

WOC12367089 [00.00]

Order Printout

1499107

Order Status: Opened-New
 Traffic #: 9286778
 Buyer Order #: 9286778
 AE: Unassigned (Kim Lee)
 Property: WABI TV
 Sales Region: Local

Start/End Dates: 01/22/20 - 01/28/20
 Agency: Mentzer Media
 Advertiser: Collins for Senator
 Buyer: Collins for Senator
 Primary Demo: Adults 18+ (RTG)

C/P/E: 87 / 102 / 7627
 Product Desc.: MCOLL
 Estimate Desc.: Collins for Senator - 1.22-1.28 TV - MCOLL
 Total Cost: \$6,390.00 (Cash)
 Received Date: 1/21/20 6:35 AM

Comments:
 Separation: 30
 Terms Of Sale:

List Items						Spots						Totals		Adults 18+			
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jan 22						Total Spots	Total Cost	RTG	GRP	CPP
1	*CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	W----	65.00	1						1	65.00	12.70	12.70	5.12
(Program: *CBS THIS MORNING)302 Index: 117, Nielsen: 10.80141866953922																	
1	*CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	----M-	65.00	1						1	65.00	12.70	12.70	5.12
(Program: *CBS THIS MORNING)302 Index: 117, Nielsen: 10.80141866953922																	
2	*CBS THIS MORNING	NM	01:00	7:00 AM-9:00 AM	--F----	130.00	1						1	130.00	12.70	12.70	10.24
(Program: *CBS THIS MORNING)302 Index: 117, Nielsen: 10.80141866953922																	
3	*CBS THIS MORNING - SATURDAY	NM	01:00	8:00 AM-10:00 AM	-----S-	100.00	1						1	100.00	9.90	9.90	10.10
(Program: *CBS THIS MORNING - SATURDAY)302 Index: 127, Nielsen: 7.80105702856587																	
4	*CBS SUNDAY MORNING	NM	:30	9:00 AM-10:30 AM	-----S-	90.00	1						1	90.00	10.30	10.30	8.74
(Program: *CBS SUNDAY MORNING)302 Index: 131, Nielsen: 7.896676608767157																	
5	*TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	W----	75.00	1						1	75.00	12.00	12.00	6.25
(Program: *TV5 NEWS AT NOON)302 Index: 122, Nielsen: 9.833846312223166																	
5	*TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	-----M-	75.00	1						1	75.00	12.00	12.00	6.25
(Program: *TV5 NEWS AT NOON)302 Index: 122, Nielsen: 9.833846312223166																	
6	*TV5 NEWS AT NOON	NM	01:00	12:00 PM-12:30 PM	-T-----	150.00	1						1	150.00	12.00	12.00	12.50
(Program: *TV5 NEWS AT NOON)302 Index: 122, Nielsen: 9.833846312223166																	
7	*TV5/CBS EVE. NEWS	NM	:30	6:00 PM-7:00 PM	-T-----	350.00	1						1	350.00	24.70	24.70	14.17
(Program: *TV5/CBS EVE. NEWS 6-7)302 Index: 122, Nielsen: 20.25832059594632																	

List Items					Spots										Totals		Adults 18+		
Line	Program	ST	Len	Time	Days	Rate	Jan 22								Total Spots	Total Cost	RTG	GRP	CPP
7	*TV6/CBS EVE. NEWS	NM	:30	6:00 PM-7:00 PM	W-----	350.00	1								1	350.00	24.70	24.70	14.17
(Program: *TV6/CBS EVE. NEWS 6-7:30Z Index: 122, Nielsen: 20.258320595946632)																			
8	*TV6/CBS EVE. NEWS	NM	01:00	6:00 PM-7:00 PM	---M-	700.00	1								1	700.00	24.70	24.70	28.34
(Program: *TV6/CBS EVE. NEWS 6-7:30Z Index: 122, Nielsen: 20.258320595946632)																			
9	*BIG BANG THEORY	NM	:30	7:30 PM-8:00 PM	-F--	275.00	1								1	275.00	17.80	17.80	15.45
(Program: *BIG BANG THEORY)30Z Index: 123, Nielsen: 14.451747619978942																			
9	*BIG BANG THEORY	NM	:30	7:30 PM-8:00 PM	W----	275.00	1								1	275.00	17.80	17.80	15.45
(Program: *BIG BANG THEORY)30Z Index: 123, Nielsen: 14.451747619978942																			
9	*BIG BANG THEORY	NM	:30	7:30 PM-8:00 PM	-----T	275.00	1								1	275.00	17.80	17.80	15.45
(Program: *BIG BANG THEORY)30Z Index: 123, Nielsen: 14.451747619978942																			
10	*NCIS	NM	:30	8:00 PM-9:00 PM	-----T	675.00	1								1	675.00	16.60	16.60	40.66
(Program: *NCIS)30Z Index: 122, Nielsen: 13.542675204359497																			
11	*YOUNG SHELDONUNICORN	NM	:30	8:00 PM-9:00 PM	-T-----	500.00	1								1	500.00	16.90	16.90	29.59
(Program: *YOUNG SHELDONUNICORN)30Z Index: 124, Nielsen: 13.643473756016027																			
12	*BLUE BLOODS	NM	01:00	10:00 PM-11:00 PM	--F--	450.00	1								1	450.00	8.20	8.20	54.88
(Program: *BLUE BLOODS)30Z Index: 121, Nielsen: 6.731348407762271																			
13	*CRIMETIME	NM	:30	8:00 PM-9:00 PM	---S---	175.00	1								1	175.00	8.10	8.10	21.60
(Program: *CRIMETIME)30Z Index: 119, Nielsen: 6.834942415374774																			
14	*60 MINUTES	NM	01:00	7:00 PM-8:00 PM	---S---	1,000.00	1								1	1,000.00	11.00	11.00	90.91
(Program: *60 MINUTES)30Z Index: 119, Nielsen: 9.27453171552131																			
15	*TV6 LATE NEWS	NM	:30	11:00 PM-11:30 PM	-T-----	80.00	1								1	80.00	8.20	8.20	9.76
(Program: *TV6 LATE NEWS)30Z Index: 120, Nielsen: 6.797182864486668																			
16	*TV6 LATE NEWS	NM	01:00	11:00 PM-11:30 PM	-----T	160.00	1								1	160.00	8.20	8.20	19.51
(Program: *TV6 LATE NEWS)30Z Index: 120, Nielsen: 6.797182864486668																			
17	*MACGYVER	NM	:30	8:00 PM-9:00 PM	--F--	375.00	1								1	375.00	10.40	10.40	36.06
(Program: *MACGYVER)30Z Index: 118, Nielsen: 8.818951814642013																			
Spot Totals:															22				
Adults 18+ GRP:															309.40				

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
January	22	\$6,390.00	309.40				

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

<u>Contract / Revision</u>	<u>Alt Order #</u>
1499107 /	WOC12367089

<u>Advertiser</u>	<u>Original Date / Revision</u>
Collins for Senator	01/21/20 / 01/21/20

<u>Contract Dates</u>	<u>Estimate #</u>
01/22/20 - 01/28/20	7627

<u>Product</u>
MCOLL

And:

Mentzer Media Services
210 W Penn Ave
STE 250
Towson, MD 21204

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash

<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WABI	Bangor House	Bangor Nationa

<u>Special Handling</u>

<u>Demographic</u>
Adults 18+

<u>Order Type</u>	<u>Total Ratings</u>
NORMAL	309.40

<u>Agg Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9912736	87	102

<u>Agency Ref</u>	<u>Advertiser Ref</u>
1244	173349

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	01/22/20	01/27/20	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/22/20	01/28/20	1-1----				2	\$65.00	12.70			
N 2	WABI	01/22/20	01/24/20	CBS This Morning	7:00 AM-9:00 AM		1:00				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	----1--				1	\$130.00	12.70			
N 3	WABI	01/22/20	01/25/20	CBS This Morning Saturday	8:00 AM-10:00 AM		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	-----1-				1	\$100.00	9.90			
N 4	WABI	01/22/20	01/26/20	CBS Sunday Morning	9:00 AM-10:30 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	-----1				1	\$90.00	10.30			
N 5	WABI	01/22/20	01/27/20	TV 5 News @ 12p	12:00 PM-12:30 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/22/20	01/28/20	1-1----				2	\$75.00	12.00			
N 6	WABI	01/22/20	01/23/20	TV 5 News @ 12p	12:00 PM-12:30 PM		1:00				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	---1---				1	\$150.00	12.00			
N 7	WABI	01/22/20	01/23/20	TV 5 News @ 6p	6:00 PM-7:00 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	--11---				2	\$350.00	24.70			
N 8	WABI	01/22/20	01/27/20	TV 5 News @ 6p	6:00 PM-7:00 PM		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/22/20	01/28/20	1-----				1	\$700.00	24.70			
N 9	WABI	01/22/20	01/28/20	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/22/20	01/28/20	-11-1--				3	\$275.00	17.80			
N 10	WABI	01/22/20	01/28/20	Tuesday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/22/20	01/28/20	-1-----				1	\$675.00	16.60			
N 11	WABI	01/22/20	01/23/20	Thursday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	---1---				1	\$500.00	16.90			
N 12	WABI	01/22/20	01/24/20	Friday Prime Hr 3	10:00 PM-11:00 PM		1:00				NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

<u>Contract / Revision</u> 1499107 /		<u>Alt Order #</u> WOC12367089
<u>Advertiser</u> Collins for Senator		<u>Original Date / Revision</u> 01/21/20 / 01/21/20
<u>Contract Dates</u> 01/22/20 - 01/28/20	<u>Product</u> MCOLL	<u>Estimate #</u> 7627

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	----1--				1	\$450.00	8.20			
N 13	WABI	01/22/20	01/25/20	Saturday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	-----1-				1	\$175.00	8.10			
N 14	WABI	01/22/20	01/26/20	Sunday Prime Hr 1	7:00 PM-8:00 PM		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	-----1				1	\$1,000.00	11.00			
N 15	WABI	01/22/20	01/23/20	TV 5 News @ 11p	11:00 PM-11:30 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	---1---				1	\$80.00	8.20			
N 16	WABI	01/22/20	01/28/20	TV 5 News @ 11p	11:00 PM-11:30 PM		1:00				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/22/20	01/28/20	-1-----				1	\$160.00	8.20			
N 17	WABI	01/22/20	01/24/20	Friday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/20/20	01/26/20	----1--				1	\$375.00	10.40			
Totals										309.40		22	\$6,390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 - 01/26/20	16	\$4,440.00	(\$666.00)	\$3,774.00
01/27/20 - 01/28/20	6	\$1,950.00	(\$292.50)	\$1,657.50
Totals	22	\$6,390.00	(\$958.50)	\$5,431.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WABT-TV Bangor, Me

Date:

12/2/2020

I, Tammie Wingrove,

being/on behalf of: Susan M. Collins,

a legally qualified candidate of the Republican

political party for the office of: US Senate- Maine

in the General

election to be held on: November 5th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Collins for Senator

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Betsy McCandless

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/17/2019

Date

☒ Edmund A. Abbott

Signature

To Be Signed By Station Representative

☒ Accepted
Kim Lee
Signature

☐ Accepted in Part
Kim Lee
Printed Name

☐ Rejected
GM/GSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Collins for Senator

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does


☐ does not


refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

 Amy A. Abbott Collins for Senator
signature of candidate or authorized committee

 Amy A. Abbott 10/17/2014
printed name date
Finance Director

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Form
CANDIDATE

Candidate Name: Susan M. Collins

Official Campaign Name: Collins for Senator

Office/District Running for: US Senate - Maine

Campaign Address: P.O. Box 1096

City, State & Zip Code: Bangor ME 04402-1096

Campaign Phone: 207-939-0006 (Amy Cell)

Campaign Website URL: susancollins.com

Campaign Contact Person: Amy A. Abbott

Campaign Treasurer: Finance Director
Treasurer Amy A. Abbott
Betsy McCandless

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.