

CONTRACT



KWQC
 805 Brady Street
 Davenport, IA 52803
 (563) 383-7000

<u>Contract / Revision</u>	<u>Alt Order #</u>
952505 /	08413176

<u>Product</u>
RPI-MARK LOFGREN

<u>Contract Dates</u>	<u>Estimate #</u>
10/17/16 - 10/24/16	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/RPI-Approved by Mark Lofgren	10/17/16 / 10/17/16

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
WEEKLY	Calendar	Cash

<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
KWQC	HRP Chicago	HRP/Chicago

<u>Special Handling</u>

<u>Demographic</u>
Adults 35+

<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>

<u>Agency Ref</u>	<u>Advertiser Ref</u>
IN11418	

And:

Victory Enterprises
 5200 Southwest Thirtieth Street
 Davenport, IA 52802
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
2	KWQC	10/17/16	10/21/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				4	\$125.00					
3	KWQC	10/17/16	10/21/16	M-F 6am News	M-F 6a-7a		:30			P3		NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				4	\$325.00					
4	KWQC	10/17/16	10/21/16	Today Show M-F	M-F 7a-9a		:30			P3		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				3	\$300.00					
5	KWQC	10/17/16	10/21/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				4	\$60.00					
6	KWQC	10/17/16	10/21/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				5	\$100.00					
7	KWQC	10/17/16	10/21/16	Paula Sands	M-F 3p-330p		:30			P3		NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				3	\$70.00					
8	KWQC	10/17/16	10/21/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				3	\$150.00					
9	KWQC	10/17/16	10/21/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				4	\$150.00					
10	KWQC	10/17/16	10/21/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	3	\$2,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				3	\$940.00					
11	KWQC	10/17/16	10/21/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				3	\$625.00					
12	KWQC	10/17/16	10/21/16	M-F 10pm News	M-F 10p-1035p		:30			P3		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				3						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract Dates	Product	Estimate #
10/17/16 - 10/24/16	RPI-MARK LOFGREN	

Advertiser	Original Date / Revision
POL/RPI-Approved by Ma	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				3	\$600.00					
13	KWQC	10/22/16	10/22/16	Sa 5a-6a	Sa 5a-6a		:30			P3		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$65.00					
14	KWQC	10/22/16	10/22/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$50.00					
15	KWQC	10/22/16	10/22/16	Sa 6pm News	Sa 6p-630p		:30			P3		NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$565.00					
16	KWQC	10/22/16	10/22/16	LN Sa	Sa 10p-1030p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$500.00					
17	KWQC	10/23/16	10/23/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$60.00					
18	KWQC	10/23/16	10/23/16	Su 8a News	Su 8a-9a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$100.00					
19	KWQC	10/23/16	10/23/16	Su 5pm News	Su 5p-530p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$500.00					
20	KWQC	10/23/16	10/23/16	LN Special Edition Sur	LN Special Editor		:30			P3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$300.00					
22	KWQC	10/24/16	10/24/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$125.00					
N 23	KWQC	10/24/16	10/24/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	1	\$815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$815.00					
N 24	KWQC	10/24/16	10/24/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	1	\$815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$815.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	1	KWQC	10/24/16-10/30/16	Today Show M-F	M-F 7a-9a	M-----	:30		\$815.00	NM				
	See MG 24.2													
	2	KWQC	10/24/16-10/30/16	Today Show M-F	M-F 7a-9a	M-----	:30		\$815.00	NM				
	Ⓜ MG for 24.1 10/24													
D 25	KWQC	10/24/16	10/24/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	0	\$0.00
D 26	KWQC	10/24/16	10/24/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	0	\$0.00
N 27	KWQC	10/24/16	10/24/16	Paula Sands	M-F 3p-330p		:30			P3		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	2-----				2	\$70.00					
D 28	KWQC	10/24/16	10/24/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	0	\$0.00
D 29	KWQC	10/24/16	10/24/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	0	\$0.00
N 30	KWQC	10/24/16	10/24/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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Week:		10/24/16	10/30/16	1-----				1	\$1,000.00					
D 31	KWQC	10/24/16	10/24/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	0	\$0.00
32	KWQC	10/17/16	10/21/16	M-F 430am News	M-F 430a-5a		:30			P3		NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				4	\$50.00					
D 33	KWQC	10/24/16	10/24/16	M-F 430am News	M-F 430a-5a		:30			P3		NM	0	\$0.00
34	KWQC	10/17/16	10/21/16	M-F 330p-4p	M-F 330p-4p		:30			P3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	MTWTF--				1	\$150.00					
Totals													58	\$16,580.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/17/16 - 10/23/16	52	\$13,685.00	(\$2,052.75)	\$11,632.25
10/24/16 - 10/30/16	6	\$2,895.00	(\$434.25)	\$2,460.75
Totals	58	\$16,580.00	(\$2,487.00)	\$14,093.00

Signature: _____ **Date:** _____

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