


[www.koat.com](http://www.koat.com)

Billing Address:

**Flexpoint Media**  
**Attention: Accounts Payable**  
**14 Ealy Xing S**  
**Albany, OH 43054**

Send Payment To:

**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1779779-1	08/19/18	August 2018	07/30/18 - 08/19/18

Property	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Pearce/R/Governor	Candidate	222 STEVE PEARCE

Flight Dates	Order #	Alt Order #
08/13/18 - 08/19/18	1779779	09192015

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/18	08/17/18	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/18	08/19/18	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/13/18	6:09 AM	6a A7N More In The AM	6-7a	:30	SPTV073001H	\$600.00 NM
1	KOAT	Tu	08/14/18	6:08 AM	6a A7N More In The AM	6-7a	:30	SPTV081301H	\$600.00 NM
4	KOAT	W	08/15/18	6:10 AM	6a A7N More In The AM	6-7a	:30	SPTV081301H	\$600.00 NM
3	KOAT	Th	08/16/18	6:09 AM	6a A7N More In The AM	6-7a	:30	SPTV081301H	\$600.00 NM
5	KOAT	F	08/17/18	6:13 AM	6a A7N More In The AM	6-7a	:30	SPTV081301H	\$600.00 NM
2	08/13/18	08/17/18	Good Morning America	7-9a	MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/18	08/19/18	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	08/13/18	7:43 AM	Good Morning America	7-9a	:30	SPTV073001H	\$600.00 NM
2	KOAT	Tu	08/14/18	7:28 AM	Good Morning America	7-9a	:30	SPTV081301H	\$600.00 NM
1	KOAT	W	08/15/18	7:55 AM	Good Morning America	7-9a	:30	SPTV081301H	\$600.00 NM
3	KOAT	Th	08/16/18	7:28 AM	Good Morning America	7-9a	:30	SPTV081301H	\$600.00 NM
4	KOAT	F	08/17/18	7:41 AM	Good Morning America	7-9a	:30	SPTV081301H	\$600.00 NM
3	08/18/18	08/18/18	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/18	08/19/18	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/18	8:13 AM	Sa 6a A7N More in the AM	6-9a	:30	SPTV081301H	\$225.00 NM
4	08/19/18	08/19/18	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


[www.koat.com](http://www.koat.com)

Send Payment To:

**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1779779-1	08/19/18	August 2018	07/30/18 - 08/19/18
Advertiser	Product	Estimate Number	
Pearce/R/Governor	Candidate	222 STEVE PEARCE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/19/18	08/19/18	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/18	08/19/18	-----2	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/19/18	8:13 AM	Su 6a A7N More in the AM	6-9a	:30	SPTV081301H	\$225.00 NM
2	KOAT	Su	08/19/18	8:43 AM	Su 6a A7N More in the AM	6-9a	:30	SPTV081301H	\$225.00 NM
5	08/19/18	08/19/18	This Week	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/18	08/19/18	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/19/18	9:36 AM	This Week	9-10a	:30	SPTV081301H	\$400.00 NM
6	08/19/18	08/19/18	Sun 10a-1030a	Sun 10a-1030a	-----1	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/18	08/19/18	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/19/18	10:21 AM	Sun 10a-1030a	Sun 10a-1030a	:30	SPTV081301H	\$200.00 NM
7	08/13/18	08/17/18	Live with Kelly & Ryan	9-10a	MTWTF--	:30	4	\$225.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/18	08/19/18	MTWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/13/18	9:39 AM	Live with Kelly & Ryan	9-10a	:30	SPTV073001H	\$225.00 NM
2	KOAT	Tu	08/14/18	9:23 AM	Live with Kelly & Ryan	9-10a	:30	SPTV081301H	\$225.00 NM
3	KOAT	W	08/15/18	9:31 AM	Live with Kelly & Ryan	9-10a	:30	SPTV081301H	\$225.00 NM
4	KOAT	Th	08/16/18	9:47 AM	Live with Kelly & Ryan	9-10a	:30	SPTV081301H	\$225.00 NM
8	08/13/18	08/17/18	The View 10-11a	10-11a	MTWTF--	:30	3	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/18	08/19/18	MTWTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/13/18	9:59 AM	The View 10-11a	10-11a	:30	SPTV073001H	\$250.00 NM
3	KOAT	Tu	08/14/18	10:32 AM	The View 10-11a	10-11a	:30	SPTV081301H	\$250.00 NM
2	KOAT	W	08/15/18	10:59 AM	The View 10-11a	10-11a	:30	SPTV081301H	\$250.00 NM
9	08/13/18	08/17/18	DR OZ DAY	11A-12P	MTWTF--	:30	4	\$125.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/18	08/19/18	MTWTF--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	08/13/18	11:18 AM	DR OZ DAY	11A-12P	:30	SPTV073001H	\$125.00 NM
2	KOAT	Tu	08/14/18	11:10 AM	DR OZ DAY	11A-12P	:30	SPTV081301H	\$125.00 NM
1	KOAT	W	08/15/18	11:18 AM	DR OZ DAY	11A-12P	:30	SPTV081301H	\$125.00 NM
4	KOAT	F	08/17/18	11:13 AM	DR OZ DAY	11A-12P	:30	SPTV081301H	\$125.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


[www.koat.com](http://www.koat.com)

Send Payment To:

**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1779779-1	08/19/18	August 2018	07/30/18 - 08/19/18
Advertiser	Product	Estimate Number	
Pearce/R/Governor	Candidate	222 STEVE PEARCE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/13/18	08/17/18	ELLEN EF Class of Time - Pre-emptible with notice	3-4p	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/18 08/19/18 MTWTF-- 5 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/13/18	3:37 PM	ELLEN EF	3-4p	:30	SPTV073001H	\$150.00 NM
1	KOAT	Tu	08/14/18	3:28 PM	ELLEN EF	3-4p	:30	SPTV081301H	\$150.00 NM
3	KOAT	W	08/15/18	3:29 PM	ELLEN EF	3-4p	:30	SPTV081301H	\$150.00 NM
5	KOAT	Th	08/16/18	3:21 PM	ELLEN EF	3-4p	:30	SPTV081301H	\$150.00 NM
4	KOAT	F	08/17/18	3:19 PM	ELLEN EF	3-4p	:30	SPTV081301H	\$150.00 NM
11	08/13/18	08/17/18	WORLD NEWS TONIGHT	530-6p	MTWTF--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/18 08/19/18 MTWTF-- 2 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/14/18	5:29 PM	WORLD NEWS TONIGHT	530-6p	:30	SPTV081301H	\$1,000.00 NM
2	KOAT	Th	08/16/18	5:29 PM	WORLD NEWS TONIGHT	530-6p	:30	SPTV081301H	\$1,000.00 NM
12	08/13/18	08/17/18	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/18 08/19/18 MTWTF-- 5 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/13/18	6:19 PM	Action 7 News @ 6p	6-630p	:30	SPTV073001H	\$550.00 NM
3	KOAT	Tu	08/14/18	6:20 PM	Action 7 News @ 6p	6-630p	:30	SPTV081301H	\$550.00 NM
4	KOAT	W	08/15/18	6:25 PM	Action 7 News @ 6p	6-630p	:30	SPTV081301H	\$550.00 NM
5	KOAT	Th	08/16/18	6:19 PM	Action 7 News @ 6p	6-630p	:30	SPTV081301H	\$550.00 NM
2	KOAT	F	08/17/18	6:21 PM	Action 7 News @ 6p	6-630p	:30	SPTV081301H	\$550.00 NM
13	08/19/18	08/19/18	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/18 08/19/18 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/19/18	5:23 PM	Action 7 News @ 5p Sun	5-530p	:30	SPTV081301H	\$350.00 NM
14	08/19/18	08/19/18	Action 7 News @ 10p Sur	10-1030p	-----1	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/18 08/19/18 -----1 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/19/18	10:28 PM	Action 7 News @ 10p Sun	10-1030p	:30	SPTV081301H	\$600.00 NM
15	08/13/18	08/13/18	BACHELOR IN PARADISE	7-10p	1-----	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/18 08/19/18 1----- 1 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/13/18	7:26 PM	BACHELOR IN PARADISE	7-10p	:30	SPTV073001H	\$2,500.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


[www.koat.com](http://www.koat.com)

Send Payment To:

**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1779779-1	08/19/18	August 2018	07/30/18 - 08/19/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Pearce/R/Governor	Candidate	222 STEVE PEARCE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							41		

## Payment Terms 30 Days

<u>Gross Total</u>	\$18,375.00
<u>Agency Commission</u>	\$2,756.25
<u>Net Amount Due</u>	\$15,618.75
<b>New Mexico Tax Rate 7.875%</b>	\$1,229.98
<u>Amount Due</u>	\$16,848.73

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.