

Nov 19, 19
 CONT# **33454164** Mod# Ver# 1 (Last =)
 REP **iHeartMedia**
 TO **WGY -AM (Albany-Schenectady-Troy, NY)**
 FM **LAUREN ANNUCCI**
 OFF **PHILADELPHIA**
 AGY **Katz Media Group**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

DDS CONT# **0**
 C/P/E: **NYSN / ALB / 11261224**

SALESPERSON FAX#

PH #

BYR **Helen Hanratty**
 ADV **NEW YORK STATE NURSES ASSOCIATION(ISSUE)**
 PDT **Issue Albany**
 FLT **Nov 26, 19 - Dec 24, 19**

* REP ORDER COMMENT *

** 11/19/2019 10:54:00 AM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START.

** 11/19/2019 10:54:00 AM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL.

** 11/19/2019 10:54:00 AM: SALESFORCE INDUSTRY IS ISSUE.

** 11/19/2019 10:54:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 11/19/2019 10:54:00 AM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>								
ADD	1.1	National Agency-Political	.TWTF..	6A - 10A	60	11/26/2019 - 11/29/2019	1W	2	\$125.00	2
ADD	1.2	National Agency-Political	.TWTF..	10A - 3P	60	11/26/2019 - 11/29/2019	1W	2	\$125.00	2
ADD	1.3	National Agency-Political	.TWTF..	3P - 7P	60	11/26/2019 - 11/29/2019	1W	2	\$125.00	2
ADD	1.4	National Agency-PoliticalS.	6A - 7P	60	11/30/2019 - 11/30/2019	1W	1	\$30.00	1
ADD	1.5	National Agency-PoliticalS	6A - 7P	60	12/1/2019 - 12/1/2019	1W	1	\$30.00	1
						** WEEKLY FLIGHT TOTALS **		8	\$810.00	
		<u>FLIGHT 2</u>								
ADD	2.1	National Agency-Political	.TWTF..	6A - 10A	60	12/3/2019 - 12/6/2019	1W	1	\$125.00	1
ADD	2.2	National Agency-Political	.TWTF..	10A - 3P	60	12/3/2019 - 12/6/2019	1W	1	\$125.00	1
ADD	2.3	National Agency-Political	.TWTF..	3P - 7P	60	12/3/2019 - 12/6/2019	1W	1	\$125.00	1
ADD	2.4	National Agency-PoliticalS.	6A - 7P	60	12/7/2019 - 12/7/2019	1W	2	\$30.00	2
ADD	2.5	National Agency-PoliticalS	6A - 7P	60	12/8/2019 - 12/8/2019	1W	2	\$30.00	2

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ADD	2.6	National Agency-Political	M.....	6A - 10A	60	12/2/2019 - 12/2/2019	1W	1	\$125.00	1
ADD	2.7	National Agency-Political	M.....	10A - 3P	60	12/2/2019 - 12/2/2019	1W	1	\$125.00	1
ADD	2.8	National Agency-Political	M.....	3P - 7P	60	12/2/2019 - 12/2/2019	1W	1	\$125.00	1
** WEEKLY FLIGHT TOTALS **								10	\$870.00	
FLIGHT 3										
ADD	3.1	National Agency-Political	.TWTF..	6A - 10A	60	12/10/2019 - 12/13/2019	1W	1	\$125.00	1
ADD	3.2	National Agency-Political	.TWTF..	10A - 3P	60	12/10/2019 - 12/13/2019	1W	1	\$125.00	1
ADD	3.3	National Agency-Political	.TWTF..	3P - 7P	60	12/10/2019 - 12/13/2019	1W	1	\$125.00	1
ADD	3.4	National Agency-PoliticalS.	6A - 7P	60	12/14/2019 - 12/14/2019	1W	1	\$30.00	1
ADD	3.5	National Agency-PoliticalS	6A - 7P	60	12/15/2019 - 12/15/2019	1W	2	\$30.00	2
ADD	3.6	National Agency-Political	M.....	6A - 10A	60	12/9/2019 - 12/9/2019	1W	1	\$125.00	1
ADD	3.7	National Agency-Political	M.....	10A - 3P	60	12/9/2019 - 12/9/2019	1W	1	\$125.00	1
ADD	3.8	National Agency-Political	M.....	3P - 7P	60	12/9/2019 - 12/9/2019	1W	1	\$125.00	1
** WEEKLY FLIGHT TOTALS **								9	\$840.00	
FLIGHT 4										
ADD	4.1	National Agency-Political	.TWTF..	6A - 10A	60	12/17/2019 - 12/20/2019	1W	1	\$125.00	1
ADD	4.2	National Agency-Political	.TWTF..	10A - 3P	60	12/17/2019 - 12/20/2019	1W	1	\$125.00	1
ADD	4.3	National Agency-Political	.TWTF..	3P - 7P	60	12/17/2019 - 12/20/2019	1W	1	\$125.00	1
ADD	4.4	National Agency-PoliticalS.	6A - 7P	60	12/21/2019 - 12/21/2019	1W	2	\$30.00	2
ADD	4.5	National Agency-PoliticalS	6A - 7P	60	12/22/2019 - 12/22/2019	1W	2	\$30.00	2
ADD	4.6	National Agency-Political	M.....	6A - 10A	60	12/16/2019 - 12/16/2019	1W	1	\$125.00	1
ADD	4.7	National Agency-Political	M.....	10A - 3P	60	12/16/2019 - 12/16/2019	1W	1	\$125.00	1
ADD	4.8	National Agency-Political	M.....	3P - 7P	60	12/16/2019 - 12/16/2019	1W	1	\$125.00	1
** WEEKLY FLIGHT TOTALS **								10	\$870.00	

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FLIGHT 5										
ADD	5.1	National Agency-Political	M.....	6A - 10A	60	12/23/2019 - 12/23/2019	1W	1	\$125.00	1
ADD	5.2	National Agency-Political	M.....	10A - 3P	60	12/23/2019 - 12/23/2019	1W	1	\$125.00	1
ADD	5.3	National Agency-Political	M.....	3P - 7P	60	12/23/2019 - 12/23/2019	1W	1	\$125.00	1
** WEEKLY FLIGHT TOTALS **								3	\$375.00	

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	Dec 19						
SPOTS	40						
CASH	3765.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3765.00						

							TOTAL
SPOTS							40
CASH							3,765.00
TRADE							0.00
NSL							0.00
TOTAL							3,765.00

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NY	Date: 10/14/19
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I, MEDIA FORTITUDE PARTNERS

do hereby request station time concerning the following issue:

Albany Medical Center Nursing Shortage

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE ORDER				

This broadcast time will be used by: NY STATE NURSES ASSOC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NY STATE NURSES ASSOC - 131 W 33RD ST, NY NY 10001

(212) 785-0157

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TREASURER - PAT KANE, RN
PRESIDENT - JUDE SHENDAN, RN

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

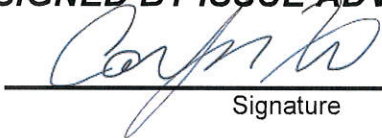
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/14/19

Date



Signature

917-539-4588

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature



Printed Name



Title