



ISSUES REPORT
3rd QUARTER, 2018



COMMUNITY ISSUE	DESCRIPTION OF "HAPPI ERIE People, Places, and Things" PROGRAM	DATE	Time	AMOUNT OF TIME DEVOTED
Children's Welfare	Erik Perino of Family Services was a guest on the program to push for the Big Brother Big Sister program	7/1/18	6:00 AM	15 minutes
Animal Welfare	Dino Sorbara from Pet Supplies Plus was a guest on the program to explain how summer heat affects our pets, with tips on how to keep your pet healthy and happy during extra warm seasons.	7/8/18	6:00 AM	15 minutes
Animal Welfare	Emily Smicker of VGC Properties appeared on the program to let listeners know about the annual Gears & Grub fundraiser for the Anna Shelter.	7/15/18	6:00 AM	15 minutes
Economy	Brian Slawin of Ben Franklin Technology Partners was a guest on the program to talk about how to start a start-up business, emphasizing new technology businesses developing in Erie.	7/22/18	6:00 AM	15 minutes
Health	Deanna Renaud of the Community Blood Bank was a guest on the program because of the extreme blood shortage in the community and to inform the public about the extra hours the Blood Bank will be open to accommodate those willing and able to donate.	7/29/18	6:00 AM	15 minutes
Community Resources	Terry Reed of Presque Isle Gallery and Gifts offered information about the Presque Isle Partnership and the summer art show that has been designed to benefit the park for all.	8/5/18	6:00 AM	15 minutes
Education	Tammy Roche of the YMCA of Greater Erie was a guest to talk about the Early Education programs opening, and about the grand funding available for families who qualify.	8/12/18	6:00 AM	15 minutes
Health and the Economy	Faith Kindig of the Oasis Project was on the program to give an update on the Oasis Market. This project was designed to support local businesses and entrepreneurs by connecting food producers with consumers. Their goal is to impact downtown Erie by eliminating one of the "food deserts" and take a step toward a sustainable future for our community.	8/19/18	6:00 AM	15 minutes
Women's Services	Jennie Haggerty of the Mercy Center for Women came on the program to let listeners know what this organization does to help women in need, and how to access the services they provide. She also promoted the Butterfly Release event, a benefit for the center.	8/26/18	6:00 AM	15 minutes



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Education and Children's Welfare	Shannon Collins of the Achievement Center of Erie was a guest on the program to talk about the 95 years the center has spent helping families in the community.	9/2/18	6:00 AM	15 minutes
Health and the Economy	Tina Esprin of EmeryCare was a guest on the program to inform the public of the non-profit status of EmeryCare... overcoming the misperception that they are a for profit organization.	9/9/18	6:00 AM	15 minutes
Anti Drug Program	John Box of Box Studio was on the program to explain how his program is helping inner city kids and giving them alternatives to drugs with music and creativity.	9/16/18	6:00 AM	15 minutes
Public Education	Bob Himes of The Builder's Association of NWPA appear on the program to explain the new laws and codes for residential home construction, and what the homeowner needs to know when hiring a contractor	9/23/18	6:00 AM	15 minutes
Education and Children's Welfare	Doug White of the Iroquois School District Foundation talked about the Summer Food Truck Festival and how it provided scholarships for kids from HAPPI's city of license, Lawrence Park, PA	9/30/18	6:00 AM	15 minutes
Health	Shari McBride, on air personality, participated in the Battle of the Broadcasters for the Community Blood Bank to get people to come in and donate blood before the Labor Day holiday.	8/27/18	10:00:00 AM to 4PM	6 hours
Education	HAPPI 927 broadcasted LIVE every day for 1 1/2 hours to promote the drive for school supplies that would be given to the United Way to hand out to needy kids before the school year starts.	7/13 through 7/21	90 minutes daily for 9 days	Total of 13.5 hours
Animal Welfare	Every Thursday is FURS-day on happi with an ongoing program in which we partner with the Humane Society to feature an animal looking for a home. This is promoted on air, and on all happi social media platforms	on-going	2-3 times each day Monday-Thurs.	varies