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From: **Suzanne Herzog** <suzanne@herzogforussenate.com>

Date: Wed, Aug 19, 2020 at 9:48 AM

Subject: Seeking valuable, unbiased, political-coverage inclusion that best informs the general public

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To the Iowa PBS Management-

I appreciate a few moments of your time to introduce myself and submit this urgent request.

I am Suzanne Herzog, Iowa's 2020 independent/non-partisan candidate for U.S. Senate. Although my team does not have the resources to send out as many press releases as the major political party candidates, I am the only other candidate besides the Republican incumbent (Joni Ernst), and the Democratic nominee (Theresa Greenfield) to submit campaign finance reports to the Federal Election Commission. I have also regularly submitted personal finance disclosures to the U.S. Senate Ethics Committee. Not only does this level of commitment and public transparency in the race for U.S. Senate distinguish me from third party candidates (such as the Libertarians or the Greens), but I have earned the recognition as a valid candidate for U.S. Senate in my home state of Iowa in other numerous and significant ways.

I engaged Iowans in person from all 99 counties between July of last year (when my campaign launched) and before February of this year when I submitted candidate petition signatures to Iowa's Secretary of State- with signees from every county. My team and I have ensured a strong on-line presence for my campaign with easy-to-access information on numerous social media, and general candidate information platforms. I have attended numerous on-line candidate forums with others running for this office and have readily responded to surveys requested from many activist groups, including AFL-CIO, Gun Owners of America, and climate/environmental advocacy groups in great detail.

I am a life-long Iowan who has attended the two largest community colleges and public universities in the state, and I worked in healthcare for nearly two decades before becoming an economist in 2009. Arguably my resume and life experience have prepared me to serve Iowans in the U.S. Senate at least as well, if not better than the incumbent or Democratic nominee. My platform has broad-based appeal for most Iowans and is not targeted to promote and one issue or the interests of any fringe group. It is a message of more universal representation, collaboration, and campaign finance reform. It has been a civics lesson for many Iowans to help explain how Senate rules that have evolved around political parties prevent the branches of government from enacting the powers provided them by our Constitution.

There are no provisions for political parties written into the U.S. Constitution and more and more we will have to face the challenges of fair and effective political coverage that promote inclusion, and best informs the general public of all their options on the November ballot. I understand that privately-owned media outlets may have incentives not to include candidates who have not significantly invested in advertising revenue, or who are not represented by a powerful and well-funded political organization.

I believe that my request to be featured with a full interview on Iowa PBS's "Iowa Press" program before October 1st- as Joni Ernst and Theresa Greenfield have been over the past several weeks, will be

well-received by your organization. I also anticipate an invitation to fully participate in any debate that Iowa PBS hosts with Ernst and Greenfield. I understand that one may be tentatively planned for September 28th. There are countless important details regarding current issues that the major political party candidates frequently fail to address as they offer primarily rehearsed talking points and views promoted by political-party strategic objectives. I can guarantee your viewers important public discourse to address healthcare reform, campaign finance reform, and more effective representation in government that is well-substantiated with reliable information from respectable sources. With this election year's unique circumstances, and the current narrow party-majority in the U.S. Senate, my candidacy offers Iowans more than any independent candidate in our state's history.

I will be prepared to prioritize scheduling for the recording of an Iowa Press episode that features me as the third U.S. Senate candidate as soon as your team is prepared to extend the invitation. I anticipate that my participation in upcoming debates will contribute to important insights for the general public.

Please don't hesitate to reach out to me with thoughts, questions or concerns. I would be glad to meet with your team members in person at your convenience as well (of course with public health precautions observed).

Thank you for your thoughtful consideration,

Suzanne Herzog

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