

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

<u>Contract / Revision</u> 942983 /		<u>Alt Order #</u>
<u>Product</u> IA_RPI_Lofgren_9.27-10.10		
<u>Contract Dates</u> 09/27/16 - 10/10/16		<u>Estimate #</u> '4 Principles'
<u>Advertiser</u> POL/RPI-Approved by Mark Lofgren		<u>Original Date / Revision</u> 09/23/16 / 10/11/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Chicago	<u>Sales Office</u> HRP/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN11418		<u>Advertiser Ref</u>

And:

Victory Enterprises
5200 Southwest Thirtieth Street
Davenport, IA 52802
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KWQC	09/27/16	10/10/16	M-F 430am News	M-F 430a-5a		:30			P3		NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$50.00					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$50.00					
	Week:	10/10/16	10/16/16	M-----				1	\$50.00					
N 2	KWQC	09/27/16	10/10/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$125.00					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$125.00					
	Week:	10/10/16	10/16/16	M-----				1	\$125.00					
N 3	KWQC	09/27/16	09/30/16	M-F 6am News	M-F 6a-7a		:30			P3		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$300.00					
N 4	KWQC	10/03/16	10/10/16	M-F 6am News	M-F 6a-7a		:30			P3		NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$325.00					
	Week:	10/10/16	10/16/16	M-----				1	\$325.00					
N 5	KWQC	09/27/16	09/30/16	Today Show M-F	M-F 7a-9a		:30			P3		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$300.00					
N 6	KWQC	10/03/16	10/10/16	Today Show M-F	M-F 7a-9a		:30			P3		NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$325.00					
	Week:	10/10/16	10/16/16	M-----				1	\$325.00					
N 7	KWQC	09/27/16	10/10/16	M-F 9am Today Show	M-F 9a-10a		:30			P3		NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$140.00					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$140.00					
	Week:	10/10/16	10/16/16	M-----				1	\$140.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	9	KWQC	10/10/16-10/16/16	M-F 9am Today Show II	M-F 9a-10a	M-----	:30		\$140.00			NM		
	See MG 19.5,19.6,19.7,19.8,19.9,19.10,19.11													

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 942983 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/27/16 - 10/10/16	<u>Product</u> IA_RPI_Lofgren_9.27-10	<u>Estimate #</u> 4 Principles'
<u>Advertiser</u> POL/RPI-Approved by Ma		<u>Original Date / Revision</u> 09/23/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 8	KWQC	09/27/16	10/10/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$100.00					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$100.00					
	Week:	10/10/16	10/16/16	M-----				2	\$100.00					
N 9	KWQC	09/27/16	10/10/16	Paula Sands	M-F 3p-330p		:30			P3		NM	9	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$70.00					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$70.00					
	Week:	10/10/16	10/16/16	M-----				1	\$70.00					
N 10	KWQC	09/27/16	09/30/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$100.00					
N 11	KWQC	10/03/16	10/10/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$175.00					
	Week:	10/10/16	10/16/16	M-----				1	\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	5	KWQC	10/10/16-10/16/16	M-F 4pm News	M-F 4p-430p	M-----	:30		\$175.00			NM		
	See MG 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11													
N 12	KWQC	09/27/16	09/30/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$125.00					
N 13	KWQC	10/03/16	10/10/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$150.00					
	Week:	10/10/16	10/16/16	M-----				1	\$150.00					
N 14	KWQC	09/27/16	09/30/16	M-F 5pm News	M-F 5p-530p		:30			P3		NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$350.00					
N 15	KWQC	10/03/16	10/10/16	M-F 5pm News	M-F 5p-530p		:30			P3		NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$375.00					
	Week:	10/10/16	10/16/16	M-----				1	\$375.00					
N 16	KWQC	09/27/16	09/30/16	M-F 6pm News	M-F 6p-630p		:30			P3		NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWTF--				4	\$550.00					
N 17	KWQC	10/03/16	10/10/16	M-F 6pm News	M-F 6p-630p		:30			P3		NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	MTWTF--				4	\$650.00					
	Week:	10/10/16	10/16/16	M-----				1	\$650.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	5	KWQC	10/10/16-10/16/16	M-F 6pm News	M-F 6p-630p	M-----	:30		\$650.00			NM		
	See MG 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11													
N 18	KWQC	09/27/16	09/29/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	09/26/16	10/02/16	-TWT---				3	\$600.00					
N 19	KWQC	10/03/16	10/10/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	10	\$3,315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	MTWT---				3	\$625.00					

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Contract / Revision	Alt Order #
942983 /	

Contract Dates	Product	Estimate #
09/27/16 - 10/10/16	IA_RPI_Lofgren_9.27-10	'4 Principles'

Advertiser	Original Date / Revision
POL/RPI-Approved by Ma	09/23/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	M-----				1	\$625.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
4	KWQC	10/10/16-10/16/16		M-F 630p-7p	M-F 630p-7p	M-----	:30		\$625.00			NM		
See MG 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11														
5	KWQC	10/10/16-10/16/16		M-F 630p-7p	M-F 630p-7p	M-----	:30		\$650.00			NM		
Ⓜ	MG for 17.5, 7.9, 19.4, 11.5													
6	KWQC	10/10/16-10/16/16		M-F 9am Today Show II	M-F 9a-10a	M-----	:30		\$400.00			NM		
Ⓜ	MG for 17.5, 7.9, 19.4, 11.5													
7	KWQC	10/09/16-10/09/16		Su 5pm News	Su 5p-530p	-----Su	:30		\$350.00			NM		
Ⓜ	MG for 17.5, 7.9, 19.4, 11.5													
8	KWQC	10/04/16-10/07/16		Last Call/Carson Daly	M-F 1237x-107x	-TuWThF----	:30		\$10.00			NM		
Ⓜ	MG for 17.5, 7.9, 19.4, 11.5													
9	KWQC	10/04/16-10/07/16		Last Call/Carson Daly	M-F 1237x-107x	-TuWThF----	:30		\$10.00			NM		
Ⓜ	MG for 17.5, 7.9, 19.4, 11.5													
10	KWQC	10/04/16-10/07/16		Last Call/Carson Daly	M-F 1237x-107x	-TuWThF----	:30		\$10.00			NM		
Ⓜ	MG for 17.5, 7.9, 19.4, 11.5													
11	KWQC	10/04/16-10/07/16		Last Call/Carson Daly	M-F 1237x-107x	-TuWThF----	:30		\$10.00			NM		
Ⓜ	MG for 17.5, 7.9, 19.4, 11.5													
N 20	KWQC	09/27/16	10/06/16	M-F 10pm News	M-F 10p-1035p		:30			P3		NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-TWT---				3	\$600.00					
Week:		10/03/16	10/09/16	MTWT---				3	\$600.00					
N 21	KWQC	10/01/16	10/08/16	Sa 5a-6a	Sa 5a-6a		:30			P3		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S-				1	\$50.00					
Week:		10/03/16	10/09/16	-----S-				1	\$50.00					
N 22	KWQC	10/01/16	10/08/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S-				1	\$50.00					
Week:		10/03/16	10/09/16	-----S-				1	\$50.00					
N 23	KWQC	10/01/16	10/01/16	Sa 6pm News	Sa 6p-630p		:30			P3		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S-				1	\$210.00					
N 24	KWQC	10/08/16	10/08/16	NBC NASCAR	NBC NASCAR		:30			P3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S-				1	\$300.00					
N 25	KWQC	10/01/16	10/08/16	Sa 630p-7p	Sa 630p-7p		:30			P3		NM	3	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S-				1	\$200.00					
Week:		10/03/16	10/09/16	-----S-				1	\$200.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
2	KWQC	10/03/16-10/09/16		Sa 630p-7p	Sa 630p-7p	-----Sa--	:30		\$200.00			NM		
See MG 25.3, 25.4														
3	KWQC	10/03/16-10/07/16		Tonight Show	M-F 1035p-1137p	MTuWThF----	:30		\$175.00			NM		
Ⓜ	MG for 25.2 10/08													
4	KWQC	10/03/16-10/07/16		Early Today	M-F 4a-430a	MTuWThF----	:30		\$25.00			NM		
Ⓜ	MG for 25.2 10/08													
N 26	KWQC	10/01/16	10/01/16	LN Sa	Sa 10p-1030p		:30			P3		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S-				1	\$450.00					

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Contract Dates	Product	Estimate #
09/27/16 - 10/10/16	IA_RPI_Lofgren_9.27-10	*4 Principles*

Advertiser	Original Date / Revision
POL/RPI-Approved by Ma	09/23/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 27	KWQC	10/08/16	10/08/16	LN Sa	Sa 10p-1030p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S-				1	\$500.00					
N 28	KWQC	10/02/16	10/02/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S				1	\$75.00					
N 29	KWQC	10/09/16	10/09/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S				1	\$60.00					
N 30	KWQC	10/02/16	10/09/16	Su 8a News	Su 8a-9a		:30			P3		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S				1	\$100.00					
Week:		10/03/16	10/09/16	-----S				1	\$100.00					
N 31	KWQC	10/02/16	10/02/16	Su 5pm News	Su 5p-530p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S				1	\$350.00					
N 32	KWQC	10/02/16	10/02/16	FB Night in Amer Pre	FB Night in Amer		:30			P3		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S				1	\$225.00					
Totals									0.00				133	\$32,085.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/02/16	59	\$14,150.00	(\$2,122.50)	\$12,027.50
10/03/16 - 10/09/16	63	\$15,265.00	(\$2,289.75)	\$12,975.25
10/10/16 - 10/16/16	11	\$2,670.00	(\$400.50)	\$2,269.50
Totals	133	\$32,085.00	(\$4,812.75)	\$27,272.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.