



WBYS Issues and Programs List
4th Quarter, 2023

October 1, 2023 - December 31, 2023

Prepared by Kyle Guderian, Program Director
on January 5, 2024

Regularly Scheduled
News and Public Affairs Programming
Broadcast by WBYR

Program Name	Schedule and Description
Local Newscasts	Three (3), one (1) minute news segments broadcast at :59 past each hour from 6am to 9am; Covers news stories affecting the local cities, counties, and states.
Viewpoints Radio	30 minute program broadcast each Sunday at 6 am; Interviews with guests that have expertise and real-world experience regarding current issues.

Issues of Concern to the Communities Served by WBYP

Subject	Description
Weekly topics include; Economy, Transportation, Environment, Education, Health, and Public Safety.	28 minute program broadcast each Sunday at 6:30 am; Interviews with guests that have expertise and real-world experience regarding current issues.
Various PSA's	Various Public Service Announcements air M-F, 6A-10A and M-F, 7P-12MID.
Extreme Weather	Coverage of weather crisis and faced on a local level, including severe weather and it's lasting effects.
Health & Wellness	Coverage of public health issues faces on a state and local level, including effects on family, disease outbreaks and recall information.
Public Safety	Coverage of public safety issues faced on a national, state and local level including violent crimes against people, property crimes, ways to combat crime.
Public Charity	Coverage of events that raise funds and/or awareness for charitable organizations in the community. This may also include organizations actively supported by local government



QUARTERLY REPORT
OCTOBER-DECEMBER 2023

Program # 2023-40

Airdate: 10-1-23 Time of Broadcast 6:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Leadership	16:00

Summary: Our guest discusses the point that there is no “one size fits all” management style. And that leadership occurs at all levels: individual, group and across the organization.

Guest: Author and international leadership consultant Charley Swords has worked for over 30 years with organizations in 27 countries. She's the author of “Dare To Be A Revolutionary Leader: People Are The Solution-Change Your Leadership Style”.

Issues Covered: communication, integrity, delegation

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: perfection, empowering, growth

29:00	Conclusion of Program	:30
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Program # 2023-41

Airdate: 10-8-23 Time of Broadcast 6:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00
	Summary: Our guest discusses 15 water-rich foods to help you stay hydrated and detoxified.	
	Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com	
	Issues Covered: water-rich foods, health benefits, body weight	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	Issues Covered: hydration needs, detoxify, stay vibrant	
29:00	Conclusion of Program	:30

Program # 2023-42

Airdate: ___10-15-23_____ Time of Broadcast ___6:30 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Self-Help/Leadership	16:00
	Summary: Our guest shares lessons he learned on living a happy and purpose-filled life in business and beyond.	
	Guest: John Murphy is the founder and CEO of Venture Management Consultants. He has worked with some of the world's leading organizations. The author of more than twenty books and has trained thousands of people in over fifty countries. He's the author of "Miracle Minded Manager"	

Issues Covered: stress, eco-thought system, meditation

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: forgiveness, relationships, collaboration

29:00 Conclusion of Program :30

Program # 2023-43

Airdate: ___10-22-23_____ Time of Broadcast ___6:30 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment # 1 - History/Aviation Summary: Our guest discusses a captivating and thoroughly researched story into the birth and flight of the monumental British Airship R101 which was destined to transform air travel.	16:00
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Guest: S.C. Gwynne is a New York Times Best-Selling author and Pulitzer Prize finalist. A noted historian and consummate storyteller. He is the author of "His Majesty's Airship: The Life and Tragic Death of the World's Largest Flying Machine".

Issues Covered: ambitions, impatience, limitations

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: bad decisions, hubris, commercial aviation

29:00 Conclusion of Program :30

Program # 2023-44

Airdate: ___10-29-23_____ Time of Broadcast ___6:30 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - Law Summary: Our guest discusses his new book that covers 25 true stories of his trials and legal battles in his quest to change the law and to bring some measure of courtroom justice to his clients. Guest: Roger Messer is an accomplished trial lawyer with a nearly 50 year career. Recognized as one of the top 100 civil plaintiff trial lawyers in the country. He is the author of "Tort Wars".	16:00
	Issues Covered: find attorney, tort law, sexual assault	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1 Summary: Same as Segment #1 Guest: Same as Segment #1	7:00
	Issues Covered: settlements, fraud, insurance companies	
29:00	Conclusion of Program	:30

Program # 2023-45

Airdate: ___11-5-23_____ Time of Broadcast ___6:30 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - Relationships Summary: Our guest discusses the secrets of a great relationship as she offers resources and practices to empower couples to build and maintain long-lasting marriages. Guest: Mary Giuffra, Ph.D. has been counseling couples and families for over 40 years. As teacher to hundreds of couples therapists in training she has researched couples relationships.	16:00

She's the author of "2X2 On The Ark: Five Secrets of a Great Relationship"

Issues Covered: communication, pandemic, flexibility, vision

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: change, family history, empowerment, traumas

29:00 Conclusion of Program :30

Program # 2023-46

Airdate: __ 11-12-23 _____ Time of Broadcast ____ 6:30 AM _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60

1:00 SPOT BREAK #1 2:00

3:00 Segment # 1 – Cancer/Families 16:00
Summary: Our guest discusses her children's book designed for families to use when they are faced with the "I have cancer" talk with young children.

Guest: Diane Davies is an educator, breast cancer survivor, grandmother, patient advocate and author of "Jeannie Ann's Grandma Has Breast Cancer".

Issues Covered: honesty, hope, listening, calming fears

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: emotions, encouragement, support

29:00 Conclusion of Program :30

Program # 2023-47

Airdate: ___11-19-23_____ Time of Broadcast ___6:30 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00

Summary: Our guest discusses how to survive the holidays without weight gain, fatigue or depression.

Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books.

www.SusanSmithJones.com

Issues Covered: healthy snacks, small meals, plan ahead

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: hydration needs, sleep, exercise, portion control

29:00	Conclusion of Program	:30
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Program # 2023-48

Airdate: ___11-26-23_____ Time of Broadcast ___6:30 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Disabilities/Motivation	16:00

Summary: Our guest is inspired by the words and actions of beautiful individuals with exceptionalities such as autism, downs syndrome and cognition delay.

Guest: Katherine Thomas Leurck is the author of "You're Special: Daily Reflections From God's Children with

Exceptionalities". Stories about people overcoming disabilities including her son who has downs syndrome.

Issues Covered: special education, accepting, understanding

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: gratitude, disabilities, unique perspective ,

29:00 Conclusion of Program :30

Program # 2023-49

Airdate: ___ 12-3-23 _____ Time of Broadcast ___ 6:30 AM _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60

1:00 SPOT BREAK #1 2:00

3:00 Segment #1 – Parenting/Screen Time 16:00
Summary: Our guest discusses his children's book designed to help parents have a conversation with their children about the dangers of too much screen time.

Guest: James Lyman has worked with children and their families for over 30 years and has seen their challenges up close and personal. He's the author of the best-selling children's picture book " Timothy McMaister".

Issues Covered: bullying, relationships, self-awareness

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: social media, free time, families, habits ,

29:00 Conclusion of Program :30

Program # 2023-50

Airdate: __12-10-23_____ Time of Broadcast __6:30 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Conflict Resolution Summary: Our guest discusses her work using mediation and conflict resolution to reconcile international and local disputes.	16:00
	Guest: Barbara Melamed, Ph. D is an award winning author, board certified health psychologist, Harvard trained mediator, chairperson of the Gandhi International Institute of Peace and author of “POW: Peace Over War: Using Mediation and Conflict Resolution to Reconcile International and Local Disputes”.	
	Issues Covered: PTSD, racism, pandemic, immigration	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1 Summary: Same as Segment #1 Guest: Same as Segment #1	7:00
	Issues Covered: orphans, social injustices, indigenous rights	
29:00	Conclusion of Program	:30

Program # 2023-51

Airdate: __12-17-23_____ Time of Broadcast __6:30 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Race/Culture/Sports Summary: Our guest discusses his acclaimed biography of Ervin “Magic” Johnson one of the most significant cultural figures of our time.	16:00
	Guest: Roland Lazenby is the author of definitive biographies of Michael Jordan, Kobe Bryant and Jerry West among other books.	

He's spent the past three decades interviewing NBA players, coaches, staff members and other figures while writing about the league. He's the author of "Magic: The Life of Ervin "Magic" Johnson.

Issues Covered: race, education, HIV/Aids/confidence

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: Minority Entrepreneurship, marketing, celebrity

29:00 Conclusion of Program :30

Program # 2023-52

Airdate: ___ 12-24-23 _____ Time of Broadcast ___ 6:30 AM _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Success/Motivation	16:00

Summary: Our guest discusses his book of profiles of 32 people from around the world who share how they overcame insurmountable obstacles to achieve success.

Guest: Peter Jennings is a best selling author, singer, public speaker and master storyteller. His latest book is "Pushing Boundaries: How To Get More Out of Life".

Issues Covered: passion, purpose, life choices, goals

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1

Summary: Same as Segment #1

Guest: Same as Segment #1

Issues Covered: determination, courage, risk taking

29:00 Conclusion of Program :30

Program # 2023-53

Airdate: ___12-31-23_____ Time of Broadcast ___6:30 AM_____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - History/Aviation Summary: Our guest discusses a captivating and thoroughly researched story into the birth and flight of the monumental British Airship R101 which was destined to transform air travel. Guest:S.C. Gwynne is a New York Times Best-Selling author and Pulitzer Prize finalist. A noted historian and consummate storyteller. He is the author of "His Majesty's Airship: The Life and Tragic Death of the World's Largest Flying Machine". Issues Covered: ambitions, impatience, limitations	16:00
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1 Summary: Same as Segment #1 Guest: Same as Segment #1 Issues Covered: bad decisions, hubris, commercial aviation	7:00
29:00	Conclusion of Program	:30