

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNYT/WNYA, Albany, NY	Date:
--	--------------

I, Ethica Media LLC,

being/on behalf of: Antonio Delgado,

a legally qualified candidate of the Democratic

political party for the office of: NY 19th CD

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Refer to schedules					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Delgado for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Janica Kyriacopoulos

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/10/18

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Tony McManus

Printed Name

DOS

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Delgado for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

C. Mundy

printed name

7/10/18

date

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Delgado for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

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signature of candidate or authorized committee

C. Mundy

printed name

7/10/18

date

CONTRACT



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

Ethica Media
1225 Franklin Avenue Ste 325
Garden City, NY 11530

Contract / Revision 345057 /		Alt Order # 09275274
Product DELGADO FOR CONGRESS		
Contract Dates 10/02/18 - 10/08/18	Estimate # 15	
Advertiser Antonio Delgado for Congress		Original Date / Revision 10/01/18 / 10/03/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNYT	Account Executive Ryan Eddins	Sales Office HRP - Washing
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 3	Product 1/2 3
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNYT	10/02/18	10/08/18	M-F 430-5a	430-5a		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				4	\$75.00			
N 2	WNYT	10/02/18	10/08/18	M-F 5-5:30a News	5-5:30a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				4	\$150.00			
N 3	WNYT	10/02/18	10/08/18	M-F 5:30-6a News	5:30-6a		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				4	\$225.00			
N 4	WNYT	10/02/18	10/08/18	M-F AM Live	6-7a		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				4	\$750.00			
N 5	WNYT	10/02/18	10/08/18	M-F Today Show	7-9a		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$750.00			
N 6	WNYT	10/06/18	10/06/18	Sa 4-5a	4-5a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$35.00			
N 7	WNYT	10/06/18	10/06/18	Sa 6-7a Weekend Today 6a	6a-7a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$150.00			
N 8	WNYT	10/06/18	10/06/18	Sat Today 7-8a	7-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$300.00			
N 9	WNYT	10/06/18	10/06/18	Sat NC13 Weekend Today	8-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$400.00			
N 10	WNYT	10/06/18	10/06/18	Sa Today 9-10a	9-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$500.00			
N 11	WNYT	10/07/18	10/07/18	Su 6-7a	6a-7a		:30			NM	1	\$35.00

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WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

Contract / Revision	Alt Order #
345057 /	09275274

Contract Dates	Product	Estimate #
10/02/18 - 10/08/18	DELGADO FOR CONGR	15

Advertiser	Original Date / Revision
Antonio Delgado for Coni	10/01/18 / 10/03/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$35.00			
N 12	WNYT	10/07/18	10/07/18	Su 7-8a NC13 Weekend Today	7-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$250.00			
N 13	WNYT	10/07/18	10/07/18	Sun NC13 Weekend Today	8-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$400.00			
N 14	WNYT	10/07/18	10/07/18	Su Today 9-10a	9-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$500.00			
N 15	WNYT	10/07/18	10/07/18	Su Meet the Press	10-11a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$750.00			
N 16	WNYT	10/02/18	10/08/18	Megyn Kelly Today	9-10a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$300.00			
N 17	WNYT	10/02/18	10/08/18	Today w/ Kathie Lee&Hoda	10-11a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$200.00			
N 18	WNYT	10/02/18	10/08/18	M-F Access Hollywood Live	11a-12n		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$75.00			
N 19	WNYT	10/02/18	10/08/18	M-F NC13 Noon News	12-12:30p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$150.00			
N 20	WNYT	10/02/18	10/08/18	M-F Millionaire I	1230-1p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$150.00			
N 21	WNYT	10/02/18	10/08/18	M-F Days of Our Lives	1-2p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$250.00			
N 22	WNYT	10/02/18	10/08/18	Dr. Oz	2-3p		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$60.00			
N 23	WNYT	10/02/18	10/08/18	M-F 3-4p Rachael Ray	3-4p		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$75.00			
N 24	WNYT	10/02/18	10/08/18	M-F 4p News	4-5p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$100.00			
N 25	WNYT	10/02/18	10/08/18	M-F 5-5:30p News	5-5:30p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$400.00			
N 26	WNYT	10/02/18	10/08/18	M-F 5:30-6P News	5:30-6p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				2	\$550.00			
N 27	WNYT	10/02/18	10/08/18	M-F 6-6:30p News	6-6:30p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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345057 /		09275274
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/18 - 10/08/18	DELGADO FOR CONGR	15
<u>Advertiser</u>		<u>Original Date / Revision</u>
Antonio Delgado for Con		10/01/18 / 10/03/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$800.00			
N 28	WNYT	10/06/18	10/07/18	Sa-Su 6-6:30p News	6-6:30p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----SS				2	\$400.00			
N 29	WNYT	10/02/18	10/08/18	M-F Entertainment Tonight	7-7:30p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				2	\$750.00			
N 30	WNYT	10/02/18	10/08/18	M-F 730-8p Inside Edition	730-8p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				2	\$750.00			
N 31	WNYT	10/06/18	10/06/18	Sa Entertainment Tonight	7-8p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----2-				2	\$250.00			
N 32	WNYT	10/06/18	10/06/18	Dateline Saturday 8-10p	8-9p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$450.00			
N 33	WNYT	10/02/18	10/08/18	M-SU 11p News	11-11:35p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTFS-				3	\$400.00			
N 34	WNYT	10/07/18	10/07/18	Su 11p News (4Q)	1130p-12m		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$300.00			
N 35	WNYT	10/02/18	10/08/18	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				4	\$150.00			
N 36	WNYT	10/02/18	10/08/18	M-F 12:35-1:35a Seth	12:35-1:35a		:30			NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$85.00			
N 37	WNYT	10/02/18	10/08/18	M-F 1:35-2:05a Last Call	1:35-2:05a		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	MTWTF--				3	\$60.00			
N 38	WNYT	10/06/18	10/06/18	Saturday Night Live	1130p-1a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$400.00			
N 39	WNYT	10/07/18	10/07/18	M-Su 4a-359x	12m-1a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$50.00			
N 40	WNYT	10/07/18	10/07/18	Sa-Su Overnight Rotator	1-2a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$75.00			
Totals											90	\$26,960.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	90	\$26,960.00	(\$4,044.00)	\$22,916.00
Totals	90	\$26,960.00	(\$4,044.00)	\$22,916.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
345057 /	09275274

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/18 - 10/08/18	DELGADO FOR CONGR	15

<u>Advertiser</u>	<u>Original Date / Revision</u>
Antonio Delgado for Con	10/01/18 / 10/03/18

Signature: _____ Date: _____

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