

ORDER



Orders
Order / Rev: 426000
Alt Order #:
Product Desc: Cathy Costello for OK Labor Commission
Estimate: 6284
Flight Dates: 06/11/18 - 06/29/18
Original Date / Rev: 05/29/18 / 05/29/18
Order Type: GENERAL

Radio-Tulsa-KFAQ

Primary AE: House Tulsa
Sales Office: RADTL
Sales Region: LOC

Agency Name: Beals Cunningham Strategic Services
Buying Contact: Michelle Howard
Billing Contact: Amber Minton
 2333 East Britton Road
 Oklahoma City, OK 73131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Costello/Republican/OK Labor Comm
Demographic: A18+
Product Codes: PL State Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/24/18	64	\$1,104.00	\$938.40
06/25/18	06/26/18	8	\$160.00	\$136.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	64	\$1,104.00	\$938.40	0.00
July 2018	8	\$160.00	\$136.00	0.00
Totals	72	\$1,264.00	\$1,074.40	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Tulsa			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFAQ	06/11/18	06/17/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	1:00	8	\$22.00	DEF	0.00	NM	8	\$176.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/11/18	06/17/18	MTWTF--		8			\$22.00		0.00				
N 2	KFAQ	06/11/18	06/17/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWT---	1:00	4	\$18.00	DEF	0.00	NM	4	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/11/18	06/17/18	MTWT---		4			\$18.00		0.00				
N 3	KFAQ	06/11/18	06/17/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	1:00	8	\$18.00	DEF	0.00	NM	8	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/11/18	06/17/18	MTWTF--		8			\$18.00		0.00				
N 4	KFAQ	06/16/18	06/23/18	Sa-Su 6a-7p Sa 6a-7p	CM	6a-7p	-----S-	1:00	4	\$11.00	DEF	0.00	NM	8	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/11/18	06/17/18	-----S-		4			\$11.00		0.00				
Week:		06/18/18	06/24/18	-----S-		4			\$11.00		0.00				
N 5	KFAQ	06/17/18	06/24/18	Sa-Su 6a-7p Su 6a-7p	CM	Su 6a-7p	-----S	1:00	4	\$10.00	DEF	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		06/11/18	06/17/18	-----S		4			\$10.00		0.00				

Order / Rev: 426000
Alt Order #:
Flight Dates: 06/11/18 - 06/29/18

Advertiser: Costello/Republican/OK Labor Commiss
Product Desc: Cathy Costello for OK Labor Commissio
Estimate: 6284
Radio-Tulsa-KFAQ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KFAQ	06/17/18	06/24/18	Sa-Su 6a-7p Su 6a-7p	CM	Su 6a-7p	-----S	1:00	4	\$10.00	DEF	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	-----S					4	\$10.00		0.00			
N 6	KFAQ	06/18/18	06/22/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	1:00	10	\$22.00	DEF	0.00	NM	10	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	MTWTF--					10	\$22.00		0.00			
N 7	KFAQ	06/18/18	06/22/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	1:00	8	\$18.00	DEF	0.00	NM	8	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	MTWTF--					8	\$18.00		0.00			
N 8	KFAQ	06/18/18	06/22/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	1:00	10	\$18.00	DEF	0.00	NM	10	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	MTWTF--					10	\$18.00		0.00			
N 9	KFAQ	06/25/18	06/26/18	M-F 6a-10a M 6a-10a	CM	6a-10a	M-----	1:00	2	\$22.00	DEF	0.00	NM	2	\$44.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	M-----					2	\$22.00		0.00			
N 10	KFAQ	06/25/18	06/26/18	M-F 10a-3p M 10a-3p	CM	10a-3p	M-----	1:00	2	\$18.00	DEF	0.00	NM	2	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	M-----					2	\$18.00		0.00			
N 11	KFAQ	06/25/18	06/26/18	M-F 3p-7p M 3p-7p	CM	3p-7p	M-----	1:00	2	\$18.00	DEF	0.00	NM	2	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	M-----					2	\$18.00		0.00			
N 12	KFAQ	06/25/18	06/26/18	M-F 6a-10a TU 6a-10a	CM	6a-10a	-T-----	1:00	2	\$22.00	DEF	0.00	NM	2	\$44.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----					2	\$22.00		0.00			
													Totals	72	\$1,264.00



cathy costello

Revision #: Date: 5/18/2018

Client: Cathy Costello Estimate: 6284 Vendor: KFAQ-AM
Media: Radio Description: Cathy Costello for Labor Commissioner Radio
Product: POLITICAL Flight Start Date: 6/11/2018 05:00 AM
Market: Tulsa Flight End Date: 7/11/2018 04:59 AM
Primary Demo: Adults 35+ Survey: 2BK W117-SP17 MSA CusRadio
Separation between spots: 30 Buyer: MARIVEL MEDINA

Send Billing To: Beals Cunningham Strategic Services
2333 East Britton Road

Oklahoma City, OK 73131
Phone: 405-478-4752
Fax: 405-478-4760

Format: Talk

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 6/11 6/18 6/25	Total Spots	Adults 35+ Rtg/CPP
KFAQ-AM							
102	MTuWThF 6:00a-10:00a	AM	\$22.00	60	8 0 0	8	2.3 \$9.57
103	MTuWThF 10:00a-3:00p	MD	\$18.00	60	4 0 0	4	2.3 \$7.83
104	MTuWThF 3:00p-7:00p	PM	\$18.00	60	8 0 0	8	2.3 \$7.83
105	MTuWThF 6:00a-10:00a	AM	\$22.00	60	0 10 0	10	0.0 \$0.00
106	MTuWThF 10:00a-3:00p	MD	\$18.00	60	0 8 0	8	0.0 \$0.00
107	MTuWThF 3:00p-7:00p	PM	\$18.00	60	0 10 0	10	0.0 \$0.00
108	Sa 6:00a-7:00p	WK	\$11.00	60	4 4 0	8	0.0 \$0.00
109	Su 6:00a-7:00p	WK	\$10.00	60	4 4 0	8	0.0 \$0.00
110	M 6:00a-10:00a	AM	\$22.00	60	0 0 2	2	2.3 \$9.57
111	M 10:00a-3:00p	MD	\$18.00	60	0 0 2	2	2.3 \$7.83
112	M 3:00p-7:00p	PM	\$18.00	60	0 0 2	2	2.3 \$7.83
113	Tu 6:00a-10:00a	AM	\$22.00	60	0 0 2	2	0.0 \$0.00
Total Spots: 28 36 8							72
Total GRP/GIMP(000): 46.0 0.0 13.8							59.8
Total CPP/CPM: \$21.14							72
Total Cost:			\$1,264.00				



cathy costello

Revision #: Date: 5/18/2018

Client: Cathy Costello	Estimate: 6284	Vendor: KFAQ-AM	Send Billing To: Beals Cunningham Strategic Services
Media: Radio	Description: Cathy Costello for Labor Commissioner Radio		2333 East Britton Road
	2018		
Product: POLITICAL	Flight Start Date: 6/11/2018	05:00 AM	
Market: Tulsa	Flight End Date: 7/1/2018	04:59 AM	
Primary Demo: Adults 35+	Survey: 2BK W117-SP17 MSA CusRadio		Oklahoma City, OK 73131
Separation between spots: 30	Buyer: MARIVEL MEDINA		Phone: 405-478-4752
			Fax: 405-478-4760

Format: Talk

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks	Total Spots	Adults 35+ Rtg/CPP
				6/11	6/18	6/25	

Signature: _____