



# Working for You

## WJBK FOX 2 Quarterly Issues/Programs Report 1<sup>st</sup> Quarter 2018

The following pages detail issue-responsive programming broadcast by this station during the reporting period. The programs and public service announcements listed on the following pages address current local issues of concern those in the viewing area of WJBK FOX 2.

### News Programming on WJBK FOX 2

WJBK FOX 2 ran an average of more than 70 hours of local news programs each week:

<i>Program</i>	<i>Day</i>	<i>Time</i>
FOX 2 News Morning	Monday – Friday	4:30am – 9:00am
FOX 2 News at Nine	Monday – Friday	9:00am – 10:00am
FOX 2 News at 10am	Monday – Friday	10:00am – 11:00am
FOX 2 News Live at 11am	Monday – Friday	11:00am – 12:00pm
FOX 2 News	Monday – Friday	5:00pm – 7:00pm
FOX 2 News	Monday – Friday	10:00pm – 11:00pm
FOX 2 News Edge at 11pm	Monday – Friday	11:00pm – 11:30pm
FOX 2 News (10pm Repeat)	Monday – Friday	2:00am – 3:00am
FOX 2 News Weekend	Saturday – Sunday	6:30am – 10:00am
FOX 2 News	Saturday – Sunday	6:00pm – 7:00pm
FOX 2 News	Saturday – Sunday	10:00pm – 11:00pm

WJBK FOX 2 covers important local and regional news stories and weather in the newscasts listed above. Specific examples are listed in the following pages. In addition to the coverage listed WJBK FOX 2 will interrupt non-news programming with breaking news stories and urgent weather information.

We also produced a number of specials to air during the holiday season, including our annual Holiday Connection program which is an hour-long program highlighting area nonprofits. It features people and agencies making an impact in our community and shows ways our viewers can give back to those in need.

## **Public Service Announcements on WJBK FOX 2**

WJBK FOX 2 airs public service announcements (PSAs) addressing local issues of community concern. These PSAs air throughout the broadcast day on WJBK FOX 2. PSAs that aired in this quarter are listed in later pages of this report.

The following issues were identified as significant and were addressed by WJBK FOX 2 to serve the community and act in the public interest as set forth by the Federal Communications Commission:

- 1. Health and wellness matters with special attention on heart health**
- 2. Tax assistance for those in need**
- 3. Community support**
- 4. Crime and Law Enforcement**
- 5. Sexual abuse on campus (the Larry Nassar story)**
- 6. School safety / gun violence**

## **Public Service Announcements and projects Addressing Critical Needs (full inventory list follows)**

We ran PSAs for the following causes/organizations:

- Accounting Aid Society – tax help
- Go Red Women’s Heart Health Campaign
- Clark Park Winter Carnival and Charity Hockey Game
- Energy Savings in cold weather
- American Lung Association Fight for Air Climb
- St. Patrick’s Parade in Detroit
- Resolution Center Fundraising Movie Night
- Detroit PAL (Police Athletic League) grand opening for kids
- Health message about safe prescription drug disposal
- Suicide Prevention

## **News Report of Stories Covering Critical Needs**

The first quarter of 2018 was a full house of high-profile enterprises that encompassed subjects of social, criminal, athletic and traditional significance. We fanned out across our state for planned events and breaking news, witnessing the extraordinary along the way as we counterbalanced the disturbing with the inspirational.

Amid the gritty and tragic nature of much of what we cover, we are sustained by emails like this one from our contact at the local Salvation Army: "I hope you're having a good day! I wanted to send a note of thanks to you and the Fox 2 team for supporting The Salvation Army's Bed & Bread Club Radiothon. Please send along my appreciation and gratitude to Josh (Landon), Rich (Luterman), ML (Elrick), and the Amys (Andrews and Lange). We truly enjoyed having them on site (and on-air) at the Emagine Theater in Novi. Overall, the Radiothon raised more than \$1.2 million

for the Bed & Bread program which feeds and shelters thousands of metro Detroiters 365 days a year. It's always a pleasure working with you and the Fox 2 team. Thank you for everything you do!"

We don't carry out our active role in the community for accolades or to fill air time, we do so to respectfully do our part to improve the community in which we live. While these sentiments are much appreciated, it is in reality our pleasure to be associated with beneficial activities like these.

Here is a sampling of our broadcast body of work for the quarter:

### **CRISIS ON CAMPUS**

Larry Nassar abuse, team coverage. Michigan State University and USA gymnastics doctor Larry Nassar was sentenced to decades in prison for sexually abusing young female athletes, likely hundreds of them. In an extraordinary series of court sessions over many days, women including Olympic medalists heaped their scorn of Nassar for his actions, and tore into MSU for either overlooking or refusing to see all the signs of Nassar's criminality. The anger and uproar prompted the resignations of the university president and athletic director, and brought pledges by lawmakers and the university to never again allow such an outrage to be perpetrated.

CMU homicides, Jessica Dupnack and Randy Wimbley. March 2-3, multiple stories. The Central Michigan University campus went on lockdown following the shooting deaths of two people in a dormitory, and the disappearance of the suspect. We travelled to Mt. Pleasant and chronicled the investigation, which turned out to be a troubled student getting possession of his father's gun and murdering his parents, who were there to pick him up for spring break. Police brought him into custody more than 12 hours after the killings.

Richard Spencer protest, Jessica Dupnack and Randy Wimbley. March 5, multiple stories. Michigan State University tried to minimize any chance of confrontation when white nationalist Richard Spencer came to campus to speak, hosting him in an agricultural building away from central campus. The effort failed as Spencer supporters and protesters swarmed and fought outside the building. The skirmishes resulted in multiple arrests and very little attention paid to the words of Spencer himself.

### **ACTIVISM**

Church sanctuary, multiple stories. An Albanian man facing deportation found refuge in a Detroit church. His wife Flora suffers from a debilitating case of multiple sclerosis and for more than 20 years, he's cared for her by feeding, bathing, dressing her and moving her from one place to another. So far, he seems safe ... federal agents say they generally will not conduct law enforcement activity at places of worship.

No Irish bar, March 19. Amy Lange, 3:00. Advertising exec sets up fake "No Irish Pub" along route of Detroit's St. Patrick's Day parade and records the reaction evoked by a bouncer bad-mouthing the Irish as lazy and low class. It was all part of an experiment to raise awareness about how poorly Irish immigrants were once treated in the United States and what that says about attitudes on race and immigration today.

School walkout, March 14. Team coverage. Students at schools across metro Detroit walk out of class, part of a nationwide event protesting gun violence and marking the one-month anniversary of the high school massacre in Parkland, FL, that left 17 people dead at the hands of an unstable young man armed with an assault rifle. We are at schools in the suburbs and Detroit, while using our helicopter to capture the enormity of the turnout from the air.

### **rites of the season**

North American International Auto Show, multiple stories. Two days of January media previews included interviews with Jim Hackett, CEO of Ford Motor Co., and Fiat-Chrysler leader Sergio Marchionne, announcement of the car and truck of the year winners, plus unveilings by Lexus, Dodge Ram, BMW, Volkswagen, Nissan, Acura, Kia, Hyundai, Infiniti and Toyota, among others. We also talked live with the granddaughter of Steve McQueen at a display that featured the reimagining of the late star's iconic Mustang GT from the movie "Bullitt" and, amazingly, a 1968 GT used in the movie itself. On a less impressive note, our Roop Raj was snubbed live by Arnold Schwarzenegger as he walked through the show floor, but we had fun with it anyway.

Opening Day, team coverage. March 30. There can be no spring in Detroit without the celebration of Opening Day for the Detroit Tigers. The baseball game itself is just part of the overall pageantry and optimism that metro Detroiters pine for all winter. This year, it was opener and re-opener ... our coverage March 29 began with our morning show at 4:30am amid raindrops that resulted in a rainout called about 9am ... so the plan was reconfigured and repeated the next day, with coverage including a 90-minute pre-game and the 13-inning game itself until we transitioned to news at 6:40pm.

Clark Park Coalition, M.L. Elrick. Feb. 16, 3:00. The annual Clark Park winter carnival in southwest Detroit is a day of free family fun followed by a charity hockey game featuring FOX 2's M.L. Elrick and others from the station facing off against attorney Mike Rataj and his team. Our preview story draws attention to the drive to raise money for a special place that helps kids grow up the right way ... the park's programs include tutoring, computers, photography and lunches in the summer, and of course skating and hockey in the winter.

Roads to ruin, multiple stories. Michigan's seasonal cycle of freeze-thaw-freeze plays havoc with road conditions, and the early onset of this in 2018 created a legitimate crisis. Some of the metro area's most highly traveled road required emergency lane closures for extensive patching, government agencies were stretched to the breaking point by emergency construction, and we chronicled the repair woes of regular motorists who in some cases had to replace multiple tires and pay hundreds of dollars in repair costs. The crisis has focused a spotlight on the statewide spending priorities that brought us to this point.

### **investigative**

Gabe Leland probe, M.L. Elrick. March 28, 3:30. A Detroit business executive tells FOX 2 exclusively that he wore a wire for the FBI and paid a \$7,500 bribe to Detroit City Councilman Gabe Leland for help with a property dispute. He said the buy money was provided by the FBI and was a down payment on a \$15,000 bribe Leland demanded. The man said he recorded three meetings for the

FBI: the first meeting when Leland demanded the bribe, a second meeting in which he handed \$7,500 cash over to one of Leland's campaign workers, and a third meeting in which Leland acknowledged receiving the money.

Bad builder, Rob Wolchek. Jan. 24, 6:00. The owner of Maddox Construction goes into Wolchek's Hall of Shame after his investigation reveals a company whose selfie-loving owner is unlicensed and saddled with a long list of angry customers. The story was followed by a series of criminal charges in courthouses all over metro Detroit and a trip to jail for this bad builder.

Dumper, Rob Wolchek. Feb. 28, 6:00. Wolchek's investigation started with pictures of a mountain of soggy newspaper inserts and informational fliers left in a suburban alley. He methodically backtracked using names of the businesses and organizations on the dumped papers to uncover the company responsible and finally its owner, a criminal with no good explanation for why all the papers were never delivered. He was promptly fired by a school district and the newspaper company he was paid to deliver for.

Letter for nephew, M.L. Elrick. Feb. 7, 5:00. Elrick is surprised to find a member of the Wayne State University Board of Governors using her government stationery to ask for leniency for her gangbanger nephew, who launched the Detroit chapter of the notorious L.A.-based Crips gang and was a figure in the cold-blooded homicide of a young restaurant manager. She eventually apologizes to the board, acknowledging her actions might have "cast a bad light on the institution."

### **CRIME AND PUNISHMENT**

Rib Rack homicide, Roop Raj. Jan. 12, 3:00. A man who beat a 2008 murder charge goes to prison for 30 years for unrelated crimes, largely because of the determination of law enforcement officials who believed the murder case would be only the beginning of a violent criminal career. Despite being identified by two other men as the triggerman in the killing of a restaurant manager when he was just 15, Jerome Hamilton was acquitted on all charges. He stayed on the radar of federal authorities and at age 24 went down as the leader of a Detroit gang known as the Rollin60's Crips ... a gang is responsible for murders, carjackings, fire bombings, and drugs, according to prosecutors. His conviction was some solace for the restaurant manager's family, who received an apology from Hamilton.

Gas station spree. Feb. 26. Team coverage. A man wanted for killing four people on Detroit's west side dies of a self-inflicted gunshot wound after crashing a car he stole and trying to run from police in Ohio. Three FOX 2 reporters and camera crews tracked this atrocity as it unfolded ... first three people were shot and killed at a gas station on Detroit's west side about 9am, a fourth person was also found shot dead at a nearby home, then a carjacking and chase that lead to the deadly finale near Toledo. Police believe a jealous ex-convict murdered his daughter's mother, two people she happened to be with, then a cousin who made him jealous.

Motel shootout, Ingrid Kelley. March 27, 3:00. Detroit Police are called to a rundown motel to investigate a shooting, and share with FOX 2 dramatic video of a gunfight. They also see a bullet hole in the window of Room 119 and when they make entry they find no adults, on a pair of children under the age of 2. After we reported the story and shared pictures of the children on air,

the biological father took custody of them. Their mother was later arrested for abuse and abandonment.

## **HEALTH AND WELLNESS**

Food swaps, Deena Centofanti. March 14, 2:00. Centofanti visits Beaumont Hospital to report on crafty ways to improve a diet by trading out ingredients and saving on calories, sugar and carbohydrates. An example is using a riced vegetable medley heavy on cauliflower to replace white rice.

Snoring warning, Deena Centofanti. March 7, 2:30. Snoring is more than a nuisance, it could also be a sign of a bigger problem. A look at the symptoms and treatments for sleep apnea with a doctor from Henry Ford Health System.

Super Bowls snacks, Deena Centofanti. Jan. 31, 3:00. At any Super Bowl feast, you want to make sure you have plenty of options for snacking -- including some healthy options to balance it all out. Grace Derocha, a registered dietitian and certified health coach at Blue Cross Blue Shield of Michigan, provides our viewers with a healthy snack recipe that is sure to please any ravenous football fan.

## **FRANCHISES**

Tech talk, Derek Kevra. A weekly franchise that looks at popular new technology and gadgets, helping to explain how they work and why they are revolutionary. The franchise highlights not just large-scale national releases, but also local tech companies and startups. Additionally, the weekly segment addresses topical technology questions on a local scale.

Amy's Angels. Morning show anchor Amy Andrews tells the stories of people who stand out for the right reasons ... their commitment to helping others and conducting themselves in charitable and inspirational ways.

Let It Rip. Every Thursday at 10:30pm and Sunday at 9:30am, Huel Perkins, Charlie Langton and Maurielle Lue host a 30-minute examination of news-based topics driving community opinion and discussion. We invite guests involved with the stories to come to the station as panelists and drill deeply into complex subjects, pushing past episodic coverage. Topics included transfers by high school athletes, federal policy on marijuana, s\*\*\*hole remarks attributed to President Trump, Michigan congressional races, the Trump expose book, the North American International Auto Show, victims of disgraced gymnastics doctor Larry Nassar and the fallout at Michigan State University, police challenges with guns and the mentally ill, tax reform, stock market gyrations, government spending and the proposed military parade, Toys R Us liquidation, summit meeting with North Korea, gun purchase minimum age, teens talk about the Parkland massacre, Facebook privacy, the epidemic of threats against schools, calls to repeal the Second Amendment, and the race for governor.

## PSA Full Inventory Jan - Mar 2018

Length	Material Description	Ad-ID	Last Used On
00:00:30	Accounting Aid Society	Volunteers Revised logo	02/01/18
00:00:30	Accounting Aid Society	Families Revised logo	04/04/18
00:00:30	American Heart Association	Go Red Version 1	02/26/18
00:00:30	American Heart Association	Go Red Version 2	03/06/18
00:00:45	American Heart Association	Go Red Version 3	02/04/18
00:00:30	Clark Park	Winter Carnival Hockey	02/17/18
00:00:30	HFHS Henry Ford Health System	Handwashing	03/30/18
00:00:30	DTE FOX 2 Energy Team	RESIDENTIAL	04/04/18
00:00:30	ALA LUNG CLIMB	THANK YOU	03/09/18
00:00:30	St Patricks Parade	Family Fun Zone	03/10/18
00:00:30	HFHS Henry Ford Health System	Spring Sports	04/06/18
00:00:30	HFHS Henry Ford Health System	Caregivers Revised 2017	04/03/18
00:00:30	Detroit Jazz Festival	LASTING IMPACT 1	04/03/18
00:00:30	Detroit Jazz Festival	LASTING IMPACT 2-Q	01/25/18
00:00:30	Child to Work Day	Child Fitness PSA 1	03/17/18
00:00:30	Child to Work Day	Healthy Eating 1	03/31/18
00:00:30	Child to Work Day	Healthy Eating 2	03/17/18
00:00:30	AFSP American Foundation Suicide Pi	Suicide Prevention 30	04/04/18
00:00:30	DTE FOX 2 Energy Team	WINTER 2017	01/31/18
00:00:30	VOA Volunteers of America	Adopt a Family THANKS	01/14/18
00:00:30	Red Cross Blood Drive	Blood Drive THANKS 30	01/07/18
00:00:10	Red Cross Blood Drive	Blood Drive THANKS 10	01/07/18
00:00:30	HFHS Henry Ford Health System	DRUG DISPOSAL	01/19/18
00:00:30	DETROIT PAL	CORNER BALLPARK	03/23/18
00:00:30	RESOLUTION CENTER	NIGHT AT THE MOVIES	04/04/18
00:00:30	DTE FOX Energy Team	Q2 Warm Weather Business	03/26/18

00:00:30	HFHS Henry Ford Health System	DRUG DISPOSAL revised	04/04/18
00:00:10	Ad Council -Shelter Pet Adoption	Toast	04/01/18
00:00:10	Ad Council -Shelter Pet Adoption	Jules	04/01/18
00:00:30	MAB Abstinence 2	I Wish I Waited 2	03/05/18
00:00:30	MAB Radon 2	People on Street 2	03/02/18
00:00:30	MAB Radon 2	Baby Steps 2	03/05/18
00:00:30	MAB Problem Gambling	Questions	04/02/18
00:00:30	MAB Partnership	Awkward Silence	04/03/18
00:00:30	MAB CRIME VICTIMS	VICTIMS	03/29/18
00:00:30	MAB I VACCINATE	PASS UP. PASS ON.	04/03/18
00:00:30	AD COUNCIL - Buzzed Driving	TVB Viral Consequences 17	02/01/18
00:00:30	AD COUNCIL - Buzzed Driving	TVB Lifes Doors 2017	02/01/18
00:00:30	AD COUNCIL - Buzzed Driving	Viral Conseq 2017	02/03/18
00:00:30	HFHS Henry Ford Health System	Handwashing KIDS VERSION	03/31/18
00:01:00	Ad Council - Child Passenger Safety	Chairs	03/31/18
00:01:00	Ad Council - Food Waste	Life of a Strawberry	03/31/18
00:01:00	Ad Council - Food Waste	Junk Food	03/31/18
00:01:00	Ad Council - Autism Awareness	The World of Autism	03/10/18
00:00:30	Ad Council - Discovering Nature	Kayak	03/24/18
00:00:30	Ad Council - Discovering Nature	Forest Light Show	03/17/18
00:00:30	Ad Council - Discovering Nature	Deer Staring Contest	03/31/18
00:00:30	Ad Council - Discovering Nature	REDWOODS 2017	03/10/18
00:00:30	Ad Council - Discovering Nature	Short Drive 2017	03/03/18
00:00:30	Ad Council - Discovering Nature	Kubo Adventure	03/17/18
00:00:30	Ad Council - Adoption Foster Care	Cat	03/24/18
00:00:30	Ad Council - Adoption Foster Care	Haircut Michigan	03/24/18
00:00:30	Ad Council - Adoption Foster Care	French Michigan	03/31/18
00:00:30	Ad Council - Adoption Foster Care	Breakup	03/31/18
00:00:30	Ad Council - Fatherhood Involvement	Audition Moment	03/24/18
00:00:30	Ad Council - Fatherhood Involvement	Guys Night Out	03/04/18



00:00:30	Ad Council - Fatherhood Involvement Papa Smurf	03/31/18
00:01:00	Ad Council - Hunger Prevention	03/24/18
00:00:30	Ad Council - Recycling	03/24/18
00:00:30	Ad Council - College Access	03/31/18
00:00:15	Ad Council - Fatherhood Involvement Papa Smurf Moment	03/31/18
00:00:15	Ad Council - Fatherhood Involvement Laugh	02/04/18
00:00:10	Ad Council -Shelter Pet Adoption	03/24/18
00:00:10	Ad Council -Shelter Pet Adoption	03/31/18
00:00:10	Ad Council -Shelter Pet Adoption	03/10/18

	We do anything Detroit	
	Superhero	
	Major Keys	
	Garfield PSA 2017	
	Arnie	
	Bento Keyboard Cat	

New PSAs Jan - Mar 2018

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