

# **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KRLD-FM HD3**

**1st QUARTER, 2024**

**(Jan 1<sup>st</sup>-Mar 31<sup>st</sup>)**

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**Issues of Concern to Dallas / Fort Worth  
Addressed in Responsive Programming  
in the 1st Quarter, 2024**

1. **Avoiding Fraud in 2024/Tips on Mental Wellness** Learning more from the BBB on how to avoid new scams in 2024, plus some tips and advice on mental wellness
2. **Empowering students & the James Family Foundation** Learning more about empowering students in Desoto, plus catching up with Derrick James and his family foundation
3. **Impacting lives at the grass roots level/Financial literacy** Learning about a program that impacts lives at a grass roots level with kids, and education with an emphasis on financial literacy
4. **Hearing health & a discussion about suicide** Learning more in our I'm Listening Series about how to deal with talks of suicide, and finding out more about hearing health.
5. **Kids overcoming Barriers/Gospel Extravaganza** Learning more about the non-profit "Behind Every Door," plus the Super Bowl Gospel Extravaganza.
6. **Heart health and news about rescue pets** Learning more Bold Hearts and the AHA, plus Dallas Dog dot org and their rescue program
7. **Community building and the I'm Listening Series continues** Learning more about the latest from Project Unity and their community building, plus the I'm Listening Series and the entertainment industry
8. **Prostate Cancer awareness/For Oak Cliff dot org** The latest on Prostate Cancer Awareness from UREF, as well from For Oak Cliff dot org, providing a culture of education

9. **Latest from the FCA/Stem It Up Sports** Impacting the lives of student athletes, plus computer science education presented as a sport
10. **Cowboys of Color Rodeo/Oak Cliff Chamber of Commerce** Checking in on the annual Cowboys of Color Rodeo, plus the Oak Cliff Chamber of Commerce Leadership Program
11. **Empowering the Masses in Dallas/The I'm Listening Series** Learning more about providing life skills and education services in Dallas neighborhoods, plus the latest in the "I'm Listening" series.
12. **The C5 Youth Foundation/Tree of North Texas** Finding out more about how the C5 Youth Foundation helps with youth leadership, and helping students succeed in the classroom.
13. **The Marcus Graham Project/Cloud Covered Streets** Learning about a pipeline that provides young talent for the media field, plus a non-profit that provides much needed services for the homeless

**KRLD-FM HD Programs That Address Community Issues  
1st Quarter, 2024**

**Public Affairs Program**

**Schedule and Description**

**Better Living**

Sundays, 6:00-7:00 a.m., this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

Jan 7, 2024

Better Living – Better Business Bureau  
Issues of Concern: Avoiding new fraud scams  
Host: Chris Arnold  
30 of a 60 minute program

Host Chris Arnold talks with Jason Meza, Senior Director of Media Relations with the Better Business Bureau, serving the heart of Texas. New Year-New Goals...avoiding fraud in 2024. We take a look.

Jan 7, 2024

Better Living – Mental Wellness  
Issues of Concern: New Tips and Advice  
Host: Chris Arnold  
30 of a 60 minute program

Host Chris Arnold visits with Suicide Prevention advocate Fonda Bryant. Coming out of the holidays could be a time of sadness for people you know and love. She shares tips and advice on mental wellness to start the year.

Jan 14, 2024

Better Living – Campbell Educational Consulting  
Issues of Concern: Empowering students in Desoto  
Host: Chris Arnold  
30 of a 60 minute program

Host Chris Arnold spends time with William Campbell who's educational consulting company is empowering students in Desoto to further their future success one strategic move at a time.

Jan 14, 2024

Better Living – Derrick James Foundation  
Issues of Concern: Providing resources to community groups  
Host: Chris Arnold  
30 of a 60 minute program

Chris Arnold visits with one of the premier boxing trainers in the world, Derrick James. The James family foundation is giving back by helping kids and families get a fighting chance. They do it by providing educational, financial, health and wellness opportunities and resources to Dallas area community groups.

Jan 21, 2024

Better Living – Budget University Online  
Issues of Concern: Financial Literacy  
Host: Chris Arnold  
30 of a 60 minute program

Chris Arnold visits with Shelby Patrice Jenkins, the Founder and CEO of Budget University Online, an award winning middle school and high school with an emphasis on financial literacy. For more info, <https://budgetuniversityonline.com/>

Jan 21, 2024

Better Living- All-Stars Project of Dallas  
Issues of Concern: Impacting young lives at the grass roots level  
Host: Chris Arnold  
30 of a 60 minute program

Host Chris Arnold talks with Antoine Joyce, the Sr. Vice President & City Leader of the All Stars Project of Dallas. All Stars is a national cutting edge youth development & bridge-building program impacting lives at the grassroots level with kids and young adults.

Jan 28, 2024

Better Living- The I'm Listening Series

Issues of Concern: Dealing with talks of Suicide

Host: Chris Arnold

30 minutes of a 60 minute program

We continue our Audacy series "I'm Listening" with a conversation led by our colleague David O'Leary and guests discussing Suicide: Loss and Survivors.

Jan 28, 2024

Better Living- Dr. Monica Murray

Issues of Concern: Hearing Health

Host: Chris Arnold

30 minutes of a 60 minute program

Chris Arnold visits with Tarrant County community organizer VanDella Menifee about things we need to know and Monica Murray a doctor of Audiology with United Healthcare about hearing health.

Feb 4, 2024

Better Living- Behind Every Door

Issues of Concern: Helping kids overcome barriers

Host: Chris Arnold

30 minutes of a 60 minute program

Better Living host Chris Arnold visits with Derrion Lewis, the CEO of the non-profit "Behind Every Door." They run community centers that help people and kids nurture their purposes and gifts, while overcoming barriers along the way. For more info, <https://behindeverydoor.org/>

Feb 4, 2024

Better Living- Upcoming cultural events in Dallas

Issues of Concern: Gospel Extravaganza

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Toska Medlock Lee about the upcoming Super Bowl Gospel Extravaganza that has roots in Dallas... plus the life and times of the late great Congresswoman Eddie Bernice Johnson.

Feb 11, 2024

Better Living- American Heart Association

Issues of Concern: Bold Hearts/Nation of Livesavers

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Dr. Kamala Tamirisa and Jenny Eyer, VP of Health Strategies North Texas with the American Heart Association, about Bold Hearts and their Nation of Lifesavers initiative regarding CPR and cardiac arrest.

Feb 11, 2024

Better Living- Dallas Dog dot org

Issues of Concern: Rescue Program

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold talks with Patti Dawson, the CEO of Dallas Dog.org about their rescue, rehab, and reform program and a local French Poodle that was invited to compete in Puppy Bowl XX this Super Sunday!

Feb 18, 2024

Better Living- Project Unity

Issues of Concern: Community Building

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Charlene Edwards of Project Unity. They are celebrating ten years of dialogue and community building through their award winning "Together We" programs and events. For more info, <https://projectunity.net/>

Feb 18, 2024

Better Living- I'm Listening Series

Issues of Concern: The State of the Entertainment Industry

Host: Chris Arnold

30 minutes of a 60 minute program

We continue our Audacy series "Conversations" with a discussion about The State of the Entertainment Industry.

Feb 25, 2024  
Better Living- Dr. Pat Fulgham  
Issues of Concern: Prostate Cancer Awareness  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold speaks with Dr. Pat Fulgham about prostate cancer awareness and a big fundraiser for UREF coming in March. For more info, <https://urologyfoundation.org/>

Feb 25, 2024  
Better Living- Taylor Toynes  
Issues of Concern: For Oak Cliff dot org  
Host: Chris Arnold  
30 minutes of a 60 minute program

Chris talks to Taylor Toynes the CEO of ForOakCliff.org, a non-profit providing a culture of education, increased social mobility and social capital in Oak Cliff.

Mar 3, 2024  
Better Living- Fellowship of Christian Athletes  
Issues of Concern: Impacting the lives of student athletes  
Host: Chris Arnold  
30 minutes of a 60 minute program

This week on Better Living, Chris Arnold checks in with Danny Noah of the Fellowship of Christian Athletes about a major upcoming event and other FCA projects that impact the lives of student athletes. For more info, <https://www.fca.org/>

Mar 3, 2024  
Better Living- Stem It Up Sports  
Issues of Concern: Computer Science Education  
Host: Chris Arnold  
30 minutes of a 60 minute program

Chris Arnold chats with Dr. Tonjia Grimble about Computer Science education presented as a sport. The non-profit Stem It Up Sports is reaching kids and adults with innovative collaborations never dreamed of before.



Mar 10, 2024

Better Living- Cowboys of Color Rodeo  
Issues of Concern: Their latest entertainment schedule  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold chats with Liz Lawless, the Communications Director of the Legendary Cowboys of Color Rodeo. They gear up for a full schedule of family entertainment and school events for the kids. For more info, <https://cowboysofcolorrodeo.com/>

Mar 10, 2024

Better Living- Oak Cliff Chamber of Commerce  
Issues of Concern: Their Leadership Program  
Host: Chris Arnold  
30 minutes of a 60 minute program

Better Living host Chris Arnold talks with Keyundra Jones of the Oak Cliff Chamber of Commerce. There's a lot going with their Leadership Oak Cliff program and more.

Mar 17, 2024

Better Living – Empowering the Masses  
Issues of Concern: Providing life skills and education services  
Host: Chris Arnold  
30 minutes of a 60 minute program

Better Living host Chris Arnold talks with Tammy Johnson, founder of the non-profit "Empowering the Masses" whose focus is providing life skills and education training services in Dallas neighborhoods.

Mar 17, 2024

Better Living- I'm Listening Series

Issues of Concern: Post Traumatic Stress Disorders

Host: Chris Arnold

30 minutes of a 60 minute program

We continue our Audacy series "I'm Listening" with a conversation led by our colleague Dave Glover with the medical topics "MH Man to Man" and "Post-traumatic Stress Disorder aka PTSD".

Mar 24, 2024

Better Living- C5 Youth Foundation

Issues of Concern: Helping with Youth Leadership

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold speaks with Dani Bethune of C5 Youth Foundation of Texas dot org. C5 Youth is a five-year curriculum-based youth leadership development program in the north and central Texas communities.

Mar 24, 2024

Better Living- Tree of North Texas

Issues of Concern: Helping Students to Succeed in the Classroom

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Brandon Board with the tree of North Texas dot org. They ensure students have what they need to succeed in the classroom! Some students only eat when they are at school, and this creates a gap in their nutrition. They're introducing the Education Railroad.

Mar 31, 2024

Better Living- The Marcus Graham Project  
Issues of Concern: Providing a pipeline of young talent  
Host: Chris Arnold  
30 minutes of a 60 minute program

Chris Arnold visits with CJ Paisley, the Program Director of The Marcus Graham Project, a South Dallas based organization that trains, mentors and provides a pipeline of young, diverse and talented aspirants to the fields of marketing, media, and PR. For more info, <https://marcusgrahamproject.org/>

Mar 31, 2024  
Better Living- Cloud Covered Streets  
Issues of Concern: Providing services for the homeless  
Host: Chris Arnold  
30 minutes of a 60 minute program

Chris Arnold chats with Sarah Daniels, the Communications Director for Cloud Covered Streets...a non-profit that provides showers, laundry services, haircuts and employment to the homeless in Ft. Worth.

Public Service Announcements:

Audacy's One Thing. Public Service Announcements produced by our parent company Audacy focusing on helping the environment with tips on cutting down on fuel emissions, recycling as well as mental health wellness.