

Invoice No: 3315157344

Nov 2019

Broadcast

CIA

Client ID:	623884
Invoice Date:	11/24/19
Payment Due:	11/24/19
Amount Paid:	\$5,529.25
Amount Due:	\$0.00

**CPE** 0/0/0

Schedule

Terms

**Billing Period** 

Bill To: Pierce Communications Ltd

423 Loudon Rd Albany NY 122111722

#### **Order Details**

 Advertiser
 New York Association of C
 Station
 WGY-AM

 Order #
 1317081778
 Market
 Albany

 Contract #
 33412221
 Start Date
 10/28/19

 AE
 ATLANTA, MMS
 End Date
 11/24/19

iHM Product Radio

Note 1: WGY-AM 33412221 0 0 0 New York Association of Conv

Note 2:

#### **Invoice Summary**

Product Type	Billable Units	Gross Amount	Agency Commission	Sales Tax	Net Due
Spot	61	\$6,505.00	\$975.75	\$0.00	\$5,529.25
Misc	0	\$0.00	\$0.00	\$0.00	\$0.00
Total	61	\$6,505.00	\$975.75	\$0.00	\$5,529.25

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Questions? Contact us at Invoices@iHeartMedia.com

Invoice No: 3315157344

Client ID: 623884

Order No: 1317081778

Payment Due: 11/24/19

Amount Due: \$0.00

**(W)** iHeart MEDIA

Check Enclosed Check #: \_\_\_\_\_

Bill To: Pierce Communications Ltd

423 Loudon Rd Albany NY 122111722 Remit To: iHeartMedia P.O. Box 419499

Boston, MA 02241-9499

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Market: Alb	any		Station: WGY-AM					
Order Line	Product Type	Ordered	Day(s)	Daypart				Rate
1	Spot	Commercial	ThF	06:00:00-09:5	9:59:59			\$125.00
	Spot	AIRED Commercial	ISCI/SPOT TITLE  NYACS- CIGARS / NYACS/NYACS- CIGARS	<u>DATE</u> 11/7/2019	<u>TIME</u> 6:55 am	<u>LEN</u> 30	<u>MG</u>	<u>RATE</u> \$125.00
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/7/2019	7:25 am	30		\$125.00
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/7/2019	8:25 am	30		\$125.00
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/8/2019	6:54 am	30		\$125.00
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/8/2019	7:52 am	30		\$125.00
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/8/2019	8:59 am	30		\$125.00
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/8/2019	9:55 am	30		\$125.00
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/12/2019	9:53 am	30		\$125.00
2	Spot	Commercial	ThF	10:00:00-14:5	9:59			\$125.00
	Spot	AIRED Commercial	ISCI/SPOT TITLE NYACS- LICENSES / NYACS/NYACS-	<u>DATE</u> 11/7/2019	<u>TIME</u> 11:35 am	<u>LEN</u> 30	<u>MG</u>	<u>RATE</u> \$125.00
	Spot	Commercial	LICENSES NYACS- CIGARS / NYACS/NYACS-	11/7/2019	12:57 pm	30		\$125.00
	Spot	Commercial	CIGARS NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/7/2019	2:05 pm	30		\$125.00
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/8/2019	11:35 am	30		\$125.00
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/8/2019	12:32 pm	30		\$125.00
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/8/2019	1:51 pm	30		\$125.00
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/8/2019	2:59 pm	30		\$125.00
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/12/2019	10:35 am	30		\$125.00
3	Spot	Commercial	ThF	15:00:00-18:5	9:59			\$125.00
		<u>AIRED</u>	ISCI/SPOT TITLE	<u>DATE</u>	TIME	<u>LEN</u>	MG	RATE
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/7/2019	6:17 pm	30		\$125.00
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/8/2019	3:34 pm	30		\$125.00
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/8/2019	6:16 pm	30		\$125.00
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/8/2019	6:33 pm	30		\$125.00
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/8/2019	6:50 pm	30		\$125.00
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/12/2019	3:54 pm	30		\$125.00



Order Line	<b>Product Type</b>	Ordered	Day(s)	Daypart	Daypart			Rate	
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/12/2019	4:53 pm	30		\$125.00	
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/12/2019	6:04 pm	30		\$125.00	
4	Spot	Commercial	S	06:00:00-09:5	9:59			\$35.00	
		AIRED	ISCI/SPOT TITLE	DATE	<u>TIME</u>	LEN	MG	RATE	
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/9/2019	6:27 am	30		\$35.00	
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/9/2019	9:57 am	30		\$35.00	
5	Spot	Commercial	S	10:00:00-14:5	9:59			\$30.00	
		AIRED	ISCI/SPOT TITLE	DATE	<u>TIME</u>	LEN	MG	RATE	
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/9/2019	10:30 am	30		\$30.00	
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/9/2019	2:51 pm	30		\$30.00	
7	Spot	Commercial	S	15:00:00-18:5	9:59			\$30.00	
		AIRED	ISCI/SPOT TITLE	<u>DATE</u>	TIME	LEN	MG	RATE	
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/9/2019	3:59 pm	30		\$30.00	
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/9/2019	5:51 pm	30		\$30.00	
9	Spot	Commercial	Sn	06:00:00-09:5	9:59			\$35.00	
		<u>AIRED</u>	ISCI/SPOT TITLE	DATE	<u>TIME</u>	<u>LEN</u>	MG	<u>RATE</u>	
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/10/2019	6:56 am	30		\$35.00	
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/10/2019	9:54 am	30		\$35.00	
10	Spot	Commercial	Sn	10:00:00-14:5	9:59			\$30.00	
		AIRED	ISCI/SPOT TITLE	DATE	<u>TIME</u>	<u>LEN</u>	MG	<u>RATE</u>	
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/10/2019	12:05 pm	30		\$30.00	
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/10/2019	12:59 pm	30		\$30.00	
11	Spot	Commercial	Sn	15:00:00-18:5	9:59			\$30.00	
		AIRED	ISCI/SPOT TITLE	DATE	<u>TIME</u>	<u>LEN</u>	MG	<u>RATE</u>	
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/10/2019	3:59 pm	30		\$30.00	
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/10/2019	5:21 pm	30		\$30.00	
15	Spot	Commercial	TWThF	06:00:00-09:5	9:59			\$125.00	
		AIRED	ISCI/SPOT TITLE	DATE	TIME	<u>LEN</u>	MG	RATE	
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/12/2019	8:43 am	30		\$125.00	
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/13/2019	8:44 am	30		\$125.00	
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/13/2019	9:29 am	30		\$125.00	



Order Line	Product Type	Ordered	Day(s)	Daypart	Daypart		Rate	
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/14/2019	6:52 am	30		\$125.00
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/14/2019	9:04 am	30		\$125.00
16	Spot	Commercial	TWThF	10:00:00-14:5	9:59			\$125.00
	Spot	AIRED Commercial	ISCI/SPOT TITLE  NYACS- FLAVORS / NYACS/NYACS- FLAVORS	<u>DATE</u> 11/12/2019	<u>TIME</u> 1:05 pm	<u>LEN</u> 30	<u>MG</u>	<u>RATE</u> \$125.00
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/12/2019	2:59 pm	30		\$125.00
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/13/2019	12:56 pm	30		\$125.00
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/13/2019	1:56 pm	30		\$125.00
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/14/2019	12:05 pm	30		\$125.00
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/14/2019	1:34 pm	30		\$125.00
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/14/2019	2:52 pm	30		\$125.00
17	Spot	Commercial	TWThF	15:00:00-18:5	9:59			\$125.00
		AIRED	ISCI/SPOT TITLE	<u>DATE</u>	TIME	LEN	MG	RATE
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/12/2019	4:34 pm	30		\$125.00
	Spot	Commercial	NYACS- CIGARS / NYACS/NYACS- CIGARS	11/12/2019	6:32 pm	30		\$125.00
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/13/2019	3:26 pm	30		\$125.00
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/13/2019	4:54 pm	30		\$125.00
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/13/2019	5:53 pm	30		\$125.00
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/14/2019	3:54 pm	30		\$125.00
	Spot	Commercial	NYACS- FLAVORS / NYACS/NYACS- FLAVORS	11/14/2019	4:33 pm	30		\$125.00
	Spot	Commercial	NYACS- LICENSES / NYACS/NYACS- LICENSES	11/14/2019	6:58 pm	30		\$125.00
21	Spot	Commercial	TWThF	06:00:00-09:5	9:59			\$125.00
	Spot	AIRED Commercial	ISCI/SPOT TITLE NYACS- CIGARS / NYACS/NYACS- CIGARS	<u>DATE</u> 11/15/2019	<u>TIME</u> 6:13 am	<u>LEN</u> 30	MG Yes	<u>RATE</u> \$125.00
	MG FROM 11/13	/2019 09:14:00 am	Reason: Technical Difficulty					
	Spot	Commercial	NYACS- MENTHOL / NYACS/NYACS- MENTHOL	11/15/2019	7:42 am	30	Yes	\$125.00
	MG FROM 11/14/ Spot	/2019 06:59:00 am Commercial	Reason: Technical Difficulty NYACS- CIGARS / NYACS/NYACS- CIGARS	11/15/2019	9:34 am	30	Yes	\$125.00
	MG FROM 11/14	/2019 08:59:00 am	Reason: Technical Difficulty					
23	Spot	Commercial	TWThF	06:00:00-09:5	9:59			\$125.00



Order Line	Product Type	Ordered	Day(s)		Daypart				Rate
	Spot	AIRED Commercial	ISCI/SPOT TITLE NYACS- FLAVORS / NYAFLAVORS	ACS/NYACS-	<u>DATE</u> 11/15/2019	<u>TIME</u> 8:44 am	<u>LEN</u> 30	MG Yes	<u>RATE</u> \$125.00
	MG FROM 11/13 Spot	/2019 09:14:00 am Commercial	Reason: Technical Di NYACS- LICENSES / NY LICENSES	,	11/15/2019	9:29 am	30	Yes	\$125.00
	MG FROM 11/15	/2019 09:06:00 am	Reason:						
Totals for Sta	ation: WGY-A	M	No. of Spots/Misc:	61/0	Gross	Amt:			\$6,505.00
Totals for Ma	arket: Albany		No. of Spots/Misc:	61/0	Gross	Amt:			\$6,505.00
Totals for In	voice:		No. of Spots/Misc:	61/0	Gross	Amt:			\$6,505.00

New York Association of Convenience Stores WGY order #1317081778 (invoice #3315157344)

Client cancelled order early for 11.14, there was a miscommunication with scheduling and spots ran morning of 11.15. This caused small discrepancies on order confirmations versus the invoice. We ran a total of 61 spots and are refunding client for all spots that were already pre-paid after 11.15.