

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1562104-2	11/08/16	November 2016	10/31/16 - 11/07/16

Property	Account Executive	Sales Office	Sales Region
WECT	Rick Richardson-Cox	HRP-Atlanta	National

Billing Address:

Canal Partners Media
Attention: Accounts Payable
25 Whitlock Place SW, Suite 201
Marietta, GA 30064

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Advertiser	Product	Estimate Number
ISS/Protect North Carolina's	PROTECT NC FUTURE	

Flight Dates	Order #	Alt Order #
10/22/16 - 11/07/16	1562104	08322554

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV13041		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																							
1	10/24/16	11/04/16	Carolina In The Am 6a	6-7a	MTWTF--	:30	5	\$400.00	NM																																																																																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>MTWTF--</td> <td>5</td> <td>\$400.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>6</td> <td>WECT</td> <td>M</td> <td>10/31/16</td> <td>6:12 AM</td> <td>Carolina In The Am 6a</td> <td>6-7a</td> <td>:30</td> <td>PNCF-1000H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>9</td> <td>WECT</td> <td>Tu</td> <td>11/01/16</td> <td>6:59 AM</td> <td>Carolina In The Am 6a</td> <td>6-7a</td> <td>:30</td> <td>PNCF-1000H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>7</td> <td>WECT</td> <td>W</td> <td>11/02/16</td> <td>6:53 AM</td> <td>Carolina In The Am 6a</td> <td>6-7a</td> <td>:30</td> <td>PNCF-2000H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>10</td> <td>WECT</td> <td>Th</td> <td>11/03/16</td> <td>6:29 AM</td> <td>Carolina In The Am 6a</td> <td>6-7a</td> <td>:30</td> <td>PNCF-2000H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>WECT</td> <td>F</td> <td>11/04/16</td> <td>6:53 AM</td> <td>Carolina In The Am 6a</td> <td>6-7a</td> <td>:30</td> <td>PNCF-2000H</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/31/16	11/06/16	MTWTF--	5	\$400.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	6	WECT	M	10/31/16	6:12 AM	Carolina In The Am 6a	6-7a	:30	PNCF-1000H	\$400.00	NM	9	WECT	Tu	11/01/16	6:59 AM	Carolina In The Am 6a	6-7a	:30	PNCF-1000H	\$400.00	NM	7	WECT	W	11/02/16	6:53 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00	NM	10	WECT	Th	11/03/16	6:29 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00	NM	8	WECT	F	11/04/16	6:53 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00	NM																																	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																											
	10/31/16	11/06/16	MTWTF--	5	\$400.00																																																																																																																											
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																						
6	WECT	M	10/31/16	6:12 AM	Carolina In The Am 6a	6-7a	:30	PNCF-1000H	\$400.00	NM																																																																																																																						
9	WECT	Tu	11/01/16	6:59 AM	Carolina In The Am 6a	6-7a	:30	PNCF-1000H	\$400.00	NM																																																																																																																						
7	WECT	W	11/02/16	6:53 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00	NM																																																																																																																						
10	WECT	Th	11/03/16	6:29 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00	NM																																																																																																																						
8	WECT	F	11/04/16	6:53 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00	NM																																																																																																																						
2	11/07/16	11/07/16	Carolina In The Am 6a	6-7a	1-----	:30	1	\$400.00	NM																																																																																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/07/16</td> <td>11/13/16</td> <td>1-----</td> <td>1</td> <td>\$400.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WECT</td> <td>M</td> <td>11/07/16</td> <td>6:10 AM</td> <td>Carolina In The Am 6a</td> <td>6-7a</td> <td>:30</td> <td>PNCF-2000H</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/07/16	11/13/16	1-----	1	\$400.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WECT	M	11/07/16	6:10 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00	NM																																																																													
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																											
	11/07/16	11/13/16	1-----	1	\$400.00																																																																																																																											
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																						
1	WECT	M	11/07/16	6:10 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00	NM																																																																																																																						
4	10/31/16	11/04/16	News at 5p	5-530p	MTWTF--	:30	5	\$360.00	NM																																																																																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>MTWTF--</td> <td>5</td> <td>\$360.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>3</td> <td>WECT</td> <td>M</td> <td>10/31/16</td> <td>5:13 PM</td> <td>News at 5p</td> <td>5-530p</td> <td>:30</td> <td>PNCF-1000H</td> <td>\$360.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WECT</td> <td>Tu</td> <td>11/01/16</td> <td>5:10 PM</td> <td>News at 5p</td> <td>5-530p</td> <td>:30</td> <td>PNCF-1000H</td> <td>\$360.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WECT</td> <td>W</td> <td>11/02/16</td> <td></td> <td>News at 5p</td> <td>5-530p</td> <td>:00</td> <td></td> <td>\$360.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>Credited</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>4</td> <td>WECT</td> <td>Th</td> <td>11/03/16</td> <td></td> <td>News at 5p</td> <td>5-530p</td> <td>:00</td> <td></td> <td>\$360.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>Credited</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>5</td> <td>WECT</td> <td>F</td> <td>11/04/16</td> <td></td> <td>News at 5p</td> <td>5-530p</td> <td>:00</td> <td></td> <td>\$360.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>Credited</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/31/16	11/06/16	MTWTF--	5	\$360.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3	WECT	M	10/31/16	5:13 PM	News at 5p	5-530p	:30	PNCF-1000H	\$360.00	NM	2	WECT	Tu	11/01/16	5:10 PM	News at 5p	5-530p	:30	PNCF-1000H	\$360.00	NM	1	WECT	W	11/02/16		News at 5p	5-530p	:00		\$360.00	NM						Credited						4	WECT	Th	11/03/16		News at 5p	5-530p	:00		\$360.00	NM						Credited						5	WECT	F	11/04/16		News at 5p	5-530p	:00		\$360.00	NM						Credited					
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																											
	10/31/16	11/06/16	MTWTF--	5	\$360.00																																																																																																																											
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																						
3	WECT	M	10/31/16	5:13 PM	News at 5p	5-530p	:30	PNCF-1000H	\$360.00	NM																																																																																																																						
2	WECT	Tu	11/01/16	5:10 PM	News at 5p	5-530p	:30	PNCF-1000H	\$360.00	NM																																																																																																																						
1	WECT	W	11/02/16		News at 5p	5-530p	:00		\$360.00	NM																																																																																																																						
					Credited																																																																																																																											
4	WECT	Th	11/03/16		News at 5p	5-530p	:00		\$360.00	NM																																																																																																																						
					Credited																																																																																																																											
5	WECT	F	11/04/16		News at 5p	5-530p	:00		\$360.00	NM																																																																																																																						
					Credited																																																																																																																											
5	11/07/16	11/07/16	News at 5p	5-530p	1-----	:30	1	\$360.00	NM																																																																																																																							

MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1562104-2	Invoice Date 11/08/16	Invoice Month November 2016	Invoice Period 10/31/16 - 11/07/16
Advertiser ISS/Protect North Carolina	Product PROTECT NC FUTURE	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/07/16	11/07/16	News at 5p	5-530p	1-----	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 11/07/16 News at 5p 5-530p :00 \$360.00 NM Credited									
6	10/24/16	11/04/16	NEWS AT 530P	530-6P	MTWTF--	:30	5	\$395.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$395.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WECT M 10/31/16 5:44 PM NEWS AT 530P 530-6P :30 PNCF- 1000H \$395.00 NM 6 WECT Tu 11/01/16 5:43 PM NEWS AT 530P 530-6P :30 PNCF- 1000H \$395.00 NM 7 WECT W 11/02/16 5:54 PM NEWS AT 530P 530-6P :30 PNCF- 2000H \$395.00 NM 10 WECT Th 11/03/16 5:49 PM NEWS AT 530P 530-6P :30 PNCF- 2000H \$395.00 NM 9 WECT F 11/04/16 5:50 PM NEWS AT 530P 530-6P :30 PNCF- 2000H \$395.00 NM									
7	11/07/16	11/07/16	NEWS AT 530P	530-6P	1-----	:30	1	\$395.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$395.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 11/07/16 5:45 PM NEWS AT 530P 530-6P :30 PNCF- 2000H \$395.00 NM									
8	10/24/16	11/04/16	NEWS AT 6p	6-630p	MTWTF--	:30	5	\$680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$680.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WECT M 10/31/16 6:28 PM NEWS AT 6p 6-630p :30 PNCF- 1000H \$680.00 NM 6 WECT Tu 11/01/16 6:24 PM NEWS AT 6p 6-630p :30 PNCF- 1000H \$680.00 NM 8 WECT W 11/02/16 6:10 PM NEWS AT 6p 6-630p :30 PNCF- 2000H \$680.00 NM 9 WECT Th 11/03/16 NEWS AT 6p 6-630p :00 \$680.00 NM Credited 7 WECT F 11/04/16 NEWS AT 6p 6-630p :00 \$680.00 NM Credited									
9	11/07/16	11/07/16	NEWS AT 6p	6-630p	1-----	:30	1	\$680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$680.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 11/07/16 NEWS AT 6p 6-630p :00 \$680.00 NM Credited									
10	10/24/16	11/04/16	Wheel of Fortune (M-F)	7-730p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WECT Sa 11/05/16 7:11 PM Wheel of Fortune Weekend Sa 7-730p :30 PNCF- 2000H \$600.00 NM MG for 10.3 10/26									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1562104-2	Invoice Date 11/08/16	Invoice Month November 2016	Invoice Period 10/31/16 - 11/07/16
Advertiser ISS/Protect North Carolina	Product PROTECT NC FUTURE	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/24/16	11/04/16	Wheel of Fortune (M-F)	7-730p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10	WECT	M	10/31/16	7:11 PM	Wheel of Fortune (M-F)	7-730p	:30	PNCF-1000H	\$600.00 NM
8	WECT	Tu	11/01/16	7:07 PM	Wheel of Fortune (M-F)	7-730p	:30	PNCF-1000H	\$600.00 NM
6	WECT	W	11/02/16	7:25 PM	Wheel of Fortune (M-F)	7-730p	:30	PNCF-2000H	\$600.00 NM
7	WECT	Th	11/03/16	7:19 PM	Wheel of Fortune (M-F)	7-730p	:30	PNCF-2000H	\$600.00 NM
9	WECT	F	11/04/16	7:12 PM	Wheel of Fortune (M-F)	7-730p	:30	PNCF-2000H	\$600.00 NM
11	11/07/16	11/07/16	Wheel of Fortune (M-F)	7-730p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WECT	M	11/07/16		Wheel of Fortune (M-F)	7-730p	:00		\$600.00 NM
Credited									
12	10/24/16	11/04/16	Jeopardy (M-F)	730-8p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8	WECT	M	10/31/16	7:54 PM	Jeopardy (M-F)	730-8p	:30	PNCF-1000H	\$650.00 NM
7	WECT	Tu	11/01/16	7:43 PM	Jeopardy (M-F)	730-8p	:30	PNCF-1000H	\$650.00 NM
6	WECT	W	11/02/16	7:43 PM	Jeopardy (M-F)	730-8p	:30	PNCF-2000H	\$650.00 NM
10	WECT	Th	11/03/16	7:42 PM	Jeopardy (M-F)	730-8p	:30	PNCF-2000H	\$650.00 NM
9	WECT	F	11/04/16	7:36 PM	Jeopardy (M-F)	730-8p	:30	PNCF-2000H	\$650.00 NM
13	11/07/16	11/07/16	Jeopardy (M-F)	730-8p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WECT	M	11/07/16	7:54 PM	Jeopardy (M-F)	730-8p	:30	PNCF-2000H	\$650.00 NM
14	11/01/16	11/01/16	LN (M-F)	11-1135p	-1-----	:30	1	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -1----- 1 \$365.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WECT	Tu	11/01/16	11:20 PM	LN (M-F)	11-1135p	:30	PNCF-1000H	\$365.00 NM
15	11/03/16	11/03/16	LN (M-F)	11-1135p	---1---	:30	1	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 ---1--- 1 \$365.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WECT	Th	11/03/16		LN (M-F)	11-1135p	:00		\$365.00 NM
Credited									
16	10/29/16	11/05/16	Sat Carolina in the AM 6a 6-7a		-----1-	:30	1	\$135.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1562104-2	Invoice Date 11/08/16	Invoice Month November 2016	Invoice Period 10/31/16 - 11/07/16
Advertiser ISS/Protect North Carolina	Product PROTECT NC FUTURE	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	10/29/16	11/05/16	Sat Carolina in the AM 6a	6-7a	-----1-	:30	1	\$135.00	NM	
Weeks:		<u>Start Date</u> 10/31/16	<u>End Date</u> 11/06/16	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	Sa	11/05/16		Sat Carolina in the AM 6a	6-7a	:00		\$135.00	NM
<i>Credited</i>										
17	11/05/16	11/05/16	NBC Sat Today (7-9a,8/17-9a, 8/18/12-tfn		-----1-	:30	1	\$275.00	NM	
Weeks:		<u>Start Date</u> 10/31/16	<u>End Date</u> 11/06/16	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Sa	11/05/16	8:20 AM	NBC Sat Today (7-9a,8/18)	7-9a, 8/18/12-tfn	:30	PNCF-2000H	\$275.00	NM
18	11/06/16	11/06/16	NBC Sunday Today Show	8-9a	-----1	:30	1	\$280.00	NM	
Weeks:		<u>Start Date</u> 10/31/16	<u>End Date</u> 11/06/16	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$280.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Su	11/06/16		NBC Sunday Today Show	8-9a	:00		\$280.00	NM
<i>Credited</i>										
19	10/24/16	11/04/16	NBC Today Show	7-9a	MTWTF--	:30	5	\$410.00	NM	
Weeks:		<u>Start Date</u> 10/31/16	<u>End Date</u> 11/06/16	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$410.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
9	WECT	M	10/31/16	7:59 AM	NBC Today Show	7-9a	:30	PNCF-1000H	\$410.00	NM
6	WECT	Tu	11/01/16	8:55 AM	NBC Today Show	7-9a	:30	PNCF-1000H	\$410.00	NM
7	WECT	W	11/02/16	7:21 AM	NBC Today Show	7-9a	:30	PNCF-2000H	\$410.00	NM
10	WECT	Th	11/03/16	8:38 AM	NBC Today Show	7-9a	:30	PNCF-2000H	\$410.00	NM
8	WECT	F	11/04/16	8:47 AM	NBC Today Show	7-9a	:30	PNCF-2000H	\$410.00	NM
20	11/07/16	11/07/16	NBC Today Show	7-9a	1-----	:30	1	\$410.00	NM	
Weeks:		<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$410.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	M	11/07/16		NBC Today Show	7-9a	:00		\$410.00	NM
<i>Credited</i>										

Total Spots **36**

Payment Terms 30 Days

<u>Gross Total</u>	\$17,720.00
<u>Agency Commission</u>	\$2,658.00
<u>Net Amount Due</u>	\$15,062.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.