

ORDER



Orders Order / Rev:

Alt Order #

Product Desc:

Estimate:

Flight Dates:

Original Date / Rev:

Order Type:

412473
08449353
FOSTER CAMPBELL 1254
1254

11/30/16 - 12/05/16

11/29/16 / 11/29/16

GENERAL

WGNO-TV

Debbie Jones

NDAL

National

Agency

Name:
Buying Contact:
Billing Contact:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name:

Demographic:

Product Codes:

Priority:

Revenue Codes:

Campbell, F/D/Sen/LA

HH

PL2,j1

07

Agency, Political, Political-Non-PAC

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

00.15.00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
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11/28/16 12/05/16 40 \$3,160.00 \$2,686.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
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December 2016 40 \$3,160.00 \$2,686.00 0.00

Totals 40 \$3,160.00 \$2,686.00 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Debbie Jones Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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E 1 26 12/02/16 12/02/16 M-F 10p-1035p CM 10:00 PM-10:35 PM-----1- :30 1 \$100.0007 0.00 NM 1 \$100.00

WGNO News @ 10p

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Week: 11/28/16 12/04/16 ---1- 1 \$100.00 0.00

M-F 10a-11a CM 10:00 AM-11:00 AM-----1- :30 1 \$75.0007 0.00 NM

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Week: 11/28/16 12/04/16 ---1- 1 \$75.00 0.00

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	26	12/02/16	12/02/16	M-F 2p-3p M-F 2p-3p Week: 11/28/16 12/04/16 ----1--	CM	2:00 PM-3:00 PM	----1--	:30	1	\$45.0007	0.00	NM		1	\$45.00
E 4	26	12/02/16	12/02/16	M-F 4p-5p M-F 4p-5p Week: 11/28/16 12/04/16 ----1--	CM	4:00 PM-5:00 PM	----1--	:30	1	\$70.0007	0.00	NM		1	\$70.00
E 5	26	12/02/16	12/02/16	M-F 5p-530p News With A Twist 5p Week: 11/28/16 12/04/16 ----1--	CM	5:00 PM-5:30 PM	----1--	:30	1	\$60.0007	0.00	NM		1	\$60.00
E 6	26	12/02/16	12/02/16	M-F 5a-6a M-F 5a-6a Week: 11/28/16 12/04/16 ----1--	CM	5:00 AM-6:00 AM	----1--	:30	1	\$30.0007	0.00	NM		1	\$30.00
E 7	26	12/02/16	12/02/16	M-F 6p-630p News With A Twist 6p Week: 11/28/16 12/04/16 ----1--	CM	6:00 PM-6:30 PM	----1--	:30	1	\$60.0007	0.00	NM		1	\$60.00
E 8	26	12/02/16	12/02/16	M-F 6a-7a M-F 6a-7a Week: 11/28/16 12/04/16 ----1--	CM	6:00 AM-7:00 AM	----1--	:30	1	\$30.0007	0.00	NM		1	\$30.00
E 9	26	12/02/16	12/02/16	M-F 630p-7p M-F 630p-7p Week: 11/28/16 12/04/16 ----1--	CM	6:30 PM-7:00 PM	----1--	:30	1	\$95.0007	0.00	NM		1	\$95.00
E 10	26	12/02/16	12/02/16	M-F 7a-9a M-F 7a-9a Week: 11/28/16 12/04/16 ----1--	CM	7:00 AM-9:00 AM	----1--	:30	1	\$60.0007	0.00	NM		1	\$60.00
E 11	26	12/02/16	12/02/16	M-F 9a-10a M-F 9a-10a Week: 11/28/16 12/04/16 ----1--	CM	9:00 AM-10:00 AM	----1--	:30	1	\$40.0007	0.00	NM		1	\$40.00
E 12	26	12/05/16	12/05/16	M-F 10p-1035p WGNO News @ 10p Week: 12/05/16 12/11/16 1-----	CM	10:00 PM-10:35 P11	-----	:30	1	\$100.0007	0.00	NM		1	\$100.00
E 13	26	12/05/16	12/05/16	M-F 10a-11a M-F 10a-11a Week: 12/05/16 12/05/16 1-----	CM	10:00 AM-11:00 A11	-----	:30	1	\$75.0007	0.00	NM		1	\$75.00

Campbell, F/D/Sen/LA

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	26	12/05/16	12/05/16	M-F 10a-11a M-F 10a-11a Week: 12/05/16 12/11/16 1-----	CM	10:00 AM-11:00 AM	1-----	:30	1	\$75.0007		0.00	NM	1	\$75.00
E 14	26	12/05/16	12/05/16	M-F 4p-5p M-F 4p-5p Week: 12/05/16 12/11/16 1-----	CM	4:00 PM-5:00 PM	1-----	:30	1	\$70.0007		0.00	NM	1	\$70.00
E 15	26	12/05/16	12/05/16	M-F 5p-530p News With A Twist 5p Week: 12/05/16 12/11/16 1-----	CM	5:00 PM-5:30 PM	1-----	:30	1	\$60.0007		0.00	NM	1	\$60.00
E 16	26	12/05/16	12/05/16	M-F 5a-6a M-F 5a-6a Week: 12/05/16 12/11/16 1-----	CM	5:00 AM-6:00 AM	1-----	:30	1	\$30.0007		0.00	NM	1	\$30.00
E 17	26	12/05/16	12/05/16	M-F 6a-7a M-F 6a-7a Week: 12/05/16 12/11/16 1-----	CM	6:00 AM-7:00 AM	1-----	:30	1	\$30.0007		0.00	NM	1	\$30.00
E 18	26	12/05/16	12/05/16	M-F 7a-9a M-F 7a-9a Week: 12/05/16 12/11/16 1-----	CM	7:00 AM-9:00 AM	1-----	:30	1	\$60.0007		0.00	NM	1	\$60.00
E 19	26	12/05/16	12/05/16	Network Prime Specials Network Prime Special Week: 12/05/16 12/11/16 1-----	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$875.0007		0.00	NM	1	\$875.00
E 20	26	12/05/16	12/05/16	M-F 9a-10a M-F 9a-10a Week: 12/05/16 12/11/16 1-----	CM	9:00 AM-10:00 AM	1-----	:30	1	\$40.0007		0.00	NM	1	\$40.00
E 21	26	12/03/16	12/03/16	Sa 7a-8a Sa 7a-8a Week: 11/28/16 12/04/16 -----1-	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$40.0007		0.00	NM	1	\$40.00
E 22	26	12/04/16	12/04/16	Su 10p-1030p Su 10p-1030p Week: 11/28/16 12/04/16 -----1	CM	10:00 PM-10:35 PM	-----1	:30	1	\$95.0007		0.00	NM	1	\$95.00
E 23	26	12/04/16	12/04/16	Su 5p-530p Su 5p-530p Week: 11/28/16 12/04/16 -----1	CM	5:00 PM-5:30 PM	-----1	:30	1	\$50.0007		0.00	NM	1	\$50.00

Camphell E/D/Scan/ A

WGNO-TV

1254

[illegible]

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 33	26	11/30/16	11/30/16	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	--1----	:30	1	\$100.0007		0.00	NM	1	\$100.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 11/28/16 12/04/16 --1----- 1 \$100.00 0.00																
E 34	26	11/30/16	11/30/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	--1----	:30	1	\$75.0007		0.00	NM	1	\$75.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 11/28/16 12/04/16 --1----- 1 \$75.00 0.00																
E 35	26	11/30/16	11/30/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--1----	:30	1	\$70.0007		0.00	NM	1	\$70.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 11/28/16 12/04/16 --1----- 1 \$70.00 0.00																
E 36	26	11/30/16	11/30/16	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	--1----	:30	1	\$60.0007		0.00	NM	1	\$60.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 11/28/16 12/04/16 --1----- 1 \$60.00 0.00																
E 37	26	11/30/16	11/30/16	M-F 5a-6a M-F 5a-6a	CM	5:00 AM-6:00 AM	--1----	:30	1	\$30.0007		0.00	NM	1	\$30.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 11/28/16 12/04/16 --1----- 1 \$30.00 0.00																
E 38	26	11/30/16	11/30/16	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	--1----	:30	1	\$30.0007		0.00	NM	1	\$30.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 11/28/16 12/04/16 --1----- 1 \$30.00 0.00																
E 39	26	11/30/16	11/30/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--1----	:30	1	\$60.0007		0.00	NM	1	\$60.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 11/28/16 12/04/16 --1----- 1 \$60.00 0.00																
E 40	26	11/30/16	11/30/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--1----	:30	1	\$40.0007		0.00	NM	1	\$40.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 11/28/16 12/04/16 --1----- 1 \$40.00 0.00																
Totals															40	\$3,160.00

NOV29/16 10.30
*** WGNO-TV ***

REP. # OFF. # 6 SALESMAN #

SALES PRSN DA- DEBBIE SHUKIS-JONES

ORDER # _____ CONTRACT # 8449353

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>FOSTER CAMPBELL 1254</u>	<u>EST#1254</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES NOV30/16 DEC5/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV29/16 10.30

REP: THIS IS A NEW ORDER

THIS IS A NEW ORD
TTL: \$3,160/40X
PLS CFM
THX
VICTOR FOR DEBBIE
11/29

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FLIGHT WEEKS: 10/3 & 10/10.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

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AGENCY ADVERTISER CODE = 116      AGENCY EST# = 1254
AGENCY PRODUCT CODE = 116

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1	1000P-1035P	30	\$100.00	12/2	12/2	1	FRI	1
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PROGRAM :	NEWS WITH A TWIST
RTG :	0.8
CON COM1 :	NEWS WITH A TWIST

PROGRAM :	THE VIEW
RTG :	1.1
CON COM1:	THE VIEW

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS:
3			200P-300P PROGRAM : PEOPLE'S COURT X2 RTG : 1.1 CON COM1: PEOPLE'S COURT X2	30		\$45.00	12/2	12/2	1		FRI	1
4			400P-500P PROGRAM : JUDGE MATHIS RTG : 1.5 CON COM1: JUDGE MATHIS	30		\$70.00	12/2	12/2	1		FRI	1
5			500P-530P PROGRAM : NEWS WITH A TWIST RTG : 1.0 CON COM1: NEWS WITH A TWIST	30		\$60.00	12/2	12/2	1		FRI	1
6			500A-600A PROGRAM : GOOD MORNING N.O. RTG : 0.6 CON COM1: GOOD MORNING N.O.	30		\$30.00	12/2	12/2	1		FRI	1
7			600P-630P PROGRAM : NEWS WITH A TWIST RTG : 1.0 CON COM1: NEWS WITH A TWIST	30		\$60.00	12/2	12/2	1		FRI	1
8			600A-700A PROGRAM : GOOD MORNING N.O. RTG : 0.8 CON COM1: GOOD MORNING N.O.	30		\$30.00	12/2	12/2	1		FRI	1
9			630P-700P PROGRAM : BIG BANG THEORY RTG : 2.4 CON COM1: BIG BANG THEORY	30		\$95.00	12/2	12/2	1		FRI	1
10			700A-900A PROGRAM : GOOD MORNING AMERICA RTG : 1.2 CON COM1: GOOD MORNING AMERICA	30		\$60.00	12/2	12/2	1		FRI	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900A-1000A	30		\$40.00	12/2	12/2	1		FRI	1
PROGRAM : WENDY WILLIAMS												
RTG : 1.1												
CON COM1: WENDY WILLIAMS												
12			1000P-1035P	30		\$100.00	12/5	12/5	1		MON	1
PROGRAM : NEWS WITH A TWIST												
RTG : 0.8												
CON COM1: NEWS WITH A TWIST												
13			1000A-1100A	30		\$75.00	12/5	12/5	1		MON	1
PROGRAM : THE VIEW												
RTG : 1.1												
CON COM1: THE VIEW												
14			400P-500P	30		\$70.00	12/5	12/5	1		MON	1
PROGRAM : JUDGE MATHIS												
RTG : 1.5												
CON COM1: JUDGE MATHIS												
15			500P-530P	30		\$60.00	12/5	12/5	1		MON	1
PROGRAM : NEWS WITH A TWIST												
RTG : 1.0												
CON COM1: NEWS WITH A TWIST												
16			500A-600A	30		\$30.00	12/5	12/5	1		MON	1
PROGRAM : GOOD MORNING N.O.												
RTG : 0.6												
CON COM1: GOOD MORNING N.O.												
17			600A-700A	30		\$30.00	12/5	12/5	1		MON	1
PROGRAM : GOOD MORNING N.O.												
RTG : 0.8												
CON COM1: GOOD MORNING N.O.												
18			700A-900A	30		\$60.00	12/5	12/5	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
RTG : 1.2												
CON COM1: GOOD MORNING AMERICA												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			700P-900P	30		\$875.00	12/5	12/5	1		MON	1
PROGRAM : GREAT CHRISTMAS LIGHT												
RTG : 4.5												
CON COM1: GREAT CHRISTMAS LIGHT												
20			900A-1000A	30		\$40.00	12/5	12/5	1		MON	1
PROGRAM : WENDY WILLIAMS												
RTG : 1.1												
CON COM1: WENDY WILLIAMS												
21			700A-800A	30		\$40.00	12/3	12/3	1		SAT	1
PROGRAM : GOOD MORNING AMERICA												
RTG : 1.0												
CON COM1: GOOD MORNING AMERICA												
22			1000P-1035P	30		\$95.00	12/4	12/4	1		SUN	1
PROGRAM : WGNO NEWS												
RTG : 1.0												
CON COM1: WGNO NEWS												
23			500P-530P	30		\$50.00	12/4	12/4	1		SUN	1
PROGRAM : WGNO NEWS												
RTG : 2.4												
CON COM1: WGNO NEWS												
24			700A-800A	30		\$40.00	12/4	12/4	1		SUN	1
PROGRAM : GOOD MORNING AMERICA												
RTG : 0.9												
CON COM1: GOOD MORNING AMERICA												
25			1000P-1035P	30		\$100.00	12/1	12/1	1		THU	1
PROGRAM : NEWS WITH A TWIST												
RTG : 0.8												
CON COM1: NEWS WITH A TWIST												
26			1000A-1100A	30		\$75.00	12/1	12/1	1		THU	1
PROGRAM : THE VIEW												
RTG : 1.1												
CON COM1: THE VIEW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			400P-500P	30		\$70.00	12/1	12/1	1		THU	1
PROGRAM : JUDGE MATHIS												
RTG : 1.5												
CON COM1: JUDGE MATHIS												
28			500P-530P	30		\$60.00	12/1	12/1	1		THU	1
PROGRAM : NEWS WITH A TWIST												
RTG : 1.0												
CON COM1: NEWS WITH A TWIST												
29			500A-600A	30		\$30.00	12/1	12/1	1		THU	1
PROGRAM : GOOD MORNING N.O.												
RTG : 0.6												
CON COM1: GOOD MORNING N.O.												
30			600A-700A	30		\$30.00	12/1	12/1	1		THU	1
PROGRAM : GOOD MORNING N.O.												
RTG : 0.8												
CON COM1: GOOD MORNING N.O.												
31			700A-900A	30		\$60.00	12/1	12/1	1		THU	1
PROGRAM : GOOD MORNING AMERICA												
RTG : 1.2												
CON COM1: GOOD MORNING AMERICA												
32			900A-1000A	30		\$40.00	12/1	12/1	1		THU	1
PROGRAM : WENDY WILLIAMS												
RTG : 1.1												
CON COM1: WENDY WILLIAMS												
33			1000P-1035P	30		\$100.00	11/30	11/30	1		WED	1
PROGRAM : NEWS WITH A TWIST												
RTG : 0.8												
CON COM1: NEWS WITH A TWIST												
34			1000A-1100A	30		\$75.00	11/30	11/30	1		WED	1
PROGRAM : THE VIEW												
RTG : 1.1												
CON COM1: THE VIEW												

REP HEADLINE# 8449353
 *** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 NOV29/16 10.30
 *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			400P-500P	30		\$70.00	11/30	11/30	1		WED	1
PROGRAM : JUDGE MATHIS RTG : 1.5 CON COM1: JUDGE MATHIS												
36			500P-530P	30		\$60.00	11/30	11/30	1		WED	1
PROGRAM : NEWS WITH A TWIST RTG : 1.0 CON COM1: NEWS WITH A TWIST												
37			500A-600A	30		\$30.00	11/30	11/30	1		WED	1
PROGRAM : GOOD MORNING N.O. RTG : 0.6 CON COM1: GOOD MORNING N.O.												
38			600A-700A	30		\$30.00	11/30	11/30	1		WED	1
PROGRAM : GOOD MORNING N.O. RTG : 0.8 CON COM1: GOOD MORNING N.O.												
39			700A-900A	30		\$60.00	11/30	11/30	1		WED	1
PROGRAM : GOOD MORNING AMERICA RTG : 1.2 CON COM1: GOOD MORNING AMERICA												
40			900A-1000A	30		\$40.00	11/30	11/30	1		WED	1
PROGRAM : WENDY WILLIAMS RTG : 1.1 CON COM1: WENDY WILLIAMS												

DEC/16 \$3,160.00

CONTRACT TOTAL \$3,160.00
 TOTAL SPOTS 40

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- NOV/PJ
 DEMOS- RTG*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WGNO - Nola

Date:

11/29/14

I, HMS

being/on behalf of: Foster Campbell

a legally qualified candidate of the Democratic

political party for the office of: US Senate

in the Runoff

election to be held on: 12/10/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Foster Campbell for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Foster Campbell | PO Box 44411, Shreveport, LA 71134 | 800-256-2412

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/15/16 K-B
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Linda Anderson NSM
Signature Printed Name Title