



WTRC Issues and Programs List
3rd Quarter, 2021

July 1, 2021 - September 30, 2021

Prepared by Jon Zimney, Program Director
on September 30, 2021

Regularly Scheduled
News and Public Affairs Programming
Broadcast by WTRC

Program Name	Schedule and Description
National Newscasts	Two minute news segments broadcast at the top of each hour around the clock; Fox News Radio covers news stories affecting the nation and world.
Local Newscasts	Two minute news segments broadcast at two minutes past each hour at 6:02 a.m., 7:02 a.m., 8:02 a.m., 9:02 a.m. 4:02 p.m. and 5:02 p.m. Mon. – Fri.; Covers news stories affecting the local cities, counties, and states.
Weather Forecasts	30 second segments broadcast two times each hour between 6 am and 9 am Mon. – Fri., one time each hour between 9am – 5 am Mon. – Fri. and one time each hour around the clock on Sat. – Sun.; Forecasts of the weather and updates on weather related watches and warnings.
Viewpoints Radio	30 minute program broadcast each Saturday at 6:30 am; Interviews with guests that have expertise and real-world experience regarding current issues.
Radio Health Journal	30 minute program broadcast each Saturday at 6:00 am; Interviews with guests that have expertise and real-world experience in health and medicine.
Agri-Talk	60 minute program broadcast each Monday – Friday at 10 a.m.; The program is for farmers/agriculture industry experts and rural America, providing information that connects producers with consumers.
Market Rally	60 minute program broadcast each Monday – Friday at 3 p.m.; Program focuses on agricultural commodity markets. Market Rally welcomes listeners to become part of the discovery process and listen in on some of the top commodity analysts in the country discussing and debating market action.
Scam Of The Week	2 minute program broadcast each Monday at approximately 10:30 a.m. and each Thursday at approximately 2:30 p.m.; Interview with representatives from the Better Business Bureau of Northern Indiana regarding scams and consumer news designed to help prevent consumers from falling prey to scammers or becoming victims of identity theft.
High School Sports	Frank 1340 AM broadcasts a High School Football Game of the Week each Friday night at 7 p.m. featuring select Elkhart High School games. Each broadcasts runs about 2.5 hours in length.

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On The Beat

On The Beat is a show that is centrally focused on what matters in Elkhart and Elkhart County. The goal of On the Beat! is to deliver information and perspective directly from the source, that listeners may otherwise not get. This will include business leaders, political representatives, community leaders, keepers of the area's history, and sometimes just regular people with a story to tell. For one hour each day we take the opportunity to put the spotlight back on the innovative and dynamic community that is the Elkhart region, and hope that you can walk away feeling more connected to your neighbors and friends.

Issues of Concern to the Communities Served by WTRC

Subject	Description
Coronavirus Pandemic	Coverage of the coronavirus pandemic and how it is affecting lives of residents on a local level.
Economy	Coverage of the economy and employment issues on a local, state or national level as it affects listeners' money, as well as local and statewide economic initiatives.
Extreme Weather	Coverage of extreme weather events that alter the normal course of our listeners lives.
Childhood and Family Well Being	Coverage of quality of life, be it family, education, economy, social, as it relates to children on a national, state or local level.
Health	Coverage of public health issues, other than the coronavirus pandemic, on a state and local level, including, but not limited to, disease outbreaks and recall information.
Public Safety	Coverage of public safety issues faced on a national, state and local level including violent crimes against people, property crimes, ways to combat crime.
Political/Election	Coverage of important politically-related news and the latest primary and general election coverage on a local, state or national level.
Scam/Fraud Prevention	Coverage of scam alerts and news to protect consumers' money and online information/identity.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Summer Storm Damage

Broadcast Date: July 1, 2021

Broadcast Time: 12:00 p.m.

Duration: 3 minutes

Summary: News anchor/reporter Tommie Lee talked with Marjorie Stephens at The Better Business Bureau about tips people can use to avoid being scammed by fraudsters looking to take advantage of storm cleanup and repairs.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety, Transportation

Program/Segment Title: News Story-Busy July 4th Travel Weekend

Broadcast Date: July 2, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This station aired a news story about how INDOT expects a record travel weekend for the July 4th holiday and during a very busy construction season. Department of Transportation officials and police departments reminded those looking to travel for the holiday weekend that you lessen your chances of being involved in a crash if you just pay attention and drive with caution...especially in construction zones. Police departments said one of their biggest concerns is distracted drivers, so if you want to enjoy the fireworks, do it from a parking spot.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Summer Storm Damage

Broadcast Date: July 5, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about summer storm damage. The start of summer usually brings bouts of extreme storm activity to northern Indiana. And with the arrival of storm damage comes the arrival of scammers eager to make a buck by getting you to sign for repairs that aren't going to happen. Marjorie Stephens with The Better Business Bureau talks with Tommie Lee about how to protect yourself from these scams.

Most Significant Issue Responsive Programming

Issues Addressed: Transportation

Program/Segment Title: News Story – Main Street Elkhart Closing

Broadcast Date: July 6, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about part of Main Street in Elkhart will be closed until late August. The southbound stretch between Lusher and Hively is shut down as part of the project to turn the four-lane road into a three-lane road with a center turn lane. The suggested detour involves Lusher, Prairie and Hively.

Most Significant Issue Responsive Programming

Issues Addressed: Extreme Weather

Program/Segment Title: Are Heat Domes possible in Michiana

Broadcast Date: July 6, 2021

Broadcast Time: 12:00 p.m.

Duration: 3 minutes

Summary: News anchor/reporter Tommie Lee talked with Meteorologist Maci Tetrick of ABC 57 about the extreme heat in the western part of North America, and whether such weather patterns are possible in Michiana.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: The Village Community Center

Broadcast Date: July 7, 2021

Broadcast Time: 12:00 p.m.

Duration: 6 minutes

Summary: News anchor/reporter Tommie Lee talked with reporter Rasmus Jorgensen of The Elkhart Truth about a new community center opening in Elkhart that will teach conflict resolution, podcasting, and other positive skills for young people.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Kids Try-Athalon

Broadcast Date: July 9, 2021

Broadcast Time: 12:30 p.m.

Duration: 4 minutes

Summary: News anchor/reporter Tommie Lee spoke with Kimberlee Stephens, Recreation Director of the Goshen Parks and Recreation Department, about the children's activity planned for the weekend.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Child Tax Credit Scams

Broadcast Date: July 12, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about child tax credit scams. Rick Walz from the Better Business Bureau offered some ideas on how you can protect yourself from fraud as the Child Tax Credit arrives.

Most Significant Issue Responsive Programming

Issues Addressed: Health, Coronavirus

Program/Segment Title: News Story – Safety Precautions For Elkhart Co 4H Fair

Broadcast Date: July 13, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how with COVID cases starting to inch up, organizers at the Elkhart County 4-H Fair are going the extra mile to make sure they are providing a safe environment. The fair's Miranda Muir, says they've put a lot of work in. (The Elkhart County 4-H Fair runs July 23rd through the 31st.)

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: Bristol 2030

Broadcast Date: July 13, 2021

Broadcast Time: 12:00 p.m.

Duration: 10 minutes

Summary: News anchor/reporter Tommie Lee talked with Mike Yoder, Bristol Town Manager, about the new economic plan for the community dubbed "Bristol 2030".

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: Downtown Elkhart Artwalk

Broadcast Date: July 14, 2021

Broadcast Time: 12:00 p.m.

Duration: 4 minutes

Summary: News anchor/reporter Tommie Lee talked Alyce Schnock about the return of the monthly art appreciation and sales event in Downtown Elkhart that also promotes the local businesses in the area.

Most Significant Issue Responsive Programming

Issues Addressed: Economy, Childhood and Family Well Being

Program/Segment Title: New location for The Hopebrige Autism Center

Broadcast Date: July 14, 2021

Broadcast Time: 12:30 a.m.

Duration: 9 minutes

Summary: News anchor/reporter Tommie Lee talked with Chris Sutton of The Hopebridge Autism Center about the new location opening soon in Elkhart. The centers, located across the state and across the country, provide services for individuals and families dealing with issues related to autism.

Most Significant Issue Responsive Programming

Issues Addressed: Economy, Children and Family Well Being

Program/Segment Title: Junior Achievement Lemonade Day

Broadcast Date: July 14, 2021

Broadcast Time: 12:30 p.m.

Duration: 3 minutes

Summary: News anchor/reporter Tommie Lee talked with Executive Director Jessica Hillary of Elkhart's local Junior Achievement. They are partnering with the local chapters of the Boys And Girls Club, the Elkhart Education Foundation, and several area businesses to find a safe and fun way to revive their Lemonade Day fundraiser event.

Most Significant Issue Responsive Programming

Issues Addressed: Education

Program/Segment Title: News Story – \$750,000 Grant For Goshen Schools/Boys and Girls Club

Broadcast Date: July 15, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about Goshen Community Schools and the Boys and Girls Club of Goshen received a \$750,000 grant. In order to help combat learning loss from the pandemic, Goshen Community Schools say they will provide their students with tutoring and after-school care. The program will run for the next three summers.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Overcrowding at the Humane Society

Broadcast Date: July 15, 2021

Broadcast Time: 12:00 p.m.

Duration: 5 minutes

Summary: News anchor/reporter Tommie Lee talked with Janet Graham at the Elkhart County Humane Society about an increase in the animal population at their facility, and upcoming events.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Safe Crowdfunding

Broadcast Date: July 15, 2021

Broadcast Time: 12:00 p.m.

Duration: 5 minutes

Summary: News anchor/reporter Tommie Lee talked with Rick Walz of the Better Business Bureau and examined safe options for donating online and during disaster events.

Most Significant Issue Responsive Programming

Issues Addressed: Coronavirus Pandemic, Economy, Public Safety

Program/Segment Title: Mondays With The Mayor

Broadcast Date: July 19, 2021

Broadcast Time: 12:00 p.m.

Duration: 20 minutes

Summary: News anchor/reporter Tommie Lee talked with Mayor Rod Roberson of Elkhart about renewed COVID-19 concerns in Elkhart County, changes in the structure of two jobs at the Elkhart PD, and the upcoming County Fair.

Most Significant Issue Responsive Programming

Issues Addressed: Health, Coronavirus

Program/Segment Title: News Story – Coronavirus Vaccinations Down

Broadcast Date: July 19, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: THIS RADIO STATION AIRED A NEWS STORY ABOUT HOW WHETHER IT'S A FIRST OR SECOND DOSE, THE NUMBER OF ELKHART COUNTY RESIDENTS GETTING VACCINATED FOR COVID-19 HAS DROPPED TO ABOUT 200 A DAY. AT THAT PACE, THE ELKHART TRUTH REPORTS THE COUNTY IS MORE THAN TWO YEARS FROM HAVING 70 PERCENT OF RESIDENTS VACCINATED, THE GOAL NEEDED TO REACH HERD IMMUNITY.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Safe Crowdfunding

Broadcast Date: July 19, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about safe crowdfunding. Marjorie Stephens with The Better Business Bureau talked with Tommie about the safest ways to give online when you want to lend someone a hand.

Most Significant Issue Responsive Programming

Issues Addressed: Children and Family Well Being

Program/Segment Title: ADEC

Broadcast Date: July 20, 2021

Broadcast Time: 12:00 p.m.

Duration: 10 minutes

Summary: News anchor/reporter Tommie Lee talked with Dr. Donna Belusar and Troy Smith of ADEC. The agency provides personal services and support to individuals and families dealing with intellectual and developmental disabilities in St. Joseph and Elkhart Counties. Subjects included the month-long Picture Possibilities program and a free public event planned for July 30.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety

Program/Segment Title: News Story – Goshen Fire Dept. To Take Over Duties For Elkhart Township

Broadcast Date: July 21, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how the Goshen Fire Department may take over duties for all of Elkhart Township under a fire territory plan under consideration. The city's Deputy Clerk-Treasurer says township leaders asked if they'd be able to relieve some of their duties, amid the struggle to find enough volunteers. The Elkhart Truth reports the Goshen Board of Works has approved up to \$25,000 for a study on the financial and tax impact.

Most Significant Issue Responsive Programming

Issues Addressed: Extreme Weather, Public Safety

Program/Segment Title: Audubon Society update on bird illnesses

Broadcast Date: July 21, 2021

Broadcast Time: 12:00 p.m.

Duration: 8 minutes

Summary: News anchor/reporter Tommie Lee talked with Marnie Urso of the Audubon Society, who offered an update on the songbird illness and death issues in our part of the Midwest. She also discussed the impact extreme climate change has on songbirds.

Most Significant Issue Responsive Programming

Issues Addressed: Children and Family Well Being

Program/Segment Title: Tolson Center Reunion

Broadcast Date: July 22, 2021

Broadcast Time: 12:00 p.m.

Duration: 5 minutes

Summary: News anchor/reporter Tommie Lee talked with Cyneatha Millsaps at The Tolson Center. The community center is in the midst of a massive renovation process, and they discussed an upcoming reunion event for adults who were members of the center in the past, where today's young people can meet them and learn about possibilities in their own futures.

Most Significant Issue Responsive Programming

Issues Addressed: Education, Coronavirus

Program/Segment Title: News Story – Shortage Of School Bus Drivers

Broadcast Date: July 23, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how the new school year is weeks away, and a school bus driver shortage is affecting every school district in the area. Elkhart, Concord, Goshen and Edwardsburg Schools are just some of the districts facing a driver shortage. Concord recently adopted a four-tier route system, which gives each bus driver four routes in the morning, and four in the afternoon. Districts are even now adding incentives to try to attract new applicants.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Hotel Room Scams

Broadcast Date: July 23, 2021

Broadcast Time: 12:00 p.m.

Duration: 4 minutes

Summary: News anchor/reporter Tommie Lee talked with Marjorie Stephens of the Better Business Bureau about scams that involve hotel room bookings. Some of those scams can be waiting for you when you check into your room, without the hotel even being aware of them.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: There's A Lot Happening In Elkhart

Broadcast Date: July 26, 2021

Broadcast Time: 12:00 p.m.

Duration: 8 minutes

Summary: News anchor/reporter Tommie Lee talked with Levon Johnson, the President/CEO of The Greater Elkhart Chamber of Commerce, about what's happening in the community, moves being made to attract business, and upcoming Chamber events.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: High School Sports

Broadcast Date: July 26, 2021

Broadcast Time: 12:00 p.m.

Duration: 5 minutes

Summary: News anchor/reporter Tommie Lee talked with Elkhart Truth reporter Ken Fox about a number of topics, including the possibility of the IHSAA approving 5A sports for our area schools, and what it would mean to them. They also spoke at length about the struggles schools are having finding enough players for Freshmen Football programs.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Hotel Room Scams

Broadcast Date: July 26, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about scams at hotel rooms. The BBB's Marjorie Stephens said it's easier than ever for scammers to defraud you when you book a room for an out-of-town stay. Both during the planning stage, and after you check in.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety

Program/Segment Title: News Story – Shooting In Grocery Store Parking Lot

Broadcast Date: July 27, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how a fight led to gunfire, and bullets damaging a vehicle, at the Kroger store on West Hively Avenue in Elkart. Police were called to the scene around 4 p.m. on Friday, July 23, on the report of a fight that broke out in the store. After the people involved walked out of the store, shots rang out. There was no word of any injuries.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety

Program/Segment Title: Festival Against Gun Violence

Broadcast Date: July 27, 2021

Broadcast Time: 12:00 p.m.

Duration: 4 minutes

Summary: News anchor/reporter Tommie Lee talked with Cyneatha Millsaps of the Prairie Street Mennonite Church about their Neighborhood Festival Against Gun Violence. It features "Raw Tools", which is a blacksmith process that melts down weapons into garden tools.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Salvation Army Event

Broadcast Date: July 27, 2021

Broadcast Time: 12:00 p.m.

Duration: 4 minutes

Summary: News anchor/reporter Jon Zimney discussed a Golf Event benefitting The Salvation Army with Paul Szrom.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Soup Of Success

Broadcast Date: July 27, 2021

Broadcast Time: 12:00 p.m.

Duration: 6 minutes

Summary: News anchor/reporter Tommie Lee talked with Betsy Ayrea of Church Community Services "Soup Of Success" program. They provide women in crisis with support in the community.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Playground Temperatures

Broadcast Date: July 28, 2021

Broadcast Time: 12:00 p.m.

Duration: 3 minutes

Summary: News anchor/reporter Tommie Lee talked with Meteorologist Maci Tetrick of ABC 57 about her story looking into the hot temperatures that can be found on neighborhood playground equipment.

Most Significant Issue Responsive Programming

Issues Addressed: Extreme Weather

Program/Segment Title: Severe Weather Preview

Broadcast Date: July 28, 2021

Broadcast Time: 12:00 p.m.

Duration: 4 minutes

Summary: News anchor/reporter Tommie Lee and ABC 57 Meteorologist Maci Tetrick looked ahead to severe weather that was expected to strike the area overnight, and talked about the importance of making sure people made sure when they went to bed that could be awakened by important information.

Most Significant Issue Responsive Programming

Issues Addressed: Family and Childhood Well Being

Program/Segment Title: News Story – Concord Closet

Broadcast Date: July 29, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how Concord High School says The Concord Closet has been stocked with items for students with needs. It will offer clothing, personal grooming supplies, school supplies and outerwear for students. Eligibility will be determined in total privacy by each student's guidance counselor.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Dr. Tallheimer video rebroadcast

Broadcast Date: July 29, 2021

Broadcast Time: 12:00 p.m.

Duration: 5 minutes

Summary: A rebroadcast of the video comment by the Superintendent of The Elkhart Community Schools, Dr. Steven Tallheimer, regarding the schools' policy regarding Critical Race Theory.

Most Significant Issue Responsive Programming

Issues Addressed: Coronavirus Pandemic, Public Safety

Program/Segment Title: Latest COVID-19 Information

Broadcast Date: July 29, 2021

Broadcast Time: 12:00 p.m.

Duration: 9 minutes

Summary: News anchor/reporter Tommie Lee took a detailed look at the most recent COVID-19 information, including the latest developments with the heavily transmissible Delta variant, on the local, state and national level.

Most Significant Issue Responsive Programming

Issues Addressed: Political/Election, Economy, Childhood and Well Being, Public Safety

Program/Segment Title: Are Heat Domes possible in Michiana

Broadcast Date: August 2, 2021

Broadcast Time: 12:00 p.m.

Duration: 21 minutes

Summary: News anchor/reporter Tommie Lee spoke with Mayor Rod Roberson of Elkhart about READI Grants, the future of The Tolson Community Center, and a recent shooting in the community.

Most Significant Issue Responsive Programming

Issues Addressed: Health, Coronavirus, Childhood and Family Well-Being

Program/Segment Title: News Story – School Masking Recommendation

Broadcast Date: August 2, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how all Hoosiers, regardless of vaccination status, should wear masks indoors, including schools. State Health Commissioner Dr. Kristina Box says it's not a mandate, but her recommendation as COVID cases continue to rise. For many Michiana children, this was the last full week of summer vacation.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Safer RV Roadtrips

Broadcast Date: August 2, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about safer RV roadtrips.

Most Significant Issue Responsive Programming

Issues Addressed: Education, Economy

Program/Segment Title: News Story – Concord Schools Referendum

Broadcast Date: August 3, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how Concord Community Schools' voters will be asked in November to extend the district's existing operating funding from a previous referendum for eight years but at a lower rate. The schools' Superintendent said the funding is needed to help offset reduced funds coming from the state and tax caps. He said the money would be used to help keep class sizes low.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: Hall of Heroes Superhero Museum tours

Broadcast Date: August 3, 2021

Broadcast Time: 12:00 p.m.

Duration: 11 minutes

Summary: News anchor/reporter Tommie Lee talked with Allan Stewart of Elkhart's Hall of Heroes Superhero Museum about how the attraction is bouncing back from the pandemic shutdown, a steady flow of field trips for young people coming through the door, upcoming appearances on national television, and a preview of Elkhart Comic Con '21.

Most Significant Issue Responsive Programming

Issues Addressed: Coronavirus Pandemic, Childhood and Family Well Being, Public Safety

Program/Segment Title: COVID Policies

Broadcast Date: August 4, 2021

Broadcast Time: 12:00 p.m.

Duration: 10 minutes

Summary: News anchor/reporter Tommie Lee runs through the latest COVID-19 headlines associated with mask and vaccine policies at local schools and area universities; CDC recommendations; and political decisions.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Tools For Schools drive

Broadcast Date: August 4, 2021

Broadcast Time: 12:00 p.m.

Duration: 10 minutes

Summary: News anchor/reporter Tommie Lee talked with Jason Gour of Elkhart Firefighters Local 338 and Stephanie Krol of the Elkhart Education Foundation about a school supply drive that benefits teachers in the community. They are collecting necessary items that teachers would generally have to pay for out of pocket in order to support their curricula.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Kate's Kart

Broadcast Date: August 6, 2021

Broadcast Time: 12:00 p.m.

Duration: 8 minutes

Summary: News anchor/reporter Tommie Lee talked with Krista Layman of Kate's Kart in Fort Wayne, which provides books, coloring books and more to children and families in hospitals throughout NE Indiana, and is looking to grow into the Elkhart region.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Racing For Steve-O Foundation

Broadcast Date: August 6, 2021

Broadcast Time: 12:00 p.m.

Duration: 6 minutes

Summary: News anchor/reporter Tommie Lee talked Sarah Cira of the Racing For Steve-O Foundation about their work supporting special needs athletes in the area.

Most Significant Issue Responsive Programming

Issues Addressed: Scams and Fraud Prevention

Program/Segment Title: Safe Planning for RV trips

Broadcast Date: August 6, 2021

Broadcast Time: 12:00 p.m.

Duration: 5 minutes

Summary: News anchor/reporter Tommie Lee talked to Marjorie Stephens of the Better Business Bureau of Northern Indiana about how to travel smartly and safely with an RV, and avoid potential scams associated with the trips.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Parking Lot Dent Fraud

Broadcast Date: August 9, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about parking lot dents.

Most Significant Issue Responsive Programming

Issues Addressed: Health, Coronavirus

Program/Segment Title: News Story – More Indoor Mask Recommendations

Broadcast Date: August 10, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how the Elkhart County Health Department has released new recommendations on indoor mask usage for all members of the public, regardless of vaccination status, as COVID cases continue to surge in Elkhart County.

Most Significant Issue Responsive Programming

Issues Addressed: Coronavirus Pandemic, Childhood and Family Well Being, Public Safety

Program/Segment Title: COVID Developments and testing/vaccine sites

Broadcast Date: August 10, 2021

Broadcast Time: 12:00 p.m.

Duration: 10 minutes

Summary: News anchor/reporter Tommie Lee runs through the latest COVID-19 headlines associated with mask and vaccine policies at local schools and area universities; CDC recommendations; and local sites offering testing and vaccinations.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Back To School Safety

Broadcast Date: August 11, 2021

Broadcast Time: 12:00 p.m.

Duration: 8 minutes

Summary: News anchor/reporter Tommie Lee talked about all of the schools resuming classes that week, and discussed public safety measures for students and buses on the roads. This included new stop arm policies in the state, traffic rules, and more.

Most Significant Issue Responsive Programming

Issues Addressed: Education Extreme Weather

Program/Segment Title: News Story – Severe Thunderstorms Power Outages and School Closings

Broadcast Date: August 12, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how power remains out to around 20,000 Indiana-Michigan customers after severe storms on Aug. 11. I & M reports nearly 30 broken poles, 20 broken poll crossarms and and more than 15 damaged transformers. They have about 1-thosuand workers in place to restore any additional outages due to future storms. No word, yet, on how long it will take to get Elkhart customers back on line. Due to widespread outages and downed trees, All Elkhart Community Schools were closed... delaying the first day of classes.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: BBQ & Brews fest

Broadcast Date: August 12, 2021

Broadcast Time: 12:00 p.m.

Duration: 6 minutes

Summary: News anchor/reporter Tommie Lee talked with Jim Pinkerton, who is part of the BBQ & Brews Fest that raised funds for the Boys & Girls Clubs of Elkhart County.

Most Significant Issue Responsive Programming

Issues Addressed: Child and Family Well Being

Program/Segment Title: Hall of Heroes Superhero Museum tours

Broadcast Date: August 16, 2021

Broadcast Time: 12:00 p.m.

Duration: 9 minutes

Summary: News anchor/reporter Tommie Lee talked with Psychiatrist Dr. Shauna Springer about mental health stigma in the wake of the Simone Biles decision at the Summer Olympics, and the importance of being aware of your own mental health.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Child ID Theft

Broadcast Date: August 16, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about child ID theft. You don't often think of your kids as a potential target for scammers and identity thieves, but Marjorie Stephens with the Better Business Bureau of Northern Indiana said it's a problem more common than you might think.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety

Program/Segment Title: News Story –John Walsh Program To Feature Local Missing Girl

Broadcast Date: August 17, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how the season 3 premiere of "In Pursuit with John Walsh," which airs on Investigation Discovery will feature a local teenager-gone-missing, Aaliyah Ramirez of Syracuse, who vanished in April of 2021.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: Greater Elkhart Chamber of Commerce

Broadcast Date: August 17, 2021

Broadcast Time: 12:00 p.m.

Duration: 11 minutes

Summary: News anchor/reporter Tommie Lee talked with President/CEO Levon Johnson of the Elkhart Chamber about upcoming events and other developments.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Child ID Theft

Broadcast Date: August 17, 2021

Broadcast Time: 12:00 p.m.

Duration: 7 minutes

Summary: News anchor/reporter Tommie Lee talked with Marjorie Stephens of the Better Business Bureau of Northern Indiana about the increasing problem of child identification theft. More and more children are falling victim to ID thieves, creating problems that will confront them as adults when they attempt to use their credit.

Most Significant Issue Responsive Programming

Issues Addressed: Child and Family Well Being

Program/Segment Title: Humane Society

Broadcast Date: August 18, 2021

Broadcast Time: 12:00 p.m.

Duration: 7 minutes

Summary: News anchor/reporter Tommie Lee talked with Janet Graham of the Humane Society of Elkhart County about overcrowding issues and the need for community support.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: News Story – Ember RV Expansion

Broadcast Date: August 19, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how Ember Recreational Vehicles Inc. is planning to expand its workforce in Elkhart County. The expansion comes amid record sales in the RV industry.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Sam Grewe at the Paralympics

Broadcast Date: August 20, 2021

Broadcast Time: 12:00 p.m.

Duration: 6 minutes

Summary: News anchor/reporter Tommie Lee talked with Elkhart Truth Sports Editor Ken Fox about area Paralympic athlete Sam Grewe, the start of the local High School Football season, and more.

Most Significant Issue Responsive Programming

Issues Addressed: Coronavirus Pandemic, Economy, Health, Public Safety

Program/Segment Title: Mondays With The Mayor

Broadcast Date: August 23, 2021

Broadcast Time: 12:00 p.m.

Duration: 21 minutes

Summary: News anchor/reporter Tommie Lee talked with Elkhart Mayor Rod Roberson about the recent recommendation from the Elkhart County Health Department regarding masking in public schools to fight the Delta Variant. Other subjects included the MyElkhart311 app, the Tolson Center, and the distribution of ACT Funds.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety, Transportation

Program/Segment Title: News Story –State Road 120 Closure Headaches

Broadcast Date: August 23, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how drivers in Elkhart are expressing frustration with the traffic snarls caused by construction on State Road 120.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Selfie Scams

Broadcast Date: August 23, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about selfie scams and how taking selfies and posting to social media can lead to becoming the victim of a scam or identity theft.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Selfie Scams

Broadcast Date: August 25, 2021

Broadcast Time: 12:00 p.m.

Duration: 5 minutes

Summary: News anchor/reporter Tommie Lee talked with The Better Business Bureau about new Selfie Scams that take advantage of sites that request a selfie photo to confirm your identity. Those photos can be used by third parties to defraud the user.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: Elkhart Seal Contest

Broadcast Date: August 26, 2021

Broadcast Time: 12:00 p.m.

Duration: 11 minutes

Summary: News anchor/reporter Tommie Lee talked with Suzie Weirick, the President of the Elkhart County Commissioners, about the public contest to create a new Official Seal for Elkhart County.

Most Significant Issue Responsive Programming

Issues Addressed: Health, Coronavirus, Education

Program/Segment Title: News Story – More Schools Mandating Facemasks

Broadcast Date: August 26, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how it's now "masks on" in all Elkhart Community School buildings. As of Wednesday, there were currently 25 confirmed cases in students, five confirmed cases in staff members and more than 150 identified close contacts. The policy begins Thursday and is in effect for all students, staff and visitors inside school buildings. Goshen enacted a mask-on mandate earlier in the week.

Most Significant Issue Responsive Programming

Issues Addressed: Coronavirus Pandemic, Health

Program/Segment Title: Schools and COVID

Broadcast Date: August 26, 2021

Broadcast Time: 12:00 p.m.

Duration: 6.5 minutes

Summary: News anchor/reporter Tommie Lee provided updates about COVID-19 infections and impacts at area schools, and ran through the latest information from area health departments and the CDC.

Most Significant Issue Responsive Programming

Issues Addressed: Extreme Weather, Public Safety

Program/Segment Title: American Red Cross

Broadcast Date: August 30, 2021

Broadcast Time: 12:00 p.m.

Duration: 10 minutes

Summary: News anchor/reporter Tommie Lee talked about the impacts of Hurricane Ida, our local response options, and ways to help safely with a representative of the American Red Cross.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Scholarship Scams

Broadcast Date: August 30, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about scholarship scams, and what to look out for/avoid.

Most Significant Issue Responsive Programming

Issues Addressed: Political/Election

Program/Segment Title: Congresswoman Jackie Walorski

Broadcast Date: August 31, 2021

Broadcast Time: 12:00 p.m.

Duration: 7 minutes

Summary: News anchor/reporters Jon Zimney and Brooklyne Beatty spoke with 2nd District U.S. Representative Jackie Walorski about the situation surrounding the American withdrawal from Afghanistan.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: Hall of Heroes Superhero Museum tours

Broadcast Date: August 31, 2021

Broadcast Time: 12:00 p.m.

Duration: 10.5 minutes

Summary: News anchor/reporter Tommie Lee talked with Allan Stewart of Elkhart's Hall of Heroes Superhero Museum for a preview of the Hall of Heroes Comic Convention.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scholarship Scams

Broadcast Date: September 1, 2021

Broadcast Time: 12:00 p.m.

Duration: 5 minutes

Summary: News anchor/reporter Tommie Lee talked with Marjorie Stephens of the Better Business Bureau about fake scholarships aimed at young adults and their parents that look to gather personal information.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety, Childhood and Family Well Being

Program/Segment Title: Labor Day Weekend Traffic Patrols and Back To School reminders

Broadcast Date: September 3, 2021

Broadcast Time: 12:00 p.m.

Duration: 11.5 minutes

Summary: News anchor/reporter Tommie Lee talked with Captain Brian Holloman of the ECSO about the department's traffic plans for the Labor Day weekend, and discussed the importance of safe driving during school hours.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – When Hiring Electricians

Broadcast Date: September 6, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about tips on hiring the right kind of electrician and knowing what to/what not to lookout for when making a decision.

Most Significant Issue Responsive Programming

Issues Addressed: Transportation, Public Safety

Program/Segment Title: News Story – Speeders Near Goshen Schools

Broadcast Date: September 8, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how there have been complaints of excessive speeds near Goshen Schools. The district reminds everyone that families with small children are entering and leaving the Administration Center for registration, so drivers should drive safely in the alley near the center and the warehouse. Also, 10th Street north of Purl is a one way street, so all traffic exiting the High School parking lot has to make a right turn.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: Artwork

Broadcast Date: September 8, 2021

Broadcast Time: 12:00 p.m.

Duration: 8 minutes

Summary: News anchor/reporter Tommie Lee talked with Ann Heeley of Redfine Aesthetics about the Downtown Elkhart Artwalk for September, and its impact on local businesses.

Most Significant Issue Responsive Programming

Issues Addressed: Economy, Childhood and Family Well Being

Program/Segment Title: Elkhart Education Foundation fundraising

Broadcast Date: September 9, 2021

Broadcast Time: 12:00 p.m.

Duration: 8 minutes

Summary: News anchor/reporter Tommie Lee talked with Ashlea Molyneaux of the EEF about their fundraising activities to help provide teachers in Elkhart Community classrooms with the supplies they need.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: News Story – Project Winnie/Mystery Warehouse

Broadcast Date: September 10, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how secrecy continues to swirl around the \$200 million warehouse project that's coming to Elkhart. The project is heavily rumored to be a warehouse for Amazon and would employ hundreds of local workers.

Most Significant Issue Responsive Programming

Issues Addressed: Transportation

Program/Segment Title: News Story – Free Rides For Students On Interurban Trolley

Broadcast Date: September 13, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how the Interurban Trolley has extended its free K-12 Summer Travel Program until the end of the calendar year. This extension means free transportation for students in Kindergarten through 12th grade in Elkhart schools when they show their student ID.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well Being

Program/Segment Title: Humane Society adoption special

Broadcast Date: September 13, 2021

Broadcast Time: 12:00 p.m.

Duration: 7 minutes

Summary: News anchor/reporter Tommie Lee talked with Janet Graham of the Elkhart County Humane Society about their special pricing for cat and dog adoptions in the month of September.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Wellbeing, Education

Program/Segment Title: News Story – Referees Needed For High School Sports

Broadcast Date: September 14, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how Indiana needs referees for high school sports. Elkhart Truth Sports Editor Ken Fox appeared in the news story, saying it's an excellent way to stay involved and share the knowledge. Anyone interested in finding out how to be hired as a referee in the local schools should contact the IHSAA.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: Valmont Industries Hiring Event

Broadcast Date: September 14, 2021

Broadcast Time: 12:00 p.m.

Duration: 5 minutes

Summary: News anchor/reporter Tommie Lee talked with Randy Fayette of Valmont Industries about their two-day hiring event in Bristol. The company, which recently located to Elkhart County, looks to start manufacturing concrete poles within the year.

Most Significant Issue Responsive Programming

Issues Addressed: Economy, Childhood and Family Well Being

Program/Segment Title: Premier Arts Program for young people

Broadcast Date: September 15, 2021

Broadcast Time: 12:00 p.m.

Duration: 6.5 minutes

Summary: News anchor/reporter Tommie Lee talked with Ashlea Harrington of Premier Arts about their upcoming two-night children's show at The Lerner, and the upcoming Fall Session for children interested in the arts.

Most Significant Issue Responsive Programming

Issues Addressed: Health, Childhood and Family Well Being

Program/Segment Title: Walk To End Alzheimer's

Broadcast Date: September 16, 2021

Broadcast Time: 12:00 p.m.

Duration: 5 minutes

Summary: News anchor/reporter Tommie Lee talked with Abby Geha of the Michiana Alzheimer's Association about the walk event in Mishawaka on September 19th.

Most Significant Issue Responsive Programming

Issues Addressed: Economy, Childhood and Family Well Being

Program/Segment Title: Railroad Museum Event

Broadcast Date: September 16, 2021

Broadcast Time: 12:00 p.m.

Duration: 4 minutes

Summary: News anchor/reporter Tommie Lee talked with Matt Hughey of the National New York Railroad Museum in Elkhart about a weekend event to raise funds for a new kid's section at the museum.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety

Program/Segment Title: News Story – Catalytic Converter Theft From RV Lot

Broadcast Date: September 17, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how more than two dozen catalytic converters were stolen from Pinnacle R-V Transport in Elkhart. The theft was reported on Tuesday. Elkhart Assistant Chief Chris Snyder said, "the theft of catalytic converters has become a taxing not only in law enforcement but on our community, as a whole. Anybody with information about such thefts is asked to contact law enforcement."

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: Greater Elkhart Chamber of Commerce

Broadcast Date: September 17, 2021

Broadcast Time: 12:00 p.m.

Duration: 12 minutes

Summary: News anchor/reporter Tommie Lee talked with President and CEO of the Chamber Levon Johnson about upcoming events and activities impacting the local economy.

Most Significant Issue Responsive Programming

Issues Addressed: Childhood and Family Well-Being, Public Safety

Program/Segment Title: Indiana AMBER Alert

Broadcast Date: September 18, 2021

Broadcast Time: 4:15pm, 4:30pm, 4:45pm, 5:00pm, 5:15pm, 5:30pm, 5:45pm, 6:15pm (time approx.)

Duration: Each airing: 1 minute

Summary: A statewide (Indiana) AMBER Alert was issued for a missing child from Gary, Indiana. The following copy aired as a breaking news alert on this station:

The Gary Police Department has requested the activation of an AMBER Alert.

The missing child is 7-year-old Christopher Green, Jr.

He's described as black, 4 feet tall, 95 pounds, black hair with brown eyes, and last seen wearing black and red button up shirt with black pants.

Christopher was last seen on around 9 o'clock on Saturday morning in Gary and is believed to be in extreme danger.

The suspects are 40-year-old Shanae Brown. She's described as black, 6 feet 1 inches tall, 250 pounds, black hair with brown eyes, last seen wearing a black shirt and blue pants.

Also... 58-year-old Helen Willis. She's described as black, 5 feet 3 inches tall, 240 pounds, black hair and brown eyes. They are driving a gray 2017 Toyota Camry with Maryland registration LJA617.

Anybody with information is asked to contact the Gary Police Department at 219-660-0000 or 911.

More information and pictures are posted at 95-3 MNC Dot Com.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety

Program/Segment Title: News Story – Barn Fires In Elkhart County

Broadcast Date: September 20, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how fire crews from Elkhart County were busy dealing with multiple blazes during the overnight hours of Sunday morning. Crews were first called to the 25000 block of County Road 38 where a barn had caught fire. About an hour later, another fire was reported in the 62000 block of County Road 9. Then, around 6 o'clock, Sunday morning, crews were called back to the 25000 block of County Road 38. There were no injuries to any people, but a few cows perished.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Social Media Influencers

Broadcast Date: September 20, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about social media influencers and how they can suck people in to get their money.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: News Story – Hotel Elkhart Grand Reopening

Broadcast Date: September 23, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how the newly-renovated grand opening for the Hotel Elkhart is set for Tuesday, Sep. 28. The ribbon-cutting, hosted by the Greater Elkhart Chamber of Commerce, begins at 10:30 a.m. at the hotel's Marion Street entrance. Tours of the hotel will then take place. It's a \$23 million dollar renovation that began in 2018 but was delayed by more than a year. The hotel was originally built in 1923.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Prevention

Program/Segment Title: Scam Of The Week – Buying Tickets Online

Broadcast Date: September 27, 2021

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke with the Better Business Bureau of Northern Indiana about event ticket scams. Marjorie Stephens with the BBB says there are a number of things you need to do as you return to the process of buying tickets for shows, especially online.

Most Significant Issue Responsive Programming

Issues Addressed: Economy, Health, Childhood and Family Wellbeing

Program/Segment Title: News Story – Heart City Health Music Festival

Broadcast Date: September 29, 2021

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute/each story

Summary: This radio station aired a news story about how Heart City Health will be hosting a multi-location concert with live performers at three different venues in Elkhart County during the upcoming weekend.

Last year, Heart City Health rocked Elkhart County with a COVID-safe music festival. This fall, we're bringing back the Heart Beat of the City so even more people can enjoy a fantastic concert with a cause.

Catch live music at Lex 530, Goshen Brewing Company, and Tolson Center, or stream the shows live from anywhere in the world. With acts like Lalo Cura, Bassel & the Supernaturals, Janet Hines-Norris, and more, it's a night of music you won't want to miss.

Heart Beat of the City benefits the people of Elkhart, Goshen and surrounding communities by raising awareness for Heart City Health, which offers medical services to people regardless of age, race, gender or income. Heart City Health has two general practice locations, a pediatrics office, behavioral health center, dental practice, and women's health. No one gets turned away.