

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WNYT TV, Albany NY</u>	Date: <u>6/15/18</u>
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I, Ethica Media LLC,

being/on behalf of: Antonio Delgado,

a legally qualified candidate of the Democratic

political party for the office of: US House of Representatives - NY 19th District

in the Primary

election to be held on: June 26, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Refer to Schedules	Refer to Schedules	Refer to Schedules	Refer to Schedules	Refer to Schedules	Refer to Schedules

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Delgado for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Janica Kyriacopoulos

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/25/18

Date

Caro Mundy

Signature

Digitally signed by Caro Mundy
DN: cn=Caro Mundy, o=Ethica Media LLC, ou, email=caro@ethicamedia.com, c=US
Date: 2018.01.25 12:34:48 -0500

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Tony McManus
Signature

Tony McManus
Printed Name

DOs
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Delgado for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Caro Mundy

Digitally signed by Caro Mundy
DN: cn=Caro Mundy, o=Ethica Media LLC, ou, email=mundo@ethicamedia.com, c=US
Date: 2018.01.25 12:35:55 -05'00'

signature of candidate or authorized committee

Carole Mundy

printed name

1/25/18

date

CONTRACT



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

Ethica Media
1225 Franklin Avenue Ste 325
Garden City, NY 11530

<u>Contract / Revision</u> 335948 /		<u>Alt Order #</u> 09108565
<u>Product</u> DELGADO FOR CONGRESS		
<u>Contract Dates</u> 06/19/18 - 06/25/18		<u>Estimate #</u> 61
<u>Advertiser</u> Antonio Delgado for Congress		<u>Original Date / Revision</u> 06/18/18 / 06/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNYT	06/20/18	06/25/18	M-F 5-5:30a News	5-5:30a		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/18	06/26/18	M-W-F--				3	\$140.00			
N 2	WNYT	06/19/18	06/21/18	M-F 5:30-6a News	5:30-6a		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	-TWT---				3	\$225.00			
N 3	WNYT	06/19/18	06/21/18	M-F AM Live	6-7a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	-T-T---				2	\$375.00			
N 4	WNYT	06/25/18	06/25/18	M-F AM Live	6-7a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/25/18	07/01/18	1-----				1	\$250.00			
N 5	WNYT	06/20/18	06/25/18	M-F Today Show	7-9a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/18	06/26/18	M-W-F--				3	\$325.00			
N 6	WNYT	06/23/18	06/23/18	Sat NC13 Weekend Today	8-9a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	-----1-				1	\$175.00			
N 7	WNYT	06/24/18	06/24/18	Su 7-8a NC13 Weekend Tod	7-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	-----1				1	\$100.00			
N 8	WNYT	06/24/18	06/24/18	Sun NC13 Weekend Today	8-9a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	-----1				1	\$175.00			
N 9	WNYT	06/24/18	06/24/18	Su Today 9-10a	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	-----1				1	\$175.00			
N 10	WNYT	06/20/18	06/22/18	Today w/ Kathie Lee&Hoda	10-11a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	--W-F--				2	\$75.00			
N 11	WNYT	06/21/18	06/21/18	M-F 11a-12n Harry	11a-12p		:30			NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
335948 /	09108565

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/19/18 - 06/25/18	DELGADO FOR CONGR	61

<u>Advertiser</u>	<u>Original Date / Revision</u>
Antonio Delgado for Con	06/18/18 / 06/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	---1---				1	\$60.00			
N 12	WNYT	06/25/18	06/25/18	M-F 11a-12n Harry	11a-12p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	1-----				1	\$25.00			
N 13	WNYT	06/20/18	06/25/18	M-F NC13 Noon News	12-12:30p		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/18	06/26/18	M-W-F--				3	\$75.00			
N 14	WNYT	06/20/18	06/21/18	M-F Millionaire I	1230-1p		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--WT---				2	\$45.00			
N 15	WNYT	06/22/18	06/25/18	M-F Days of Our Lives	1-2p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/22/18	06/28/18	M---F--				2	\$100.00			
N 16	WNYT	06/20/18	06/20/18	M-F 3-4p Rachael Ray	3-4p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--1----				1	\$30.00			
N 17	WNYT	06/20/18	06/22/18	M-F 4p News	4-5p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--WTF--				3	\$100.00			
N 18	WNYT	06/20/18	06/22/18	M-F 5-5:30p News	5-5:30p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--WTF--				3	\$175.00			
N 19	WNYT	06/25/18	06/25/18	M-F 5-5:30p News	5-5:30p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	1-----				1	\$150.00			
N 20	WNYT	06/20/18	06/22/18	M-F 6-6:30p News	6-6:30p		:15/:15			DN	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--WTF--				3	\$350.00			
N 21	WNYT	06/25/18	06/25/18	M-F 6-6:30p News	6-6:30p		:15/:15			DN	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	1-----				1	\$225.00			
N 22	WNYT	06/24/18	06/24/18	Sa-Su 6-6:30p News	6-6:30p		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----1				1	\$240.00			
N 23	WNYT	06/21/18	06/25/18	M-F Entertainment Tonight	7-7:30p		:15/:15			DN	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/21/18	06/27/18	M--T---				2	\$300.00			
N 24	WNYT	06/20/18	06/21/18	M-F 730-8p Inside Edition	730-8p		:15/:15			DN	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--WT---				2	\$275.00			
N 25	WNYT	06/19/18	06/22/18	M-SU 11p News	11-11:35p		:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-TWTF--				4	\$325.00			
N 26	WNYT	06/25/18	06/25/18	M-SU 11p News	11-11:35p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	1-----				1	\$200.00			
N 27	WNYT	06/19/18	06/22/18	M-F 11:35p-12:35a Tonight S11:35p-12:35a			:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-TWTF--				4	\$165.00			
N 28	WNYT	06/25/18	06/25/18	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	1-----				1	\$75.00			
N 29	WNYT	06/19/18	06/22/18	M-F 12:35-1:35a Seth	12:35-1:35a		:15/:15			DN	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-TWTF--				5	\$40.00			
N 30	WNYT	06/21/18	06/21/18	M-F NC13 Noon News	12-12:30p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	---T---				1	\$75.00			
Totals											60	\$10,625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 -06/24/18	49	\$8,760.00	(\$1,314.00)	\$7,446.00
06/25/18 -06/25/18	11	\$1,865.00	(\$279.75)	\$1,585.25
Totals	60	\$10,625.00	(\$1,593.75)	\$9,031.25

Signature: _____ **Date:** _____

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