

ALABAMA BROADCASTERS ASSOCIATION

2180 Parkway Lake Drive – Hoover, AL 35244 • (205) 982-5001 (800) 211-5189 Fax (205) 982-0015 tkunze@al-ba.com

PEP RADIO SUMMARY EFFECTIVE March 1, 2024



**Attention
Copy/Continuity**

Updated: 02/29/2024

CURRENT ABA/PEP SPOTS

Changes in Red

Please discontinue VitAL Fentanyl and Connect Alabama, AL Securities, Dept of Labor, PALS, MPOX, and ADPH Covid spots.

:30 ENGLISH SPOTS

The Lovelady Center Kill Date: **05/31/24**

1. **The Lovelady Center 30R ISCI: LLRC2101**

ALDOT (AL Dept. of Transportation) *Discontinue Old Spots* Kill Date: Run UFN

1. ALDOT Drive Safe Seatbelts EMT 30R ISCI: ADOT2124

Auburn University (At Work) Kill Date: Run UFN

1. AUAW At Work PSA Phase II 1223 30R ISCI: AUAW2102

ALDHR (Family Services) Kill Date: Run UFN

1. DHR Saban ISCI: ADHR2101
2. DHR Adoption 30R ISCI: ADHR2103
3. DHR Coach Pearl Adoption 30R ISCI: ADHR2108

ALDHR (Adult Foster Care) Kill Date: Run UFN

1. ALDHR Adult Foster Care 30R ISCI: AAFC2101

ALDHR (Adult Protective Services) Kill Date: Run UFN

1. Elder Abuse 30 Tag ISCI: AAPS2103
2. Elder Neglect 30R ISCI: ADHR2104

AL Tourism Kill Date: **September 30, 2025**

1. All in One Tix Urban 30R TOUR2101
2. All in One Tix Mainstream 30R TOUR2102

Veterans Affairs Kill Date: Run UFN

2. VA Call A Friend 30 Radio ISCI: VAAL 1205

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:60 ENGLISH SPOTS

The Lovelady Center

Kill Date:

05/31/24

3. The Lovelady Center 60R ISCI: LLRC3101

:15 ENGLISH SPOTS

None at this time

Spanish Spots

None at this time

In addition to the normal PEP spot schedule you run each month, please schedule a minimum of TWO spots per PEP client between 5am and midnight each week. We are not asking for additional spots – just that you insure a certain number air during this time.