

# CONTRACT



**KWQC**  
 805 Brady Street  
 Davenport, IA 52803  
 (563) 383-7000

<u>Contract / Revision</u> 934796 /		<u>Alt Order #</u>
<u>Product</u> IA_RPI_LOFGREN_9.20-9.26		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u>
<u>Advertiser</u> POL/RPI-Approved by Mark Lofgren		<u>Original Date / Revision</u> 09/21/16 / 09/21/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Chicago	<u>Sales Office</u> HRP/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN11418		<u>Advertiser Ref</u>

And:

**Victory Enterprises**  
 5200 Southwest Thirtieth Street  
 Davenport, IA 52802  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	KWQC	09/20/16	09/26/16	M-F 430am News	M-F 430a-5a		:30			P3		NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/19/16	09/25/16	-TWTF--				4	\$50.00					
	Week:	09/26/16	10/02/16	M-----				1	\$50.00					
2	KWQC	09/20/16	09/26/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/19/16	09/25/16	-TWTF--				4	\$125.00					
	Week:	09/26/16	10/02/16	M-----				1	\$125.00					
3	KWQC	09/20/16	09/26/16	M-F 6am News	M-F 6a-7a		:30			P3		NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/19/16	09/25/16	-TWTF--				4	\$300.00					
	Week:	09/26/16	10/02/16	M-----				1	\$300.00					
4	KWQC	09/20/16	09/26/16	Today Show M-F	M-F 7a-9a		:30			P3		NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/19/16	09/25/16	-TWTF--				4	\$300.00					
	Week:	09/26/16	10/02/16	M-----				1	\$300.00					
E 5	KWQC	09/20/16	09/26/16	M-F 9am Today Show	M-F 9a-10a		:30			P3		NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/19/16	09/25/16	-TWTF--				4	\$100.00					
	Week:	09/26/16	10/02/16	M-----				1	\$100.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	5	KWQC	09/26/16-10/02/16	M-F 9am Today Show II	M-F 9a-10a	M-----	:30		<del>\$100.00</del>			NM		
				See MG 5.6										
	6	KWQC	09/22/16-09/23/16	M-F 9am Today Show II	M-F 9a-10a	----ThF----	:30		\$100.00			NM		
				MG for 5.5 09/26										
6	KWQC	09/20/16	09/26/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/19/16	09/25/16	-TWTF--				4	\$100.00					
	Week:	09/26/16	10/02/16	M-----				2	\$100.00					
7	KWQC	09/20/16	09/26/16	Paula Sands	M-F 3p-330p		:30			P3		NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/19/16	09/25/16	-TWTF--				4	\$70.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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934796 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/16 - 09/26/16	IA_RPI_LOFGREN_9.20	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/RPI-Approved by Ma	09/21/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 8	KWQC	09/20/16	09/26/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	M-----				1	\$70.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-TWTF--				4	\$100.00					
Week:		09/26/16	10/02/16	M-----				1	\$100.00					
N 9	KWQC	09/20/16	09/23/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-TWTF--				4	\$150.00					
10	KWQC	09/20/16	09/26/16	M-F 5pm News	M-F 5p-530p		:30			P3		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-TWTF--				4	\$350.00					
Week:		09/26/16	10/02/16	M-----				1	\$350.00					
11	KWQC	09/20/16	09/26/16	M-F 6pm News	M-F 6p-630p		:30			P3		NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-TWTF--				4	\$550.00					
Week:		09/26/16	10/02/16	M-----				1	\$550.00					
12	KWQC	09/20/16	09/26/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--WTF--				3	\$600.00					
Week:		09/26/16	10/02/16	M-----				1	\$600.00					
13	KWQC	09/20/16	09/22/16	M-F 10pm News	M-F 10p-1035p		:30			P3		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-TWT---				3	\$600.00					
14	KWQC	09/24/16	09/24/16	Sa 5a-6a	Sa 5a-6a		:30			P3		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----S-				1	\$30.00					
15	KWQC	09/24/16	09/24/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----S-				1	\$55.00					
16	KWQC	09/24/16	09/24/16	Sa 6pm News	Sa 6p-630p		:30			P3		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----S-				1	\$225.00					
17	KWQC	09/24/16	09/24/16	Sa 630p-7p	Sa 630p-7p		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----S-				1	\$200.00					
18	KWQC	09/24/16	09/24/16	LN Sa	Sa 10p-1030p		:30			P3		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----S-				1	\$450.00					
19	KWQC	09/25/16	09/25/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----S				1	\$55.00					
20	KWQC	09/25/16	09/25/16	Su 8a News	Su 8a-9a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----S				1	\$100.00					
21	KWQC	09/25/16	09/25/16	Su 5pm News	Su 5p-530p		:30			P3		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----S				1	\$225.00					
N 22	KWQC	09/26/16	09/26/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	1	\$125.00

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Week:		09/26/16	10/02/16	M-----				1	\$125.00					
N 23	KWQC	09/26/16	09/26/16	Days of Our Lives	M-F 1p-2p		:30			P3		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	M-----				1	\$125.00					
N 24	KWQC	09/22/16	09/23/16	Early Today	M-F 4a-430a		:30			P3		NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---TF--				1	\$25.00					
<b>Totals</b>									0.00				73	\$16,740.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/19/16 -09/25/16	60	\$13,845.00	(\$2,076.75)	\$11,768.25
09/26/16 -10/02/16	13	\$2,895.00	(\$434.25)	\$2,460.75
<b>Totals</b>	73	\$16,740.00	(\$2,511.00)	\$14,229.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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