

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

And:

Victory Enterprises
5200 Southwest Thirtieth Street
Davenport, IA 52802
USA

<u>Contract / Revision</u> 957163 /		<u>Alt Order #</u> 08421116
<u>Product</u> RPI-MARK LOFGREN		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u>
<u>Advertiser</u> POL/RPI-Approved by Mark Lofgren		<u>Original Date / Revision</u> 10/26/16 / 10/26/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Chicago	<u>Sales Office</u> HRP/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN11418		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
2	KWQC	10/25/16	10/28/16	M-F 5a News	M-F 5a-6a		:30			P2		NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$315.00					
3	KWQC	10/25/16	10/28/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	4	\$3,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$815.00					
4	KWQC	10/25/16	10/28/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	4	\$3,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$815.00					
5	KWQC	10/25/16	10/28/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$60.00					
6	KWQC	10/25/16	10/28/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				8	\$100.00					
7	KWQC	10/25/16	10/28/16	M-F 2p-3p	M-F 2p-3p		:30			P3		NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$60.00					
8	KWQC	10/25/16	10/28/16	Paula Sands	M-F 3p-330p		:30			P3		NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$70.00					
9	KWQC	10/25/16	10/28/16	M-F 330p-4p	M-F 330p-4p		:30			P3		NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$200.00					
10	KWQC	10/25/16	10/28/16	M-F 4pm News	M-F 4p-430p		:30			P2		NM	4	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$440.00					
11	KWQC	10/25/16	10/28/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$500.00					
12	KWQC	10/25/16	10/28/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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805 Brady Street
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(563) 383-7000

Contract / Revision	Alt Order #
957163 /	08421116

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	RPI-MARK LOFGREN	

Advertiser	Original Date / Revision
POL/RPI-Approved by Ma	10/26/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$1,000.00					
13	KWQC	10/25/16	10/28/16	M-F 6pm News	M-F 6p-630p		:30			P3		NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$600.00					
14	KWQC	10/25/16	10/28/16	M-F 630p-7p	M-F 630p-7p		:30			P2		NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$1,700.00					
15	KWQC	10/25/16	10/28/16	M-F 10pm News	M-F 10p-1035p		:30			P2		NM	2	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				2	\$1,625.00					
16	KWQC	10/25/16	10/28/16	Tonight Show	M-F 1035p-1137p		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				1	\$440.00					
17	KWQC	10/29/16	10/29/16	Sa 5a-6a	Sa 5a-6a		:30			P3		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$65.00					
18	KWQC	10/29/16	10/29/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$50.00					
19	KWQC	10/29/16	10/29/16	Sa 6pm News	Sa 6p-630p		:30			P3		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$900.00					
20	KWQC	10/30/16	10/30/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$60.00					
21	KWQC	10/30/16	10/30/16	Su 8a News	Su 8a-9a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$100.00					
22	KWQC	10/30/16	10/30/16	Su 5pm News	Su 5p-530p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$500.00					
23	KWQC	10/30/16	10/30/16	LN Special Edition Sur	LN Special Editor		:30			P3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$300.00					
24	KWQC	10/25/16	10/25/16	Tue Hour 2	Tu 8p-9p		:30			P3		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$600.00					
25	KWQC	10/27/16	10/27/16	Thur Hour 2	Th 8p-9p		:30			P3		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$750.00					
26	KWQC	10/27/16	10/27/16	Thur Hour 3	Th 9p-10p		:30			P2		NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---				1	\$1,125.00					
N 28	KWQC	10/31/16	10/31/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$125.00					
N 29	KWQC	10/31/16	10/31/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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POL/RPI-Approved by Ma	10/26/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$875.00					
30	KWQC	10/31/16	10/31/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	1	\$815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$815.00					
N 31	KWQC	10/31/16	10/31/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$75.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	10/31/16-11/06/16	M-F 11a-12p	M-F 11a-12p	M-----	:30		\$75.00			NM		
	See MG 31.2													
	2	KWQC	10/31/16-11/06/16	M-F 11a-12p	M-F 11a-12p	M-----	:30		\$75.00			NM		
	Ⓜ MG for 31.1 10/31													
N 32	KWQC	10/31/16	10/31/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	3-----				3	\$100.00					
33	KWQC	10/31/16	10/31/16	Paula Sands	M-F 3p-330p		:30			P3		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$70.00					
34	KWQC	10/31/16	10/31/16	M-F 4pm News	M-F 4p-430p		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$440.00					
N 35	KWQC	10/31/16	10/31/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	2-----				2	\$500.00					
D 36	KWQC	10/31/16	10/31/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	0	\$0.00
N 37	KWQC	10/31/16	10/31/16	M-F 6pm News	M-F 6p-630p		:30			P2		NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$1,625.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	10/31/16-11/06/16	M-F 6pm News	M-F 6p-630p	M-----	:30		\$1,625.00			NM		
	See MG 37.2													
	2	KWQC	10/31/16-11/06/16	M-F 6pm News	M-F 6p-630p	M-----	:30		\$1,625.00			NM		
	Ⓜ MG for 37.1 10/31													
N 38	KWQC	10/31/16	10/31/16	M-F 630p-7p	M-F 630p-7p		:30			P2		NM	1	\$1,815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$1,815.00					
N 39	KWQC	10/31/16	10/31/16	M-F 10pm News	M-F 10p-1035p		:30			P3		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----				1	\$700.00					
40	KWQC	10/25/16	10/31/16	M-F 430am News	M-F 430a-5a		:30			P3		NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$50.00					
Week:		10/31/16	11/06/16	M-----				1	\$50.00					
Totals									0.00				88	\$43,330.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/RPI-Approved by Ma	10/26/16 / 10/26/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/24/16 - 10/30/16	73	\$35,440.00	(\$5,316.00)	\$30,124.00
10/31/16 - 11/06/16	15	\$7,890.00	(\$1,183.50)	\$6,706.50
Totals	88	\$43,330.00	(\$6,499.50)	\$36,830.50

Signature: _____ **Date:** _____

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