

**CONTRACT**

**KFBG**  
**P.O. Box 1139**  
**Great Falls, MT 59404**  
**(406)453-4377**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>115614 /                     |  | <u>Alt Order #</u><br>25698838                         |
| <u>Product</u><br>CAC                                      |  |  |
| <u>Contract Dates</u><br>08/21/17 - 09/17/17               |  | <u>Estimate #</u><br>2021                              |
| <u>Advertiser</u><br>POL/Montana Hunters & Anglers Action! |  | <u>Original Date / Revision</u><br>08/22/17 / 08/22/17 |
| <u>Billing Cycle</u><br>EOM/EOC                            | <u>Billing Calendar</u><br>Broadcast         | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KFBG                                     | <u>Account Executive</u><br>Katz Los Angeles | <u>Sales Office</u><br>Katz Los Angeles                |
| <u>Special Handling</u>                                    |  |  |
| <u>Demographic</u><br>Households                           |  |  |
| <u>IDB#</u>  | <u>Advertiser Code</u><br>269                | <u>Product Code</u><br>392                             |
| <u>Agency Ref</u>  |  | <u>Advertiser Ref</u>                                  |

And:

**Sadler Strategic**  
**12103 Viewcrest Road**  
**Studio City, CA 91604**

| *Line | Ch   | Start Date        | End Date        | Description          | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|----------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1   | KFBG | 08/21/17          | 09/12/17        | Wake Up Montana      | 5:00 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 7     | \$420.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | --WTF--              |                   |      |        | 2                 | \$60.00     | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | MTWTF--              |                   |      |        | 2                 | \$60.00     | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | MTWTF--              |                   |      |        | 2                 | \$60.00     | 0.00          |      |       |            |
|       |      | Week: 09/11/17    | 09/17/17        | MT-----              |                   |      |        | 1                 | \$60.00     | 0.00          |      |       |            |
| N 2   | KFBG | 08/21/17          | 09/08/17        | Good Morning America | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$300.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | --WTF--              |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | MTWTF--              |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | MTWTF--              |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |            |
| N 3   | KFBG | 08/21/17          | 09/12/17        | M-F 5pm News         | 5:00 PM-5:30 PM   |      | :30    |                   |             |               | NM   | 9     | \$2,700.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | --WTF--              |                   |      |        | 2                 | \$300.00    | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | MTWTF--              |                   |      |        | 3                 | \$300.00    | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | MTWTF--              |                   |      |        | 3                 | \$300.00    | 0.00          |      |       |            |
|       |      | Week: 09/11/17    | 09/17/17        | MT-----              |                   |      |        | 1                 | \$300.00    | 0.00          |      |       |            |
| N 4   | KFBG | 08/21/17          | 09/12/17        | M-F 6p News          | 6:00 PM-6:30 PM   |      | :30    |                   |             |               | NM   | 6     | \$1,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | --WTF--              |                   |      |        | 1                 | \$300.00    | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | MTWTF--              |                   |      |        | 2                 | \$300.00    | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | MTWTF--              |                   |      |        | 2                 | \$300.00    | 0.00          |      |       |            |
|       |      | Week: 09/11/17    | 09/17/17        | MT-----              |                   |      |        | 1                 | \$300.00    | 0.00          |      |       |            |
| N 5   | KFBG | 09/11/17          | 09/15/17        | Jimmy Kimmel Show    | 10:35 PM-11:37 PM |      | :30    |                   |             |               | NM   | 1     | \$40.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 09/11/17    | 09/17/17        | MTWTF--              |                   |      |        | 1                 | \$40.00     | 0.00          |      |       |            |
| N 6   | KFBG | 08/27/17          | 09/10/17        | Su 6a-7a             | 6:00 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$120.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | -----S               |                   |      |        | 1                 | \$40.00     | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | -----S               |                   |      |        | 1                 | \$40.00     | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | -----S               |                   |      |        | 1                 | \$40.00     | 0.00          |      |       |            |
| N 7   | KFBG | 08/27/17          | 09/10/17        | Su 7a-8a             | 7:00 AM-8:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$150.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KFBG**  
**P.O. Box 1139**  
**GREAT FALLS** Great Falls, MT 59404  
 (406)453-4377

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 115614 /                   | 25698838           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/21/17 - 09/17/17   | CAC            | 2021              |

|                         |                                 |
|-------------------------|---------------------------------|
| <u>Advertiser</u>       | <u>Original Date / Revision</u> |
| POL/Montana Hunters & , | 08/22/17 / 08/22/17             |

| *Line         | Ch   | Start Date        | End Date        | Description      | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|---------------|------|-------------------|-----------------|------------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:         |      | 08/21/17          | 08/27/17        | -----S           |                 |      |        | 1                 | \$50.00     | 0.00          |      |       |            |
| Week:         |      | 08/28/17          | 09/03/17        | -----S           |                 |      |        | 1                 | \$50.00     | 0.00          |      |       |            |
| Week:         |      | 09/04/17          | 09/10/17        | -----S           |                 |      |        | 1                 | \$50.00     | 0.00          |      |       |            |
| N 8           | KFBG | 09/03/17          | 09/03/17        | Weekend 5pm News | 5:00 PM-5:30 PM |      | :30    |                   |             |               | NM   | 1     | \$300.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week:         |      | 08/28/17          | 09/03/17        | -----S           |                 |      |        | 1                 | \$300.00    | 0.00          |      |       |            |
| <b>Totals</b> |      |                   |                 |                  |                 |      |        |                   |             | 0.00          |      | 33    | \$5,830.00 |

| Time Period        | # of Spots | Gross Amount      | Net Amount        |
|--------------------|------------|-------------------|-------------------|
| 07/31/17 -08/27/17 | 8          | \$1,210.00        | \$1,028.50        |
| 08/28/17 -09/15/17 | 25         | \$4,620.00        | \$3,927.00        |
| <b>Totals</b>      | <b>33</b>  | <b>\$5,830.00</b> | <b>\$4,955.50</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



126 West 55th St  
New York, NY 10019

|  |   |   |                             |
|--|---|---|-----------------------------|
| <b>Contract #</b> 25698838                       | <b>Changes as of:</b> 8/22/2017 at 11:05 AM                                       | <b>Version:</b> Current State Version 3 | <b>Total \$:</b> \$5,830.00 |
| <b>CPE:</b> 269/392/2021                         | <b>Flight:</b> 8/21/17 - 9/17/17  | <b>Station:</b> KF8B                    | <b>Total Spots:</b> 33      |
| <b>Agency:</b> SADLER STRATEGIC                  | <b>Advertiser:</b> Montana Hunters and Anglers Action!                            | <b>Market:</b> Great Falls              | <b>Total CPP:</b> \$44.54   |
| 12103 VIEWCREST<br>ROAD<br>STUDIO CITY, CA 91604 | <b>Product:</b> CAC   | <b>Office:</b> LOS ANGELES              | <b>Total GRP:</b> 130.9     |
| <b>Agency Order #:</b> 6454040                   | <b>Buyer:</b> Sadler, Sheri   | <b>Primary Demo:</b> Adults 50+         | <b>Traffic #:</b> 115614    |
| <b>Salesperson:</b> TERRY DREHER<br>323-966-5066 | <b>Con Type:</b> POLITICAL/VOTE<br><b>Assistant:</b> TERRY DREHER<br>323-966-5066 | <b>Separation:</b>                      |                             |
| <b>Comments:</b> revised adv name                |   |   |                             |
| <b>TOTALS:</b> 8                                 | 11  | 10                                      | 4                           |
|  | 33  | \$5,830.00                              | \$44.54 130.9               |



125 West 55th St  
New York, NY 10019

Contract # 25698838 Changes as of: 8/22/2017 at 11:05 AM Version: Current State Version 3  
CPE: 269/392/2021 Flight: 8/21/17 - 9/17/17  
Agency: SADLER STRATEGIC Advertiser: Montana Hunters and Anglers Action! Market: Great Falls  
12103 VIEWCREST ROAD Product: CAC Office: LOS ANGELES  
STUDIO CITY, CA Agency Order #: 6454040 Primary Demo: Adults 50+  
Buyer: Sadler, Sheri  
Salesperson: TERRY DREHER 323-966-5066  
Con Type: POLITICAL/NOTE  
Assistant: TERRY DREHER 323-966-5066  
Traffic #: 115614  
Separation:  
Total \$: \$5,830.00  
Total Spots: 33  
Total CPP: \$44.54  
Total GRP: 130.9

|                      |  |
|----------------------|--|
| Special Instructions |  |
|----------------------|--|

| Order Level Comments |                   |                  |
|----------------------|-------------------|------------------|
| Date/Time            | Added by          | Comment          |
| 08/22/17 11:05 AM    | TERRY DREHER      | revised adv name |
| 08/22/17 9:17 AM     | System            | Notice Received. |
| 08/21/17 5:05 PM     | GOTOSTRATA1112575 | Separation: 30   |
| 08/21/17 2:27 PM     | TERRY DREHER      | Separation: 30   |

|                         |                     |
|-------------------------|---------------------|
| Competitive Information |                     |
| Market Budget:          | \$11,212            |
| KFBB Share:             | 52%                 |
| Comment:                | Competitive Unknown |

| Daypart Summary |           |       |            |       |
|-----------------|-----------|-------|------------|-------|
| Day/Time        | % Distrib | Spots | Dollars    | GRP   |
|                 | 100%      | 33    | \$5,830.00 | 130.9 |
| Total           | 100%      | 33    | \$5,830.00 | 130.9 |

| Monthly Summary |       |            |
|-----------------|-------|------------|
| Month           | Spots | Dollars    |
| 2017-Aug        | 8     | \$1,210.00 |
| 2017-Sep        | 25    | \$4,620.00 |
| Total           | 33    | \$5,830.00 |

| Transaction History               |                  |                   |           |       |       |            |
|-----------------------------------|------------------|-------------------|-----------|-------|-------|------------|
| Trans                             | Created/Received | Created by        | Status    | Spot* | Spot- | \$ Chg     |
| Revision                          | 8/22/17 11:05 AM | TERRY DREHER      | Revised   |       |       | \$0        |
| Revision                          | 8/21/17 5:05 PM  | GOTOSTRATA1112575 | Confirmed | 3     | 3     | \$0        |
| Queued for Electronic Contracting | 8/21/17 2:29 PM  |                   |           |       |       | \$0        |
| New                               | 8/21/17 2:27 PM  | TERRY DREHER      | New       | 33    |       | \$5,830.00 |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



**CONTRACT**

**NFBB**  
**P.O. Box 1139**  
**Great Falls, MT 59404**  
**(406)453-4377**

|  |  |  |
|--|--|--|
| <b>Contract / Revision</b><br>115615 /                     |  | <b>Alt Order #</b><br>25698834                         |
| <b>Product</b><br>CAC                                      |  |  |
| <b>Contract Dates</b><br>08/21/17 - 09/17/17               |  | <b>Estimate #</b><br>2021                              |
| <b>Advertiser</b><br>POL/Montana Hunters & Anglers Action! |  | <b>Original Date / Revision</b><br>08/22/17 / 08/22/17 |
| <b>Billing Cycle</b><br>EOM/EOC                            | <b>Billing Calendar</b><br>Broadcast         | <b>Cash/Trade</b><br>Cash                              |
| <b>Station</b><br>NFBB                                     | <b>Account Executive</b><br>Katz Los Angeles | <b>Sales Office</b><br>Katz Los Angeles                |
| <b>Special Handling</b>                                    |  |  |
| <b>Demographic</b><br>Households                           |  |  |
| <b>IDB#</b>  | <b>Advertiser Code</b><br>269                | <b>Product Code</b><br>392                             |
| <b>Agency Ref</b>  |  | <b>Advertiser Ref</b>                                  |

And:

**Sadler Strategic**  
**12103 Viewcrest Road**  
**Studio City, CA 91604**

| *Line         | Ch    | Start Date        | End Date        | Description       | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|---------------|-------|-------------------|-----------------|-------------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1           | NFBB  | 08/21/17          | 09/12/17        | 9pm News          | 9:00 PM-9:35 PM |      | :30    |                   |             |               | NM   | 11    | \$2,200.00 |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|               | Week: | 08/21/17          | 08/27/17        | --WTF--           |                 |      |        | 2                 | \$200.00    | 0.00          |      |       |            |
|               | Week: | 08/28/17          | 09/03/17        | MTWTF--           |                 |      |        | 4                 | \$200.00    | 0.00          |      |       |            |
|               | Week: | 09/04/17          | 09/10/17        | MTWTF--           |                 |      |        | 4                 | \$200.00    | 0.00          |      |       |            |
|               | Week: | 09/11/17          | 09/17/17        | MT-----           |                 |      |        | 1                 | \$200.00    | 0.00          |      |       |            |
| N 2           | NFBB  | 08/26/17          | 09/09/17        | Sa-Su 9p news     | 9:00 PM-9:30 PM |      | :30    |                   |             |               | NM   | 3     | \$450.00   |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|               | Week: | 08/21/17          | 08/27/17        | -----S-           |                 |      |        | 1                 | \$150.00    | 0.00          |      |       |            |
|               | Week: | 08/28/17          | 09/03/17        | -----S-           |                 |      |        | 1                 | \$150.00    | 0.00          |      |       |            |
|               | Week: | 09/04/17          | 09/10/17        | -----S-           |                 |      |        | 1                 | \$150.00    | 0.00          |      |       |            |
| N 3           | NFBB  | 08/27/17          | 09/10/17        | Su 8a-9a FOX News | 8:00 AM-9:00 AM |      | :30    |                   |             |               | NM   | 3     | \$150.00   |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|               | Week: | 08/21/17          | 08/27/17        | -----S            |                 |      |        | 1                 | \$50.00     | 0.00          |      |       |            |
|               | Week: | 08/28/17          | 09/03/17        | -----S            |                 |      |        | 1                 | \$50.00     | 0.00          |      |       |            |
|               | Week: | 09/04/17          | 09/10/17        | -----S            |                 |      |        | 1                 | \$50.00     | 0.00          |      |       |            |
| N 4           | NFBB  | 08/27/17          | 09/10/17        | Sa-Su 9p news     | 9:00 PM-9:30 PM |      | :30    |                   |             |               | NM   | 3     | \$450.00   |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|               | Week: | 08/21/17          | 08/27/17        | -----S            |                 |      |        | 1                 | \$150.00    | 0.00          |      |       |            |
|               | Week: | 08/28/17          | 09/03/17        | -----S            |                 |      |        | 1                 | \$150.00    | 0.00          |      |       |            |
|               | Week: | 09/04/17          | 09/10/17        | -----S            |                 |      |        | 1                 | \$150.00    | 0.00          |      |       |            |
| <b>Totals</b> |       |                   |                 |                   |                 |      |        |                   |             | 0.00          |      | 20    | \$3,250.00 |

| Time Period        | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|------------|
| 07/31/17 -08/27/17 | 5          | \$750.00     | \$637.50   |
| 08/28/17 -09/12/17 | 15         | \$2,500.00   | \$2,125.00 |
| <b>Totals</b>      | 20         | \$3,250.00   | \$2,762.50 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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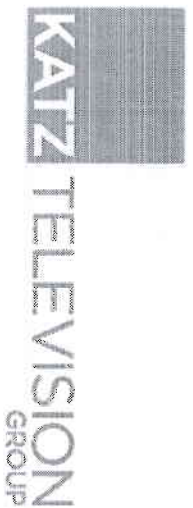


125 West 55th St  
New York, NY 10019

|   |  |  |                             |
|---|--|--|-----------------------------|
| <b>Contract #</b> 25698834                    | <b>Changes as of:</b> 8/22/2017 at 11:12 AM            | <b>Version:</b> Current State Version 3        | <b>Total \$:</b> \$3,250.00 |
| <b>CPE:</b> 269/392/2021                      | <b>Flight:</b> 8/21/17 - 9/17/17                       | <b>Station:</b> NFB                            | <b>Total Spots:</b> 20      |
| <b>Agency:</b> SADLER STRATEGIC               | <b>Advertiser:</b> Montana Hunters and Anglers Action! | <b>Market:</b> Great Falls                     | <b>Total CPP:</b> \$26.44   |
| 12103 VIEWCREST ROAD<br>STUDIO CITY, CA 91604 | <b>Product:</b> CAC                                    | <b>Office:</b> LOS ANGELES                     | <b>Total GRP:</b> 122.9     |
|   | <b>Agency Order #:</b> 6454035                         | <b>Primary Demo:</b> Adults 50+                |                             |
|   | <b>Buyer:</b> Sadler, Sheri                            | <b>Con Type:</b> POLITICAL/NOTE                | <b>Traffic #:</b> 115615    |
|   | <b>Salesperson:</b> TERRY DREHER<br>323-966-5066       | <b>Assistant:</b> TERRY DREHER<br>323-966-5066 | <b>Separation:</b>          |

Comments: updated adv name

TOTALS: 5 7 7 1 20 \$3,250.00 \$26.44 122.9



125 West 55th St  
New York, NY 10019

**Contract #** 25698834 **Changes as of:** 8/22/2017 at 11:12 AM **Version:** Current State Version 3

**CPE:** 269/392/2021 **Flight:** 8/21/17 - 9/17/17 **Total \$:** \$3,250.00

**Agency:** SADLER STRATEGIC **Advertiser:** Montana Hunters and Anglers Action! **Market:** Great Falls **Total Spots:** 20

12103 VIEWCREST ROAD  
STUDIO CITY, CA 91604 **Product:** CAC **Office:** LOS ANGELES **Total CPE:** \$26.44

**Agency Order #:** 6454035 **Primary Demo:** Adults 50+ **Total GRP:** 122.9

**Buyer:** Sadler, Sheri **Con Type:** POLITICAL/VOTE **Traffic #:** 115615

**Salesperson:** TERRY DREHER **Assistant:** TERRY DREHER **Separation:**

|                      |  |
|----------------------|--|
| Special Instructions |  |
|----------------------|--|

| Date/Time         | Added by           | Comment          |
|-------------------|--------------------|------------------|
| 08/22/17 11:12 AM | TERRY DREHER       | updated adv name |
| 08/22/17 9:17 AM  | System             | Notice Received. |
| 08/21/17 5:05 PM  | GOTOSTRAITA1112575 | Separation: 30   |
| 08/21/17 2:25 PM  | TERRY DREHER       | Separation: 30   |

|                         |                     |
|-------------------------|---------------------|
| Competitive Information |                     |
| Market Budget:          | \$16,250            |
| NFBB Share:             | 20%                 |
| Comment:                | Competitive Unknown |

| Daypart Summary |             |           |                   |                |
|-----------------|-------------|-----------|-------------------|----------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | GRP            |
|                 | 100%        | 20        | \$3,250.00        | 122.9          |
| <b>Total</b>    | <b>100%</b> | <b>20</b> | <b>\$3,250.00</b> | <b>\$26.44</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2017-Aug        | 5         | \$750.00          |
| 2017-Sep        | 15        | \$2,500.00        |
| <b>Total</b>    | <b>20</b> | <b>\$3,250.00</b> |

| Transaction History               |                  |                    |           |       |       |            |
|-----------------------------------|------------------|--------------------|-----------|-------|-------|------------|
| Trans                             | Created/Received | Created by         | Status    | Spot+ | Spot- | \$ Chg     |
| Revision                          | 8/22/17 11:12 AM | TERRY DREHER       | Revised   |       |       | \$0        |
| Revision                          | 8/21/17 5:05 PM  | GOTOSTRAITA1112575 | Confirmed | 1     | 1     | \$0        |
| Queued for Electronic Contracting | 8/21/17 2:29 PM  |                    |           |       |       | \$0        |
| New                               | 8/21/17 2:24 PM  | TERRY DREHER       | New       | 20    |       | \$3,250.00 |
|                                   |                  |                    |           |       |       | \$3,250.00 |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



## CONTRACT



**KHBB**  
**P.O. Box 1139**  
**Great Falls, MT 59404**  
**(406)453-4377**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>115616 /                     |  | <u>Alt Order #</u><br>25698830                         |
| <u>Product</u><br>CAC                                      |  |  |
| <u>Contract Dates</u><br>08/21/17 - 09/17/17               |  | <u>Estimate #</u><br>2021                              |
| <u>Advertiser</u><br>POL/Montana Hunters & Anglers Action! |  | <u>Original Date / Revision</u><br>08/22/17 / 08/22/17 |
| <u>Billing Cycle</u><br>EOM/EOC                            | <u>Billing Calendar</u><br>Broadcast         | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KHBB                                     | <u>Account Executive</u><br>Katz Los Angeles | <u>Sales Office</u><br>Katz Los Angeles                |
| <u>Special Handling</u>                                    |  |  |
| <u>Demographic</u><br>Households                           |  |  |
| <u>IDB#</u>  | <u>Advertiser Code</u><br>269                | <u>Product Code</u><br>392                             |
| <u>Agency Ref</u>  |  | <u>Advertiser Ref</u>                                  |

And:

**Sadler Strategic**  
**12103 Viewcrest Road**  
**Studio City, CA 91604**

| *Line | Ch    | Start Date        | End Date        | Description            | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|-------|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1   | KHBB  | 08/21/17          | 09/12/17        | Wake Up Montana        | 5:00 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 14    | \$560.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 08/21/17          | 08/27/17        | --WTF--                |                   |      |        | 4                 | \$40.00     | 0.00          |      |       |            |
|       | Week: | 08/28/17          | 09/03/17        | MTWTF--                |                   |      |        | 4                 | \$40.00     | 0.00          |      |       |            |
|       | Week: | 09/04/17          | 09/10/17        | MTWTF--                |                   |      |        | 4                 | \$40.00     | 0.00          |      |       |            |
|       | Week: | 09/11/17          | 09/17/17        | MT-----                |                   |      |        | 2                 | \$40.00     | 0.00          |      |       |            |
| N 2   | KHBB  | 08/21/17          | 09/12/17        | Good Morning America   | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 14    | \$560.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 08/21/17          | 08/27/17        | --WTF--                |                   |      |        | 4                 | \$40.00     | 0.00          |      |       |            |
|       | Week: | 08/28/17          | 09/03/17        | MTWTF--                |                   |      |        | 4                 | \$40.00     | 0.00          |      |       |            |
|       | Week: | 09/04/17          | 09/10/17        | MTWTF--                |                   |      |        | 4                 | \$40.00     | 0.00          |      |       |            |
|       | Week: | 09/11/17          | 09/17/17        | MT-----                |                   |      |        | 2                 | \$40.00     | 0.00          |      |       |            |
| N 3   | KHBB  | 09/04/17          | 09/08/17        | Rachael Ray            | 9:00 AM-10:00 AM  |      | :30    |                   |             |               | NM   | 2     | \$40.00    |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/04/17          | 09/10/17        | MTWTF--                |                   |      |        | 2                 | \$20.00     | 0.00          |      |       |            |
| N 4   | KHBB  | 09/04/17          | 09/08/17        | The View               | 10:00 AM-11:00 AM |      | :30    |                   |             |               | NM   | 1     | \$30.00    |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/04/17          | 09/10/17        | MTWTF--                |                   |      |        | 1                 | \$30.00     | 0.00          |      |       |            |
| N 5   | KHBB  | 09/04/17          | 09/08/17        | Millionaire/Celebrity  | 2:00 PM-3:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$20.00    |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/04/17          | 09/10/17        | MTWTF--                |                   |      |        | 1                 | \$20.00     | 0.00          |      |       |            |
| N 6   | KHBB  | 08/28/17          | 09/01/17        | Family Feud            | 3:00 PM-4:00 PM   |      | :30    |                   |             |               | NM   | 2     | \$40.00    |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 08/28/17          | 09/03/17        | MTWTF--                |                   |      |        | 2                 | \$20.00     | 0.00          |      |       |            |
| N 7   | KHBB  | 08/21/17          | 09/12/17        | Ellen                  | 4:00 PM-5:00 PM   |      | :30    |                   |             |               | NM   | 7     | \$210.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 08/21/17          | 08/27/17        | --WTF--                |                   |      |        | 2                 | \$30.00     | 0.00          |      |       |            |
|       | Week: | 08/28/17          | 09/03/17        | MTWTF--                |                   |      |        | 2                 | \$30.00     | 0.00          |      |       |            |
|       | Week: | 09/04/17          | 09/10/17        | MTWTF--                |                   |      |        | 2                 | \$30.00     | 0.00          |      |       |            |
|       | Week: | 09/11/17          | 09/17/17        | MT-----                |                   |      |        | 1                 | \$30.00     | 0.00          |      |       |            |
| N 8   | KHBB  | 08/21/17          | 09/12/17        | M-F 5p-530p Local News | 5:00 PM-5:30 PM   |      | :30    |                   |             |               | NM   | 10    | \$1,000.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 08/21/17          | 08/27/17        | --WTF--                |                   |      |        | 2                 | \$100.00    | 0.00          |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.





**KHBB**  
**P.O. Box 1139**  
**Great Falls, MT 59404**  
**(406)453-4377**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 115616 /                   | 25698830           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/21/17 - 09/17/17   | CAC            | 2021              |

|                       |                                 |
|-----------------------|---------------------------------|
| <u>Advertiser</u>     | <u>Original Date / Revision</u> |
| POL/Montana Hunters & | 08/22/17 / 08/22/17             |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | MTWTF--                  |                   |      |        | 3                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | MTWTF--                  |                   |      |        | 3                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 09/11/17    | 09/17/17        | MT-----                  |                   |      |        | 2                 | \$100.00    | 0.00          |      |       |            |
| N 9   | KHBB | 08/21/17          | 09/12/17        | M-F 6p-630p Local News   | 6:00 PM-6:30 PM   |      | :30    |                   |             |               | NM   | 10    | \$1,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | --WTF--                  |                   |      |        | 2                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | MTWTF--                  |                   |      |        | 3                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | MTWTF--                  |                   |      |        | 3                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 09/11/17    | 09/17/17        | MT-----                  |                   |      |        | 2                 | \$100.00    | 0.00          |      |       |            |
| N 10  | KHBB | 08/21/17          | 09/12/17        | News 10p                 | 10:00 PM-10:35 PM |      | :30    |                   |             |               | NM   | 14    | \$1,400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | --WTF--                  |                   |      |        | 2                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | MTWTF--                  |                   |      |        | 5                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | MTWTF--                  |                   |      |        | 5                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 09/11/17    | 09/17/17        | MT-----                  |                   |      |        | 2                 | \$100.00    | 0.00          |      |       |            |
| N 11  | KHBB | 08/21/17          | 09/12/17        | Jimmy Kimmel Show        | 10:35 PM-11:37 PM |      | :30    |                   |             |               | NM   | 7     | \$140.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | --WTF--                  |                   |      |        | 2                 | \$20.00     | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | MTWTF--                  |                   |      |        | 2                 | \$20.00     | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | MTWTF--                  |                   |      |        | 2                 | \$20.00     | 0.00          |      |       |            |
|       |      | Week: 09/11/17    | 09/17/17        | MT-----                  |                   |      |        | 1                 | \$20.00     | 0.00          |      |       |            |
| N 12  | KHBB | 08/28/17          | 09/08/17        | ABC News Nightline       | 11:37 PM-12:06 AM |      | :30    |                   |             |               | NM   | 4     | \$120.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | MTWTF--                  |                   |      |        | 2                 | \$30.00     | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | MTWTF--                  |                   |      |        | 2                 | \$30.00     | 0.00          |      |       |            |
| N 13  | KHBB | 08/26/17          | 09/09/17        | Sa-Su 5p-530p Local News | 5:00 PM-5:30 PM   |      | :30    |                   |             |               | NM   | 3     | \$300.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | -----S-                  |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | -----S-                  |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | -----S-                  |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |            |
| N 14  | KHBB | 08/26/17          | 09/09/17        | News Weekend 10p         | 10:00 PM-10:30 PM |      | :30    |                   |             |               | NM   | 3     | \$300.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | -----S-                  |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | -----S-                  |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | -----S-                  |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |            |
| N 15  | KHBB | 08/27/17          | 09/10/17        | GMA Sunday               | 6:00 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$60.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | -----S                   |                   |      |        | 1                 | \$20.00     | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | -----S                   |                   |      |        | 1                 | \$20.00     | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | -----S                   |                   |      |        | 1                 | \$20.00     | 0.00          |      |       |            |
| N 16  | KHBB | 08/27/17          | 09/10/17        | This Week                | 7:00 AM-8:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$90.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | -----S                   |                   |      |        | 1                 | \$30.00     | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | -----S                   |                   |      |        | 1                 | \$30.00     | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | -----S                   |                   |      |        | 1                 | \$30.00     | 0.00          |      |       |            |
| N 17  | KHBB | 08/27/17          | 09/10/17        | News Weekend 10p         | 10:00 PM-10:35 PM |      | :30    |                   |             |               | NM   | 3     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       |      | Week: 08/21/17    | 08/27/17        | -----S                   |                   |      |        | 1                 | \$200.00    | 0.00          |      |       |            |
|       |      | Week: 08/28/17    | 09/03/17        | -----S                   |                   |      |        | 1                 | \$200.00    | 0.00          |      |       |            |
|       |      | Week: 09/04/17    | 09/10/17        | -----S                   |                   |      |        | 1                 | \$200.00    | 0.00          |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KHBB**  
**P.O. Box 1139**  
**Great Falls, MT 59404**  
**(406)453-4377**

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 115616 /            | 25698830    |

| Contract Dates      | Product | Estimate # |
|---------------------|---------|------------|
| 08/21/17 - 09/17/17 | CAC     | 2021       |

| Advertiser              | Original Date / Revision |
|-------------------------|--------------------------|
| POL/Montana Hunters & , | 08/22/17 / 08/22/17      |

| *Line         | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn    | Type | Spots | Amount     |
|---------------|----|------------|----------|-------------|----------------|------|--------|------------|------|--------|------|-------|------------|
|               |    | Start Date | End Date | Weekdays    |                |      |        | Spots/Week | Rate | Rating |      |       |            |
| <b>Totals</b> |    |            |          |             |                |      |        |            |      |        |      | 101   | \$6,470.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 07/31/17 - 08/27/17 | 23         | \$1,470.00   | \$1,249.50 |
| 08/28/17 - 09/12/17 | 78         | \$5,000.00   | \$4,250.00 |
| <b>Totals</b>       | 101        | \$6,470.00   | \$5,499.50 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St  
New York, NY 10019

|   |  |  |                             |
|---|--|--|-----------------------------|
| <b>Contract #</b> 25698830                    | <b>Changes as of:</b> 8/22/2017 at 11:11 AM            | <b>Version:</b> Current State Version 3        | <b>Total \$:</b> \$6,470.00 |
| <b>CPE:</b> 269/392/2021                      | <b>Flight:</b> 8/21/17 - 9/17/17                       | <b>Station:</b> KHBB                           | <b>Total Spots:</b> 101     |
| <b>Agency:</b> SADLER STRATEGIC               | <b>Advertiser:</b> Montana Hunters and Anglers Action! | <b>Market:</b> Helena                          | <b>Total CPP:</b> \$10.68   |
| 12103 VIEWCREST ROAD<br>STUDIO CITY, CA 91604 | <b>Product:</b> CAC                                    | <b>Office:</b> LOS ANGELES                     | <b>Total GRP:</b> 605.7     |
|   | <b>Agency Order #:</b> 6454046                         | <b>Primary Demo:</b> Adults 50+                |                             |
|   | <b>Buyer:</b> Sadler, Sheri                            | <b>Con Type:</b> POLITICAL/VOTE                | <b>Traffic #:</b> 115616    |
|   | <b>Salesperson:</b> TERRY DREHER<br>323-966-5066       | <b>Assistant:</b> TERRY DREHER<br>323-966-5066 | <b>Separation:</b>          |
| <b>Comments:</b> updated adv name             |  |  |                             |
| <b>TOTALS:</b> 23                             | 32   | 34   | 12                          |
|   | 101  | \$6,470.00                                     | \$10.68 605.7               |



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|                                  |  |   |
|----------------------------------|--|---|
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| <b>CPE:</b> 269/392/2021         | <b>Flight:</b> 8/21/17 - 9/17/17                       | <b>Total \$:</b> \$6,470.00             |
| <b>Agency:</b> SADLER STRATEGIC  | <b>Advertiser:</b> Montana Hunters and Anglers Action! | <b>Market:</b> Helena                   |
| <b>Product:</b> CAC              | <b>Office:</b> LOS ANGELES                             | <b>Total Spots:</b> 101                 |
| <b>Agency Order #:</b> 6454046   | <b>Primary Demo:</b> Adults 50+                        | <b>Total CPP:</b> \$10.68               |
| <b>Buyer:</b> Sadler, Sheri      | <b>Con Type:</b> POLITICAL/VOTE                        | <b>Traffic #:</b> 115616                |
| <b>Salesperson:</b> TERRY DREHER | <b>Assistant:</b> TERRY DREHER                         | <b>Separation:</b>                      |
| <b>323-966-5066</b>              |  |   |
|                                  |  | <b>Total GRP:</b> 605.7                 |

**Special Instructions**

| Date/Time         | Added by          | Comment          |
|-------------------|-------------------|------------------|
| 08/22/17 11:11 AM | TERRY DREHER      | updated adv name |
| 08/22/17 9:17 AM  | System            | Notice Received. |
| 08/21/17 5:06 PM  | GOTOSTRATA1112575 | Separation: 30   |
| 08/21/17 2:23 PM  | TERRY DREHER      | Separation: 30   |

| Competitive Information |                     |
|-------------------------|---------------------|
| Market Budget:          | \$11,673            |
| KHBB Share:             | 52%                 |
| Comment:                | Competitive Unknown |

| Daypart Summary |             |            |                   |                |
|-----------------|-------------|------------|-------------------|----------------|
| Day/Time        | % Distrib   | Spots      | Dollars           | GRP            |
|                 | 100%        | 101        | \$6,470.00        | \$10.68        |
| <b>Total</b>    | <b>100%</b> | <b>101</b> | <b>\$6,470.00</b> | <b>\$10.68</b> |

| Monthly Summary |            |                   |
|-----------------|------------|-------------------|
| Month           | Spots      | Dollars           |
| 2017-Aug        | 23         | \$1,470.00        |
| 2017-Sep        | 78         | \$5,000.00        |
| <b>Total</b>    | <b>101</b> | <b>\$6,470.00</b> |

| Transaction History               |                  |                   |           |       |            |  |
|-----------------------------------|------------------|-------------------|-----------|-------|------------|--|
| Trans                             | Created/Received | Created by        | Status    | Spot# | \$ Chg     | Contract \$ Comment  |
| Revision                          | 8/22/17 11:11 AM | TERRY DREHER      | Revised   |       | \$0        | Changes: Advertiser from POLITICAL ACTION COM to Montana Hunters and Anglers Action!, Comments from Separation: 30 to updated adv name. User Entered \$ from \$0.00 to \$6,470.00. |
| Revision                          | 8/21/17 5:06 PM  | GOTOSTRATA1112575 | Confirmed | 15    | \$400.00   | Changes: Total \$ from \$6,070.00 to \$6,470.00. Total GRPs from 584.5 to 605.7. Total Spots from 97 to 101. Total CPP from \$10.38 to \$10.68. 15 buylines added or modified.     |
| Queued for Electronic Contracting | 8/21/17 2:29 PM  |                   |           |       | \$0        |  |
| New                               | 8/21/17 2:23 PM  | TERRY DREHER      | New       | 97    | \$6,070.00 | \$6,070.00   |

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.