

# INVOICE



**WECT**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1562104-2	11/08/16	November 2016	10/31/16 - 11/07/16

Property	Account Executive	Sales Office	Sales Region
WECT	Rick Richardson-Cox	HRP-Atlanta	National

Billing Address:

**Canal Partners Media**  
**Attention: Accounts Payable**  
**25 Whitlock Place SW, Suite 201**  
**Marietta, GA 30064**

Send Payment To:

**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Advertiser	Product	Estimate Number
ISS/Protect North Carolina's	PROTECT NC FUTURE	

Flight Dates	Order #	Alt Order #
10/22/16 - 11/07/16	1562104	08322554

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV13041		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/16	11/04/16	Carolina In The Am 6a	6-7a	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    MTWTF--            5        \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
6	WECT	M	10/31/16	6:12 AM	Carolina In The Am 6a	6-7a	:30	PNCF-1000H	\$400.00    NM
9	WECT	Tu	11/01/16	6:59 AM	Carolina In The Am 6a	6-7a	:30	PNCF-1000H	\$400.00    NM
7	WECT	W	11/02/16	6:53 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00    NM
10	WECT	Th	11/03/16	6:29 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00    NM
8	WECT	F	11/04/16	6:53 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00    NM
2	11/07/16	11/07/16	Carolina In The Am 6a	6-7a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16    11/13/16    1-----            1        \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WECT	M	11/07/16	6:10 AM	Carolina In The Am 6a	6-7a	:30	PNCF-2000H	\$400.00    NM
4	10/31/16	11/04/16	News at 5p	5-530p	MTWTF--	:30	5	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    MTWTF--            5        \$360.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
3	WECT	M	10/31/16	5:13 PM	News at 5p	5-530p	:30	PNCF-1000H	\$360.00    NM
2	WECT	Tu	11/01/16	5:10 PM	News at 5p	5-530p	:30	PNCF-1000H	\$360.00    NM
1	WECT	W	11/02/16		News at 5p	5-530p	:00		<del>\$360.00</del> NM
			Credited						
4	WECT	Th	11/03/16		News at 5p	5-530p	:00		<del>\$360.00</del> NM
			Credited						
5	WECT	F	11/04/16		News at 5p	5-530p	:00		<del>\$360.00</del> NM
			Credited						
5	11/07/16	11/07/16	News at 5p	5-530p	1-----	:30	1	\$360.00	NM

## MTWTFSS

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Advertiser	Product	Estimate Number	
ISS/Protect North Carolina	PROTECT NC FUTURE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/07/16	11/07/16	News at 5p	5-530p	1-----	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$360.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	11/07/16		News at 5p	5-530p	:00		<del>\$360.00</del> NM
Credited									
6	10/24/16	11/04/16	NEWS AT 530P	530-6P	MTWTF--	:30	5	\$395.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$395.00									
8	WECT	M	10/31/16	5:44 PM	NEWS AT 530P	530-6P	:30	PNCF- 1000H	\$395.00 NM
6	WECT	Tu	11/01/16	5:43 PM	NEWS AT 530P	530-6P	:30	PNCF- 1000H	\$395.00 NM
7	WECT	W	11/02/16	5:54 PM	NEWS AT 530P	530-6P	:30	PNCF- 2000H	\$395.00 NM
10	WECT	Th	11/03/16	5:49 PM	NEWS AT 530P	530-6P	:30	PNCF- 2000H	\$395.00 NM
9	WECT	F	11/04/16	5:50 PM	NEWS AT 530P	530-6P	:30	PNCF- 2000H	\$395.00 NM
7	11/07/16	11/07/16	NEWS AT 530P	530-6P	1-----	:30	1	\$395.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$395.00									
1	WECT	M	11/07/16	5:45 PM	NEWS AT 530P	530-6P	:30	PNCF- 2000H	\$395.00 NM
8	10/24/16	11/04/16	NEWS AT 6p	6-630p	MTWTF--	:30	5	\$680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$680.00									
10	WECT	M	10/31/16	6:28 PM	NEWS AT 6p	6-630p	:30	PNCF- 1000H	\$680.00 NM
6	WECT	Tu	11/01/16	6:24 PM	NEWS AT 6p	6-630p	:30	PNCF- 1000H	\$680.00 NM
8	WECT	W	11/02/16	6:10 PM	NEWS AT 6p	6-630p	:30	PNCF- 2000H	\$680.00 NM
9	WECT	Th	11/03/16		NEWS AT 6p	6-630p	:00		<del>\$680.00</del> NM
Credited									
7	WECT	F	11/04/16		NEWS AT 6p	6-630p	:00		<del>\$680.00</del> NM
Credited									
9	11/07/16	11/07/16	NEWS AT 6p	6-630p	1-----	:30	1	\$680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$680.00									
1	WECT	M	11/07/16		NEWS AT 6p	6-630p	:00		<del>\$680.00</del> NM
Credited									
10	10/24/16	11/04/16	Wheel of Fortune (M-F)	7-730p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$600.00									
11	WECT	Sa	11/05/16	7:11 PM	Wheel of Fortune Weekend	Sa 7-730p	:30	PNCF- 2000H	\$600.00 NM
MG for 10.3 10/26									

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1562104-2	11/08/16	November 2016	10/31/16 - 11/07/16
Advertiser	Product	Estimate Number	
ISS/Protect North Carolina	PROTECT NC FUTURE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/24/16	11/04/16	Wheel of Fortune (M-F)	7-730p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WECT	M	10/31/16	7:11 PM	Wheel of Fortune (M-F)	7-730p	:30	PNCF-1000H	\$600.00 NM
8	WECT	Tu	11/01/16	7:07 PM	Wheel of Fortune (M-F)	7-730p	:30	PNCF-1000H	\$600.00 NM
6	WECT	W	11/02/16	7:25 PM	Wheel of Fortune (M-F)	7-730p	:30	PNCF-2000H	\$600.00 NM
7	WECT	Th	11/03/16	7:19 PM	Wheel of Fortune (M-F)	7-730p	:30	PNCF-2000H	\$600.00 NM
9	WECT	F	11/04/16	7:12 PM	Wheel of Fortune (M-F)	7-730p	:30	PNCF-2000H	\$600.00 NM
11	11/07/16	11/07/16	Wheel of Fortune (M-F)	7-730p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$600.00									
1	WECT	M	11/07/16		Wheel of Fortune (M-F)	7-730p	:00		<del>\$600.00</del> NM
Credited									
12	10/24/16	11/04/16	Jeopardy (M-F)	730-8p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WECT	M	10/31/16	7:54 PM	Jeopardy (M-F)	730-8p	:30	PNCF-1000H	\$650.00 NM
7	WECT	Tu	11/01/16	7:43 PM	Jeopardy (M-F)	730-8p	:30	PNCF-1000H	\$650.00 NM
6	WECT	W	11/02/16	7:43 PM	Jeopardy (M-F)	730-8p	:30	PNCF-2000H	\$650.00 NM
10	WECT	Th	11/03/16	7:42 PM	Jeopardy (M-F)	730-8p	:30	PNCF-2000H	\$650.00 NM
9	WECT	F	11/04/16	7:36 PM	Jeopardy (M-F)	730-8p	:30	PNCF-2000H	\$650.00 NM
13	11/07/16	11/07/16	Jeopardy (M-F)	730-8p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$650.00									
1	WECT	M	11/07/16	7:54 PM	Jeopardy (M-F)	730-8p	:30	PNCF-2000H	\$650.00 NM
14	11/01/16	11/01/16	LN (M-F)	11-1135p	-1-----	:30	1	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -1----- 1 \$365.00									
1	WECT	Tu	11/01/16	11:20 PM	LN (M-F)	11-1135p	:30	PNCF-1000H	\$365.00 NM
15	11/03/16	11/03/16	LN (M-F)	11-1135p	---1---	:30	1	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 ---1--- 1 \$365.00									
1	WECT	Th	11/03/16		LN (M-F)	11-1135p	:00		<del>\$365.00</del> NM
Credited									
16	10/29/16	11/05/16	Sat Carolina in the AM 6a-7a		-----1-	:30	1	\$135.00	NM

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Advertiser	Product	Estimate Number	
ISS/Protect North Carolina	PROTECT NC FUTURE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/29/16	11/05/16	Sat Carolina in the AM 6a-7a		-----1-	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----1- 1 \$135.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Sa	11/05/16		Sat Carolina in the AM 6a	6-7a	:00		<del>\$135.00</del> NM
Credited									
17	11/05/16	11/05/16	NBC Sat Today (7-9a,8/17-9a, 8/18/12-tfn		-----1-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----1- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Sa	11/05/16	8:20 AM	NBC Sat Today (7-9a,8/18)	7-9a, 8/18/12-tfn	:30	PNCF-2000H	\$275.00 NM
18	11/06/16	11/06/16	NBC Sunday Today Show 8-9a		-----1	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----1 1 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Su	11/06/16		NBC Sunday Today Show	8-9a	:00		<del>\$280.00</del> NM
Credited									
19	10/24/16	11/04/16	NBC Today Show	7-9a	MTWTF--	:30	5	\$410.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$410.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WECT	M	10/31/16	7:59 AM	NBC Today Show	7-9a	:30	PNCF-1000H	\$410.00 NM
6	WECT	Tu	11/01/16	8:55 AM	NBC Today Show	7-9a	:30	PNCF-1000H	\$410.00 NM
7	WECT	W	11/02/16	7:21 AM	NBC Today Show	7-9a	:30	PNCF-2000H	\$410.00 NM
10	WECT	Th	11/03/16	8:38 AM	NBC Today Show	7-9a	:30	PNCF-2000H	\$410.00 NM
8	WECT	F	11/04/16	8:47 AM	NBC Today Show	7-9a	:30	PNCF-2000H	\$410.00 NM
20	11/07/16	11/07/16	NBC Today Show	7-9a	1-----	:30	1	\$410.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$410.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	11/07/16		NBC Today Show	7-9a	:00		<del>\$410.00</del> NM
Credited									
<b>Total Spots</b>							<b>36</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$17,720.00</b>
<u>Agency Commission</u>	<b>\$2,658.00</b>
<u>Net Amount Due</u>	<b>\$15,062.00</b>

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