

ORDER

WGHP-TV

Orders
Order / Rev: 333143
Alt Order #:
Product Desc: DAN BARRETT FOR CONGRESS
Estimate:
Flight Dates: 06/06/16 - 06/06/16
Original Date / Rev: 06/03/16 / 06/03/16
Order Type: GENERAL

Primary AE: Ben Oldham
Sales Office: LOCAL
Sales Region: Local

Agency
Name: Starboard Communications
Buying Contact: Le Price
Billing Contact:
 1043 Barr Rd
 Lexington, SC 29072

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Barrett, D/R/US House
Demographic: A35+
Product Codes: PL3.a.ii
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/06/16	20	\$3,720.00	\$3,162.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	20	\$3,720.00	\$3,162.00	0.00
Totals	20	\$3,720.00	\$3,162.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Oldham			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	06/06/16	06/06/16	M-F 9a-10a MON 9a-10a	CM	9a-10a	M-----	:30	2	\$110.00	04	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----			2			\$110.00		0.00			
N 2	8	06/06/16	06/06/16	M-F 10a-11a RACHAEL RAY	CM	10a-11a	M-----	:30	2	\$60.00	04	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----			2			\$60.00		0.00			
N 3	8	06/06/16	06/06/16	M-F 11a-12p CRIME WATCH	CM	11a-12p	M-----	:30	2	\$60.00	04	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----			2			\$60.00		0.00			
N 4	8	06/06/16	06/06/16	M-F 3p-4p JUDGE JUDY	CM	3p-4p	M-----	:30	2	\$75.00	04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----			2			\$75.00		0.00			
N 5	8	06/06/16	06/06/16	M-F 4p-5p MON 4p-5p	CM	4p-5p	M-----	:30	2	\$90.00	04	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----			2			\$90.00		0.00			
N 6	8	06/06/16	06/06/16	M-F 5p-530p MON 5p-530p	CM	5p-530p	M-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----			1			\$250.00		0.00			

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 Flight Dates: 06/06/16 - 06/06/16

Advertiser: Barrett, D/R/US House
 Product Desc: DAN BARRETT FOR CONGRESS
 Estimate: WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	8	06/06/16	06/06/16	M-F 530p-6p MON 530p-6p	CM	530p-6p	M-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			1		\$250.00		0.00				
N 8	8	06/06/16	06/06/16	M-F 6p-630p MON 6p-630p	CM	6p-630p	M-----	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			1		\$300.00		0.00				
N 9	8	06/06/16	06/06/16	M-F 630p-7p MON 630p-7p	CM	630p-7p	M-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			1		\$250.00		0.00				
N 10	8	06/06/16	06/06/16	M-F 7p-730p CELEB NAME GAME	CM	7p-730p	M-----	:30	2	\$120.00	04	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			2		\$120.00		0.00				
N 11	8	06/06/16	06/06/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	730p-8p	M-----	:30	2	\$120.00	04	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			2		\$120.00		0.00				
N 12	8	06/06/16	06/06/16	Monday Prime Hour 1 SYTYCD	CM	8p-9p	M-----	:30	2	\$700.00	04	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----			2		\$700.00		0.00				
Totals													20	\$3,720.00	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGHP	Date: 5/19/16
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I, Le Frye,

being/on behalf of: Dan Barrett for Congress,

a legally qualified candidate of the Republican

political party for the office of: US Congress

in the Republican Primary Special Election

election to be held on: June 7, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		Schedule attached			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Starboard Communications

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nick Ruden

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/17/16

Date

Le Frye

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

BENJAMIN OLOFIN

Printed Name

VPOS

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Dan Barrett
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Le Frye

signature of candidate or authorized committee

Le Frye

printed name

5/17/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ABOUT DAN



Dan Barrett, a long-time conservative activist as well as both a local and Republican leader, has filed to run for the open 13th Congressional House seat. The Republican primary is June 7. Early voting starts May 26.

Dan serves as a Davie County Commissioner. He has governed as a conservative, including implementing "zero-based budgeting" and transitioning Davie County Hospital from the public to the private sector. Wake Forest Baptist Health is now investing over \$100 million to build a new hospital in Davie.

Dan also serves on the Davie County Hospital Board of Trustees, Davie Domestic Violence Task Force, and Davie Social Services Board. He has previously served on the Senior Services Committee and the Northwest Piedmont Council of Governments.

Dan is regarded as one of the leading employment attorneys in the state and has worked with businesses to make them run more efficiently. He will use his 30 years experience working with businesses to begin to 'right size' the bloated federal bureaucracy and make it more responsive to our citizens.

Dan has "worked in the trenches" for the NCGOP for many years, including service as Precinct Chairman and on the NCGOP Executive, Resolutions, Plan of Organization and Personnel committees. From 2007 until 2014, and again in 2016, he served as Chairman of the 5th Republican Congressional District, which includes parts of 4 of the 5 counties in the 13th. Under his leadership, the 5th District has supported Republican candidates at the local, state and federal level. In recognition of his service, Dan was elected to the NCGOP Hall of Fame in November of 2015.

Dan ran a grassroots campaign for governor in 2004 and captured public attention in his 582 mile walk across North Carolina to meet voters face to face. The Raleigh News and Observer described his campaign as, "He Walks Conservative Line." In honor of his work on behalf of conservative grass roots causes, Dan was named State Co-Chair of Americans for Prosperity.

In announcing his campaign for Congress, Barrett stressed the importance of experienced and effective conservative representation in Congress. "Too often, people go to Washington and forget their constituents. My record demonstrates that I will stay true to core conservative beliefs. I will never forget that I represent the citizens of my district. I will listen to those I represent and work on their behalf. My focus will be to unify, rather than divide."

Dan and his wife, Kathleen, live in Advance. They have two children, Daniel (23) and Rebekah (18).

