

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Flexpoint Media
Attention: Kegan Beran
PO Box 1051
New Albany, OH 43054

Contract / Revision 1801233 /		Alt Order # 09282501
Product Candidate		
Contract Dates 10/13/18 - 10/16/18		Estimate # 323 STEVE PEARCE
Advertiser Pearce/R/Governor		Original Date / Revision 10/12/18 / 10/12/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KOAT	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 62	Product 1/2 69
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 7	KOAT	10/14/18	10/14/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	3	\$300.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	10/08/18	10/14/18	-----1					1	\$300.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	10/08/18-10/14/18		Action 7 News @ 5p Sun	5-530p	-----Su	:30		\$300.00			NM		
See MG 7.2, 7.3, 7.4														
2	KOAT	10/16/18-10/16/18		5a A7N More In The AM	5-6a	-Tu-----	:30		\$175.00			NM		
(M) MG for 7.1 10/14														
3	KOAT	10/14/18-10/14/18		Su 11-1130p	Su 11-1130p	-----Su	:30		\$75.00			NM		
(M) MG for 7.1 10/14														
4	KOAT	10/14/18-10/14/18		CASTLE SAT LF	SU 1130-1230a	-----Su	:30		\$50.00			NM		
(M) MG for 7.1 10/14														
Totals									0.00				14	\$5,125.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/16/18	14	\$5,125.00	(\$768.75)	\$4,356.25	\$343.05	\$4,699.30
Totals	14	\$5,125.00	(\$768.75)	\$4,356.25	\$343.05	\$4,699.30

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT12/18 13.42

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME KEGAN BERAN

SALES PRSN PH-- MARY TRICOLI

	CLASS:	NATL.	LOCAL	REGIONAL
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_____ (CCE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT12/18 13.42

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
STEVE PEARCE FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 62 AGENCY PRODUCT CODE = 69 AGENCY EST# = 323												
7		S	500P-530P	30		\$300.00	10/14	10/14	0		SUN	0
PROGRAM : ACTION7 NEWS LIVE AT 5 CON COM1 : ACTION7 NEWS LIVE AT 5												
12		A	500A-600A	30		\$175.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS ORD COM1 : PLEASE RESOLVE ASAP THIS IS A MAKE-GOOD FOR OCT14 ON LINE-7 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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13	A		1100P-1130P	30		\$75.00	10/14	10/14	1		SUN	1
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PROGRAM : MATTER OF FACT
 ORD COM1 : PLEASE RESOLVE ASAP
 PART OF A MAKEGOOD MADE UP OF LINES 12-14

14	A		1130P-1230A	30		\$50.00	10/14	10/14	1		SUN	1
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PROGRAM : CASTLE
 ORD COM1 : PLEASE RESOLVE ASAP
 PART OF A MAKEGOOD MADE UP OF LINES 12-14
 STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED: SUN/500P-530P				OCT14		30S	\$300.00		(OCT12/18)
			OFFER: TUE/500A-600A				OCT16		30S	\$175.00		PLS ADVISE.
			& SUN/1100P-1130P				OCT14		30S	\$75.00		
			& SUN/1130P-1230A				OCT14		30S	\$50.00		
			CMT: PLEASE RESOLVE ASAP									

OCT/18 \$5,125.00 CONTRACT TOTAL \$5,125.00
 TOTAL SPOTS 14

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9282501 TRF# 1801233
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT12/18 11.50
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/S PEARCE/R/GOV/NM

REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME FLEXPOINT MEDIA

BUYER NAME KEGAN BERAN

P.O. BOX 1051

SALES PRSN PH- MARY TRICOLI

NEW ALBANY, OH 43054

ORDER # _____ CONTRACT # 9282501

CLASS: NATL. LOCAL REGIONAL

PRDCT STEVE PEARCE EST#323 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/18 OCT16/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT12/18 11.50

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNREST BUY#7 MISSED: SUN/500P-530P OCT14 30S \$300.00 (OCT12/18)

OFFER: TUE/500A-600A OCT16 30S \$175.00 PLS ADVISE.

& SUN/1100P-1130P OCT14 30S \$75.00

& SUN/113P-1230A OCT14 30S \$50.00

CMT: PLEASE RESOLVE ASAP

CONTRACT TOTAL \$5,125.00
TOTAL SPOTS 12