

## **2022 ANNUAL PUBLIC FILE EEO REPORT**

The information contained in this Report covers the time period beginning October 1, 2021 to and including September 30, 2022 (the “Applicable Period”).

### **WWDT-CD, Ft. Myers, FL**

The FCC’s EEO Rule requires that this Report contain the following information:

1. List all full-time job vacancies filled by any station covered by this report during the past year.
2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.
3. In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in response to Question 1;
4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station;
5. Summarize the employment unit’s broad outreach initiatives during the past year. Identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station’s participation in each initiative.

**NBCUNIVERSAL OWNED STATIONS GROUP IS AN EQUAL OPPORTUNITY EMPLOYER**

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### I. Vacancy Recruitment

Covering the period from October 1, 2021 through September 30, 2022

Station: WWDT-CD, Ft. Myers, FL

Quantity	Positon Title	Date Filled	Recruitment source(s) used to fill vacancy	Name of Recruitment Source that Referred the Ultimate Hire	Contact Person	Number Hired	Number Interviewed
1	Senior Promotions Producer	12/13/21	Recruitment Source List Contacted for Each Full-time vacancy (see Appendix A)	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	Manny Vasquez	1	3

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### II. Recruitment Source Information for Vacancies

Covering the period from October 1, 2021 through September 30, 2022

Station: WWDT-CD, Ft. Myers, FL

Name of Recruitment Source	Total Number of Interviewees Referred During Year
Please see Appendix A (except nbcunicareers or YOH)	0
www.nbcunicareers.com	3
YOH Staffing Agency	0
Employee Referral	0
<b>Total</b>	<b>3</b>

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### III. Non-Vacancy Specific Recruitment Activities

Covering the period from October 1, 2021 through September 30, 2022

Station: WWDT-CD, Ft. Myers, FL

#### RECRUITMENT/CAREER EXPO AND DEVELOPMENT

**NATIONAL ASSOCIATION OF HISPANIC JOURNALIST:** NAHJ is an organization dedicated to the development and advancement of the next leaders in the news industry. On August 3 – August 7, several News Talent employees and News Leaders, James Arroyave--Talent Acquisition Recruiter, Wil Ocasio--Talent Acquisition Recruiter attended this career expo conference which consisted of training sessions, hands-on workshops, multiple seminars, panel discussions and networking opportunities to help leverage relationships.

#### EMPLOYEE TRAINING

**SKILLS ENHANCEMENT TRAINING:** NBCUniversal, the parent company of the Station, offers online learning resources at no cost to all employees to enhance personal and professional skills. Employees of the Station are provided with training and development opportunities designed to enhance their ability to assume positions of greater responsibility. Various programs are provided via external vendors and internal NBCUniversal-sponsored programs.

In addition, online courses on a variety of topics are available to all employees. Courses include: Crucial Conversations, Effective Coaching Skills, Feedback with Impact, Executive Presentation Skills, Influencing Skills, Presentation Skills, Hiring the Right People, Project Management, Time Management, Microsoft Office, Microsoft Word, Microsoft PowerPoint, and Microsoft Excel.

**EMPLOYEE DIVERSITY GROUPS:** NBCUniversal's diverse employee population is reflected in our affinity groups. These voluntary organizations focus on the professional development of their members by creating opportunities for coaching, mentoring and networking with employees and senior management. In addition, they are a major force in driving recruitment and retention of top talent in the organization. Participation in these groups is open to all employees. Established affinity groups at NBCUniversal, including Out@NBCUniversal, Unidos@NBCUniversal, Veterans Network, The Women's Network @ NBCUniversal (WNN) and others, provide professional networking and skill development courses to employees.

**EEO/HUMAN RESOURCES TRAINING PROGRAM:** During the reporting year WWDT participated in the annual company compliance trainings, which address methods of ensuring equal employment opportunities and preventing discrimination. During the reporting period, these programs have included Annual Integrity Training and Comcast Corporation Code of Conduct, a course encompassing issues related to integrity, Solutions Program; Compliance Standards and Environmental Health and Safety training.

**GENERAL BROAD OUTREACH:**

During the reporting year, employees of WWDT participate in general outreach initiatives that provide an opportunity for dialogue to a broad and diverse audience about careers in broadcasting.

**Clear the Shelters August 1 through August 31, 2022**

WWDT was part of this national event to help clear animal shelters in Ft. Myers, we promoted and highlighted stories from different shelters across the Ft. Myers area.

Participants: On-Air Acceso Total Talent and Creative Services Team.

**Appendix A: Recruiting Sources 2022**

<p>Manny Vasquez Talent Acquisition Recruiter <b>NBCUniCareers.com</b> 15000 SW 27<sup>th</sup> Street Miramar, FL 33027 954-622-6839 <a href="mailto:karen.mendez@nbcuni.com">karen.mendez@nbcuni.com</a></p> <p>Has this source requested notices? <b>NO</b></p>	<p>James Arroyave Talent Acquisition Recruiter <b>NBCUniCareers.com</b> 15000 SW 27<sup>th</sup> Street Miramar, FL 33027 954-622-6839 <a href="mailto:james.arroyave@nbcuni.com">james.arroyave@nbcuni.com</a></p> <p>Has this source requested notices? <b>NO</b></p>
<p>Wiliberto Ocasio Talent Acquisition Recruiter <b>NBCUniCareers.com</b> 30 Rockefeller Plaza New York, NY 10112-0002 347-463-1308 <a href="mailto:manny.vasquez@nbcuni.com">manny.vasquez@nbcuni.com</a></p> <p>Has this source requested notices? <b>NO</b></p>	<p>Carmen Jerez Talent Acquisition Recruiter <b>NBCUniCareers.com</b> 30 Rockefeller Plaza New York, NY 10112-0002 212 664-3246 <a href="mailto:carmen.jerez@nbcuni.com">carmen.jerez@nbcuni.com</a></p> <p>Has this source requested notices? <b>NO</b></p>
<p>Ms. Diane Herron Director of Human Resources <b>Natl. Assoc. of Black Journalists</b> c/o WPBT; 14901 NE 20 Ave. Miami, FL 33181 305-949-8321 <a href="mailto:dheron@southfloridapbs.org">dheron@southfloridapbs.org</a></p> <p>Has this source requested notices? <b>NO</b></p>	<p>Mr. Steve McDowell College of Commun./R-42 <b>Motion Picture &amp; TV Advisory Council</b> Florida State University Tallahassee, FL 32306 850-644-2276/Fax:850-644-8642 <a href="mailto:karen.ball@comm.fsu.edu">karen.ball@comm.fsu.edu</a></p> <p>Has this source requested notices? <b>NO</b></p>

<p>Sirley Gomez  <b>Employ Florida</b>  7550 Davie Road Extension  Hollywood FL 33024  954-967-1010 ext 237  <a href="mailto:sigomez@wf1broward.com">sigomez@wf1broward.com</a></p> <p>Has this source requested notices? <b>NO</b></p>	<p>Charlotte Andreson  Vice President of Operations  <b>Pinellas County Urban League</b>  333 31<sup>st</sup> St., No.  St. Petersburg, FL 33713  727-327-2081  <a href="mailto:skillsbank@pcul.org">skillsbank@pcul.org</a></p> <p>Has this source requested notices? <b>NO</b></p>
<p>Ileana Martin  President  <b>Hispanic Chamber of Commerce of Tampa Bay</b>  PO Box 20933  Tampa, FL 33622  813-867-3550  <a href="mailto:ileanamartin@tampahispanicchamber.com">ileanamartin@tampahispanicchamber.com</a></p> <p>Has this source requested notices? <b>NO</b></p>	<p>Ms. Deborah Powell  <b>American Women in Radio &amp; TV</b>  c/o WPLG  3900 Bisc. Blvd.  Miami, FL 33137  305-576-1010  <a href="mailto:dpowell@wplg.com">dpowell@wplg.com</a></p> <p>Has this source requested notices? <b>NO</b></p>
<p>Pamela Nabors  President/Chief Executive Officer  <b>Career Source Central Florida</b>  609 N Powers Dr #340  Orlando, FL 32818  407-531-1223  <a href="http://careersourcecentralflorida.com">careersourcecentralflorida.com</a></p> <p>Has this source requested notices? <b>NO</b></p>	<p>Kelly Vizcarra  Program Coordinator  <b>Hispanic Federation</b>  6900 S Orange Blossom Trail Suite 200  Orlando, FL 32809  407-270-0597  <a href="mailto:kellyvizcarra@hispanicfederation.org">kellyvizcarra@hispanicfederation.org</a></p> <p>Has this source requested notices? <b>NO</b></p>