



WVAH
1301 Piedmont Rd
Charleston, WV 25301

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 3436095

Schedule Dates 10/15/18-10/21/18
Advertiser Manchin For West Virginia-D (123919)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand West Virginia General 2018 (1038840)
Salesperson Wilson, Diane (1157)
Sales Office WCHS/WVAH
Buyer Name Mary, Wittemyer,
Phone/Fax /
CPE 61.77/992
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 07/25/18
Last Modified 08/03/18
Entered By Diane Wilson
CO-OP No
Headline #
Demo W2554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$285.00
Net Total \$1,615.00
Sales Tax

Charleston WV (WVAH)
By Broadcast Month
Oct. 2018
Grand Total:
Spots 35
Rate \$1,900.00
\$1,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/15/18-10/19/18	4	:30	7A- 9A (EST)	5	X	X	X	X	X			5	\$10.00	\$50.00	Charleston WV (WVAH)	Daypart EM	7/27/18
2.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	12P- 12:30P (EST)	5	X	X	X	X	X			5	\$20.00	\$100.00	Charleston WV (WVAH)	Daypart LF	7/27/18
3.0	Normal Line / SPOT	10/17/18-10/17/18	4	:30	11A- 12P (EST)	1			X					1	\$10.00	\$10.00	Charleston WV (WVAH)	Daypart DT	7/27/18
4.0	Normal Line / SPOT	10/15/18-10/19/18	4	:30	5P- 6P (EST)	4	X	X	X	X	X			4	\$20.00	\$80.00	Charleston WV (WVAH)	Daypart EF	7/27/18
5.0	Normal Line / News	10/15/18-10/19/18	4	:30	6:30P- 7P (EST)	5	X	X	X	X	X			5	\$50.00	\$250.00	Charleston WV (WVAH)	Daypart EN	7/27/18
6.0	Normal Line / SPOT	10/16/18-10/18/18	4	:30	7P- 7:30P (EST)	2		X		X				2	\$70.00	\$140.00	Charleston WV (WVAH)	Daypart PA	7/27/18
7.0	Normal Line / SPOT	10/17/18-10/17/18	4	:30	7:30P- 8P (EST)	1			X					1	\$70.00	\$70.00	Charleston WV (WVAH)	Daypart PA	7/27/18
8.0	Normal Line / News	10/15/18-10/19/18	4	:30	10P- 11P (EST)	10	X	X	X	X	X			10	\$100.00	\$1,000.00	Charleston WV (WVAH)	Daypart LN	7/27/18
9.0	Normal Line / News	10/21/18-10/21/18	4	:30	10P- 11P (EST)	2						X		2	\$100.00	\$200.00	Charleston WV (WVAH)	Daypart LN	7/27/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

New Order

Flight Start: 10/15/2018
Flight End: 10/21/2018
Hiatus:

Airtime Dollars: \$1,900.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$1,900.00
Total Spots: 35

MarketShare:

Agency: BlueWest Media
Client: Denver
Product: 61 - Manchin for West Virginia
Estimate: 77 - General
Piggyback Product: 992 - WWSN 10/15/18-10/21/18 TV Received in ePort: 7/24/2018 7:24:08 PM

Primary Demo:
Demo 2:
Demo 3:
GRP: \$0.00
CPP: \$0.00
GMP: \$0.00
CPM: \$0.00
Comments: Separation: 30

Local/National: Local
Rep Office: WVAH-TV
AE: Diane Wilson
Phone: 7571206
OrderID: Forwarded Confirmed
Status:

Line	Daypart	DPT	Code	Rate	C/T	Len	10/15	10/16	10/17	10/18	10/19	10/20	10/21	Total	Spots	Rtg	CPP	Imp	CPM					
1	MTUWTHF 7A-9A WVAH 7a News	EM	C	\$10.00	C	30	1	1	1	1	1	0	0	5	5									
2	MTUWTHF 11A-12P People's Court	DT	C	\$10.00	C	30	0	0	1	0	0	0	0	1	1									
3	MTUWTHF 5P-6P Family Feud	EF	C	\$20.00	C	30	1	1	0	1	1	0	0	4	4									
4	MTUWTHF 6:30P-7P WVAH 6:30p News	EN	C	\$50.00	C	30	1	1	1	1	1	0	0	5	5									
5	MTUWTHF 7P-7:30P WVAH 7p News	PA	C	\$70.00	C	30	0	1	0	1	0	0	0	2	2									
6	MTUWTHF 7:30P-8P Big Bang Theory	PA	C	\$70.00	C	30	0	0	1	0	0	0	0	1	1									
7	MTUWTHF 10P-11P WVAH 10p News	LN	C	\$100.00	C	30	2	2	2	2	2	0	0	10	10									
8	Sa 10P-10:30P Sat 10p News	LN	C	\$100.00	C	30	0	0	0	0	0	0	0	0	0									
9	Su 10P-10:30P Sun 10p News	LN	C	\$100.00	C	30	0	0	0	0	0	0	0	2	2									
10	MTUWTHF 12P-12:30P Modern Family	LF	C	\$20.00	C	30	1	1	1	1	1	0	0	5	5									
Total Spots:							6	7	7	7	7	6	0	2										
Cash\$ - Spots: \$1,900.00 - 35							Total Cost: \$1,900.00										Total GRP - CPP: 0.0 - \$0.00				Total GIMP(000) - CPM: 0 - \$0.00			



PUBLIC FILE POLITICAL CHECKLIST

CANDIDATE: Joe Manchin for WV
ACCT EXEC: Wilson

Inquiry form received	<u>✓</u>
NAB Agreement received	<u>✓</u>
Certification received	<u>✓</u>
Copy of payment received	<u>✓</u>
Copy of signed Station contract received	<u>✓</u>



Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220
mary@bluewestmedia.com

POLITICAL INQUIRY FORM

Person Inquiring	Mary Wittemyer	Date	4-17-18
Candidate	Munkin for WV	District	General
Office/Seat Sought	State	Date of Election	11-6-18
Agency Address	5130 E. 18th Ave. Denver Co. 80220	Agency Contact	Same as above
Phone	303-641-4330	Fax	
Committee Address	Same as above	Title	
Committee Officer	Pat Lewis	Fax	
Phone		Primary Demo	Refer
Flight Dates		Secondary Demo	Refer
Which lengths	10 15 30 60	EM DAY EF BN PA PB LN LF LT WKND SPORTS	
Is the person/agency requesting time authorized to do so by the candidate?	Yes	Will the candidate appear in the ad?	Yes
Did the person inquiring receive a copy of the Station Political Disclosure?	Yes		No
Comments			
Station Representative	Edh		
Date	4-17-18		

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	WVAH-TV Charleston, WV
Date:	7/24/2018

I, BlueWest Media,
being/on behalf of: Joe Manchin

a legally qualified candidate of the Democratic
political party for the office of: Senate

in the Primary
election to be held on: Tuesday, May 8, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
------------------	----------------------------------	------	-------	----------------	-----------------

SEE ATTACHED SCHEDULE

Date of First Broadcast:	Monday, October 15, 2018
Date of Last Broadcast:	Sunday, October 21, 2018
Attach proposed schedule with charges (if available): \$1,900.00	

I represent that the payment for the above described broadcast time has been furnished by:

Manchin for West Virginia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jack Rossi

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Tuesday, July 24, 2018

Date

Signature

Manchin

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

[Signature]

Printed Name

Don Wilson

Title

MC