

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2008

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
WTOM	4 (analog) 35 (digital)	Cheboygan	MI	Cheboygan	49721
Licensee Name					
Barrington Traverse City License LLC					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network NBC	Traverse City-Cadillac	www.tv7-4.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
21254		10/01/2013			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 13 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 3(a).

HKA Data, Tribune Media, Mid-America, TV Guide, Shaw Cable, TV Media, VVI, Charter Communications, FYI Television, Titan TV

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Jacob Two-Two		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT/10:00am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to partake in their activities. Still, there are those who notice him when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closet pals, Buford and Renee, Jacob Two-Two finds innovative ways to get himself and others out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.			

Title of Analog Core Program #2		Origination	
Dragon		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT/10:30am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>A cheerful, lovable, and insatiable curious blue dragon who lives in a colorful little house that welcomes all his friends and anyone else who needs comfort or advice. Everyday Dragon faces a new problem that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does.</p>			

Title of Analog Core Program #3		Origination	
My Friend Rabbit		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT/11:00am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>An animated show with two lead characters, Rabbit and Mouse, who work together to take challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.</p>			

Title of Analog Core Program #4		Origination	
3-2-1 Penguins/Larryboy Stories		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT/11:30am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Draws upon characters from two stories, using both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 Penguins features two children whose vacation ends up being more adventure than they expect. The children are sucked into a spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. Larryboy Stories is about a young cucumber-janitor who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town. In doing so, Larry takes us through his adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.</p>			

Title of Analog Core Program #5		Origination	

Veggie Tales		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT/12:00pm	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
A Series of stories narrated by animated vegetables. Bob the Tomator and Larry the Cucumber, that teach life lessons through wit and humor. Each episode contains one or two short stories that illustrate important values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode with Bob and Larry reinforcing the lesson learned through the stories			

Title of Analog Core Program #6		Origination	
Jane and the Dragon		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT/12:30pm	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.			

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

3 hours
---------

- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y  
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0 hours
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

HKA Data, Tribune Media, Mid-America, TV Guide, Shaw Cable, TV Media, VVI, Charter Communications, FYI Television, Titan TV

- 10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.  
*[There are no digital core program reports.]*
- 11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y  
If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

### Non-Core Educational and Informational Programming

- 12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.  
*[There are no digital non-core program reports.]*

### Sponsored Core Programming

- 13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.  
*[There are no digital sponsored core program broadcast reports.]*  
*[There are no digital sponsored core program detail reports.]*

### Other Matters

- 14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
Jacob Two-Two (Analog 4/Digital Channel 35)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT/10:00am		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
An animated show, based in England, about a mailman named Pat who drives through the countryside delivering mail with his cat, Jesse. Everyday, as he sets out to deliver the mail,			

Postman Pat encounters a problem faced by his family, his friends, and sometimes, even himself. The show's social-emotional messages convey how adults and children interact and work together to solve problems in everyday life.

Title of Planned Core Program #2		Origination	
Dragon (Analog 4/Digital Channel 35)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT/10:30am		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
A cheerful, lovable, and insatiable curious blue dragon who lives in a colorful little house that welcomes all his friends and anyone else who needs comfort or advice. Everyday Dragon faces a new problem that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does.			

Title of Planned Core Program #3		Origination	
My Friend Rabbit (Analog 4/Digital Channel 35)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT/11:00am		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
An animated show with two lead characters, Rabbit and Mouse, who work together to take challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.			

Title of Planned Core Program #4		Origination	
3-2-1 Penguins (Analog 4/Digital Channel 35)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT/11:30am		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Draws upon characters from two stories, using both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 Penguins features two children whose vacation ends up being more adventure than they expect. The children are sucked into a spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. Larryboy Stories is about a young cucumber-janitor who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town. In doing so, Larry takes us through his adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.			

Title of Planned Core Program #5		Origination	
Veggie Tales (Analog 4/Digital Channel 35)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT/12:00pm		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
A Series of stories narrated by animated vegetables. Bob the Tomator and Larry the Cucumber, that teach life lessons through wit and humor. Each episode contains one or two short stories that illustrate important values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode with Bob and Larry reinforcing the lesson learned through the stories.			

Title of Planned Core Program #6		Origination	
Jane and the Dragon (Analog 4/Digital Channel 35)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT/12:30pm		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y
---

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Mary Speck		231-995-5805	
Address		E-mail Address	
8513 M-72 West		mspeck@tv7-4.com	
City	State	ZIP Code	
Traverse City	MI	49684	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

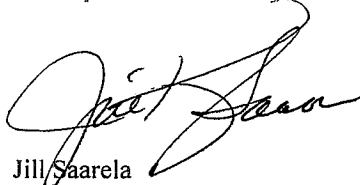
WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Barrington Traverse City License LLC	<i>Mary Speck</i>
Date	
4/2/2008	

To Whom It May Concern:

I have read the enclosed children's programming report prepared by Mary Speck, my program assistant.  
The report as submitted is correct.

A handwritten signature in black ink, appearing to read "Jill Saarela", written in a cursive style.

Jill Saarela  
VP General Manager  
WPBN/WTOM TV