

**CUMULUS BROADCASTING
ISSUES AND PROGRAMS REPORT
FOR STATION KMGV
FIRST QUARTER 2022 JANUARY 1 THROUGH MARCH 31**

PREPARED BY:

RUTH MICHAELS

SAN JOAQUIN VALLEY ISSUES
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE FIRST
QUARTER 2022

1. **CRIME** --Weekly live Crimestoppers segment with Fresno Sheriff Margaret Mimms.
2. **JUSTICE SYSTEM**— Everyday life in prison; Her Honor: LaDoris Hazzard Cordell.
3. **RACISM/HATE** --Fighting hate now; what racism costs everyone.
4. **WOMEN’S RIGHTS** –The future of Roe v. Wade and Women’s Rights.
5. **PROTECTING AMERICAN DEMOCRACY** –The next January 6th.
6. **CLIMATE** –An action plan for solving our climate crisis now.
7. **ECONOMICS/BUSINESS** –Antitrust: Taking on monopolies from The Gilded Age to The Digital Age; the Bank of America Walter E. Hoadley Annual Economic Forecast.
8. **HISTORY**–Ulysses S. Grant.
9. **PHILOSOPHY/ETHICS**- Practical applications for some of history’s most influential philosophical concepts;
10. **CULTURE**-The history and culture of the American South.

KMGV PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES

THE COMMONWEALTH CLUB: 60-minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the Commonwealth Club of California, this weekly program deals with economic, political, social and environmental issues facing the United States.

CRIMESTOPPERS MINUTE WITH SHERIFF MARGARET MIMMS: Crimestoppers Minute is a 2-minute segment that airs on the KMGV morning show every Tuesday with Fresno County Sheriff Margaret Mimms or a Sheriff's Deputy highlighting a particular crime/criminal with details about the event, suspects, rewards, and how to get in touch with authorities.

KMGV PUBLIC SERVICE ANNOUNCEMENTS: :60 and :30 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 1st quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the first quarter can be found in the public service announcement list included with this report.

CRIME

A TOTAL OF 26 MINUTES DEVOTED TO THE TOPIC DURING THE 1st QUARTER.

MEGA MORNING SHOW

CRIMESTOPPERS MINUTE WITH SHERIFF MARGARET MIMMS

January 4th, 2022-March 29th, 2022. 2-minute segment airing at 7:35am every Tuesday. Total of 26 minutes.

Crimestoppers Minute is a segment that airs on the KMGV morning show every Tuesday with Fresno County Sheriff Margaret Mimms highlighting a particular crime/criminal with details about the event, suspects, rewards, and how to get in touch with authorities.

JUSTICE SYSTEM

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 1st QUARTER.

COMMONWEALTH CLUB

Sunday, January 2nd, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

THIS IS EAR HUSTLE

Nigel Poor-Visual Artist; Co-Creator and Co-Host, "Ear Hustle" Podcast; Co-Author, This Is Ear Hustle: Unflinching Stories of Everyday Prison Life

Earlonne Woods-Co-Creator and Co-Host, "Ear Hustle" Podcast; Co-Author, This Is Ear Hustle: Unflinching Stories of Everyday Prison Life

Piper Kerman-Author, Orange Is the New Black: My Year in a Women's Prison—Moderator

Some might say that Nigel Poor and Earlonne Woods were destined to meet. Poor, a professor of photography at CSU Sacramento, was volunteering with the Prison University Project at San Quentin State Prison when she met Woods, who was serving a 31-year-to-life sentence. The two bonded over a love of storytelling and with no formal experience, began a podcast together where they showcase the realities of life in prison while detailing the path of their fateful friendship. Their upcoming book, This Is Ear Hustle, shares its name with their well-received podcast, which has gone on to become a finalist for the 2020 Pulitzer Prize and is in its seventh season. The book avoids the overtly political and instead delves into the richness of humanity found even behind the bars of the prison system. With candor, the authors showcase the unlikely inspiration found in stories of the incarcerated.

COMMONWEALTH CLUB

Sunday, January 23rd, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

HER HONOR: LADORIS HAZZARD CORDELL

LaDoris Cordell-Judge (Ret); Author, Her Honor: My Life on the Bench...What Works, What's Broken, and How to Change It

In Conversation with **Lara Bazelon**-Professor of Law and Director of Criminal Juvenile Justice and Racial Justice Clinical Programs, University of San Francisco

There is only one room that bears witness to marriages, divorces, adoptions, and criminal proceedings—the courtroom. Judge LaDoris Hazzard Cordell has sat in this room and dedicated nearly five decades of her life to putting justice back into the justice system. As the first African American female judge to serve on the Superior Court in northern California and a trailblazer in many other respects, her years on the bench have put her, in the most literal terms, front and center to the societal microcosm that is the courtroom.

In her debut book Her Honor: My Life on the Bench . . . What Works, What's Broken, and How to Change It, Judge Cordell gives an inside look into a judge's chamber. She shares real stories of the trials and tribulations involved in making life-changing, sometimes life-or-death decisions. Further, she presents hard-earned knowledge of the cracks in the system and how we can repair them with institutional accountability and equitable reconfigurations.

RACISM/HATE

A TOTAL OF 3 HOURS DEVOTED TO THE TOPIC DURING THE 1st QUARTER.

COMMONWEALTH CLUB

Sunday, January 30th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

FIGHTING HATE NOW

Jonathan Greenblatt-CEO, Anti-Defamation League; Author, *It Could Happen Here: Why America Is Tipping from Hate to the Unthinkable—And How We Can Stop It*

Roger McNamee-Silicon Valley Investor, Author, *Zucked: Waking Up to the Facebook Catastrophe—*
Moderator

With a significant increase in hate crimes on the streets of America's cities as well as a rise in online hate, America finds itself on a terrifying path, one that could hardly be imagined just several years ago. Anti-Defamation League CEO Jonathan Greenblatt's current mission is making sure that what has happened in our lifetimes in Europe, the Middle East and Asia does not happen here.

In his new book, *It Could Happen Here: Why America Is Tipping from Hate to the Unthinkable—And How We Can Stop It*, Greenblatt sounds an alarm, warning that this age-old trend is gathering momentum in the United States—and that violence on an even larger, more catastrophic scale could be around the corner if we don't change our direction.

COMMONWEALTH CLUB

Sunday, March 20th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

WHAT RACISM COSTS EVERYONE

Heather McGhee-Chair of the Board, Color of Change; Author, *The Sum of Us: What Racism Costs Everyone and How We Can Prosper Together*; Twitter @hmcghee

In Conversation with **Lara Bazelon-Professor** of Law and Director of Criminal Juvenile Justice and Racial Justice Clinical Programs, University of San Francisco

What does racism cost us? Tying together economics and deeply personal stories from across the United States that convey the cost of a broken system, political strategist Heather McGhee roots out the racist policies and politics that she says plague the finances and lives of Americans.

Traversing across the country, McGhee shares both the big picture and individual tales of the cost of playing the zero-sum game. McGhee brings people of all races and creeds to share their accounts of lost homes and lost dreams, owing to the mentality that some must lose for others to win.

Yet, there is reason for hope. In combat against this system, McGhee has seen sparks of a “Solidarity Dividend” that transcends racism and demands a win for all. McGhee will set out her vision for a future that moves beyond the zero-sum and into radical compassion to the benefit of all.

COMMONWEALTH CLUB

Sunday, March 27th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

GO BACK WHERE YOU CAME FROM: AND OTHER HELPFUL RECOMMENDATIONS ON HOW TO BECOME AMERICAN

Wajahat Ali-Columnist, The Daily Beast; Author, Go Back to Where You Came From: And Other Helpful Recommendations on How to Become American

In Conversation with **Krista Tippett**-Host, "On Being"

Wajahat Ali is an acclaimed journalist and lawyer whose writings cover the intersection of social justice, politics and race. His first book, Go Back to Where You Came From: And Other Helpful Recommendations on How to Become American, details his Bay Area upbringing, his early career as a lawyer, and how he became one of the foremost and funniest public intellectuals in America as a middle-aged dad.

Ali tackles the dangers of Islamophobia, white supremacy and chocolate hummus, peppering personal stories with astute insights into national security, immigration and pop culture. Join him and Krista Tippett, host of the acclaimed "On Being" program, to learn how we can all help cultivate a more compassionate, inclusive and delicious America.

WOMEN'S RIGHTS

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1st QUARTER.

COMMONWEALTH CLUB

Sunday, March 13th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

THE FUTURE OF ROE V. WADE AND WOMEN'S RIGHTS

Alexis McGill Johnson-President and CEO, Planned Parenthood Federation of America and the Planned Parenthood Action Fund; Twitter @alexismcgill

Mini Timmaraju-President, NARAL Pro-Choice America; Twitter @mintimm

Marisa Lagos-Correspondent for California Politics and Government, KQED; Twitter @mlagos—
Moderator

For years, abortion advocates have raised alarm bells on the risk of abortion rights being taken away. Today, that possibility has arrived.

A tidal wave of anti-abortion bills have been introduced in state legislatures across the country and the fate of Roe v. Wade will be decided by the U.S. Supreme Court mid-year.

PROTECTING AMERICAN DEMOCRACY

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1st QUARTER.

COMMONWEALTH CLUB

Sunday, January 16th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

THE NEXT JANUARY 6TH

Barton Gellman-Staff Writer, The Atlantic

Roy Eisenhardt-Lecturer, University of California Berkeley School of Law—Moderator

The threat to American democracy and the U.S. electoral system did not end when the U.S. Capitol building was cleared and the presidential vote was certified on January 6, 2021. In fact, because of actions taken in states around the country throughout 2021, the threat today is as serious as it was one year ago, according to one prominent writer.

In his new and troubling cover story article for The Atlantic's January/February 2022 issue, journalist Barton Gellman explains that the collapse of America's democratic principles and underpinnings is already underway and that the country is close—closer than most ever thought possible—to losing not only the country's constitutional democracy, but what's left of America's shared understanding of civic reality.

Gellman's new article, "January 6 Was Practice," builds on an article he wrote before the 2020 election for The Atlantic. That piece, "The Election That Could Break America," focused on the ways that then-President Trump was weakening the norms and structures of American democracy. In many ways, Gellman predicated what would happen on January 6, 2021. What he could not predict is that though the system held one year ago, former President Trump and his supporters would continue their attack on America's electoral system by enacting restrictive new voting laws, removing nonpartisan election administrators in key states, and shifting how elections are administered at the state levels. He says what the country may find in 2024 is that what happened in 2021 was, indeed, just a practice run toward the end of American democracy as it is known, in favor of autocracy.

Please join us for a special conversation with Gellman on the one-year anniversary of the January 6, 2021 attack, and hear why he is more concerned than ever about the future of America democracy, and what he sees as the very real threats to the country's constitutional order.

CLIMATE

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1st QUARTER

COMMONWEALTH CLUB

Sunday, February 6th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

AN ACTION PLAN FOR SOLVING OUR CLIMATE CRISIS NOW

John Doerr-Chair, Kleiner Perkins; Author, *Speed & Scale: An Action Plan for Solving Our Climate Crisis Now*

Ryan Panchadsaram-Advisor to the Chairman, Kleiner Perkins; Contributor, *Speed & Scale: An Action Plan for Solving Our Climate Crisis Now*

In Conversation with **Greg Dalton**-Founder and Host, Climate One

Beyond his position as chairman of the venture capital firm Kleiner Perkins, John Doerr rose to global prominence in the business world with his development of OKRs (objectives and key results), which he popularized in his best-selling book *Measure What Matters*. Could the same set of management tools be applied to prevent the growing climate crisis? In *Speed & Scale: An Action Plan for Solving Our Climate Crisis Now*, John Doerr and Kleiner Perkins advisor Ryan Panchadsaram argue that it can.

Join The Commonwealth Club and Climate One as John Doerr and Ryan Panchadsaram discuss the most pressing issue in our lifetime—and how lessons learned at the highest levels of business might address it.

ECONOMICS/BUSINESS

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 1st QUARTER

COMMONWEALTH CLUB

Sunday, February 13th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

ANTITRUST: TAKING ON MONOPOLY POWER FROM THE GILDED AGE TO THE DIGITAL AGE

Amy Klobuchar-U.S Senator (D-MN); Author, Antitrust: Taking on Monopoly Power from the Gilded Age to the Digital Age

In Conversation with **Sheera Frenkel**-Technology Reporter, The New York Times; Co-Author, An Ugly Truth: Inside Facebook's Battle for Domination

Antitrust enforcement is one of the most pressing issues facing America today. Google reportedly controls 90 percent of the search engine market, and Big Pharma has hiked drug prices up, making health care almost impossible to access for many.

Senator Amy Klobuchar is leading the charge against monopolies. As Minnesota's senior senator, she has been a member of the Senate Judiciary Subcommittee on Antitrust, Competition Policy, and Consumer Rights.

Antitrust: Taking on Monopoly Power from the Gilded Age to the Digital Age draws from her experience in the Senate, along with history, to give readers a comprehensive view of how monopolies have changed over the years and how the government has adapted to it. Join us as Senator Amy Klobuchar shows us what led to the present moment, and offers achievable solutions to prevent monopolies, promote business competition, and encourage innovation.

COMMONWEALTH CLUB

Sunday, February 20th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

February 20th

THE BANK OF AMERICA WALTER E. HOADLEY ANNUAL ECONOMIC FORECAST

Michael Boskin-Ph.D., Professor of Economics and Senior Fellow, Hoover Institution, Stanford University; Chair, President George H.W. Bush's Council of Economic Advisors

Sarah Bohn-Vice President and John and Louise Bryson Chair in Policy Research and Senior Fellow, Public Policy Institute of California

Dr. Noel Hacegaba-Deputy Executive Director, Port of Long Beach, California

Hannah Kain-President & CEO, ALOM Technologies

Mary Huss-President and Publisher, San Francisco Business Times; Member, Board of Governors, Commonwealth Club—Moderator

The Commonwealth Club's Bank of America Walter E. Hoadley Economic Forecast will feature a macroeconomic update from Stanford University's Michael Boskin, a former chair of the President's Council of Economic Advisers, and a focused look at inflation from leaders facing the issue on-the-ground in California, including the head of the second largest port in America, as well as the CEO of a global supply chain company.

The forecast comes as the COVID-19 pandemic stretches into its second full year, and the U.S. economy is in a murky and confusing state. Growth has returned, yet it has been accompanied by historically high inflation that is impacting many sectors of the economy.

Global supply chains have been strongly influenced by unpredictability in both virus waves and labor force participation, and planning for everything from inventory management to labor force participation continues to be in flux. Our annual forecast will focus on what this unpredictability will mean for the economy as a whole, particularly around inflation, and what it means for the American economy, American consumers and American investors in 2022.

HISTORY

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1st QUARTER

COMMONWEALTH CLUB

Sunday, January 9th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

TO RESCUE THE REPUBLIC

Bret Baier-Chief Political Anchor for Fox News Channel, Anchor and Executive Editor, "Special Report with Bret Baier"; Author, *To Rescue the Republic: Ulysses S. Grant, the Fragile Union, and the Crisis of 1876*

Melissa Caen-Attorney; Political Analyst—Moderator

Brought to us by Fox News Chief Political Anchor Bret Baier, *To Rescue the Republic* is an epic history of Ulysses S. Grant—spanning from the battlefields of the Civil War to the violent turmoil of Reconstruction to the forgotten electoral crisis that nearly fractured a reunited nation.

Desperate for bold leadership in the midst of the Civil War, President Abraham Lincoln turned to Ulysses S. Grant, appointing him lieutenant general of the Union Army, precipitating their victory within a year. Four years later, as president of the United States, Grant rose to the challenge of Reconstruction by advancing its agenda and aggressively countering the Klu Klux Klan.

When the contested presidential election of 1876 produced no clear victory, it was Grant who forged the painful compromise that saved the fragile nation, but tragically pushed the Civil Rights movement even further down the road. In this book, Baier dramatically reveals Grant's palpable and essential influence on the United States as it suffered through a severe period of internal division.

PHILOSOPHY/ETHICS

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1st QUARTER

COMMONWEALTH CLUB

Sunday, March 6th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

HOW TO BE PERFECT

Michael Schur-Creator, "The Good Place"; Co-creator, "Parks and Recreation" and "Brooklyn Nine-Nine"; Author, How to Be Perfect: The Correct Answer to Every Moral Question

In Conversation with **Nick Offerman**-Actor; Author; Humorist; Woodworker

What do "Parks and Recreation" and "The Office" have in common with books that explore philosophical theories like deontology, ubuntu, utilitarianism and more?

They've all been written by Michael Schur, a television producer and character actor whose mind has made way for the creation of some of today's most popular shows—including "The Good Place," "Parks and Recreation," and "Brooklyn Nine-Nine." In his new book, How to Be Perfect, Schur shares yet another one of his masterful creations. He explores some of history's most influential philosophical concepts and gives them various applications, from matters of conversation-starting to problem-solving.

At INFORUM, Schur and Nick Offerman—best known for playing Ron Swanson in "Parks and Recreation"—will enlighten us with a new and relatable framework to learn about philosophy and ethics. They'll tackle large questions—such as, "Can I still enjoy great art if it was created by terrible people?"—in a manner that can be both wise and refreshing everyone. While Schur and Offerman's discussion of How To Be Perfect might not actually leave us with all the answers necessary to eradicate our imperfections, it will leave us with knowledge that could allow us to become even better people.

CULTURE

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 1st QUARTER

COMMONWEALTH CLUB

Sunday, February 27th, 2022

6am to 7am. 60 minutes of a 60-minute program. No commercials.

ON THE AMERICAN SOUTH

Imani Perry-Hughes-Rogers Professor of African American Studies, Princeton University; Author, *South to America: A Journey Below the Mason-Dixon to Understand the Soul of a Nation*
In Conversation with **Deesha Philyaw**-Author, *The Secret Lives of Church Ladies*

The American South has always carved out a unique role in the American civic psyche. Even those who have never lived there can rattle off a list of signifiers from the area: the Civil War, *Gone with the Wind*, the Ku Klux Klan, plantations, football, barbecue, Jim Crow, slavery. Yet the South is far more complex than much of the country tends to acknowledge, even more so with an in-migration of people from around the country over the past two decades.

In her new book, *South to America: A Journey Below the Mason-Dixon to Understand the Soul of a Nation*, Princeton University Professor Imani Perry delves into the true character of the region and shows that the very meaning of America is inextricably linked with the South, and that the country's understanding of its history and culture, particularly as it relates to African-Americans, is the key to understanding the nation as a whole. Perry's book explores a range of personalities and stories from the South, from immigrant communities, contemporary artists, exploitative opportunists, enslaved peoples, unsung heroes, her own ancestors, and her lived experiences.

Please join us for illuminating conversation that will center the American South as critical to understanding the future of the United States.

CUMULUS BROADCASTING STATIONS
QUARTERLY PSA ACTIVITY REPORT
FIRST QUARTER 2022
STATION: KMGV FRESNO

1. :30 SPOT-100 TIMES—REEDLEY COLLEGE--ARLIE BROOKS GOLF TOURNAMENT
2. :30 SPOT-100 TIMES---BREAK THE CHAINS-PROMISE BANQUET
3. :30 SPOT-100 TIMES---AMERICAN HEART ASSOCIATION-WEAR RED DAY
4. :30 SPOT-100 TIMES---AM. HEART ASSOCIATION-GO RED FOR WOMEN LUNCHEON
5. :30 SPOT-50 TIMES---HOUSE OF GOSPEL CHURCH-UKRAINE FUNDRAISER
6. :30 SPOT-50 TIMES---BEAUTIFY FRESNO
7. :30 SPOT-24 TIMES---GIRL SCOUTS
8. :30 SPOT-32 TIMES---EASTER SEALS
9. :30 SPOT-24 TIMES---CIVIL AIR PATROL
10. :30 SPOT-18 TIMES---CENTRAL CA BLOOD CENTER
11. :30 SPOT 24 TIMES—LEUKEMIA & LYMPHOMA SOCIETY
12. :30 SPOT 24 TIMES—CASA
13. :30 SPOT-10 TIMES—TULARE COUNTY AG ED FOUNDATION FUNDRAISER
14. :30 SPOT 24 TIMES---STAND UP TO CANCER
15. :30 SPOT-18 TIMES---HOMES FOR OUR TROOPS
16. :30 SPOT-32 TIMES---MATCHING DONOR.COM
17. :30 SPOT- 12 TIMES---ALEX HUDSEY-LYME DISEASE
18. :30 SPOT-8 TIMES---REEDLEY HEALTH FAIR & EXPO
19. :30 SPOT-24 TIMES—CCSPCA-ANIMAL CRUELTY PREVENTION
20. :30 SPOT-12 TIMES---RANCHOS HOME & GARDEN SHOW
21. :30 SPOT-12 TIMES---TALK ABOUT VAPING
22. :30 SPOT-12 TIMES---AL ANON

TWENTY-TWO-:30 RECORDED PUBLIC SERVICE ANNOUNCEMENTS WERE SCHEDULED TO RUN A TOTAL OF 810 TIMES DURING THE MONTHS OF JANUARY, FEBRUARY AND MARCH.

TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$36,450.

POLITICAL COVERAGE

THE ONLY POLITICAL COVERAGE OUTSIDE OF REGULARLY SCHEDULED NEWSCASTS ON KMGV DURING THE 1st QUARTER OF 2022 WAS CONTAINED IN THE COMMONWEALTH CLUB. SEE POLITICS.