

# ALABAMA BROADCASTERS ASSOCIATION

2180 Parkway Lake Drive – Hoover, AL 35244 • (205) 982-5001 (800) 211-5189 Fax (205) 982-0015 tkunze@al-ba.com

PEP RADIO SUMMARY EFFECTIVE April 1, 2024



**Attention  
Copy/Continuity**

Updated: 03/27/2024

## CURRENT ABA/PEP SPOTS

**\*Changes in Red\***

**Please discontinue VitAL Fentanyl and Connect Alabama, AL Securities, PALS, MPOX, and ADPH Covid spots.**

### :30 ENGLISH SPOTS

**ALDOT (AL Dept. of Transportation) \*Discontinue Old Spots\* Kill Date: Run UFN**

1. ALDOT 2020 Move Over Radio 30R ISCI: ADOT2110
2. ALDOT 3Ft Bicycle Safety 30R ISCI: ADOT2129

**Alabama Dept of Labor (ADOL) Kill Date: Run UFN**

1. ADOL Career Center System 1123 30R ISCI: DOLA2123

**Auburn University (At Work) Kill Date: Run UFN**

1. AUAW At Work PSA Phase II 1223 30R ISCI: AUAW2102

**The Lovelady Center Kill Date: 05/31/24**

1. The Lovelady Center 30R ISCI: LLRC2101

**ALDHR (Family Services) Kill Date: Run UFN**

1. DHR Saban ISCI: ADHR2101
2. DHR Adoption 30R ISCI: ADHR2103
3. DHR Coach Pearl Adoption 30R ISCI: ADHR2108

**ALDHR (Adult Foster Care) Kill Date: Run UFN**

1. ALDHR Adult Foster Care 30R ISCI: AAFC2101

**ALDHR (Adult Protective Services) Kill Date: Run UFN**

1. Elder Abuse 30 Tag ISCI: AAPS2103
2. Elder Neglect 30R ISCI: ADHR2104

**AL Tourism Kill Date: September 30, 2025**

1. All in One Tix Urban 30R TOUR2101
2. All in One Tix Mainstream 30R TOUR2102

**Veterans Affairs Kill Date: Run UFN**

2. VA Call A Friend 30 Radio ISCI: VAAL 1205

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### :60 ENGLISH SPOTS

#### The Lovelady Center

Kill Date:

05/31/24

3. The Lovelady Center 60R ISCI: LLRC3101

### :15 ENGLISH SPOTS

None at this time

### Spanish Spots

None at this time

**In addition to the normal PEP spot schedule you run each month, please schedule a minimum of TWO spots per PEP client between 5am and midnight each week. We are not asking for additional spots – just that you insure a certain number air during this time.**