

ORDER



WCOV-TV

Orders
Order / Rev: 26362
Alt Order #: 26809946
Product Desc: Steyer
Estimate: 8432
Flight Dates: 02/27/20 - 02/28/20
Original Date / Rev: 02/26/20 / 02/26/20
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Tom Steyer for President
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/28/20	134	\$26,220.00	\$22,287.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	134	\$26,220.00	\$22,287.00	0.00
Totals	134	\$26,220.00	\$22,287.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/27/20	02/27/20	M-F 7a-8a M-F 7a-8a	CM	7a-8a	---T---	:30	6	\$10.00	L-4	0.00	NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		6				\$10.00		0.00			
N 2	WCOV	02/28/20	02/28/20	M-F 7a-8a M-F 7a-8a	CM	7a-8a	----F--	:30	6	\$10.00	L-4	0.00	NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		6				\$10.00		0.00			
N 3	WCOV	02/27/20	02/27/20	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	---T---	1:00	2	\$70.00	L-2	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		2				\$70.00		0.00			
N 4	WCOV	02/28/20	02/28/20	Daytime 8a-9a Real M-F 8a-9a The Real	CM	8a-9a	----F--	1:00	2	\$70.00	L-2	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		2				\$70.00		0.00			
N 5	WCOV	02/27/20	02/27/20	Daytime 9a-10a Oz/And M-F 9a-10a Oz	CM	9a-10a	---T---	:30	5	\$35.00	L-2	0.00	NM	5	\$175.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WCOV	02/28/20	02/28/20	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	----F--	1:00	2	\$350.00	L-1	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---					2	\$350.00		0.00			
N19	WCOV	02/27/20	02/27/20	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5p-6p	---T---	1:00	3	\$400.00	L-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--					2	\$350.00		0.00			
N20	WCOV	02/28/20	02/28/20	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5p-6p	----F--	:30	3	\$400.00	L-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---					3	\$400.00		0.00			
N21	WCOV	02/27/20	02/27/20	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	---T---	:30	7	\$200.00	L-1	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---					7	\$200.00		0.00			
N22	WCOV	02/28/20	02/28/20	Tu-F 630p-7p Extra Tu-F 630p-7p Extra	CM	630p-7p	----F--	:30	7	\$200.00	L-1	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--					7	\$200.00		0.00			
N23	WCOV	02/27/20	02/27/20	Thurs 7p-8p Thurs 7p-8p (7:00 PM-8:00 PM)	CM	7p-8p	---T---	:30	2	\$600.00	L-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---					2	\$600.00		0.00			
N24	WCOV	02/28/20	02/28/20	FOX WWE Wrestling FOX WWE Wrestling	CM	Various	----F--	1:00	2	\$800.00	L-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--					2	\$800.00		0.00			
N25	WCOV	02/27/20	02/27/20	Thurs 8p-9p Thurs 8p-9p	CM	8p-9p	---T---	:30	2	\$600.00	L-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---					2	\$600.00		0.00			
N26	WCOV	02/28/20	02/28/20	FOX WWE Wrestling FOX WWE Wrestling	CM	Various	----F--	1:00	2	\$800.00	L-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--					2	\$800.00		0.00			
N27	WCOV	02/27/20	02/27/20	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	5	\$250.00	L-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---					5	\$250.00		0.00			
N28	WCOV	02/28/20	02/28/20	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	5	\$250.00	L-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--					5	\$250.00		0.00			
N29	WCOV	02/27/20	02/27/20	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	---T---	:30	3	\$200.00	L-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---					3	\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N30	WCOV	02/28/20	02/28/20	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	----F--	:30	3	\$200.00	L-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		3				\$200.00		0.00			
		Prime													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		3				\$200.00		0.00			
N31	WCOV	02/27/20	02/27/20	M-F 1105p-1205am M-F 1105p-1205am Mathis	CM	1105p-1205am	---T---	1:00	4	\$100.00	L-1	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		4				\$100.00		0.00			
		Mathis													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		4				\$100.00		0.00			
N32	WCOV	02/28/20	02/28/20	M-F 1105p-1205am M-F 1105p-1205am Mathis	CM	1105p-1205am	----F--	1:00	4	\$100.00	L-1	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		4				\$100.00		0.00			
		Mathis													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		4				\$100.00		0.00			
N33	WCOV	02/27/20	02/27/20	M-F 1205am-105a M-F 1205a-105a People Crt	CM	1205a-105a	---T---	1:00	2	\$100.00	L-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		2				\$100.00		0.00			
		Peoples Court													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		2				\$100.00		0.00			
N34	WCOV	02/28/20	02/28/20	M-F 1205am-105a M-F 1205a-105a People Crt	CM	1205a-105a	----F--	1:00	2	\$100.00	L-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		2				\$100.00		0.00			
		Peoples Court													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		2				\$100.00		0.00			
N35	WCOV	02/27/20	02/27/20	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	---T---	1:00	2	\$300.00	L-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		2				\$300.00		0.00			
N36	WCOV	02/28/20	02/28/20	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	----F--	1:00	2	\$300.00	L-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		2				\$300.00		0.00			
N37	WCOV	02/27/20	02/27/20	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	---T---	:30	1	\$175.00	L-1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		1				\$175.00		0.00			
N38	WCOV	02/28/20	02/28/20	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	----F--	:30	1	\$175.00	L-1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		1				\$175.00		0.00			
													Totals	134	\$26,220.00