



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Oath Strategies  
PO Box 2484  
Springfield, VA 22154

# Contract # 1992704

Schedule Dates	02/02/16-02/07/16	Date Entered	10/16/15
Advertiser	Right to Rise (99032)	Last Modified	10/16/15
Agency	Oath Strategies (16200)	Entered By	Randi Weathers
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	RIGHT TO RISE (681524)	Headline #	ECR10681971
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Milhoan, Emily	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	141/295/2537	Commission	\$384.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,176.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	RIGHT TO RISE PAC FRAN BROWN 215-563-5400		

Charleston S (WTAT)	Spots	Rate
By Broadcast Month		
Feb. 2016	9	\$2,560.00
Grand Total:	9	\$2,560.00

CHECKED OCT 13 2015  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/02/16-02/02/16	2	:30	10P-10:30P (EST)			1						1	\$350.00	\$350.00	Charleston S (WTAT)	LATE NEWS AT 10	10/16/15
2.0	Normal Line / News (2)	02/04/16-02/04/16	2	:30	10P-10:30P (EST)				1					1	\$350.00	\$350.00	Charleston S (WTAT)	LATE NEWS AT 10	10/16/15
3.0	Normal Line / News (3)	02/05/16-02/05/16	2	:30	10P-10:30P (EST)					1				1	\$350.00	\$350.00	Charleston S (WTAT)	LATE NEWS AT 10	10/16/15
4.0	Normal Line / News (4)	02/02/16-02/02/16	2	:30	10:30P-11P (EST)			1						1	\$300.00	\$300.00	Charleston S (WTAT)	LATE NEWS AT 10	10/16/15
5.0	Normal Line / News (5)	02/04/16-02/04/16	2	:30	10:30P-11P (EST)				1					1	\$300.00	\$300.00	Charleston S (WTAT)	LATE NEWS AT 10	10/16/15
6.0	Normal Line / News (6)	02/05/16-02/05/16	2	:30	10:30P-11P (EST)					1				1	\$300.00	\$300.00	Charleston S (WTAT)	LATE NEWS AT 10	10/16/15
7.0	Normal Line / News (7)	02/06/16-02/06/16	2	:30	10P-10:30P (EST)						1			1	\$185.00	\$185.00	Charleston S (WTAT)	NEWS AT 10	10/16/15
8.0	Normal Line / SPOT (8)	02/06/16-02/06/16	2	:30	10:30P-11P (EST)							1		1	\$75.00	\$75.00	Charleston S (WTAT)	HOW I MET YOUR MOTHER	10/16/15
9.0	Normal Line / News (9)	02/07/16-02/07/16	2	:30	10P-10:30P (EST)								1	1	\$350.00	\$350.00	Charleston S (WTAT)	NEWS AT 10	10/16/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

Rep Order# 10681971 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1992704  
Printed: 09/17/15 10:18 AM  
Last Received: 09/17/15 10:11 AM  
Showing Buylines: All Rep Changes or Last Station Changes

Station WTAT-TV CHARLESTON, SC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product Right to Rise  
Estimate# 2537  
Buyer Emily Milhoan

Agency (OATH) OATH STRATEGIES LLC  
PO BOX 2484  
SPRINGFIELD, VA 22154  
Agency C/P1/P2/E 141/295/2537  
Flight Dates 02/02/16-02/08/16

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

CHECKED OCT 16 2015  
1 of 2

## --- CONTRACT COMMENT ---

RIGHT TO RISE PAC  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

9/17 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1	02/02-02/02	30	10P-1030P	1	Tu	1	\$350.00	\$350.00	LATE NEWS AT 10	1	-	-
2	02/04-02/04	30	10P-1030P	1	Th	1	\$350.00	\$350.00	LATE NEWS AT 10	1	-	-
3	02/05-02/05	30	10P-1030P	1	F	1	\$350.00	\$350.00	LATE NEWS AT 10	1	-	-
4	02/02-02/02	30	1030P-11P	1	Tu	1	\$300.00	\$300.00	LATE NEWS AT 10	1	-	-
5	02/04-02/04	30	1030P-11P	1	Th	1	\$300.00	\$300.00	LATE NEWS AT 10	1	-	-
6	02/05-02/05	30	1030P-11P	1	F	1	\$300.00	\$300.00	LATE NEWS AT 10	1	-	-
7	02/06-02/06	30	10P-1030P	1	Sa	1	\$185.00	\$185.00	NEWS AT 10	1	-	-
8	02/06-02/06	30	1030P-11P	1	Sa	1	\$75.00	\$75.00	HOW I MET YOUR MOTHER	1	-	-
9	02/07-02/07	30	10P-1030P	1	Su	1	\$350.00	\$350.00	NEWS AT 10	1	-	-

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Flight Dates 02/02/16-02/08/16

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

## ---REPORT TOTALS---

Report Totals: 9 / \$2,560.00

## ---SALES MONTHLY TOTALS---

Feb2016: 9 / \$2,560.00  
Order Totals: 9 / \$2,560.00  
Total GRPS: 0.0

## ---COMPETITIVE---

Market Totals	CABL	UNKN	WCBD	WCIV	WCSC
\$42,666.67	.00%	.00%	23.00%	22.00%	49.00%
WCTP	.00%	WMMP	WTAT		
			6.00%		

Books [FEB15]  
Demos RA35+P

## ---CREDIT RISK---

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WTAT 4301 Arco Lane, N. Charleston, SC <div style="text-align: center;">29418</div>	<b>Date:</b> 10/2/15
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I, Oath Strategies, LLC

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Right To Rise USA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Pro Jeb Bush  
Republican Presidential Primary  
February 20, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Right to Rise USA, 6230 Wilshire Blvd, Los Angeles, CA 90048-5126  
[www.righttoriseusa.org](http://www.righttoriseusa.org)

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Charles R Spies, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/2/15      [Signature]      703.299.1760  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

[Signature]                      Marty H. McLaughlin                      GM  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.