

INVOICE



Remit Address:
KWQC
 PO Box 743299
 Atlanta, GA 30384
 Main: (563) 383-7000
 Billing: (317) 296-3100

Billing Address:

Victory Enterprises
 Attention: Accounts Payable
 5200 Southwest Thirtieth Street
 Davenport, IA 52802
 USA

Advertiser	POL/RPI-Approved by Mark Lofgren
Product	IA_RPI_Lofgren_9.27-10.10
Estimate Number	'4 Principles'

Invoice #	942983-2
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	10/03/16 - 10/09/16

Property	KWQC
Account Executive	HRP Chicago
Sales Office	HRP/Chicago
Sales Region	National

Order #	942983
Alt Order #	
Deal #	
Order Flight	09/27/16 - 10/10/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	IN11418
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWQC	M-F 430am News	M-F 430a-5a		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			M	10/03/16	:30	4:46 AM	VICT7641LOFGREN4PRINCI	\$50.00		5
	KWQC			Tu	10/04/16	:30	4:51 AM	VICT7641LOFGREN4PRINCI	\$50.00		7
	KWQC			Th	10/06/16	:30	4:40 AM	VICT7642GROWINGFUTURE	\$50.00		8
	KWQC			F	10/07/16	:30	4:41 AM	VICT7642GROWINGFUTURE	\$50.00		6
2	KWQC	M-F 5a News	M-F 5a-6a		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			M	10/03/16	:30	5:30 AM	VICT7641LOFGREN4PRINCI	\$125.00		5
	KWQC			Tu	10/04/16	:30	5:51 AM	VICT7641LOFGREN4PRINCI	\$125.00		6
	KWQC			W	10/05/16	:30	5:11 AM	VICT7641LOFGREN4PRINCI	\$125.00		7
	KWQC			F	10/07/16	:30	5:41 AM	VICT7642GROWINGFUTURE	\$125.00		8
4	KWQC	M-F 6am News	M-F 6a-7a		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			M	10/03/16	:30	6:19 AM	VICT7641LOFGREN4PRINCI	\$325.00		3
	KWQC			Tu	10/04/16	:30	6:23 AM	VICT7641LOFGREN4PRINCI	\$325.00		2
	KWQC			W	10/05/16	:30	6:09 AM	VICT7641LOFGREN4PRINCI	\$325.00		1
	KWQC			F	10/07/16	:30	6:43 AM	VICT7642GROWINGFUTURE	\$325.00		4
6	KWQC	Today Show M-F	M-F 7a-9a		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			M	10/03/16	:30	8:45 AM	VICT7641LOFGREN4PRINCI	\$325.00		1
	KWQC			Tu	10/04/16	:30	8:58 AM	VICT7641LOFGREN4PRINCI	\$325.00		3
	KWQC			Th	10/06/16	:30	7:27 AM	VICT7642GROWINGFUTURE	\$325.00		2
	KWQC			F	10/07/16	:30	8:45 AM	VICT7642GROWINGFUTURE	\$325.00		4
7	KWQC	M-F 9am Today Show II	M-F 9a-10a		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			M	10/03/16	:30	9:58 AM	VICT7641LOFGREN4PRINCI	\$140.00		5
	KWQC			Tu	10/04/16	:30	9:55 AM	VICT7641LOFGREN4PRINCI	\$140.00		8
	KWQC			W	10/05/16	:30	9:54 AM	VICT7641LOFGREN4PRINCI	\$140.00		6
	KWQC			Th	10/06/16	:30	9:55 AM	VICT7642GROWINGFUTURE	\$140.00		7

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Advertiser	POL/RPI-Approved by Mark Lofgren	Invoice #	942983-2
Product	IA_RPI_Lofgren_9.27-10.10	Invoice Date	10/09/16
Estimate Number	'4 Principles'	Invoice Month	October 2016
		Invoice Period	10/03/16 - 10/09/16
Property	KWQC	Order #	942983
Account Executive	HRP Chicago	Alt Order #	
Sales Office	HRP/Chicago	Deal #	
Sales Region	National	Order Flight	09/27/16 - 10/10/16
Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	IN11418
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	KWQC	M-F Noon Edition News	M-F 12p-1p		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			M	10/03/16	:30	12:50 PM	VICT7641LOFGREN4PRINCI	\$100.00		5
	KWQC			Tu	10/04/16	:30	12:23 PM	VICT7641LOFGREN4PRINCI	\$100.00		6
	KWQC			W	10/05/16	:30	12:11 PM	VICT7641LOFGREN4PRINCI	\$100.00		7
	KWQC			Th	10/06/16	:30	12:46 PM	VICT7642GROWINGFUTURE	\$100.00		8
9	KWQC	Paula Sands	M-F 3p-330p		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			M	10/03/16	:30	3:12 PM	VICT7641LOFGREN4PRINCI	\$70.00		5
	KWQC			Tu	10/04/16	:30	3:16 PM	VICT7641LOFGREN4PRINCI	\$70.00		6
	KWQC			W	10/05/16	:30	3:21 PM	VICT7641LOFGREN4PRINCI	\$70.00		8
	KWQC			F	10/07/16	:30	3:05 PM	VICT7642GROWINGFUTURE	\$70.00		7
11	KWQC	M-F 4pm News	M-F 4p-430p		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			M	10/03/16	:30	4:17 PM	VICT7641LOFGREN4PRINCI	\$175.00		1
	KWQC			Tu	10/04/16	:30	4:28 PM	VICT7641LOFGREN4PRINCI	\$175.00		3
	KWQC			Th	10/06/16	:30	4:28 PM	VICT7642GROWINGFUTURE	\$175.00		2
	KWQC			F	10/07/16	:30	4:17 PM	VICT7642GROWINGFUTURE	\$175.00		4
13	KWQC	M-F 430p-5p	M-F 430p-5p		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			Tu	10/04/16	:30	4:54 PM	VICT7641LOFGREN4PRINCI	\$150.00		2
	KWQC			W	10/05/16	:30	4:43 PM	VICT7641LOFGREN4PRINCI	\$150.00		1
	KWQC			Th	10/06/16	:30	4:43 PM	VICT7642GROWINGFUTURE	\$150.00		4
	KWQC			F	10/07/16	:30	4:43 PM	VICT7642GROWINGFUTURE	\$150.00		3
15	KWQC	M-F 5pm News	M-F 5p-530p		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			M	10/03/16	:30	5:24 PM	VICT7641LOFGREN4PRINCI	\$375.00		3
	KWQC			Tu	10/04/16	:30	5:25 PM	VICT7641LOFGREN4PRINCI	\$375.00		4
	KWQC			Th	10/06/16	:30	5:28 PM	VICT7642GROWINGFUTURE	\$375.00		2
	KWQC			F	10/07/16	:30	5:12 PM	VICT7642GROWINGFUTURE	\$375.00		1

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Estimate Number	'4 Principles'	Invoice Month	October 2016
		Invoice Period	10/03/16 - 10/09/16
Property	KWQC	Order #	942983
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	KWQC	M-F 6pm News	M-F 6p-630p		10/03/16 to 10/09/16	4x	MTWTF--				
	KWQC			M	10/03/16	:30	6:16 PM	VICT7641LOFGREN4PRINCI	\$650.00		4
	KWQC			Tu	10/04/16	:30	6:22 PM	VICT7641LOFGREN4PRINCI	\$650.00		1
	KWQC			W	10/05/16	:30	6:16 PM	VICT7641LOFGREN4PRINCI	\$650.00		3
	KWQC			Th	10/06/16	:30	6:17 PM	VICT7642GROWINGFUTURE	\$650.00		2
19	KWQC	M-F 630p-7p	M-F 630p-7p		10/03/16 to 10/09/16	3x	MTWT---				
	KWQC			M	10/03/16	:30	6:35 PM	VICT7641LOFGREN4PRINCI	\$625.00		3
	KWQC			Tu	10/04/16	:30	6:48 PM	VICT7641LOFGREN4PRINCI	\$625.00		1
	KWQC			Th	10/06/16	:30	6:54 PM	VICT7642GROWINGFUTURE	\$625.00		2
					10/10/16 to 10/16/16	1x	M-----				
	KWQC	Last Call/Carson Daly	M-F 1237x-107x	Tu	10/04/16	:30	12:54 AM	VICT7641LOFGREN4PRINCI	\$10.00	MG for 17.5,7.9,19.4,11.5	10
	KWQC	Last Call/Carson Daly	M-F 1237x-107x	W	10/05/16	:30	12:55 AM	VICT7641LOFGREN4PRINCI	\$10.00	MG for 17.5,7.9,19.4,11.5	9
	KWQC	Last Call/Carson Daly	M-F 1237x-107x	Th	10/06/16	:30	12:53 AM	VICT7642GROWINGFUTURE	\$10.00	MG for 17.5,7.9,19.4,11.5	8
	KWQC	Last Call/Carson Daly	M-F 1237x-107x	F	10/07/16	:30	1:04 AM	VICT7642GROWINGFUTURE	\$10.00	MG for 17.5,7.9,19.4,11.5	11
	KWQC	Su 5pm News	Su 5p-530p	Su	10/09/16	:30	5:23 PM	VICT7642GROWINGFUTURE	\$350.00	MG for 17.5,7.9,19.4,11.5	7
20	KWQC	M-F 10pm News	M-F 10p-1035p		10/03/16 to 10/09/16	3x	MTWT---				
	KWQC			M	10/03/16	:30	10:25 PM	VICT7641LOFGREN4PRINCI	\$600.00		4
	KWQC			Tu	10/04/16	:30	10:25 PM	VICT7641LOFGREN4PRINCI	\$600.00		6
	KWQC			W	10/05/16	:30	10:33 PM	VICT7641LOFGREN4PRINCI	\$600.00		5
21	KWQC	Sa 5a-6a	Sa 5a-6a		10/03/16 to 10/09/16	1x	-----S-				
	KWQC			Sa	10/08/16	:30	5:21 AM	VICT7642GROWINGFUTURE	\$50.00		2
22	KWQC	Sa 6a News	Sa 6a-7a		10/03/16 to 10/09/16	1x	-----S-				
	KWQC			Sa	10/08/16	:30	6:52 AM	VICT7642GROWINGFUTURE	\$50.00		2
24	KWQC	NBC NASCAR	NBC NASCAR		10/03/16 to 10/09/16	1x	-----S-				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	KWQC	NBC NASCAR	NBC NASCAR								
	KWQC			Sa	10/08/16	:30	6:41 PM	VICT7642GROWINGFUTURE	\$300.00		1
25	KWQC	Sa 630p-7p	Sa 630p-7p								
					10/03/16 to 10/09/16	1x	-----S-				
	KWQC	Tonight Show	M-F 1035p-1137p	Tu	10/04/16	:30	11:33 PM	VICT7641LOFGREN4PRINCI	\$175.00	MG for 25.2 10/08	3
	KWQC	Early Today	M-F 4a-430a	W	10/05/16	:30	4:17 AM	VICT7641LOFGREN4PRINCI	\$25.00	MG for 25.2 10/08	4
	KWQC			Sa	10/08/16	:00			\$200.00	See MG 25.3,25.4	2
27	KWQC	LN Sa	Sa 10p-1030p								
					10/03/16 to 10/09/16	1x	-----S-				
	KWQC			Sa	10/08/16	:30	10:28 PM	VICT7642GROWINGFUTURE	\$500.00		1
29	KWQC	Su 6a News	Su 6a-7a								
					10/03/16 to 10/09/16	1x	-----S				
	KWQC			Su	10/09/16	:30	6:17 AM	VICT7642GROWINGFUTURE	\$60.00		1
30	KWQC	Su 8a News	Su 8a-9a								
					10/03/16 to 10/09/16	1x	-----S				
	KWQC			Su	10/09/16	:30	8:23 AM	VICT7642GROWINGFUTURE	\$100.00		2

Aired Spots **63**

Gross Total \$15,265.00
Agency Commission \$2,289.75
Net Amount Due \$12,975.25 **Payment Terms 30 Days**

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