

Advertiser No: 1211371 Order No: 1317081778
 Start Date: 11/07/2019 Co-op: No
 End Date: 11/19/2019 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 0
 CPE: 0 - 0 - 0
 AE: ATLANTA, MMS
 Entered: 11/06/2019 04:45 PM by Fusion
 Last Update: 11/06/2019 04:45 PM by Fusion
 Note: WGY-AM 33412221 0 0 0 New York Association of Conv
 Note 2:
 Spl Req Inv:

New York Association of Conven
 c/o Pierce Communications Ltd
 Attn:
 423 Loudon Rd

 Albany, NY 12211-1722

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 AlbanyNY WGY-AM	06:00-10:00 Commercial	11/07/19	11/08/19	1	125.00 Local Agency-Political	0				x	x			8	30	8	1,000.00
2 AlbanyNY WGY-AM	10:00-15:00 Commercial	11/07/19	11/08/19	1	125.00 Local Agency-Political	0				x	x			8	30	8	1,000.00
3 AlbanyNY WGY-AM	15:00-19:00 Commercial	11/07/19	11/08/19	1	125.00 Local Agency-Political	0				x	x			8	30	8	1,000.00
4 AlbanyNY WGY-AM	06:00-10:00 Commercial	11/09/19	11/16/19	2	35.00 Local Agency-Political	0						x		2	30	4	140.00
5 AlbanyNY WGY-AM	10:00-15:00 Commercial	11/09/19	11/09/19	1	30.00 Local Agency-Political	0						x		2	30	2	60.00
6 AlbanyNY WGY-AM	10:00-15:00 Commercial	11/16/19	11/16/19	1	30.00 Local Agency-Political	0						x		1	30	1	30.00
7 AlbanyNY WGY-AM	15:00-19:00 Commercial	11/09/19	11/09/19	1	30.00 Local Agency-Political	0						x		2	30	2	60.00
8 AlbanyNY WGY-AM	15:00-19:00 Commercial	11/16/19	11/16/19	1	30.00 Local Agency-Political	0						x		1	30	1	30.00
9 AlbanyNY WGY-AM	06:00-10:00 Commercial	11/10/19	11/17/19	2	35.00 Local Agency-Political	0							x	2	30	4	140.00
10 AlbanyNY WGY-AM	10:00-15:00 Commercial	11/10/19	11/17/19	2	30.00 Local Agency-Political	0							x	2	30	4	120.00
11 AlbanyNY WGY-AM	15:00-19:00 Commercial	11/10/19	11/17/19	2	30.00 Local Agency-Political	0							x	2	30	4	120.00
12 AlbanyNY WGY-AM	06:00-10:00 Commercial	11/18/19	11/19/19	1	125.00 Local Agency-Political	0	x	x						7	30	7	875.00
13 AlbanyNY WGY-AM	10:00-15:00 Commercial	11/18/19	11/19/19	1	125.00 Local Agency-Political	0	x	x						7	30	7	875.00
14 AlbanyNY WGY-AM	15:00-19:00 Commercial	11/18/19	11/19/19	1	125.00 Local Agency-Political	0	x	x						7	30	7	875.00
15 AlbanyNY WGY-AM	06:00-10:00 Commercial	11/12/19	11/15/19	1	125.00 Local Agency-Political	0		x	x	x	x			10	30	10	1,250.00



Order Confirmation

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 Printed: 11/06/2019 16:46:30
 Order No: 1317081778

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
16 AlbanyNY WGY-AM	10:00-15:00 Commercial	11/12/19	11/15/19	1	125.00 Local Agency-Political	0		x	x	x	x			10	30	10	1,250.00
17 AlbanyNY WGY-AM	15:00-19:00 Commercial	11/12/19	11/15/19	1	125.00 Local Agency-Political	0		x	x	x	x			10	30	10	1,250.00

No. of Spots/Misc/Digital:	97/0/0	Ordered Gross:	\$10,075.00
		Agency Commission:	\$1,511.25
		Ordered Net:	\$8,563.75
		Total Net Due:	\$8,563.75

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Amt. Ord.:	97	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	10,075.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	8,563.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers

New York Association of Conven 100%

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">WGY</div>	Date: <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">11/6/19</div>
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I, Jonathan M. Pierce (representing Pierce Communications and our client, New York Association of Convenience Stores)
do hereby request station time concerning the following issue:

Ban on th sale of flavored tobacco in Albany County (New York) and other changes to the tobacco laws

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”
 Yes No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New York Association of Convenience Stores

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Chairman, Stephen Kuno. Vice Chairman and Convention Chair, Case Marshall.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

	Jonathan M. Pierce	<small>Digitally signed by Jonathan M. Pierce Date: 2019.11.06 12:05:18 -05'00'</small>	5184271186
Date	Signature		Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	kristen Delaney	Area President
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.