

CONTRACT

KFBF
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

And:

Sadler Strategic
12103 Viewcrest Road
Studio City, CA 91604

<u>Contract / Revision</u> 116711 /		<u>Alt Order #</u> 25711866
<u>Product</u> CAC		
<u>Contract Dates</u> 09/11/17 - 10/08/17		<u>Estimate #</u> 2022
<u>Advertiser</u> POL/Montana Hunters & Anglers Action!		<u>Original Date / Revision</u> 09/15/17 / 09/15/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFBF	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 269	<u>Product Code</u> 392
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFBF	09/17/17	09/17/17	Su 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/11/17	09/17/17	-----S				1	\$40.00	0.00			
N 2	KFBF	09/17/17	09/17/17	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/11/17	09/17/17	-----S				1	\$50.00	0.00			
Totals										0.00		2	\$90.00

Time Period	# of Spots	Gross Amount	Net Amount
08/28/17 - 09/17/17	2	\$90.00	\$76.50
Totals	2	\$90.00	\$76.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25711866

Changes as of: 9/14/2017 at 4:32 PM

Version: Current State Version 1

CPE: 269392/2022

Flight: 9/11/17 - 10/8/17

Station: KFB

Total \$: \$90.00

Agency: SADLER STRATEGIC

Advertiser: Montana Hunters and
Anglers Action!

Market: Great Falls

Total Spots: 2

12103 VIEWCREST
ROAD

Product: CAC

Office: LOS ANGELES

Total CPP: \$18.00

STUDIO CITY, CA
91604

Agency Order #: 6534579

Primary Demo: Adults 50+

Total GRP: 5.0

Comments: Separation: 30

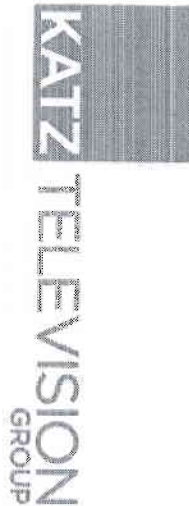
Buyer: Sadler, Sheri
Salesperson: TERRY DREHER
323-966-5066

Con Type: POLITICAL/VOTE
Assistant: TERRY DREHER
323-966-5066

Separation:

116711

#	Day/Time	DP	Program	Rate	A50P Rating	Len	9/11 - 10/2					Total Spots	Total \$	CPP	GRP
							9/11	9/18	9/25	10/2					
1	Su 6a-7a		GMA Sunday	\$40.00	2.5	30	1	0	0	0		1	\$40.00	\$16.00	2.5
2	Su 7a-8a		This Week	\$50.00	2.5	30	1	0	0	0		1	\$50.00	\$20.00	2.5
TOTALS:							2	0	0	0		2	\$90.00	\$18.00	5.0



125 West 55th St
New York, NY 10019

Contract # 25711866	Changes as of: 9/14/2017 at 4:32 PM	Version: Current State Version 1
CPE: 269/392/2022	Flight: 9/11/17 - 10/8/17	Station: KTFB
Agency: SADLER STRATEGIC	Advertiser: Montana Hunters and Anglers Action!	Market: Great Falls
12103 VIEWCREST ROAD	Product: CAC	Office: LOS ANGELES
STUDIO CITY, CA 91604	Agency Order #: 6534579	Primary Demo: Adults 50+
Buyer: Sadler, Sheri	Salesperson: TERRY DREHER	Con Type: POLITICAL/NOTE
	323-966-5066	Assistant: TERRY DREHER
		323-966-5066
		Separation:
		Total \$: \$90.00
		Total Spots: 2
		Total CPE: \$18.00
		Total GRP: 5.0

Special Instructions

Date/Time	Added by	Comment
09/14/17 4:32 PM	TERRY DREHER	Separation: 30

Competitive Information	
Market Budget:	\$692
KFBB Share:	13%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$90.00	\$18.00	5.0
Total	100%	2	\$90.00	\$18.00	5.0

Monthly Summary			
Month	Spots	Dollars	
2017-Sep	2	\$90.00	
2017-Oct	0	\$0.00	
Total	2	\$90.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/14/17 4:47 PM					\$0
New	9/14/17 4:32 PM	TERRY DREHER	New	2		\$90.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KFBB-TV ; Great Falls, MT</i>	Date: <i>9/14/17</i>
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I, *Sheri Sadler of SADLER STRATEGIC MEDIA, INC*
do hereby request station time concerning the following issue:

Montana Hunters & Anglers Action!

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See order</i> <i># 1116211</i>					

This broadcast time will be used by: *Montana Hunters & Anglers Action!*

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Monuments

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montana Hunters & Anglers Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See Letter of Authorization

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/11/17 Date Please see attached WA Signature 406.794.2010 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Katie Delaney Signature Katie Delaney Printed Name NSM Title

LETTER OF AUTHORIZATION

Montana Hunters and Anglers Action!
550 Park Ln
Billings, MT 59102

August 17, 2017

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the Montana Hunters and Anglers Action! Our official information is as follows:

Name *Montana Hunters and Anglers Action!*
Address *550 Park Lane, Billings, MT 59102*
Phone (406) 794-2040
Fax (406) 794-0764
Name of Chairman Barrett Kaiser
Name of Treasurer Barrett Kaiser
FEDERAL TAX I.D.# 45-3534007



Signature (Can be any authorized agent)
Brandon DeMars / Board Member

CONTRACT

FOX 5.2 NFBB
 P.O. Box 1139
 Great Falls, MT 59404
 (406)453-4377

And:

Sadler Strategic
 12103 Viewcrest Road
 Studio City, CA 91604

<u>Contract / Revision</u> 116712 /		<u>Alt Order #</u> 25711867
<u>Product</u> CAC		
<u>Contract Dates</u> 09/11/17 - 10/08/17		<u>Estimate #</u> 2022
<u>Advertiser</u> POL/Montana Hunters & Anglers Action!		<u>Original Date / Revision</u> 09/15/17 / 09/15/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> NFBB	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 269	<u>Product Code</u> 392
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NFBB	09/17/17	09/17/17	Su 8a-9a FOX News	8:00 AM-9:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/11/17	09/17/17	-----S				1	\$50.00	0.00			
N 2	NFBB	09/17/17	09/17/17	Sa-Su 9p news	9:00 PM-9:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/11/17	09/17/17	-----S				1	\$150.00	0.00			
Totals										0.00		2	\$200.00

Time Period	# of Spots	Gross Amount	Net Amount
08/28/17 - 09/17/17	2	\$200.00	\$170.00
Totals	2	\$200.00	\$170.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25711867

Changes as of: 9/14/2017 at 4:34 PM

Version: Current State Version 1

CPE: 269/392/2022

Flight: 9/11/17 - 10/8/17

Station: NFBB

Total \$: \$200.00

Agency: SADLER STRATEGIC

Advertiser: Montana Hunters and Anglers Action!

Market: Great Falls

Total Spots: 2

12103 VIEWCREST ROAD

Product: CAC

Office: LOS ANGELES

Total CPP: \$18.69

STUDIO CITY, CA 91604

Agency Order #: 6534576

Primary Demo: Adults 50+

Total GRP: 10.7

Buyer: Sadler, Sheri

Salesperson: TERRY DREHER
323-966-5066

Con Type: POLITICAL/VOTE
Assistant: TERRY DREHER
323-966-5066

Separation:

Comments: Separation: 30

116712

#	Day/Time	DP	Program	Rate	A50P Rating	Len	9/11 - 10/2					Total Spots	Total \$	CPP	GRP
							9/11	9/18	9/25	10/2					
1	Su 8a-9a		Fox News Sunday	\$50.00	3.1	30	1	0	0	0		1	\$50.00	\$16.13	3.1
2	Su 9p-9:30p		9:00PM Local News on Fox	\$150.00	7.6	30	1	0	0	0		1	\$150.00	\$19.74	7.6
TOTALS:							2	0	0	0		2	\$200.00	\$18.69	10.7

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25711867		Changes as of: 9/14/2017 at 4:34 PM		Version: Current State Version 1	
CPE: 269/92/2022		Flight: 9/11/17 - 10/8/17		Station: NFB	
Agency: SADLER STRATEGIC		Advertiser: Montana Hunters and Anglers Action!		Market: Great Falls	
12103 VIEWCREST ROAD STUDIO CITY, CA 91604		Product: CAC		Office: LOS ANGELES	
Agency Order #: 6534576		Buyer: Sadler, Sheri		Primary Demo: Adults 50+	
Salesperson: TERRY DREHER 323-966-5066		Con Type: POLITICAL/VOTE		Assistant: TERRY DREHER 323-966-5066	
		Separation:		Total GRP: 10.7	
				Total Spots: 2	
				Total CPE: \$18.69	
				Total \$: \$200.00	

Special Instructions

Date/Time	Added by	Comment
09/14/17 4:34 PM	TERRY DREHER	Separation: 30

Order Level Comments

Competitive Information	
Market Budget: \$690	
NFB Share: 29%	
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	2	\$200.00	\$18.69	10.7

Monthly Summary		
Month	Spots	Dollars
2017-Sep	2	\$200.00
2017-Oct	0	\$0.00
Total	2	\$200.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/14/17 4:47 PM					\$0
New	9/14/17 4:33 PM	TERRY DREHER	New	2		\$200.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NFBB-TV, Great Falls, MT	Date: 9/14/17
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I, Sheri Sadler of SADLER STRATEGIC MEDIA, INC
do hereby request station time concerning the following issue:

Montana Hunters & Anglers Action!

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See order #116712				

This broadcast time will be used by: Montana Hunters & Anglers Action!

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
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Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Monuments

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montana Hunters & Anglers Action!

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See Letter of Authorization

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

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TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/11/17 Date Please see attached WA Signature 402.794.2010 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Katie Delaney Signature Katie Delaney Printed Name NSM Title

LETTER OF AUTHORIZATION

Montana Hunters and Anglers Action!
550 Park Ln
Billings, MT 59102

August 17, 2017

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the Montana Hunters and Anglers Action! Our official information is as follows:

Name *Montana Hunters and Anglers Action!*
Address *550 Park Lane, Billings, MT 59102*
Phone (406) 794-2040
Fax (406) 794-0764
Name of Chairman Barrett Kaiser
Name of Treasurer Barrett Kaiser
FEDERAL TAX I.D.# 45-3534007



Signature (*Can be any authorized agent*)
Brandon DeMars / Board Member

CONTRACT

KHBB
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

And:

Sadler Strategic
12103 Viewcrest Road
Studio City, CA 91604

<u>Contract / Revision</u> 116713 /		<u>Alt Order #</u> 25711869
<u>Product</u> CAC		
<u>Contract Dates</u> 09/11/17 - 10/08/17		<u>Estimate #</u> 2022
<u>Advertiser</u> POL/Montana Hunters & Anglers Action!		<u>Original Date / Revision</u> 09/15/17 / 09/15/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHBB	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 269	<u>Product Code</u> 392
<u>Agency Ref</u>		<u>Advertiser Ref</u>

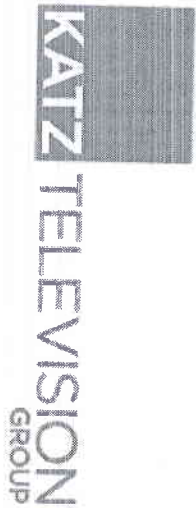
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHBB	09/17/17	09/17/17	Su 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/11/17	09/17/17	-----S				1	\$20.00	0.00			
N 2	KHBB	09/17/17	09/17/17	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/11/17	09/17/17	-----S				1	\$30.00	0.00			
N 3	KHBB	09/17/17	09/17/17	News Weekend 10p	10:00 PM-10:35 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/11/17	09/17/17	-----S				1	\$200.00	0.00			
Totals										0.00		3	\$250.00

Time Period	# of Spots	Gross Amount	Net Amount
08/28/17 - 09/17/17	3	\$250.00	\$212.50
Totals	3	\$250.00	\$212.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

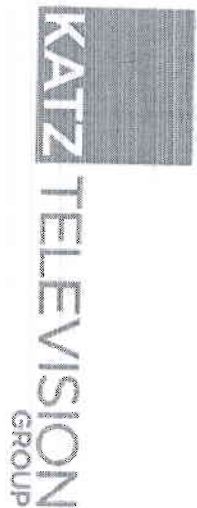
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25711869		Changes as of: 9/14/2017 at 4:36 PM		Version: Current State Version 1	
CPE: 269/392/2022		Flight: 9/11/17 - 10/8/17		Total \$: \$250.00	
Agency: SADLER STRATEGIC		Advertiser: Montana Hunters and Anglers Action!		Total Spots: 3	
12103 VIEWCREST ROAD STUDIO CITY, CA 91604		Product: CAC		Office: LOS ANGELES	
Agency Order #: 6534585		Buyer: Sadler, Sheri		Primary Demo: Adults 50+	
Salesperson: TERRY DREHER 323-966-5066		Con Type: POLITICAL/NOTE		Separation: 116713	
Comments: Separation: 30		Assistant: TERRY DREHER 323-966-5066		Total GRP: 18.6	

#	Day/Time	DP	Program	Rate	A50P Rating	Len	9/11	9/18	9/25	10/2	9/11 - 10/2	Total Spots	Total \$	CPP	GRP
1	Su 6a-7a		GMA-Sunday	\$20.00	3.7	30	1	0	0	0		1	\$20.00	\$5.41	3.7
2	Su 7a-8a		This Week	\$30.00	4.5	30	1	0	0	0		1	\$30.00	\$6.67	4.5
3	Su 10p-10:35p		10:00Pm Local News-Sun	\$200.00	10.4	30	1	0	0	0		1	\$200.00	\$19.23	10.4
TOTALS:							3	0	0	0		3	\$250.00	\$13.44	18.6



125 West 55th St
New York, NY 10019

Contract # 25711869		Changes as of: 9/14/2017 at 4:36 PM		Version: Current State Version 1	
CPE: 269/392/2022	Flight: 9/14/17 - 10/8/17	Station: KHHB	Total \$: \$250.00		
Agency: SADLER STRATEGIC	Advertiser: Montana Hunters and Anglers Action!	Market: Helena	Total Spots: 3		
12103 VIEWCREST ROAD STUDIO CITY, CA 91604	Product: CAC	Office: LOS ANGELES	Total CPP: \$13.44		
Agency Order #: 6534585	Buyer: Sadler, Sheri	Primary Demo: Adults 50+	Total GRP: 18.6		
Salesperson: TERRY DREHER 323-966-5066	Con Type: POLITICAL/NOTE	Assistant: TERRY DREHER 323-966-5066	Separation:		

Special Instructions

Date/Time	Added by	Comment
09/14/17 4:36 PM	TERRY DREHER	Separation: 30

Order Level Comments

Competitive Information

Market Budget: \$1,000

KHHB Share: 25%

Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	3	\$250.00	\$13.44	18.6

Monthly Summary		
Month	Spots	Dollars
2017-Sep	3	\$250.00
2017-Oct	0	\$0.00
Total	3	\$250.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	9/14/17 4:47 PM					\$0
New	9/14/17 4:36 PM	TERRY DREHER	New	3		\$250.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KHBB-TV, Helena, MT	Date: 9/14/17
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I, Sheri Sadler of SADLER STRATEGIC MEDIA, INC
do hereby request station time concerning the following issue:

Montana Hunters & Anglers Action!

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 1.5em; font-family: cursive;">See order</div> <div style="font-size: 1.5em; color: blue;"># 116713</div>					

This broadcast time will be used by: Montana Hunters & Anglers Action!

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Monuments

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montana Hunters & Anglers Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See Letter of Authorization

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/14/17 Please see attached WA 406.794.2010
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Katie Delaney Katie Delaney NSM
Signature Printed Name Title

LETTER OF AUTHORIZATION

Montana Hunters and Anglers Action!
550 Park Ln
Billings, MT 59102

August 17, 2017

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the Montana Hunters and Anglers Action! Our official information is as follows:

Name *Montana Hunters and Anglers Action!*
Address *550 Park Lane, Billings, MT 59102*
Phone (406) 794-2040
Fax (406) 794-0764
Name of Chairman Barrett Kaiser
Name of Treasurer Barrett Kaiser
FEDERAL TAX I.D.# 45-3534007



Signature (*Can be any authorized agent*)
Brandon DeMars / Board Member

CONTRACT

NHBB
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

And:

Sadler Strategic
12103 Viewcrest Road
Studio City, CA 91604

<u>Contract / Revision</u> 116715 /		<u>Alt Order #</u> 25711871
<u>Product</u> CAC		
<u>Contract Dates</u> 09/11/17 - 10/08/17		<u>Estimate #</u> 2022
<u>Advertiser</u> POL/Montana Hunters & Anglers Action!		<u>Original Date / Revision</u> 09/15/17 / 09/15/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> NHBB	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 269	<u>Product Code</u> 392
<u>Agency Ref</u>		<u>Advertiser Ref</u>

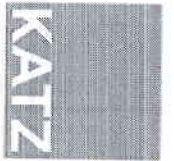
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	NHBB	09/17/17	09/17/17	Su 8a-9a FOX News	8:00 AM-9:00 AM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/11/17	09/17/17	-----S				1	\$20.00	0.00			
Totals										0.00		1	\$20.00

Time Period	# of Spots	Gross Amount	Net Amount
08/28/17 - 09/17/17	1	\$20.00	\$17.00
Totals	1	\$20.00	\$17.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25711871

Changes as of: 9/14/2017 at 4:39 PM

Version: Current State Version 1

CPE: 2693922/2022

Flight: 9/11/17 - 10/8/17

Total \$: \$20.00

Agency: SADLER STRATEGIC

Advertiser: Montana Hunters and Anglers Action!

Station: NHBB

Total Spots: 1

12103 VIEWCREST
ROAD
STUDIO CITY, CA
91604

Product: CAC

Office: LOS ANGELES

Total CPP: \$18.18

Agency Order #: 6534577

Primary Demo: Adults 50+

Total GRP: 1.1

Buyer: Sadler, Sheri
Salesperson: TERRY DREHER
323-966-5066

Con Type: POLITICAL/VOTE
Assistant: TERRY DREHER
323-966-5066

Comments: Separation: 30

Separation:
116715

#	Day/Time	DP	Program	Rate	A5MP Rating	Len	9/11 - 10/2				Total Spots	Total \$	CPP	GRP	
							9/11	9/18	9/25	10/2					
1	Su 8a-9a		Fox News Sunday	\$20.00	1.1	30	1	0	0	0		1	\$20.00	\$18.18	1.1
TOTALS:							1	0	0	0		1	\$20.00	\$18.18	1.1



125 West 55th St
New York, NY 10019

Contract # 25711871	Changes as of: 9/14/2017 at 4:39 PM	Version: Current State Version 1
CPE: 269/392/2022	Flight: 9/11/17 - 10/8/17	Station: NHBB
Agency: SADLER STRATEGIC	Advertiser: Montana Hunters and Anglers Action!	Market: Helena
12103 VIEWCREST ROAD	Product: CAC	Office: LOS ANGELES
STUDIO CITY, CA 91604	Agency Order #: 6534577	Primary Demo: Adults 50+
Buyer: Sadler, Sheri	Salesperson: TERRY DREHER	Con Type: POLITICAL/NOTE
323-966-5066		Assistant: TERRY DREHER
		323-966-5066
		Separation:
		Total \$: \$20.00
		Total Spots: 1
		Total CPP: \$18.18
		Total GRP: 1.1

Special Instructions

Date/Time	Added by	Comment
09/14/17 4:39 PM	TERRY DREHER	Separation: 30

Market Budget: \$1,000
NHBB Share: 2%
Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$20.00	\$18.18	1.1
Total	100%	1	\$20.00	\$18.18	1.1

Monthly Summary		
Month	Spots	Dollars
2017-Sep	1	\$20.00
2017-Oct	0	\$0.00
Total	1	\$20.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract\$	Comment
Queued for Electronic Contracting	9/14/17 4:47 PM					\$0	\$0	
New	9/14/17 4:38 PM	TERRY DREHER	New	1		\$20.00	\$20.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NHTBB-TV, Helena, MT	Date: 9/14/17
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I, Sheri Sadler of SADLER STRATEGIC MEDIA, INC
do hereby request station time concerning the following issue:

<p style="font-size: 1.2em;">Montana Hunters & Anglers Action!</p>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 1.5em;">See order</p> <p style="font-size: 1.5em; color: blue;"># 116715</p>					

This broadcast time will be used by: Montana Hunters & Anglers Action!

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
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Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

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Monuments

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montana Hunters & Anglers Action!

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See Letter of Authorization

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

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TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/11/17 Please see attached WA 406.794.2010
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Katie Delaney Katie Delaney NSM
Signature Printed Name Title

LETTER OF AUTHORIZATION

Montana Hunters and Anglers Action!
550 Park Ln
Billings, MT 59102


August 17, 2017

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the Montana Hunters and Anglers Action! Our official information is as follows:

Name *Montana Hunters and Anglers Action!*
Address *550 Park Lane, Billings, MT 59102*
Phone (406) 794-2040
Fax (406) 794-0764
Name of Chairman Barrett Kaiser
Name of Treasurer Barrett Kaiser
FEDERAL TAX I.D.# 45-3534007



Signature (*Can be any authorized agent*)
Brandon DeMars / Board Member