

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits or obligations relating to it discriminate in any way on the basis of race or ethnicity. In addition, in the event that this agreement is canceled or unfulfilled by the advertiser, normal rate adjustment procedures will apply. Terp: 10 days net.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Emelia Rohl, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Emelia Rohl

Agency name: Platform Communications

Address: 701 E Washington Ave #201, Madison, WI 53703

Contact: Anthony Birch

Phone number: 262-352-0639

Email: ab@platform-communications.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Wisconsin Realtors Advocacy Fund

Address: 4801 Forest Run Rd # 201 Madison, WI 53704

Contact: Wisconsin Homeowners Alliance

Phone number: 608-241-2047

Email: info@wisconsinhomeownersalliance.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mike Wittenwyler

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: **Emelia Rohl**

Digitally signed by Emelia Rohl  
Date: 2023.08.18 11:32:25 -0500

Name:

Date of Request to Purchase Ad Time: 8/24/23

**Station Representative**

Signature:

Name: **Terry Stevenson**

Date of Station Agreement to Sell Time: 8/24/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☒ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:

Station Call Letters:  
**WOMT-AM/FM**

Date Received/Requested:  
**8/24/23**

Est. #:

Station Location:  
**Maniowoc, WI**

Run Start and End Dates:  
**8/28/23 - 9/22/23**

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU  
 SEEHAFFER BROADCASTING CORPORATION  
 PO BOX 1385  
 3730 MANGIN ST  
 MANITOWOC, WI 54221-1385

Client: **WISCONSIN REALTORS ADVOCACY FUND**  
 Order #: **5169-00002**  
 Description: **POLITICAL - ISSUE BASED**  
 Date Entered: **8/25/2023**  
 P.O.#:  
 Salesperson: **STEVENSON, TERRY**  
 Invoice Frequency: **Billed at end of Cal Month, Sorted by Date**

PLATFORM COMMUNICATIONS  
 701 E WASHINGTON  
 SUITE 201  
 MADISON, WI 53704

Statement Group: **WOMT/WQTC/WEMP/WLKN/WCUB/WLTU**  
 Receivables Group: **Local**  
 Sales Commission: **1st Tier Sales Commission**  
 A/R Account: **WOMT-A/R**  
 Order Discount: **<None>**  
 Agency Discount: **<None>**  
 Default Primary Product Code: **Political**  
 Secondary Product Code: **<unassigned>**  
 Last Modified: **8/25/2023**  
 Modified 1 times  
 OrderType: **Per Spot**

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event		Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	8/28/2023	9/22/2023	WOMT-AM	06:00:00 to 19:00:00	Weekly	1:00	49	82.00	4018.00	2	2	2	2	2	2	1
Avail: General			Sales Comm: X		Agency Discount:		Order Discount:									
Inc. Acct: LOCAL			Adv. Sep: X		Prod Sep: X		Priority: 128		Prod: Political							
Spot Type: GENERAL			Description:													
**Copy Plan: LEMAHIEU																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
< All Dates >																
1 LEMAHIEU #1			0311	1 x	WOMT-AM	8/25/2023	9/22/2023		Political	Commercial		<None>				
2 LEMAHIEU #2			0351	1 x	WOMT-AM	8/25/2023	9/22/2023		Political	Commercial		<None>				
2	8/28/2023	8/31/2023	WOMT-AM	06:00:00 to 19:00:00	Weekly	1:00	2	82.00	164.00	1	1	0	0	0	0	0
Avail: General			Sales Comm: X		Agency Discount:		Order Discount:									
Inc. Acct: LOCAL			Adv. Sep: X		Prod Sep: X		Priority: 128		Prod: Political							
Spot Type: GENERAL			Description:													
**Copy Plan: LEMAHIEU																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
< All Dates >																
1 LEMAHIEU #1			0311	1 x	WOMT-AM	8/25/2023	9/22/2023		Political	Commercial		<None>				
2 LEMAHIEU #2			0351	1 x	WOMT-AM	8/25/2023	9/22/2023		Political	Commercial		<None>				

#### Station Totals:

Station	Spot Count	Net Billing
WOMT-AM	51	\$4,182.00

Order Start Date: 8/28/2023    Order End Date: 9/22/2023    Spots: 51    Total Charges: \$4,182.00

#### Projected Calendar Month Billing Totals for WISCONSIN REALTORS ADVOCACY FUND / 5169-00002 :

	Spot Count	Net Billing
August 2023	10	\$820.00
September 2023	41	\$3,362.00
<b>Total:</b>	<b>51</b>	<b>\$4,182.00</b>

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for PLATFORM COMMUNICATIONS By:

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Please Sign and Return One Copy