


www.koat.com

Billing Address:

Flexpoint Media
Attention: Accounts Payable
14 Ealy Xing S
Albany, OH 43054

Send Payment To:

KOAT
PO Box 90020
Prescott, AZ 86304-9020

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1803084-1	10/28/18	October 2018	10/01/18 - 10/22/18

Property	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Pearce/R/Governor	Candidate	332 STEVE PEARCE

Flight Dates	Order #	Alt Order #
10/16/18 - 10/22/18	1803084	09287131

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	62	69

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/18	10/22/18	5a A7N More In The AM	5-6a	MTWTF--	:30	5	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/18	10/22/18	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/18	5:14 AM	5a A7N More In The AM	5-6a	:30	SPTV101001H	\$300.00 NM
2	KOAT	W	10/17/18	5:53 AM	5a A7N More In The AM	5-6a	:30	SPTV090401H	\$300.00 NM
3	KOAT	Th	10/18/18	5:54 AM	5a A7N More In The AM	5-6a	:30	SPTV090401H	\$300.00 NM
5	KOAT	F	10/19/18	5:40 AM	5a A7N More In The AM	5-6a	:30	SPTV101001H	\$300.00 NM
4	KOAT	M	10/22/18	5:53 AM	5a A7N More In The AM	5-6a	:30	SPTV101901H	\$300.00 NM
2	10/16/18	10/22/18	General Hospital	1-2p	MTWTF--	:30	5	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/18	10/22/18	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/18	1:59 PM	General Hospital	1-2p	:30	SPTV101001H	\$300.00 NM
4	KOAT	W	10/17/18	1:59 PM	General Hospital	1-2p	:30	SPTV101001H	\$300.00 NM
2	KOAT	Th	10/18/18	1:59 PM	General Hospital	1-2p	:30	SPTV101001H	\$300.00 NM
5	KOAT	F	10/19/18		General Hospital	1-2p	:00		\$300.00 NM
Credited									
3	KOAT	M	10/22/18	1:24 PM	General Hospital	1-2p	:30	SPTV101901H	\$300.00 NM
3	10/16/18	10/22/18	ELLEN EF	3-4p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/18	10/22/18	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/16/18	3:32 PM	ELLEN EF	3-4p	:30	SPTV101001H	\$125.00 NM
4	KOAT	W	10/17/18	3:38 PM	ELLEN EF	3-4p	:30	SPTV101001H	\$125.00 NM
5	KOAT	Th	10/18/18	3:21 PM	ELLEN EF	3-4p	:30	SPTV090401H	\$125.00 NM

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Advertiser	Product	Estimate Number	
Pearce/R/Governor	Candidate	332 STEVE PEARCE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/16/18	10/22/18	ELLEN EF	3-4p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	F	10/19/18	3:25 PM	ELLEN EF	3-4p	:30	SPTV090401H	\$125.00 NM
1	KOAT	M	10/22/18	3:46 PM	ELLEN EF	3-4p	:30	SPTV101901H	\$125.00 NM
4	10/16/18	10/22/18	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/18	10/22/18	MTWTF--	5	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	10/16/18	5:13 PM	Action 7 News @ 5p	5-530p	:30	SPTV090401H	\$325.00 NM
2	KOAT	W	10/17/18	5:13 PM	Action 7 News @ 5p	5-530p	:30	SPTV090401H	\$325.00 NM
5	KOAT	Th	10/18/18	5:13 PM	Action 7 News @ 5p	5-530p	:30	SPTV101001H	\$325.00 NM
4	KOAT	F	10/19/18	5:22 PM	Action 7 News @ 5p	5-530p	:30	SPTV101001H	\$325.00 NM
1	KOAT	M	10/22/18	5:22 PM	Action 7 News @ 5p	5-530p	:30	SPTV101901H	\$325.00 NM
5	10/16/18	10/22/18	Action 7 News @ 6p	6-630p	MTWTF--	:30	10	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/18	10/22/18	MTWTF--	10	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	Tu	10/16/18	6:13 PM	Action 7 News @ 6p	6-630p	:30	SPTV101001H	\$850.00 NM
1	KOAT	Tu	10/16/18	6:28 PM	Action 7 News @ 6p	6-630p	:30	SPTV101001H	\$850.00 NM
6	KOAT	W	10/17/18		Action 7 News @ 6p	6-630p	:00		\$850.00 NM
Credited									
2	KOAT	W	10/17/18	6:12 PM	Action 7 News @ 6p	6-630p	:30	SPTV101001H	\$850.00 NM
3	KOAT	Th	10/18/18	6:14 PM	Action 7 News @ 6p	6-630p	:30	SPTV101001H	\$850.00 NM
10	KOAT	Th	10/18/18	6:28 PM	Action 7 News @ 6p	6-630p	:30	SPTV101001H	\$850.00 NM
4	KOAT	F	10/19/18	6:12 PM	Action 7 News @ 6p	6-630p	:30	SPTV101001H	\$850.00 NM
9	KOAT	F	10/19/18	6:27 PM	Action 7 News @ 6p	6-630p	:30	SPTV101001H	\$850.00 NM
5	KOAT	M	10/22/18	6:11 PM	Action 7 News @ 6p	6-630p	:30	SPTV101901H	\$850.00 NM
7	KOAT	M	10/22/18	6:28 PM	Action 7 News @ 6p	6-630p	:30	SPTV101901H	\$850.00 NM
6	10/16/18	10/22/18	Entertainment Tonight 630-7p		MTWTF--	:30	5	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/18	10/22/18	MTWTF--	5	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/18	6:48 PM	Entertainment Tonight 630-7p	630-7p	:30	SPTV101001H	\$750.00 NM
2	KOAT	W	10/17/18	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	SPTV101001H	\$750.00 NM
5	KOAT	Th	10/18/18	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	SPTV101001H	\$750.00 NM
4	KOAT	F	10/19/18	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	SPTV101001H	\$750.00 NM
3	KOAT	M	10/22/18	6:48 PM	Entertainment Tonight 630-7p	630-7p	:30	SPTV090401H	\$750.00 NM
7	10/21/18	10/21/18	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/18	10/21/18	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Pearce/R/Governor	Candidate	332 STEVE PEARCE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/21/18	10/21/18	Action 7 News @ 5p Sun 5-530p		-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/18	5:12 PM	Action 7 News @ 5p Sun	5-530p	:30	SPTV101901H	\$300.00 NM
8	10/16/18	10/22/18	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/18	10/22/18	MTWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/16/18	10:30 PM	Action 7 News @ 10p M-F	10-1030p	:30	SPTV101001H	\$700.00 NM
1	KOAT	W	10/17/18	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:30	SPTV101001H	\$700.00 NM
5	KOAT	Th	10/18/18	10:30 PM	Action 7 News @ 10p M-F	10-1030p	:30	SPTV090401H	\$700.00 NM
4	KOAT	F	10/19/18	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	SPTV090401H	\$700.00 NM
3	KOAT	M	10/22/18	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:30	SPTV101901H	\$700.00 NM
9	10/21/18	10/21/18	Action 7 News @ 10p Sun 10-1030p		-----1	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	-----1	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/18	10:29 PM	Action 7 News @ 10p Sun	10-1030p	:30	SPTV090401H	\$425.00 NM
10	10/22/18	10/22/18	DWTS	7-10p	1-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	1-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/18	7:28 PM	DWTS	7-10p	:30	SPTV101901H	\$1,300.00 NM
11	10/17/18	10/17/18	MODERN/SINGLE	8-9p	--1----	:30	1	\$2,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	--1----	1	\$2,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/17/18	8:50 PM	MODERN/SINGLE	8-9p	:30	SPTV101001H	\$2,250.00 NM
12	10/16/18	10/22/18	6a A7N More In The AM	6-7a	MTWTF--	:30	10	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/18	10/22/18	MTWTF--	10	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	Tu	10/16/18	6:39 AM	6a A7N More In The AM	6-7a	:30	SPTV090401H	\$450.00 NM
1	KOAT	Tu	10/16/18	6:59 AM	6a A7N More In The AM	6-7a	:30	SPTV101001H	\$450.00 NM
8	KOAT	W	10/17/18	6:10 AM	6a A7N More In The AM	6-7a	:30	SPTV101001H	\$450.00 NM
2	KOAT	W	10/17/18	6:52 AM	6a A7N More In The AM	6-7a	:30	SPTV101001H	\$450.00 NM
9	KOAT	Th	10/18/18	6:15 AM	6a A7N More In The AM	6-7a	:30	SPTV101001H	\$450.00 NM
3	KOAT	Th	10/18/18	6:52 AM	6a A7N More In The AM	6-7a	:30	SPTV101001H	\$450.00 NM
4	KOAT	F	10/19/18	6:10 AM	6a A7N More In The AM	6-7a	:30	SPTV101001H	\$450.00 NM
10	KOAT	F	10/19/18	6:59 AM	6a A7N More In The AM	6-7a	:30	SPTV101001H	\$450.00 NM

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12	10/16/18	10/22/18	6a A7N More In The AM	6-7a	MTWTF--	:30	10	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	10/22/18	6:23 AM	6a A7N More In The AM	6-7a	:30	SPTV101901H	\$450.00 NM
6	KOAT	M	10/22/18	6:58 AM	6a A7N More In The AM	6-7a	:30	SPTV090401H	\$450.00 NM
13	10/20/18	10/20/18	College Football	10a-130p	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/18	10:04 AM	College Football	10a-130p	:30	SPTV090401H	\$500.00 NM
14	10/20/18	10/20/18	College Football Sa 130-p	128p-6p	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/18	3:20 PM	College Football Sa 130-p	128p-6p	:30	SPTV101901H	\$500.00 NM
15	10/20/18	10/20/18	ABC Prime College Footb	6-10p	-----2-	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	-----2-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/20/18	6:27 PM	ABC Prime College Football	6-10p	:30	SPTV101901H	\$500.00 NM
1	KOAT	Sa	10/20/18	8:25 PM	ABC Prime College Football	6-10p	:30	SPTV101901H	\$500.00 NM
16	10/16/18	10/22/18	Good Morning America	7-9a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/18	10/22/18	MTWTF--	10	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	Tu	10/16/18	8:10 AM	Good Morning America	7-9a	:30	SPTV101001H	\$400.00 NM
1	KOAT	Tu	10/16/18	8:59 AM	Good Morning America	7-9a	:30	SPTV101001H	\$400.00 NM
9	KOAT	W	10/17/18	7:26 AM	Good Morning America	7-9a	:30	SPTV101001H	\$400.00 NM
2	KOAT	W	10/17/18	8:47 AM	Good Morning America	7-9a	:30	SPTV101001H	\$400.00 NM
10	KOAT	Th	10/18/18	7:55 AM	Good Morning America	7-9a	:30	SPTV101001H	\$400.00 NM
3	KOAT	Th	10/18/18	8:44 AM	Good Morning America	7-9a	:30	SPTV101001H	\$400.00 NM
4	KOAT	F	10/19/18	7:26 AM	Good Morning America	7-9a	:30	SPTV101001H	\$400.00 NM
7	KOAT	F	10/19/18	8:00 AM	Good Morning America	7-9a	:30	SPTV090401H	\$400.00 NM
6	KOAT	M	10/22/18	7:59 AM	Good Morning America	7-9a	:30	SPTV101901H	\$400.00 NM
5	KOAT	M	10/22/18	8:54 AM	Good Morning America	7-9a	:30	SPTV101901H	\$400.00 NM
17	10/20/18	10/20/18	Sa 6a A7N More in the AM	6-9a	-----4-	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	-----4-	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Sa	10/20/18	5:59 AM	Sa 6a A7N More in the AM	6-9a	:30	SPTV101901H	\$275.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/20/18	10/20/18	Sa 6a A7N More in the AM-9a		-----4-	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/18	6:25 AM	Sa 6a A7N More in the AM	6-9a	:30	SPTV101901H	\$275.00 NM
3	KOAT	Sa	10/20/18	7:07 AM	Sa 6a A7N More in the AM	6-9a	:30	SPTV101901H	\$275.00 NM
2	KOAT	Sa	10/20/18	8:23 AM	Sa 6a A7N More in the AM	6-9a	:30	SPTV101901H	\$275.00 NM
18	10/21/18	10/21/18	Su 6a A7N More in the AM-9a		-----4	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	-----4	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/21/18	6:09 AM	Su 6a A7N More in the AM	6-9a	:30	SPTV101901H	\$250.00 NM
4	KOAT	Su	10/21/18	6:51 AM	Su 6a A7N More in the AM	6-9a	:30	SPTV090401H	\$250.00 NM
3	KOAT	Su	10/21/18	7:20 AM	Su 6a A7N More in the AM	6-9a	:30	SPTV101901H	\$250.00 NM
1	KOAT	Su	10/21/18	8:23 AM	Su 6a A7N More in the AM	6-9a	:30	SPTV101901H	\$250.00 NM
19	10/21/18	10/21/18	This Week	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/18	9:59 AM	This Week	9-10a	:30	SPTV101901H	\$400.00 NM
20	10/16/18	10/22/18	Live with Kelly & Ryan	9-10a	MTWTF--	:30	10	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/18	10/22/18	MTWTF--	10	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/18	9:46 AM	Live with Kelly & Ryan	9-10a	:30	SPTV101001H	\$300.00 NM
7	KOAT	Tu	10/16/18	9:57 AM	Live with Kelly & Ryan	9-10a	:30	SPTV090401H	\$300.00 NM
2	KOAT	W	10/17/18		Live with Kelly & Ryan	9-10a	:00		\$300.00 NM
Credited									
6	KOAT	W	10/17/18	9:50 AM	Live with Kelly & Ryan	9-10a	:30	SPTV090401H	\$300.00 NM
3	KOAT	Th	10/18/18	9:29 AM	Live with Kelly & Ryan	9-10a	:30	SPTV090401H	\$300.00 NM
9	KOAT	Th	10/18/18	9:46 AM	Live with Kelly & Ryan	9-10a	:30	SPTV101001H	\$300.00 NM
8	KOAT	F	10/19/18	9:21 AM	Live with Kelly & Ryan	9-10a	:30	SPTV101001H	\$300.00 NM
4	KOAT	F	10/19/18	9:55 AM	Live with Kelly & Ryan	9-10a	:30	SPTV101001H	\$300.00 NM
10	KOAT	M	10/22/18	9:37 AM	Live with Kelly & Ryan	9-10a	:30	SPTV101901H	\$300.00 NM
5	KOAT	M	10/22/18	9:56 AM	Live with Kelly & Ryan	9-10a	:30	SPTV090401H	\$300.00 NM
21	10/16/18	10/22/18	The View 10-11a	10-11a	MTWTF--	:30	5	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/18	10/22/18	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/16/18	10:59 AM	The View 10-11a	10-11a	:30	SPTV101001H	\$300.00 NM
4	KOAT	W	10/17/18	10:32 AM	The View 10-11a	10-11a	:30	SPTV101001H	\$300.00 NM
5	KOAT	Th	10/18/18	10:24 AM	The View 10-11a	10-11a	:30	SPTV101001H	\$300.00 NM
2	KOAT	F	10/19/18	10:31 AM	The View 10-11a	10-11a	:30	SPTV101001H	\$300.00 NM

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Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


www.koat.com

Send Payment To:

KOAT
PO Box 90020
Prescott, AZ 86304-9020

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1803084-1	10/28/18	October 2018	10/01/18 - 10/22/18
Advertiser	Product	Estimate Number	
Pearce/R/Governor	Candidate	332 STEVE PEARCE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/16/18	10/22/18	The View 10-11a	10-11a	MTWTF--	:30	5	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/22/18	10:28 AM	The View 10-11a	10-11a	:30	SPTV101901H	\$300.00 NM
22	10/16/18	10/22/18	DR OZ DAY	11A-12P	MTWTF--	:30	5	\$125.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/18	10/22/18	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	10/16/18	11:25 AM	DR OZ DAY	11A-12P	:30	SPTV101001H	\$125.00 NM
4	KOAT	W	10/17/18	11:18 AM	DR OZ DAY	11A-12P	:30	SPTV101001H	\$125.00 NM
1	KOAT	Th	10/18/18	11:27 AM	DR OZ DAY	11A-12P	:30	SPTV101001H	\$125.00 NM
5	KOAT	F	10/19/18	11:09 AM	DR OZ DAY	11A-12P	:30	SPTV101001H	\$125.00 NM
2	KOAT	M	10/22/18	11:35 AM	DR OZ DAY	11A-12P	:30	SPTV101901H	\$125.00 NM
23	10/20/18	10/20/18	ENTERTAIN TNGHT WK	ENTERTAIN TNGH	-----S-	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	-----S-	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/18	10:48 PM	ENTERTAIN TNGHT WKND LF	ENTERTAIN TNGH	:30	SPTV101901H	\$90.00 NM
24	10/22/18	10/22/18	5a A7N More In The AM	5-6a	M-----	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/18	5:14 AM	5a A7N More In The AM	5-6a	:30	SPTV101901H	\$300.00 NM
25	10/22/18	10/22/18	6a A7N More In The AM	6-7a	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/18	6:39 AM	6a A7N More In The AM	6-7a	:30	SPTV101901H	\$450.00 NM
26	10/22/18	10/22/18	Good Morning America	7-9a	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/18	7:28 AM	Good Morning America	7-9a	:30	SPTV101901H	\$400.00 NM
27	10/22/18	10/22/18	M-F A7N @ 4p	4-5p	M-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	M-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	10/22/18	4:28 PM	M-F A7N @ 4p	4-5p	:30	SPTV090401H	\$225.00 NM
1	KOAT	M	10/22/18	4:56 PM	M-F A7N @ 4p	4-5p	:30	SPTV101901H	\$225.00 NM

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www.koat.com

Send Payment To:

KOAT
PO Box 90020
Prescott, AZ 86304-9020

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1803084-1	10/28/18	October 2018	10/01/18 - 10/22/18
Advertiser	Product	Estimate Number	
Pearce/R/Governor	Candidate	332 STEVE PEARCE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							100		

Payment Terms 30 Days

<u>Gross Total</u>	\$43,640.00
<u>Agency Commission</u>	\$6,546.00
<u>Net Amount Due</u>	\$37,094.00
New Mexico Tax Rate 7.875%	\$2,921.15
<u>Amount Due</u>	\$40,015.15

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