

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

And:

Victory Enterprises
5200 Southwest Thirtieth Street
Davenport, IA 52802
USA

<u>Contract / Revision</u> 958131 /		<u>Alt Order #</u> 08421127
<u>Product</u> RPI-MARK LOFGREN		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> POL/RPI-Approved by Mark Lofgren		<u>Original Date / Revision</u> 10/21/16 / 11/07/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Chicago	<u>Sales Office</u> HRP/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN11418		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 2	KWQC	11/01/16	11/04/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$125.00					
N 3	KWQC	11/01/16	11/04/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	4	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$875.00					
N 4	KWQC	11/01/16	11/04/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	4	\$3,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$815.00					
N 5	KWQC	11/01/16	11/04/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$75.00					
N 6	KWQC	11/01/16	11/04/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				8	\$100.00					
N 7	KWQC	11/01/16	11/04/16	M-F 2p-3p	M-F 2p-3p		:30			P3		NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$75.00					
N 8	KWQC	11/01/16	11/04/16	Paula Sands	M-F 3p-330p		:30			P3		NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$70.00					
N 9	KWQC	11/01/16	11/04/16	M-F 330p-4p	M-F 330p-4p		:30			P2		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$500.00					
N 10	KWQC	11/01/16	11/04/16	M-F 4pm News	M-F 4p-430p		:30			P2		NM	4	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$440.00					
N 11	KWQC	11/01/16	11/04/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$500.00					
N 12	KWQC	11/01/16	11/04/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

Contract / Revision	Alt Order #
958131 /	08421127

Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	RPI-MARK LOFGREN	

Advertiser	Original Date / Revision
POL/RPI-Approved by Ma	10/21/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$1,000.00					
N 13	KWQC	11/01/16	11/04/16	M-F 6pm News	M-F 6p-630p		:30			P2		NM	4	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$1,625.00					
N 14	KWQC	11/01/16	11/04/16	M-F 630p-7p	M-F 630p-7p		:30			P2		NM	4	\$7,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$1,815.00					
N 15	KWQC	11/01/16	11/04/16	M-F 10pm News	M-F 10p-1035p		:30			P3		NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$700.00					
N 16	KWQC	11/01/16	11/04/16	Tonight Show	M-F 1035p-1137p		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				1	\$440.00					
N 17	KWQC	11/05/16	11/05/16	Sa 5a-6a	Sa 5a-6a		:30			P3		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$65.00					
N 18	KWQC	11/05/16	11/05/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$50.00					
N 19	KWQC	11/05/16	11/05/16	Sa 6pm News	Sa 6p-630p		:30			P3		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$900.00					
N 20	KWQC	11/06/16	11/06/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$60.00					
N 21	KWQC	11/06/16	11/06/16	Su 8a News	Su 8a-9a		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	10/31/16-11/06/16	Su 8a News	Su 8a-9a	-----Su	:30		\$175.00			NM		
	See MG 21.2													
	2	KWQC	10/31/16-11/06/16	Su 8a News	Su 8a-9a	-----Su	:30		\$175.00			NM		
	Ⓜ MG for 21.1 11/06													
N 22	KWQC	11/06/16	11/06/16	Su 5pm News	Su 5p-530p		:30			P3		NM	3	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	10/31/16-11/06/16	Su 5pm News	Su 5p-530p	-----Su	:30		\$500.00			NM		
	See MG 22.2,22.3,22.4													
	2	KWQC	11/03/16-11/04/16	Early Today	M-F 4a-430a	----ThF----	:30		\$25.00			NM		
	Ⓜ MG for 22.1 11/06													
	3	KWQC	11/03/16-11/04/16	M-F 5a News	M-F 5a-6a	----ThF----	:30		\$125.00			NM		
	Ⓜ MG for 22.1 11/06													
	4	KWQC	11/03/16-11/04/16	M-F 6am News	M-F 6a-7a	----ThF----	:30		\$350.00			NM		
	Ⓜ MG for 22.1 11/06													
N 23	KWQC	11/06/16	11/06/16	LN Special Edition Sur	LN Special Editor		:30			P3		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$300.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

Contract / Revision	Alt Order #
958131 /	08421127

Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	RPI-MARK LOFGREN	

Advertiser	Original Date / Revision
POL/RPI-Approved by Ma	10/21/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>			
1	KWQC	10/31/16-11/06/16		LN Special Edition Sun	LN Special Edition	-----Su	:30		\$300.00			NM			
See MG 23.2,23.3															
2	KWQC	11/06/16-11/06/16		FB Night in Amer Pre Game	FB Night in Amer F	-----Su	:30		\$225.00			NM			
Ⓜ MG for 23.1 11/06															
3	KWQC	11/01/16-11/04/16		M-F 11a-12p	M-F 11a-12p	-TuWThF----	:30		\$75.00			NM			
Ⓜ MG for 23.1 11/06															
N 24	KWQC	11/01/16	11/01/16	Tue Hour 2	Tu 8p-9p		:30			P2		NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
Week:		10/31/16	11/06/16	-1-----			1		\$1,200.00						
N 25	KWQC	11/03/16	11/03/16	Thur Hour 2	Th 8p-9p		:30			P2		NM	1	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---			1		\$1,600.00						
N 27	KWQC	11/07/16	11/07/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
Week:		11/07/16	11/13/16	1-----			1		\$125.00						
N 28	KWQC	11/07/16	11/07/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	1	\$815.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
Week:		11/07/16	11/13/16	1-----			1		\$815.00						
N 29	KWQC	11/07/16	11/07/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	1	\$815.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
Week:		11/07/16	11/13/16	1-----			1		\$815.00						
D 30	KWQC	11/07/16	11/07/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	0	\$0.00	
N 31	KWQC	11/07/16	11/07/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
Week:		11/07/16	11/13/16	2-----			2		\$100.00						
N 32	KWQC	11/07/16	11/07/16	Paula Sands	M-F 3p-330p		:30			P3		NM	1	\$70.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
Week:		11/07/16	11/13/16	1-----			1		\$70.00						
N 33	KWQC	11/07/16	11/07/16	M-F 4pm News	M-F 4p-430p		:30			P2		NM	3	\$440.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
Week:		11/07/16	11/13/16	1-----			1		\$440.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
		1	KWQC	11/07/16-11/13/16		M-F 4pm News	M-F 4p-430p	M-----	:30		\$440.00		NM		
See MG 33.2,33.3,33.4															
		2	KWQC	11/05/16-11/05/16		Horse Racing	Horse Racing	-----Sa--	:30		\$400.00		NM		
Ⓜ MG for 33.1 11/07															
		3	KWQC	11/04/16-11/04/16		M-F 430am News	M-F 430a-5a	-----F----	:30		\$25.00		NM		
Ⓜ MG for 33.1 11/07															
		4	KWQC	11/04/16-11/04/16		M-F 107a Late News Repeat	M-F 107x-142x	-----F----	:30		\$15.00		NM		
Ⓜ MG for 33.1 11/07															
N 34	KWQC	11/07/16	11/07/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
Week:		11/07/16	11/13/16	1-----			1		\$500.00						
N 35	KWQC	11/07/16	11/07/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						
Week:		11/07/16	11/13/16	1-----			1		\$1,000.00						
N 36	KWQC	11/07/16	11/07/16	M-F 6pm News	M-F 6p-630p		:30			P2		NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

Contract / Revision	Alt Order #
958131 /	08421127

Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	RPI-MARK LOFGREN	

Advertiser	Original Date / Revision
POL/RPI-Approved by Ma	10/21/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,500.00					
N 37	KWQC	11/07/16	11/07/16	M-F 630p-7p	M-F 630p-7p		:30			P2		NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,700.00					
N 38	KWQC	11/07/16	11/07/16	M-F 10pm News	M-F 10p-1035p		:30			P2		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,750.00					
N 39	KWQC	11/01/16	11/07/16	M-F 430am News	M-F 430a-5a		:30			P3		NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				4	\$50.00					
Week:		11/07/16	11/13/16	M-----				1	\$50.00					
N 40	KWQC	11/05/16	11/05/16	Sa 5a-6a	Sa 5a-6a		:30			P3		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-				1	\$65.00					
N 41	KWQC	11/06/16	11/06/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S				1	\$60.00					
N 42	KWQC	11/08/16	11/08/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	-T-----				1	\$125.00					
Totals									0.00				95	\$49,865.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/06/16	82	\$41,215.00	(\$6,182.25)	\$35,032.75
11/07/16 - 11/13/16	13	\$8,650.00	(\$1,297.50)	\$7,352.50
Totals	95	\$49,865.00	(\$7,479.75)	\$42,385.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.