ORDER

Order / Rev: 26321 Alt Order #: 26804707 Product Desc: Political

8406

Estimate: Flight Dates:

02/20/20 - 02/26/20

Buying Time LLC

Original Date / Rev:

02/19/20 / 02/19/20 **GENERAL**

Order Type:

Primary AE:

Sales Office:

Sales Region:

WCOV-TV Christopher Lynch

Print Date 02/19/20 11:25:22

WASH

NAT

Agency

Orders

Name:

Buying Contact:

Billing Contact:

650 Massachusetts Avenue NW

Washington, DC 20001

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Political - Tom Steyer for President

Demographic:

A18+ PL1

POL

CAND

Product Codes:

Revenue Code 1: AGY

Revenue Code 2:

Revenue Code 3:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	23	\$1,815.00	\$1,542.75
02/24/20	02/26/20	30	\$2,310.00	\$1,963.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
February 2020	23	\$1,815.00	\$1,542.75	0.00	
March 2020	30	\$2,310.00	\$1,963.50	0.00	
Totals	53	\$4 125 00	\$3 506 25	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Order Share Share Total WCOV-TV 10% \$4,125.00 Market 100% \$41,250.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$37,125.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Cod	e Br	eak	Start/End Tim	e Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	02/20/20	02/20/20	Daytime 8a-9a I	Real CN		8a-9a	T	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
				M-F 8a-9a The	Real							- 1		
	The Rea	1												
	Star	t Date	End Date	Weekdays	Spots/W	eek	Rate R	ating						
W	eek: 02/1	17/20	02/23/20	T		1	\$10.00	0.00						
N 2	WCOV	02/21/20	02/21/20	Daytime 8a-9a l	Real CN	1	8a-9a	F	:30	1	\$10.00L-4	0.00 NM	1	\$10.00
				M-F 8a-9a The	Real									
	The Rea	1												
	Star	t Date	End Date	Weekdays	Spots/W	<u>eek</u>	Rate R	ating						
W	eek: 02/1	17/20	02/23/20	F		1	\$10.00	0.00						
W				Section 1997	Spots/W	<u>eek</u> 1								

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Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N 3 WCOV 02/24/20 02/24/20 Daytime 8a-9a Real CM 8a-9a :30 \$10.00L-4 0.00 NM \$10.00 M-F 8a-9a The Real The Real Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 02/24/20 03/01/20 M----\$10.00 0.00 N 4 WCOV 02/25/20 02/25/20 Daytime 8a-9a Real CM 8a-9a :30 \$10.00 L-4 0.00 NM \$10.00 M-F 8a-9a The Real The Real Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 \$10.00 0.00 N 5 WCOV 02/26/20 02/26/20 Daytime 8a-9a Real CM 8a-9a --W----:30 \$10.00 L-4 0.00 NM \$10.00 1 M-F 8a-9a The Real The Real **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 --W----\$10.00 0.00 N 6 WCOV 02/20/20 02/20/20 Daytime 9a-10a Oz/AndyCM 9a-10a ---T---:30 \$10.00L-4 0.00 NM 1 \$10.00 M-F 9a-10a Oz Dr. Oz Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 ---T---\$10.00 0.00 N 7 WCOV 02/21/20 02/21/20 Daytime 9a-10a Oz/And@M 9a-10a ----F--:30 \$10.00 L-4 0.00 NM \$10.00 1 M-F 9a-10a Oz Dr. Oz Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 02/17/20 02/23/20 ----F--\$10.00 0.00 N 8 WCOV 02/24/20 02/24/20 Daytime 9a-10a Oz/And©M 9a-10a :30 \$10.00 L-4 0.00 NM M----1 \$10.00 M-F 9a-10a Andy Dr. Oz Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 \$10.00 0.00 N 9 WCOV 02/25/20 02/25/20 Daytime 9a-10a Oz/And©M 9a-10a :30 \$10.00 L-4 0.00 NM 1 \$10.00 M-F 9a-10a Oz Dr Oz Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 \$10.00 0.00 N 10 WCOV 02/26/20 02/26/20 Daytime 9a-10a Oz/And@M 9a-10a --W----:30 \$10.00 L-4 0.00 NM \$10.00 1 M-F 9a-10a Oz Dr. Oz Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 02/24/20 03/01/20 \$10.00 0.00 N11 WCOV 02/20/20 02/20/20 Court 3p-4p Real CM ---T---:30 2 \$50.00L-4 0.00 NM \$100.00 M-F 3p-4p The Real The Real Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 ---T---02/23/20 \$50.00 0.00 N12 WCOV 02/21/20 02/21/20 Court 3p-4p Real CM 3p-4p ---F--:30 2 \$50.00L-4 0.00 NM 2 \$100.00 M-F 3p-4p The Real The Real Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 02/17/20 02/23/20 ---F--\$50.00 0.00 N13 WCOV 02/24/20 02/24/20 Court 3p-4p Real \$50.00 L-4 0.00 NM CM 3p-4p M----:30 2 2 \$100.00 M-F 3p-4p The Real The Real Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 \$50.00 0.00 N14 WCOV 02/25/20 02/25/20 Court 3p-4p Real :30 \$50.00 L-4 CM 3p-4p 2 0.00 NM 2 \$100.00 M-F 3p-4p The Real The Real Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 -T----\$50.00 N15 WCOV 02/26/20 02/26/20 CM 3p-4p --W----:30 2 \$50.00 L-4 0.00 NM 2 \$100.00

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Ln Ch Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Days Court 3p-4p Real M-F 3p-4p The Real The Real Start Date **End Date** Spots/Week Rate Weekdays Rating Week: 02/24/20 03/01/20 -W----\$50.00 0.00 N 16 WCOV 02/20/20 02/20/20 Court 4p-5p Ellen CM 4p-5p ---T---:30 \$50.00L-4 0.00 NM 2 \$100.00 M-F 4p-5p Ellen Ellen Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 ---T---\$50.00 0.00 N17 WCOV 02/21/20 02/21/20 Court 4p-5p Ellen CM 4p-5p ----F--:30 2 \$50.00 L-4 0.00 NM 2 \$100.00 M-F 4p-5p Ellen Ellen Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 \$50.00 0.00 N 18 WCOV 02/24/20 02/24/20 Court 4p-5p Ellen CM 4p-5p :30 2 \$50.00 L-4 0.00 NM 2 \$100.00 M-F 4p-5p Ellen Ellen Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 \$50.00 0.00 N 19 WCOV 02/25/20 02/25/20 Court 4p-5p Ellen CM 4p-5p -T----:30 2 \$50.00 L-4 0.00 NM 2 \$100.00 M-F 4p-5p Ellen Ellen Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 02/24/20 03/01/20 \$50.00 0.00 N20 WCOV 02/26/20 02/26/20 Court 4p-5p Ellen CM :30 \$50.00 L-4 0.00 NM 4p-5p 2 2 \$100.00 M-F 4p-5p Ellen Ellen Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 --W----\$50.00 0.00 N21 WCOV 02/20/20 02/20/20 Early Fringe 5-6pm BBTCM 5p-6p :30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory Big Bang Theory Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 02/17/20 02/23/20 ---T---\$50.00 0.00 N22 WCOV 02/21/20 02/21/20 Early Fringe 5-6pm BBTCM 5p-6p ----F--:30 1 \$50.00L-4 0.00 NM \$50.00 M-F 5p-6p Big Bang Theory Big Bang Theory Start Date **End Date** Spots/Week Rate Rating Week: 02/17/20 02/23/20 ---F--\$50.00 0.00 N 23 WCOV 02/24/20 02/24/20 Early Fringe 5-6pm BBTCM 5p-6p :30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory Big Bang Theory Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 02/24/20 03/01/20 M-----\$50.00 0.00 N24 WCOV 02/25/20 02/25/20 Early Fringe 5-6pm BBTCM :30 \$50.00L-4 5p-6p -T----1 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory Big Bang Theory Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 02/24/20 03/01/20 \$50.00 0.00 N 25 WCOV 02/26/20 02/26/20 Early Fringe 5-6pm BBTCM \$50.00L-4 5p-6p --W----:30 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory Big Bang Theory Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 02/24/20 03/01/20 \$50.00 0.00 N26 WCOV 02/20/20 02/20/20 M-F 6p-630p DM CM 6p-630p ---T---:30 \$50.00L-4 0.00 NM \$50.00 M-F 6p-630p Daily Mail Daily Mail Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 ---T---\$50.00 0.00 N27 WCOV 02/21/20 02/21/20 CM 6p-630p :30 \$50.00 L-4 0.00 NM \$50.00

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Ln Ch	Start	End	Inventory Code		Start/End	Time Day	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6p-630p DM M-F 6p-630p Dai									
Daily M	1ail			,								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02 N28 WCOV		02/23/20	F M-F 6p-630p DM	CM	\$50.00	0.00 M	.20	1	\$50.00L.4	0.00 NIM	1	¢50.00
1428 WCOV	0212412	0 02/24/20	M-F 6p-630p Dai		6p-630p	V	:30) 1	\$50.00 L-4	0.00 NM	1	\$50.00
Daily M	1ail											
	art Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 02 N29 WCOV		03/01/20		CM	\$50.00 6p-630p	0.00 -T	:30) 1	\$50.00L-4	0.00 NM	1	\$50.00
1425 WCOV	02/25/2	.0 02/23/20	M-F 6p-630p Dai		op-osop	-1		, 1	Ф30.00 L-4	U.UU INIVI	1	\$50.00
Daily M	1ail			•								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				8		
Week: 02 N 30 WCOV		03/01/20	-T M-F 6p-630p DM	CM	\$50.00 6p-630p	0.00 W	.20	1	CEO DOL 4	0.00 NIM	1	¢ E0.00
1430 WCOV	02/20/2	.0 02/20/20	M-F 6p-630p Dai		op-osop	w	:30) 1	\$50.00L-4	0.00 NM	'	\$50.00
Daily M	1ail			• 3335000								
A MARKET AND THE PARTY OF	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		03/01/20	W	1	\$50.00	0.00	.00		#200 001 2	0.00 NINA		#200.00
N31 WCOV	02/24/2	.0 02/24/20	Mon 7p-8p Mon 7p-8p	СМ	7p-8p	M	:30) 1	\$300.00L-3	0.00 NM	1	\$300.00
9-1-1: L	one Star	-FOX										
and the second s	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02 N 32 WCOV		03/01/20	M = 02 0252 Lote	Nowe CM	\$300.00	0.00	.20		£450,001,0	0.00 NIM		£450.00
N 32 WCOV	02/20/2	0 02/20/20	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	T-	:30) 1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	06 0006 200									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		02/23/20	T	Nowa CM	\$150.00	0.00	.20	\ 1	\$450,001,0	0.00 NINA		£450.00
N33 WCOV	02/21/2	0 02/21/20	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	F	:30) 1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News										
Stocket Sin Direct	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/ N34 WCOV		02/23/20	F	Nowa CM	\$150.00	0.00	.20		\$450.00L.0	0.00 NIM		£450.00
N 34 W COV	02/24/2	.0 02/24/20	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	M	:30) 1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News										
anarona and the	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/01/20	M = 0= 03== 1 ata	Nove CM	\$150.00	0.00	.00		£450.001.0	0.00 NIM		£450.00
N 35 WCOV	02/25/2	0 02/25/20	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	-T	:30) 1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/01/20	-T	Nove CM	\$150.00	0.00	.20		£450.001.0	0.00. NA		£450.00
N36 WCOV	02/26/2	0 02/26/20	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	W	:30) 1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	ор осор дах									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/01/20	W	1	\$150.00	0.00			#000 001 0	0.00.404		****
N37 WCOV	02/25/2	0 02/25/20	Tues 7p-9p ROS Tues 7p-9p Rotat	CM	7p-9p	-T	:30) 1	\$300.00L-3	0.00 NM	1	\$300.00
The Re	sident-FC	X	, acc , p op , .c.a.									
200000-00-00-00-00-00-00-00-00-00-00-00-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/01/20	-T	1	\$300.00	0.00			******	0.00.144		*
N38 WCOV	02/26/2	0 02/26/20	Wed 7p-8p Wed 7p-8p	СМ	7p-8p	W	:30) 1	\$300.00L-3	0.00 NM	1	\$300.00
The Ma	sked Sin	ger-FOX	, p op									
and the second s	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/01/20	W	1	\$300.00	0.00			#000 001 C	0.00.1111		0000
N 39 WCOV	02/20/2	0 02/20/20		CM	8p-9p	T-	:30) 1	\$300.00L-3	0.00 NM	1	\$300.00

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Totals

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Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Thurs 8p-9p Thurs 8p-9p Deputy-FOX [4Q'18 9-1-1 (M 8p, similar appl pgm) avg shares applied to Nov'18 TP H/P levels.] Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 ---T---\$300.00 0.00 N 40 WCOV 02/22/20 02/22/20 FOX College Basketball CM \$250.00L-2 0.00 NM Various ----S-:30 1 \$250.00 FOX College Basketball Ga College Basketball Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 ----S-\$250.00 0.00 N41 WCOV 02/22/20 02/22/20 XFL Football Game CM Various :30 \$200.00L-3 0.00 NM \$200.00 XFL Football Game XFL Football [2/9/2019 CBS Alliance of American Football Debut (similar appeal prog ramming) actual delivery on WAKA.] **End Date** Weekdays Spots/Week Rating Start Date Rate ----S-Week: 02/17/20 02/23/20 \$200.00 0.00 1 N 42 WCOV 02/23/20 02/23/20 Sun 9-930p Late News CM \$100.00L-4 0.00 NM 9p-930p ----S :30 1 \$100.00 Sun 9p-930p Late News Fox News @ 9 Start Date **End Date** Weekdays Spots/Week Rating Rate ----S Week: 02/17/20 02/23/20 \$100.00 0.00 N 43 WCOV 02/23/20 02/23/20 0.00 NM Su 930p-10p CM 930p-10p ----S :30 \$25.00 L-4 1 \$25.00 Su 930p-10p Auburn Review Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 ----S \$25.00 0.00 \$4,125.00