



## PUBLIC SERVICE ANNOUNCEMENTS

## COMMUNITY

“Parents” “Dahlgard” “Elliot” Encourages families to consider careers in this service branch for young people.

USO	4/1/08 – 6/30/08	Various
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“Little Things” Invites viewers to get involved in the work of this organization.

AMERICAN RED CROSS	4/1/08 – 4/15/08	Various
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“There’s a Place” Encourages viewers to support this organization.

PEACE CORPS	4/1/08 – 4/15/08	Various
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“Life Is Calling” Encourages young viewers to consider service in this organization.

PARALYZED VETERANS	4/1/08 – 4/15/08	1 x 30
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“National Service” Asks viewers to support the work of this organization.

AIR FORCE RESERVE	4/1/08 – 4/15/08	Various
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“Our Mission” “Firefighters” “Hurricane Hunters” “Pararescue” Encourages young viewers to consider a career in this branch of service.

AMERICORPS	4/1/08 – 4/15/08	Various
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“Rebuild Gulf” Invites viewers to get involved in restoring the American Gulf Coast.

HABITAT FOR HUMANITY	4/1/08 – 4/15/08	1 x 30
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“Hero” Encourages viewers to participate in the work of this organization.

MARCH OF DIMES	4/1/08 – 6/30/08	Various
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“Every Baby” Requests viewers to support this organization’s research and education.

MAKE A WISH FOUNDATION	4/1/08 – 6/30/08	Various
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“Beetle Boy” Asks viewers to support this organization’s work with children with life-threatening conditions.

FOUNDATION FOR A BETTER LIFE	4/1/08 – 6/30/08	Various
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“Good Stuff” “Crosswalk” “Taxi” Dramatize basic values like strength of family, good manners, compassion and respect for others.

U.S. MARINE CORPS	4/1/08 – 6/30/08	Various
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“Pride of Nation” Builds the image of the Marine Corps.

THE MOYER FOUNDATION	4/1/08 – 6/30/08	Various
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“Camp Erin” Invites viewers to support this organization’s summer camps for kids grieving over the loss of a loved one.

NATIONAL ASSOC. OF BROADCASTERS	4/1/08 – 6/30/08	Various
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“DTV Education” Informs viewers about the DTV Transition in February, 2009.

## **EDUCATION**

NAT’L FED. OF MUSIC CLUBS	4/1/08 – 4/15/08	Various
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“Music” Informs viewers about the importance of music education.

PUBLIC EDUCATION NETWORK	4/1/08 – 6/30/08	1 X 30
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“Raise Your Hand” Invites viewers to learn more about supporting local public schools.

## ENVIRONMENT

QWEST DEX	4/1/08 – 6/30/08	1 x :30
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“The Look 2” Encourages viewers to recycle phonebooks.

WEST SOUND WILDLIFE SHELTER	4/1/08 – 4/15/08	Various
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“Saving Lives” Asks viewers to support the work of this organization.

ALLIANCE TO SAVE ENERGY	4/1/08 – 6/30/08	Various
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“Hogs” “Hog Commandos” Invites viewers to visit a website for tips on saving energy.

THE NATURE CONSERVANCY	4/1/08 – 6/30/08	Various
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“Last Great Places” Invites viewers to learn more about climate change by visiting their website.

INT’L FUND FOR ANIMAL WELFARE	4/1/08 – 6/30/08	1 X 30
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“Support” Requests viewers to support this organization’s efforts to save endangered species of whales.

U.S. DEPT. OF AGRICULTURE	4/1/08 – 6/30/08	Various
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“Matchsticks” “Fuse” Encourages viewers to prevent forest fires.

U.S. ENVIRONMENTAL PROTECTION AGY.	4/1/08 – 6/30/08	Various
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“Little Flower” Encourages viewers to choose clean, fuel-efficient vehicles.

## **HEALTH & SAFETY**

DEPT. OF HOMELAND SECURITY	4/1/08 – 6/30/08	Various
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“Meeting Place” “The Girls” “Tomato Paste” Encourages viewer families to make a plan for emergencies.

U.S. DEPT. OF TRANSPORTATION	4/1/08 – 4/15/08	Various
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“Buckle Up” Encourages viewers to use seat belts.

PARTNERSHIP FOR A DRUG FREE WA.	4/1/08 – 4/15/08	Various
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“Sunday Morning” “Cue Cards” “Silence” Encourages viewers to visit this organizations for information on combating illegal drug use.

## **YOUTH & FAMILY**

GIRLS & BOYS TOWN	4/1/08 – 6/30/08	Various
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“Choices” Encourages young viewers to call a toll-free number for help with the challenges they face growing up.

WA. STATE COUNCIL ON GAMBLING	4/1/08 – 4/15/08	:15
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“Problem Gambling” Highlights the problem of teenage gambling.

U.S. YOUTH SOCCER	4/1/08 – 6/30/08	1 x 30
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“Get in the Game” Informs young viewers of the dangers of a sedentary lifestyle and encourages physical activities such as playing soccer.

WA. DEPT. OF SOCIAL & HEALTH SVCS.	4/1/08 – 6/30/08	Various
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“David” “Lisa” Discourages viewers from allowing underage alcohol drinking.

P’SHIP FOR A DRUG-FREE AMERICA                      4/1/08 – 6/30/08                      1 x 30

“Statue” Encourages viewers to talk to their kids about the dangers of illegal drug use.

HEARING, SPEECH & DEAFNESS CTR.                      4/1/08 – 6/30/08                      1 X 30

“Brewer Family” Invites families with special needs to take advantage of specialized services.