affairs
 - Social Media
 - Criminal Justice
 - Money Management
 - Social Justice
 - Ethics

Section II. Responsive Programs

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time and/or Frequency
8/12-9/30	Viewpoints	See attached sheets	30:00	Every Sunday at 10:30pm
7/3-9/25	Critter Time	Animal Welfare and Adoptions	3:00	Every Tuesday at 8:30am
7/10-7/15	Be A Friend Walk	Grief Counseling for Children who have suffered loss	1:00	Played five times – see sheet
7/27-7/31	Blood Drive	Lack of blood products in the Tri-State area	1:30	Played five times – see sheet
8/31-9/9	Research For The Kids	Research for Pediatric Brain Tumors and Heart Defects – fundraiser	1:00	Played five times – see sheet
9/10-9/24	5k Color Run and Walk	Transportation for families to and from the University of Iowa Children’s Hospital – fundraiser	2:00	Played five times – see sheet
8/9-8/21	DuRide	Affordable Transportation for Senior Citizens	3:00	Played five times – see sheet

Program Log for Viewpoints

Program	18-32	Producers	Reed Pence, Evan Rook, Evan Rook
Air Week	8/12 – 8/18/2018	Production Director	Sean Waldron, Jason Dickey
Time	Segment		Dur.
1:48	SEGMENT 1: Maximizing Your Charity Donation's Impact		8:15
Synopsis: Everyone has different causes that are close to their hearts. We talk to a philanthropy specialist about how we can donate to those causes and ensure that our contribution makes the biggest impact possible.			
Host: Gary Price. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of <i>Every Gift Matters: How your passion can change the world</i>			
Links for more information: http://www.carriemorgridge.com/			
Compliance Issues Covered: charity; interpersonal skills, financial issues; community issues			
13:30	SEGMENT 2: Overcoming The Fear of Speaking in Public		11:18
Synopsis: We've all been in the position at some time in another where we have to give a presentation at school or at work, and often times, it can make us incredibly nervous. We discuss this fear and tips for overcoming it and delivering the best speech possible.			
Host: Marty Peterson. Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author, <i>Steal the Show</i>			
Links for more info: https://www.amazon.com/Steal-Show-Interviews-Deal-Closing-Performances/dp/054455518X			
Compliance Issues Covered: personal issues; self-help; speech; business			
23:55	Culture Crash: <i>Blindspotting</i>		2:03
Synopsis: One of this year's gems at the cinema is in theaters now. It's called <i>Blindspotting</i> , and it explores racial dynamics and gentrification in American cities.			
Host: Evan Rook		Compliance Issues Covered: media; culture; race relations	

Program Log for Viewpoints

Program	18-33	Producers	Reed Pence, Evan Rook
Air Week	8/19 – 8/25/2018	Production Director	Sean Waldron, Jason Dickey
Time	Segment		Dur.
1:48	SEGMENT 1: Modern American Immigration		8:15
Synopsis: When people discuss “the immigrant narrative,” you may picture Ellis Island. But what is that process like today? We talk to two writers about the more modern immigrant journey.			
Host: Gary Price. Guests: Daniel Connolly, journalist and author, <i>The Book of Isaias: A Child of Immigrants Seeks His Own America</i> ; Shipli Somaya Gowda, author of <i>The Golden Son</i>			
Links for more information: http://www.danielconnolly.net/ http://www.shilpigowda.com/			
Compliance Issues Covered: law; immigration; American issues; policy; international issues			
13:43	SEGMENT 2: Seeking the Origins of Creativity		11:18
Synopsis: We grow up with visions of creative genius: the divine power to create stories from whole cloth and write symphonic masterpieces. But is that how it really works? We look at the creative process, and why it may not be as romantic as some of us imagine.			
Host: Marty Peterson. Guests: Allen Gannett, CEO of TrackMaven and author, <i>The Creative Curve: How to realistically cultivate creativity</i>			
Links for more info: https://www.penguinrandomhouse.com/books/558024/the-creative-curve-by-allen-gannett/9781524761714/			
Compliance Issues Covered: art; creativity; business			
23:59	Culture Crash: The Academy’s ‘Best Popular Film’ Snafu		2:03
Synopsis: In a wild moment, the Academy of Motion Picture Arts & Sciences announced its intention to honor popular films at the Oscars. We explore why that’s a really bad idea.			
Host: Evan Rook		Compliance Issues Covered: media; culture; film; awards	

Program Log for Viewpoints

Program	18-34	Producers	Reed Pence, Evan Rook
Air Week	8/26 – 9/1/2018	Production Director	Sean Waldron, Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: Orbiting the Moon: The Mission of Apollo 8		8:15
Synopsis: Though Apollo 11 gets all the fame and Apollo 13 was made into a thrilling Ron Howard movie, author and historian Jeffrey Kluger says the Apollo 8 mission was a foundational trip for American space exploration. He takes us through the mission and examines what it meant for NASA moving forward.			
Host: Gary Price. Guests: Jeffrey Kluger, author, <i>Apollo 8: The thrilling story of the first mission to the moon</i>			
Links for more information: https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323			
Compliance Issues Covered: science; history; American government			
15:08	SEGMENT 2: Racial Segregation in ‘Sundown Towns’		11:18
Synopsis: We’ve all heard stories of segregated America circa the 1950’s, but historian and author James W. Loewen says not all of those racist institutions have been completely eliminated, even now. Loewen explains ‘sundown towns,’ towns where minorities were not welcomed after sun down, and he says some of them are still unofficially ‘sundown’ due to their lasting reputations.			
Host: Marty Peterson. Guests: James W. Loewen, author, <i>Sundown Towns: A hidden dimension of American racism</i>			
Links for more info: https://sundown.tougaloo.edu/sundowntowns.php			
Compliance Issues Covered: history; American issues; racism			
26:24	Culture Crash: The joys of ‘junk food TV’		2:03
Synopsis: While we often celebrate the prestigious TV shows that win awards, we rarely reflect on our appreciation for ‘junk food TV,’ the purely entertaining shows that can help get us through our weeks.			
Host: Evan Rook		Compliance Issues Covered: media; culture; television	

Program Log for Viewpoints

Program	18-35	Producers	Reed Pence, Evan Rook
Air Week	9/2 – 9/8/2018	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: The Use of Polygraph Machines		9:01
Synopsis: We have all heard of polygraph machines or ‘lie detectors.’ But are they truly reliable? Their results are inadmissible in court and yet some investigation agencies still use them. We talk to historian and author John Philipp Baesler about the polygraph’s history and its questionable use in our modern world.			
Host: Gary Price. Guests: John Philipp Baesler, professor of history at Saginaw Valley State University and author, <i>Clearer Than Truth: The polygraph and the American Cold War</i>			
Links for more information: http://www.umass.edu/umpress/title/clearer-truth			
Compliance Issues Covered: history; American government; law enforcement; science; technology			
12:50	SEGMENT 2: How One Couple Confronted a Mental Health Crisis		10:36
Synopsis: One morning without warning, Giulia Lukach experienced a psychotic break. We talk to her husband Mark about Giulia’s journey, his own experience as a caregiver, and how they overcame three stints in a psych ward.			
Host: Marty Peterson. Guests: Mark Lukach, author of <i>My Lovely Wife in the Psych Ward</i>			
Links for more info: https://www.harpercollins.com/9780062422910/my-lovely-wife-in-the-psych-ward/			
Compliance Issues Covered: mental health; health; medicine; relationships			
24:26	Culture Crash: TV Revivals		2:01
Synopsis: Reviving old TV shows has been all the rage lately, and more are on the way with <i>Murphy Brown</i> and <i>Veronica Mars</i> in the works. We look at how writers can make their revivals stand out.			
Host: Evan Rook		Compliance Issues Covered: media; culture; television	

Program Log for Viewpoints

Program	18-36	Producers	Reed Pence, Evan Rook
Air Week	9/9 – 9/15/2018	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: Soldier Poetry		8:42
Synopsis: There's a long history of soldiers processing their experiences through poetry. We talk to Adam Gilbert, a war historian and author of <i>A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam</i> about the history and future of these soldier poets.			
Host: Gary Price. Guests: Adam Gilbert, war historian and author, <i>A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam</i>			
Links for more information: https://adamgilbert.net/ http://www.umass.edu/umpress/title/shadow-our-hearts			
Compliance Issues Covered: history; war; culture; poetry; American issues; veteran's issues			
12:31	SEGMENT 2: Privacy Online		11:07
Synopsis: Thanks to online shopping, internet banks and social media, our information has never been more vulnerable to theft. We explore what exactly is in all of those privacy agreements we often agree to without reading, and how we can try to reclaim our privacy in a digital world.			
Host: Marty Peterson. Guests: Julia Angwin, journalist and author, <i>Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance</i> ; William King, adjunct professor of law at ITT Chicago-Kent College of Law and clinical assistant professor at the University of Illinois at Chicago			
Links for more info: http://juliaangwin.com/ http://www.kentlaw.iit.edu/			
Compliance Issues Covered: privacy; internet security; law; technology			
24:38	Culture Crash: <i>American Animals</i>		1:49
Synopsis: We have found a perfectly 2018 movie: <i>American Animals</i> . It's a stylish heist film with a stellar young cast and a catchy soundtrack that is interspersed with a true-crime documentary.			
Host: Evan Rook		Compliance Issues Covered: media; culture; film	

Program Log for Viewpoints

Program	18-37	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	9/16 – 9/22/2018	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: Learning Happiness		9:48
Synopsis: With social media streams dominating our time, sometimes our self-esteem can plummet. We talk to two experts on what we can do to get in touch with ourselves and learn to have a happier, more positive disposition throughout our lives.			
Host: Gary Price. Guests: Neil Pasricha, author of <i>Two Minute Mornings: A journal to win your day every day</i> ; Sharon Weil, author of <i>ChangeAbility: How artists, activists, and awakens navigate change</i>			
Links for more information: https://globalhappiness.org/neil-pasricha/ http://www.chroniclebooks.com/titles/two-minute-mornings.html http://www.sharonweilauthor.com/			
Compliance Issues Covered: self-help; interpersonal skills; mental health; technology; social media issues			
13:37	SEGMENT 2: The Sex Offender Reintegration Crisis		9:05
Synopsis: Sexual offenders have to live by a very particular set of rules. They can't live near playgrounds, they're on a registry for life. These rules exist to make everyone safer. But they also can limit a reformed criminal's ability to reintegrate into everyday life and be productive members of society.			
Host: Marty Peterson. Guests: Monica Williams, Assistant Professor of Criminal Justice at Weber State University and author, <i>The Sex Offender Housing Dilemma: Community activism, safety, and social justice</i>			
Links for more info: https://nyupress.org/books/9781479836499/ https://www.weber.edu/mwilliams/home.html			
Compliance Issues Covered: crime; law; criminal justice; community issues; social issues			
23:42	Culture Crash: Fall Sports		2:45
Synopsis: With summer behind us, for many Americans, it's the time to really focus on sports. The NFL season is underway, the MLB Playoffs are about to begin, and the drama is intensifying.			
Host: Evan Rook		Compliance Issues Covered: media; culture; sports and recreation	

Program Log for Viewpoints

Program	18-38	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	9/23 – 9/29/2018	Production Director	Jason Dickey, Sean Waldron
Time	Segment		Dur.
1:47	SEGMENT 1: The Uncertain Future of Cash		9:06
Synopsis: As technology evolves, more and more of us are relying on credit cards, debit cards and even apps like Venmo or Zelle to make payments. Gone are the days of physically cashing your check, now almost all of us use all direct-deposit. So what is the future of cash? We talk to one expert who lays out some of the nefarious uses of bills and coins.			
Host: Gary Price. Guests: Kenneth Rogoff, professor of economics at Harvard University and author, <i>The Curse of Cash</i>			
Links for more information: https://www.amazon.com/Curse-Cash-Kenneth-S-Rogoff/dp/0691172137			
Compliance Issues Covered: US government; community issues; crime; history			
12:55	SEGMENT 2: Losing It All: The Collapse of Stroh Brewing Company		10:02
Synopsis: Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden.			
Host: Marty Peterson. Guests: Frances Stroh, author, <i>Beer Money: A memoir of privilege and loss</i>			
Links for more info: https://www.harpercollins.com/9780062393159/beer-money			
Compliance Issues Covered: history; family issues; economics; business; money management			
23:57	Culture Crash: The Funny and Philosophical TV Comedy, <i>The Good Place</i>		2:28
Synopsis: This week marks the return of one of the best shows on TV. With a high-concept and a stellar cast, <i>The Good Place</i> has become a critical darling and a bold step forward for the genre as a whole.			
Host: Evan Rook		Compliance Issues Covered: media; culture; television; criticism	

Program Log for Viewpoints

Program	18-39	Producers	Reed Pence, Evan Rook
Air Week	9/30 – 10/6/2018	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: Hank Green on The Internet, Fame, and Our Reaction Culture		9:06
Synopsis: Hank Green has a massive internet presence as a podcaster, vlogger, tweeter, and more. Now, he's become an author. His new book, <i>An Absolutely Remarkable Thing</i> , deals with internet fame and our reactionary culture head-on. He joins the show to discuss these issues, and whether the internet is good.			
Host: Gary Price. Guests: Hank Green, author, <i>An Absolutely Remarkable Thing</i>			
Links for more information: https://www.hankgreen.com/ https://www.amazon.com/Absolutely-Remarkable-Thing-Novel/dp/1524743445 https://www.youtube.com/vlogbrothers			
Compliance Issues Covered: literature; art; ethics; internet; fame			
12:41	SEGMENT 2: Spies and Soldiers: The roles women held during the Civil War		10:02
Synopsis: We know so much about the men of the Civil War, but the women from the war are all but forgotten in our history. Historian Karen Abbott decided to change that. She tells the story of several women who helped their sides during the Civil War.			
Host: Marty Peterson. Guests: Karen Abbott, historian and author, <i>Liar, Temptress, Soldier, Spy</i>			
Links for more info: http://karenabbott.net/			
Compliance Issues Covered: history; war; women's history; diversity			
24:10	Culture Crash: 2018 Fall Films		2:28
Synopsis: This is the time of year film buffs look forward to: the fall season is when the movies hoping to vie for accolades are released. We look at a few of the titles garnering early awards buzz.			
Host: Evan Rook		Compliance Issues Covered: media; culture; film	

7/1/2018

Townsquare Media of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program	<u>7/3</u>	time	<u>8:32^{am}</u>	duration	<u>3:00</u>
Date of program	<u>7/10</u>	time	<u>11</u>	duration	<u>"</u>
Date of program	<u>7/17</u>	time	<u>"</u>	duration	<u>"</u>
Date of program	<u>7/24</u>	time	<u>"</u>	duration	<u>"</u>
Date of program	<u>7/31</u>	time	<u>"</u>	duration	<u>"</u>
Date of program	<u>8/7</u>	time	<u>"</u>	duration	<u>"</u>

Issue: Animal Welfare

Person(s) interviewed: Laura Merrick
Their title: CEO

Name of organization: Dubuque Regional Humane Society

File name if recorded: "Critter Time"

A brief synopsis:

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Laura Merrick of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard weekly.

7/1/2018

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Circle your station:

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KLYV-FM

WDBQ-FM

Date of program 8/14 time 8:30am duration 3:00
Date of program 8/21 time 11 duration "
Date of program 8/28 time 11 duration "
Date of program 9/4 time 11 duration "
Date of program 9/11 time 11 duration "
Date of program 9/18 time 11 duration "

Issue: Animal Welfare

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WDBQ-FM

Date of program 7/10 time 8:32^{am} duration 1:00
Date of program 7/11 time 9:32^{am} duration "
Date of program 7/12 time 12:10^{pm} duration "
Date of program 7/14 time 6:50^{am} duration "
Date of program 7/15 time 11:50^{pm} duration "
Date of program _____ time _____ duration _____

Issue: Grief Counseling

Person(s) interviewed: Angie Hohmann

Their title: Director

Name of organization: Live Like Jack Foundation

File name if recorded: "Be A Friend Walk"

A brief synopsis:

Discussed their Healing Hearts program to help young children deal with the loss of a family member or close friend. Also discussed their 4th annual Be A Friend Walk to benefit the many programs provided by the Live Like Jack foundation. The event will take place at the Dubuque Soccer Complex on Saturday, August 18th and feature a charity walk, games, a climbing wall, food and a raffle.

7/1/2018

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KLYV-FM

WDBQ-FM

Date of program 7/27 time 8:32am duration 1:30
 Date of program 7/28 time 6:50am duration "
 Date of program 7/29 time 11:35pm duration "
 Date of program 7/30 time 6:12am duration "
 Date of program 7/31 time 7:30am duration "
 Date of program _____ time _____ duration "

Issue: Shortage of Blood Products

Person(s) interviewed: Emily Kress

Their title: Volunteer

Name of organization: Mississippi Valley Regional Blood Center

File name if recorded: "Blood Drive"

A brief synopsis:

Discussed the upcoming blood drive to be held at the Five Flags Center in Dubuque on Wednesday, August 1st. After the July 4th Holiday – the American Red Cross declared a "Blood Emergency" across the country. Local Red Cross representative Nicole Miller confirmed that blood supplies in the Tri-State area were well below normal due to fewer people donating. Emily Kress told us about blood donations saved her life after giving birth.

7/1/2018

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KLYV-FM

WDBQ-FM

Date of program 8/9 time 8:30am duration 3:00
Date of program 8/11 time 6:20am duration "
Date of program 8/12 time 11:50pm duration "
Date of program 8/13 time 6:50am duration "
Date of program 8/21 time 7:10am duration "
Date of program _____ time _____ duration _____

Issue: Affordable Transportation

Person(s) interviewed: Greg Orwoll

Their title: Executive Director

Name of organization: DuRide

File name if recorded: "DuRide"

A brief synopsis:

We discussed the lack of affordable transportation for senior citizens in the Tri-State area with Greg Orwoll of DuRide. He told our listeners about their ride services for Senior Citizens. Volunteers provide affordable door-to-door rides to any member who needs one. No special licensing is required to provide rides for people who have no other means of transportation. Senior Citizens can sign up for this service by calling DuRide. And anyone who would like to provide rides are also encouraged to call.

7/1/2018

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WDBQ-FM

Date of program 8/31 time 8:30am duration 1:00
 Date of program 9/1 time 9:50pm duration "
 Date of program 9/2 time 10:25pm duration "
 Date of program 9/3 time 7:10am duration "
 Date of program 9/9 time 6:25am duration "
 Date of program _____ time _____ duration _____

Issue: Charitable Donations

Person(s) interviewed: Anne Link

Their title: Organizer

Name of organization: Research For The Kids

File name if recorded: "Poker Run"

A brief synopsis:

Discussed the Poker Run and Ride taking place on Saturday, September 15th. All proceeds will go towards the pediatric brain tumor and heart defect research funded by Research For The Kids. It is an all-day event beginning and ending at Happy's Place in Dubuque.

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Date of program 9/10 time 8:30am duration 2:00
Date of program 9/15 time 6:20am duration "
Date of program 9/16 time 6:50am duration "
Date of program 9/22 time 10:50pm duration "
Date of program 9/24 time 9:10am duration "
Date of program _____ time _____ duration _____

Issue: Charitable Donations

Person(s) interviewed: Paige Bildstein
Their title: President

Name of organization: Loras College Student Government

File name if recorded: "5k Color Run and Walk"

A brief synopsis:

Discussed the 5k Color Run and Walk to benefit the University of Iowa Children's Hospital and their program to provide transportation to and from Iowa City for local residents who have children being treated at their facility. The event is taking place on Saturday, October 6th.