# **QUARTERLY ISSUES AND PROGRAMS REPORT**

## FOR

### **KRLD-FM HD3**

**1st QUARTER, 2024** (Jan 1<sup>st</sup>-Mar 31st)

Prepared by: Gavin Spittle Brand Manager

#### Issues of Concern to Dallas / Fort Worth Addressed in Responsive Programming in the 1st Quarter, 2024

1.	Avoiding Fraud in 2024/Tips on Mental Wellness	Learning more from the BBB on how to avoid new scams in 2024, plus some tips and advice on mental wellness
2.	Empowering students & the James Family Foundation	Learning more about empowering students in Desoto, plus catching up with Derrick James and his family foundation
3.	Impacting lives at the grass roots level/Financial literacy	Learning about a program that impacts lives at a grass roots level with kids, and education with an emphasis on financial literacy
4.	Hearing health & a discussion about suicide	Learning more in our I'm Listening Series about how to deal with talks of suicide, and finding out more about hearing health.
5.	Kids overcoming Barriers/Gospel Extravaganza	Learning more about the non-profit "Behind Every Door," plus the Super Bowl Gospel Extravaganza.
6.	Heart health and news about rescue pets	Learning more Bold Hearts and the AHA, plus Dallas Dog dot org and their rescue program
7.	Community building and the I'm Listening Series continues	Learning more about the latest from Project Unity and their community building, plus the I'm Listening Series and the entertainment industry
8.	Prostate Cancer awareness/For Oak	The latest on Prostate Cancer Awareness from UREF, as well from For Oak Cliff dot org, providing a culture of education

Cliff dot org

- 9. Latest from the Impacting the lives of student athletes, plus computer science education presented as a sport Sports
- 10.
   Cowboys of Color Rodeo/Oak Cliff
   Checking in on the annual Cowboys of Color Rodeo, plus the Oak Cliff

   Chamber of Commerce
   Checking in on the annual Cowboys of Color Rodeo, plus the Oak Cliff
- 11. **Empowering the Masses in Dallas/The I'm Listening Series** Learning more about providing life skills and education services in Dallas neighborhoods, plus the latest in the "I'm Listening" series.
- 12. The C5 Youth Foundation/Tree of North Texas Finding out more about how the C5 Youth Foundation helps with youth leadership, and helping students succeed in the classroom.
- 13. **The Marcus Graham Project/Cloud Covered Streets** Learning about a pipeline that provides young talent for the media field, plus a non-profit that provides much needed services for the homeless

#### KRLD-FM HD Programs That Address Community Issues 1st Quarter, 2024

Public Affairs Program	Schedule and Description
Better Living	Sundays, 6:00-7:00 a.m., this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

Jan 7, 2024 Better Living – Better Business Bureau Issues of Concern: Avoiding new fraud scams Host: Chris Arnold 30 of a 60 minute program

Host Chris Arnold talks with Jason Meza, Senior Director of Media Relations with the Better Business Bureau, serving the heart of Texas. New Year-New Goals...avoiding fraud in 2024. We take a look.

Jan 7, 2024 Better Living – Mental Wellness Issues of Concern: New Tips and Advice Host: Chris Arnold 30 of a 60 minute program

Host Chris Arnold visits with Suicide Prevention advocate Fonda Bryant. Coming out of the holidays could be a time of sadness for people you know and love. She shares tips and advice on mental wellness to start the year.

Jan 14, 2024 Better Living – Campbell Educational Consulting Issues of Concern: Empowering students in Desoto Host: Chris Arnold 30 of a 60 minute program

Host Chris Arnold spends time with William Campbell who's educational consulting company is empowering students in Desoto to further their future success one strategic move at a time.

Jan 14, 2024 Better Living – Derrick James Foundation Issues of Concern: Providing resources to community groups Host: Chris Arnold 30 of a 60 minute program

Chris Arnold visits with one of the premier boxing trainers in the world, Derrick James. The James family foundation is giving back by helping kids and families get a fighting chance. They do it by providing educational, financial, health and wellness opportunities and resources to Dallas area community groups.

Jan 21, 2024

Better Living – Budget University Online Issues of Concern: Financial Literacy Host: Chris Arnold 30 of a 60 minute program

Chris Arnold visits with Shelby Patrice Jenkins, the Founder and CEO of Budget University Online, an award winning middle school and high school with an emphasis on financial literacy. For more info, https://budgetuniversityonline.com/

Jan 21, 2024

Better Living- All-Stars Project of Dallas Issues of Concern: Impacting young lives at the grass roots level Host: Chris Arnold 30 of a 60 minute program

Host Chris Arnold talks with Antoine Joyce, the Sr. Vice President & City Leader of the All Stars Project of Dallas. All Stars is a national cutting edge youth development & bridge-building program impacting lives at the grassroots level with kids and young adults.

Jan 28, 2024 Better Living- The I'm Listening Series Issues of Concern: Dealing with talks of Suicide Host: Chris Arnold 30 minutes of a 60 minute program

We continue our Audacy series "I'm Listening" with a conversation led by our colleague David O'Leary and guests discussing Suicide: Loss and Survivors.

Jan 28, 2024 Better Living- Dr. Monica Murray Issues of Concern: Hearing Health Host: Chris Arnold 30 minutes of a 60 minute program

Chris Arnold visits with Tarrant County community organizer VanDella Menifee about things we need to know and Monica Murray a doctor of Audiology with United Heathcare about hearing health.

Feb 4, 2024 Better Living- Behind Every Door Issues of Concern: Helping kids overcome barriers Host: Chris Arnold 30 minutes of a 60 minute program

Better Living host Chris Arnold visits with Derrion Lewis, the CEO of the non-profit "Behind Every Door." They run community centers that help people and kids nurture their purposes and gifts, while overcoming barriers along the way. For more info, https://behindeverydoor.org/

Feb 4, 2024 Better Living- Upcoming cultural events in Dallas Issues of Concern: Gospel Extravaganza Host: Chris Arnold 30 minutes of a 60 minute program

Host Chris Arnold visits with Toska Medlock Lee about the upcoming Super Bowl Gospel Extravaganza that has roots in Dallas... plus the life and times of the late great Congresswoman Eddie Bernice Johnson.

Feb 11, 2024 Better Living- American Heart Association Issues of Concern: Bold Hearts/Nation of Livesavers Host: Chris Arnold 30 minutes of a 60 minute program

Host Chris Arnold visits with Dr. Kamala Tamirisa and Jenny Eyer, VP of Health Strategies North Texas with the American Heart Association, about Bold Hearts and their Nation of Lifesavers initiative regarding CPR and cardiac arrest.

Feb 11, 2024 Better Living- Dallas Dog dot org Issues of Concern: Rescue Program Host: Chris Arnold 30 minutes of a 60 minute program

Host Chris Arnold talks with Patti Dawson, the CEO of Dallas Dog.org about their rescue, rehab, and reform program and a local French Poodle that was invited to compete in Puppy Bowl XX this Super Sunday!

Feb 18, 2024 Better Living- Project Unity Issues of Concern: Community Building Host: Chris Arnold 30 minutes of a 60 minute program

Host Chris Arnold visits with Charlene Edwards of Project Unity. They are celebrating ten years of dialogue and community building through their award winning "Together We" programs and events. For more info, https://projectunity.net/

Feb 18, 2024 Better Living- I'm Listening Series Issues of Concern: The State of the Entertainment Industry Host: Chris Arnold 30 minutes of a 60 minute program

We continue our Audacy series "Conversations" with a discussion about The State of the Entertainment Industry.

Feb 25, 2024 Better Living- Dr. Pat Fulgham Issues of Concern: Prostate Cancer Awareness Host: Chris Arnold 30 minutes of a 60 minute program

Host Chris Arnold speaks with Dr. Pat Fulgham about prostate cancer awareness and a big fundraiser for UREF coming in March. For more info, https://urologyfoundation.org/

Feb 25, 2024 Better Living- Taylor Toynes Issues of Concern: For Oak Cliff dot org Host: Chris Arnold 30 minutes of a 60 minute program

Chris talks to Taylor Toynes the CEO of ForOakCliff.org, a non-profit providing a culture of education, increased social mobility and social capital in Oak Cliff.

Mar 3, 2024 Better Living- Fellowship of Christian Athletes Issues of Concern: Impacting the lives of student athletes Host: Chris Arnold 30 minutes of a 60 minute program

This week on Better Living, Chris Arnold checks in with Danny Noah of the Fellowship of Christian Athletes about a major upcoming event and other FCA projects that impact the lives of student athletes. For more info, https://www.fca.org/

Mar 3, 2024 Better Living- Stem It Up Sports Issues of Concern: Computer Science Education Host: Chris Arnold 30 minutes of a 60 minute program

Chris Arnold chats with Dr. Tonjia Grimble about Computer Science education presented as a sport. The non-profit Stem It Up Sports is reaching kids and adults with innovative collaborations never dreamed of before.

Mar 10, 2024

Better Living- Cowboys of Color Rodeo Issues of Concern: Their latest entertainment schedule Host: Chris Arnold 30 minutes of a 60 minute program

Host Chris Arnold chats with Liz Lawless, the Communications Director of the Legendary Cowboys of Color Rodeo. They gear up for a full schedule of family entertainment and school events for the kids. For more info, https://cowboysofcolorrodeo.com/

Mar 10, 2024

Better Living- Oak Cliff Chamber of Commerce Issues of Concern: Their Leadership Program Host: Chris Arnold 30 minutes of a 60 minute program

Better Living host Chris Arnold talks with Keyundra Jones of the Oak Cliff Chamber of Commerce. There's a lot going with their Leadership Oak Cliff program and more.

Mar 17, 2024 Better Living – Empowering the Masses Issues of Concern: Providing life skills and education services Host: Chris Arnold 30 minutes of a 60 minute program

Better Living host Chris Arnold talks with Tammy Johnson, founder of the non-profit "Empowering the Masses" whose focus is providing life skills and education training services in Dallas neighborhoods.

Mar 17, 2024 Better Living- I'm Listening Series Issues of Concern: Post Traumatic Stress Disorders Host: Chris Arnold 30 minutes of a 60 minute program

We continue our Audacy series "I'm Listening" with a conversation led by our colleague Dave Glover with the medical topics "MH Man to Man" and "Post-traumatic Stress Disorder aka PTSD".

Mar 24, 2024 Better Living- C5 Youth Foundation Issues of Concern: Helping with Youth Leadership Host: Chris Arnold 30 minutes of a 60 minute program

Host Chris Arnold speaks with Dani Bethune of C5 Youth Foundation of Texas dot org. C5 Youth is a five-year curriculum-based youth leadership development program in the north and central Texas communities.

Mar 24, 2024 Better Living- Tree of North Texas Issues of Concern: Helping Students to Succeed in the Classroom Host: Chris Arnold 30 minutes of a 60 minute program

Host Chris Arnold visits with Brandon Board with the tree of North Texas dot org. They ensure students have what they need to succeed in the classroom! Some students only eat when they are at school, and this creates a gap in their nutrition. They're introducing the Education Railroad.

Mar 31, 2024 Better Living- The Marcus Graham Project Issues of Concern: Providing a pipeline of young talent Host: Chris Arnold 30 minutes of a 60 minute program

Chris Arnold visits with CJ Paisley, the Program Director of The Marcus Graham Project, a South Dallas based organization that trains, mentors and provides a pipeline of young, diverse and talented aspirants to the fields of marketing, media, and PR. For more info, https://marcusgrahamproject.org/ Mar 31, 2024 Better Living- Cloud Covered Streets Issues of Concern: Providing services for the homeless Host: Chris Arnold 30 minutes of a 60 minute program

Chris Arnold chats with Sarah Daniels, the Communications Director for Cloud Covered Streets...a non-profit that provides showers, laundry services, haircuts and employment to the homeless in Ft. Worth.

Public Service Announcements:

Audacy's One Thing. Public Service Announcements produced by our parent company Audacy focusing on helping the environment with tips on cutting down on fuel emissions, recycling as well as mental health wellness.