

DUPLICATE INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Flexpoint Media
Attention: Accounts Payable
14 Ealy Xing S
Albany, OH 43054

Send Payment To:

KOAT
PO Box 90020
Prescott, AZ 86304-9020

Invoice #	Invoice Date	Invoice Month	Invoice Period
1779779-1	08/19/18	August 2018	07/30/18 - 08/19/18

Property	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Pearce/R/Governor	Candidate	222 STEVE PEARCE

Flight Dates	Order #	Alt Order #
08/13/18 - 08/19/18	1779779	09192015

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/18	08/17/18	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/18 08/19/18 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	KOAT	M	08/13/18	6:09 AM	6a A7N More In The AM	6-7a	:30	SPTV073001H	\$600.00 NM
1	KOAT	Tu	08/14/18	6:08 AM	6a A7N More In The AM	6-7a	:30	SPTV081301H	\$600.00 NM
4	KOAT	W	08/15/18	6:10 AM	6a A7N More In The AM	6-7a	:30	SPTV081301H	\$600.00 NM
3	KOAT	Th	08/16/18	6:09 AM	6a A7N More In The AM	6-7a	:30	SPTV081301H	\$600.00 NM
5	KOAT	F	08/17/18	6:13 AM	6a A7N More In The AM	6-7a	:30	SPTV081301H	\$600.00 NM
2	08/13/18	08/17/18	Good Morning America	7-9a	MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/18 08/19/18 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5	KOAT	M	08/13/18	7:43 AM	Good Morning America	7-9a	:30	SPTV073001H	\$600.00 NM
2	KOAT	Tu	08/14/18	7:28 AM	Good Morning America	7-9a	:30	SPTV081301H	\$600.00 NM
1	KOAT	W	08/15/18	7:55 AM	Good Morning America	7-9a	:30	SPTV081301H	\$600.00 NM
3	KOAT	Th	08/16/18	7:28 AM	Good Morning America	7-9a	:30	SPTV081301H	\$600.00 NM
4	KOAT	F	08/17/18	7:41 AM	Good Morning America	7-9a	:30	SPTV081301H	\$600.00 NM
3	08/18/18	08/18/18	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/18 08/19/18 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KOAT	Sa	08/18/18	8:13 AM	Sa 6a A7N More in the AM	6-9a	:30	SPTV081301H	\$225.00 NM
4	08/19/18	08/19/18	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Invoice # 1779779-1	Invoice Date 08/19/18	Invoice Month August 2018	Invoice Period 07/30/18 - 08/19/18
Advertiser Pearce/R/Governor	Product Candidate	Estimate Number 222 STEVE PEARCE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/19/18	08/19/18	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/18 08/19/18 -----2 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 08/19/18 8:13 AM Su 6a A7N More in the AM 6-9a :30 SPTV081301H \$225.00 NM									
2 KOAT Su 08/19/18 8:43 AM Su 6a A7N More in the AM 6-9a :30 SPTV081301H \$225.00 NM									
5	08/19/18	08/19/18	This Week	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/18 08/19/18 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 08/19/18 9:36 AM This Week 9-10a :30 SPTV081301H \$400.00 NM									
6	08/19/18	08/19/18	Sun 10a-1030a	Sun 10a-1030a	-----1	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/18 08/19/18 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 08/19/18 10:21 AM Sun 10a-1030a Sun 10a-1030a :30 SPTV081301H \$200.00 NM									
7	08/13/18	08/17/18	Live with Kelly & Ryan	9-10a	MTWTF--	:30	4	\$225.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/18 08/19/18 MTWTF-- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 08/13/18 9:39 AM Live with Kelly & Ryan 9-10a :30 SPTV073001H \$225.00 NM									
2 KOAT Tu 08/14/18 9:23 AM Live with Kelly & Ryan 9-10a :30 SPTV081301H \$225.00 NM									
3 KOAT W 08/15/18 9:31 AM Live with Kelly & Ryan 9-10a :30 SPTV081301H \$225.00 NM									
4 KOAT Th 08/16/18 9:47 AM Live with Kelly & Ryan 9-10a :30 SPTV081301H \$225.00 NM									
8	08/13/18	08/17/18	The View 10-11a	10-11a	MTWTF--	:30	3	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/18 08/19/18 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 08/13/18 9:59 AM The View 10-11a 10-11a :30 SPTV073001H \$250.00 NM									
3 KOAT Tu 08/14/18 10:32 AM The View 10-11a 10-11a :30 SPTV081301H \$250.00 NM									
2 KOAT W 08/15/18 10:59 AM The View 10-11a 10-11a :30 SPTV081301H \$250.00 NM									
9	08/13/18	08/17/18	DR OZ DAY	11A-12P	MTWTF--	:30	4	\$125.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/13/18 08/19/18 MTWTF-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KOAT M 08/13/18 11:18 AM DR OZ DAY 11A-12P :30 SPTV073001H \$125.00 NM									
2 KOAT Tu 08/14/18 11:10 AM DR OZ DAY 11A-12P :30 SPTV081301H \$125.00 NM									
1 KOAT W 08/15/18 11:18 AM DR OZ DAY 11A-12P :30 SPTV081301H \$125.00 NM									
4 KOAT F 08/17/18 11:13 AM DR OZ DAY 11A-12P :30 SPTV081301H \$125.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
10	08/13/18	08/17/18	ELLEN EF Class of Time - Pre-emptible with notice	3-4p	MTWTF--	:30	5	\$150.00	NM																																																																		
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11	08/13/18	08/17/18	WORLD NEWS TONIGHT Class of Time - Pre-emptible with notice	530-6p	MTWTF--	:30	2	\$1,000.00	NM																																																																		
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12	08/13/18	08/17/18	Action 7 News @ 6p Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	5	\$550.00	NM																																																																		
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2	KOAT	F	08/17/18	6:21 PM	Action 7 News @ 6p	6-630p	:30	SPTV081301H	\$550.00	NM																																																																	
13	08/19/18	08/19/18	Action 7 News @ 5p Sun Class of Time - Fixed Non Pre-emptible	5-530p	-----1	:30	1	\$350.00	NM																																																																		
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:
KOAT
PO Box 90020
Prescott, AZ 86304-9020

www.koat.com

<u>Invoice #</u> 1779779-1	<u>Invoice Date</u> 08/19/18	<u>Invoice Month</u> August 2018	<u>Invoice Period</u> 07/30/18 - 08/19/18
<u>Advertiser</u> Pearce/R/Governor		<u>Product</u> Candidate	<u>Estimate Number</u> 222 STEVE PEARCE

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							41			

Payment Terms 30 Days

<u>Gross Total</u>	\$18,375.00
<u>Agency Commission</u>	\$2,756.25
<u>Net Amount Due</u>	\$15,618.75
New Mexico Tax Rate 7.875%	\$1,229.98
<u>Amount Due</u>	\$16,848.73

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