

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KZKX, Lincoln	Date: 3/10/17
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I, Barb Derrick,

being/on behalf of: Tom Nesbitt, Brayden McLaughlin and Roy Christensen, a legally qualified candidate of the City Council political party for the office of: Republican in the Primary election to be held on: April 4, 2017 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>See attached</i>			

Total Charges: \$273 Net

Sales Order

Station: **KZKX-FM** Agency: **RESEARCH ASSOC.**
 Contract Name: **KZKX 2017 Primary** Address: **3335 SOUTH 31ST STREET**
 Contract#: **(none)** City: **LINCOLN** State: **NE** Zip: **68502**
 Start Date: **3/18/17** End Date: **4/01/17** Buyer: _____
 Revenue Type: **Political Agency** Type: **Cash** Tax Schedule: _____ (None)
 Advertiser: **NESBITT, MCLAUGHLIN, CHRISTENSEN** Agency Commission %: **0**
 Address: _____ Billing Cycle: **Calendar**
 City: _____ State: _____ Zip: _____ Salesperson: **5554PORDE** Comm %: **15**
 Product Name: **KZKX 2017 Primary** Makegood Policy: **Within Contract Dates**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	3/18/17	4/01/17		6:00 AM	7:00 PM	60						13		13	D	7.00	39	273.00	2

Billing Projections: By Month

	Mar 17	Apr 17
CA	182.00	91.00
ST	182.00	91.00

Print Spot Prices

TOTAL SPOTS 39
 GROSS TOTAL \$ 273.00
 ADJUSTED SPOTS 39
 ADJUSTED TOTAL \$ 273.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Traffic Director
- Business Manager

Joy Patten

From: Barb Derrick <researchassoc@windstream.net>
Sent: Thursday, March 09, 2017 8:01 AM
To: Joy Patten
Subject: Re: Radio Ad

Joy!

Great minds! I just opened email to send one to you.

I will take care of the paper work and getting the checks to you for this group buy. Glad to hear you already have the schedule.

Since this ad is for three candidates and we are only working for one of those (Nesbitt), I am trying to get all the checks in my hand before bringing payment to you. I have one in hand, waiting for two more. I hope that will happen today.

Question: I am assuming you need a separate check for each candidate, right? And do you then also need separate paperwork for each candidate? And then do you need separate paperwork for each station, for each candidate? Yikes!

Barb Derrick
Sr. Partner
Research Associates
402.730.6270 (cel)
researchassoc@windstream.net

On Mar 9, 2017, at 7:44 AM, Joy Patten <joy.patten@alphamediausa.com> wrote:

Hi Barb,

Coby told me that Doug Evans is putting together the political buy that is to start next week. I have the schedule and commercial from Coby. Could you connect me with Doug? ☺

I have a couple questions, see email to Coby below. Also, I want to make sure that I know when Doug will be by with the NAB Political forms/payments so I don't miss him.

Thanks!

Joy Patten
Director of Sales
KFOR / KLMS / KZKX / KTGL / KIBZ / KFRX
3800 Cornhusker Hwy

Joy Patten

Coby Political

From: Coby Mach <cm@liba.org>
Sent: Friday, March 03, 2017 10:03 AM
To: Joy Patten
Subject: RE: political buy

Joy,
The individual candidates will bring you checks for the ad I sent you. Please reserve the airtime for them. Thank you, Coby

Coby Mach
President & CEO
Lincoln Independent Business Association
620 No. 48th St., Suite 205
Lincoln, NE 68504
402-466-3419
On Facebook at <http://www.facebook.com/home.php#!/LIBA.lincoln>

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From: Joy Patten [mailto:joy.patten@alphamediausa.com]
Sent: Sunday, February 19, 2017 12:09 PM
To: Coby Mach
Subject: RE: political buy

Hi Coby,

It looks like you went from the net rate card to the gross rate card accidentally after KTGL, I revised your figures below which totals to: \$5,837.

Attached is a political agreement form. You just need to use pages 6-7.

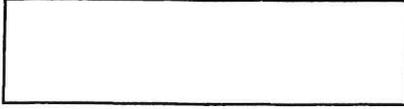
Let me know how else I can help you.

Thanks!

Joy Patten
Director of Sales
KFOR / KLMS / KZKX / KTGL / KIBZ / KFRX
3800 Cornhusker Hwy
Lincoln, NE 68504

NOTE NEW EMAIL ADDRESS:
joy.patten@alphamediausa.com

Phone: (402) 325-7760
Cellular: (402) 432-4251
Fax: (402) 467-4095



From: Coby Mach [mailto:cm@liba.org]
Sent: Friday, February 17, 2017 5:37 PM
To: Joy Patten <joy.patten@alphamediausa.com>
Subject: political buy

Hi Joy,

I am working with candidates on a political buy. Do I have the figures correct for candidates? Can you email the paperwork for the candidates so we can help fill it out. Also, can we get ad copy over to Jerry so we can get out of town voices? Thanks, Coby

March 14 to April 4th

16 days - :60 Seconds

✓ KFOR – 6AM – 10AM – 4 per day

4 per day X 16 days = 64 commercials = \$3,584

✓ KTGL – 6AM – 10AM – 3 per day

3 per day X 16 days = 48 commercials @ \$20 = \$960

KFRX – 6AM – 10AM – 2 per day

✓ 2 per day X 16 days = 32 commercials @ \$32 (\$27) = \$1,024 (\$864)

March 18, March 25, April 1

3 days - :60 second commercials

/ KTGL – 6AM – 7 PM – 13 per day = 39 commercials @ \$5 (\$4) = \$195 (\$156)

✓ **March 18, March 25, April 1**

KZKX – 6AM – 7 PM – 13 per day = 39 commercials @ \$8 (\$7) = \$312 (\$273)

Grand Total = \$6,075 (\$5,837) Net

Coby Mach
President & CEO
Lincoln Independent Business Association
620 No. 48th St., Suite 205
Lincoln, NE 68504
402-466-3419
On Facebook at <http://www.facebook.com/home.php#!/LIBA.lincoln>

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KZKX Lincoln, NE	Date: 3/9/2017
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I, Barb Derrick,
 being/on behalf of: BRAYDEN McLAUGHLIN, a legally
 qualified candidate of the _____ political
 party for the office of: City Council
 in the Primary
 election to be held on: April 4, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$191.⁻

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:
McLAUGHLIN FOR CITY COUNCIL

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Mitchell Clark

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3-9-17
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Joy E. Patten
Printed Name

Director of Sales
Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KZKX Lincoln, NE

Date:

3/9/2017

I, Barb Derrick,
 being/on behalf of: TOM NESBITT, a legally
 qualified candidate of the _____ political
 party for the office of: City Council
 in the Primary
 election to be held on: April 4, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$91.⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty rectangular box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:
Nesbitt for Lincoln

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Ron Ross

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3-9-17 Barb Derrick
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

[Signature] Joy E. Patten Director of Sales
Signature Printed Name Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

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FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KZKX Lincoln, NE

Date:

3/9/2017

I, Barb Derrick,

being/on behalf of: ROY CHRISTENSEN, a legally

qualified candidate of the _____ political

party for the office of: City Council

in the Primary

election to be held on: April 4, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$91.5

