

KRRO FM

FIRST QUARTER ISSUES AND ANSWERS REPORT

January 1st, 2023 to March 31st, 2023

Filed by April 7th, 2023

By Public Affairs Director, Jon Michaels

ISSUES AND ANSWERS SOURCES

Jon Michaels Forum program is the longest running original interview program still on the air in Sioux Falls radio history.

Forum with Jon Michaels has been honored with the KELOLAND "Jefferson Award", the Children's Hospital & School's "Perfect Wings Award", the South Dakota Education's "Golden Apple Award", Sioux Falls "Jaycee of the Month" (twice), The Sioux Falls Lions highest award, the "Melvin Jones Fellowship", The Sioux Falls Public Relations "Bright Idea" (lifetime achievement award) and the Downtown Sioux Falls "Volunteer of the Year Award".

COMMUNITY ISSUES AND ASSERTAINMENT RESPONSE

SOUTH DAKOTA LEGISLATURE: Sioux Falls has an important part in the legislature as we cover what will happen and then what did happen.

HUMAN TRAFFICKING: Once ignored...human trafficking runs through Sioux Falls on two interstates throughout the upper plains

SIOUX FALLS COMMUNITY SERVICE ORGANIZATIONS: Service groups support major issues in our city and saves taxpayers a major economic impact.

SIOUX FALLS MAJOR CITIZEN INFLUENCERS: This city has many individuals that have a large effect over time. People you appreciate getting to know.

SIOUX FALLS LARGE AND MAJOR EFFENTS: Crowds of 30,000 to 100,000 and their part in our city.

WHEN SIOUX FALLS DIGS INTO OUR PAST AND DIGS FUTURE
FOUNDATIONS: Weather digging up mastodon bones or tiny
home foundations, how the city is changing.

SOUTH DAKOTA LEGISLATURE:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Jan. 8	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.

Public Affairs Director Jon Michaels (since 1977) talks again with Sioux Falls District 13 Senator Jack Kolbeck about the 2023 South Dakota Legislature. Jack is on the appropriations committee that will determine the spending of a \$300 million excess. Much of West River and other communities often gang up to what is perceived as a Sioux Falls bias.

From Jack's website:

My name is Jack Kolbeck, and I was born in McCook County South Dakota and worked on a family farm. I went to college at South Dakota State University where I earned my degree in business. After college I married my wife Muriel and we have been married for 40 years. We have 3 children and 8 grandchildren.

I have been a businessman in Sioux Falls for 43 years and have been an active member in our community. I have been an avid sportsman my entire life, and I am a member of the SD Softball Hall of Fame as well as a 40 year member of the SF Downtown Lions Club.

DATE	PROGRAM	TIME	LENGTH	START	DURATION
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Mar. 19	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.
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Public Affairs Director Jon Michaels (since 1977) talks with Sioux Falls District 13 South Dakota Senator Jack Kolbeck of the Appropriations Committee reviews where the money will be going at the end of the SD Legislative Session.

HUMAN TRAFFICKING:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Jan. 14	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.

Public Affairs Director Jon Michaels talks with Becky Rasmussen, Executive Director of Call to Freedom in Sioux Falls about their education plans for human trafficking in Sioux Falls and South Dakota

from their website (with permission):<https://calltofreedom.org/calendar/>

THE PROBLEM

Human trafficking is the illegal trade of human beings, mainly for the purposes of forced labor and sex trafficking. As the world's fastest growing criminal industry, it affects every nation across the globe. **Every 30 seconds, someone becomes a victim of modern-day slavery.**

There are more slaves in the world today than at any other point in human history, with an estimated 40 million in bondage across the globe. Men, women, and children are being exploited for manual and sexual labor against their will.

Call to Freedom estimates that up to 90% of survivors fall through the cracks. Either they return to "the life" (streets),

end up in jail or prison, or simply disappear due to a lack of specialized long-term care for survivors.

OUR SOLUTION

Navigating a Healthy Path from Victim to Survivor through victim-centered responsive services to those who have experienced sexual exploitation and human trafficking.

Call to Freedom provides supportive services for victims of human trafficking and sexual exploitation. By creating a strong network of frontline providers who offer safe housing, counseling, medical assistance, transportation and other supportive services.

The scope of the problem demands coordinated, unified efforts among both the government and nongovernment sectors, as well as the local communities

DATE	PROGRAM	TIME	LENGTH	START	DURATION
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Mar. 5	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.
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Public Affairs Director Jon Michaels (since 1977) talks with Minnehaha Sheriff Mike Milstead about drugs, Penitentiary and local history.

SIOUX FALLS COMMUNITY SERVICE ORGANIZATIONS:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Mar 12	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.

Public Affairs Director Jon Michaels (since 1977) talks with Christy Menning, Director of Development at McCrossans Boys Ranch about their vision.

from their website:

In 1953, Mrs. McCrossan appointed a Board of Directors who would help her purchase four military buildings from the former Sioux Falls Air Force Base. The buildings were then moved to the current location and were prepared to be a home to the boys who would soon move to the Ranch. The original trustees were Adolph Lodmell, Roy Hobson, M.T. Woods, Wayne Sutherland and Francis Regan, all Sioux Falls business and professional men. With the housing work completed, the Board of Directors employed on June 4, 1955, Mr. and Mrs. Jerry Mayer as the first administrators of the Ranch. Mr. Mayer was a prominent Sioux Falls businessman and a state senator

Official Dedication Ceremonies

On June 26, 1955, the official dedication ceremonies were held. Several months later, the first five boys moved in. Less than a year from the opening of the Ranch, Melinda McCrossan passed away leaving a legacy that still exists today. It was her vision "that with good food, moral support, religious training and good education opportunities, these boys will grow to be the finest and best of young men." It was this vision that has helped to change the lives of thousands of boys for many years to come. It is a legacy that is still carried on today by our dedicated and caring staff.

May 8, 1959, was a big day at McCrossan Boys Ranch. Our first boy marked the end of his stay at the Ranch with his graduation from high school.

Since then, the Ranch has continued to grow. The old barracks were replaced with new brick cottages that would house the boys. On October 23, 1966, Governor Nils Boe dedicated the first brick cottage building. In 1967, the McCrossan Auxiliary was established by Mrs. Mildred (Hugh) Robinson. The auxiliary was a group of women who met each month to help out with Ranch activities. This group still exists today.

Rebuilding the Barn

In 1970, Walter Schaefer came to McCrossan Boys Ranch as Executive Director. He continued in that position until December of 1997.

In December 1971, the Ranch suffered a serious setback when fire destroyed the barn that had been constructed in 1957. Several animals were lost in the fire and the cause was never determined. In autumn of 1973, the barn was replaced on a new site with an all-metal livestock center. It is dedicated in the memory of long time trustee Roy Hobson. In 1978, the Ranch began to operate its own on-campus approved special education program. For years, classes were held out of Mathers cottage until in 1996 the Rysdon Student Union was built housing the school, kitchen, dining room and a training facility. In June of 1998, educational services were contracted out to East Dakota Educational Cooperative. This has proven to be an excellent relationship as the boys are excelling in their academics as well as maintaining appropriate behaviors in the classroom.

Sioux Falls Nonprofit Ranch Gymnasium

Currently, McCrossan's has the capacity to serve 53 boys in group care. Brian Roegiers joined the McCrossan Boys Ranch team as Executive Director in June of 1998 and continues in that capacity at present.

A new gymnasium was also built in 2004 to meet the physical activity needs of the boys at the Ranch. The gym houses a full-sized basketball court, fitness center, locker room, office space and a concession area. In May of 2006, the Ranch School gained full accreditation by the South Dakota State Department of Education. With this special honor, the Ranch can now issue full credit for classes taken and issue diplomas and hold graduation ceremonies. On May 22nd, the first five boys from McCrossan Boys Ranch had an official Graduation Commencement Ceremony from McCrossan Boys Ranch High School and received their diplomas.

Chapel Moved to McCrossan

In October of 2007, the Ranch launched its first community-based program. The Evening Treatment Program was started upon the recommendation of DSS and DOC. The program served at-risk boys and girls ages 10-18 in Sioux Falls and was designed to provide structured therapy/treatment in the after school hours to prevent youth from being placed outside of the home. The Ranch also launched several other services including a community reintegration program, short-term assessment services, respite care, and crisis stabilization. In 2011, the Evening Treatment Program was discontinued due to changes in the childcare industry.

In July of 2009, the Ranch received a gift of a church from the Bethel Lutheran Congregation. The church was moved onto the campus; with the help of many generous donors, a basement and foyer addition were built and the church was renovated. The church is used for Bible studies, Fellowship of Christian Athletes, weekly Worship services, fellowship and a place for the community to hold meetings and more. The church is named the "Mark Froehlich Spiritual Center" thanks to a gift by the original builder of the church Floyd Froehlich from Sioux Falls. His son Mark was taken early due to heart complications and was the last funeral in the church before it was moved to the McCrossan campus. The church was built the same year McCrossan Boys Ranch was started in 1955. It's original home was by Sioux Valley Hospital (now Sanford Health) and then it was moved to 26th and Valley View Road where it was home to the Bethel Lutheran Congregation. Now, it is at its final home at McCrossan Boys Ranch.

The Road to McCrossan

In 2010, the road to McCrossan Boys Ranch got a major facelift. The north part of Marion Road was paved and a new Marion Road ramp onto I-90 was completed. The commute to McCrossan Boys Ranch no longer includes any gravel roads. A new driveway was also completed to the campus and the old driveway was abandoned because of the proximity to the exit ramps.

In 2011, McCrossan Boys Ranch built a new Center for Independent Living that houses 24 boys in apartments on campus. The 8,000 square foot building serves youth ages 17-20 in need of learning independent living skills.

A new 80' x 150' foot indoor riding arena named after loyal board member and donor Myron Van Buskirk and his wife Joan was opened in 2014. The "Van Buskirk Riding Arena" gives our boys a chance to participate in therapy, training, lessons, and other indoor recreational activities year-round at the Ranch.

The Ranch has offered many services throughout the years and now has a number of programs that are offered. A well-known hitch program has been a part of the Ranch for many years that has proven to be very therapeutic for the boys. We also have individual therapy, chemical dependency services, psychiatric care, restorative justice, moral development and many recreational offerings. The Ranch has a 4-H Club, High School Athletics and a Fellowship of Christian Athletes Huddle, just to name a few.

Huyser Hall

In 2017, McCrossan Boys Ranch completed an addition onto the Lodmell Administration building. This 5,760 sq. ft. addition houses more offices, meeting room space and creates more space for therapist offices and program meetings. The new addition houses our administrative team (Executive Director, Business Office, etc.), Admissions, Development Offices, Accreditation Manager, Board Room and more. This expansion made it possible for our program staff, therapists and nursing department to all be housed in the Lodmell Building in close proximity to make work more efficient.

The Ranch received a transformational gift from Iowa farmer, Arie Huyser in 2016. Huyser left his entire estate to McCrossan Boys Ranch. Arie was never married nor had kids of his own and always wanted to have some boys. With this gift, he has touched the lives of so many boys. In 2018, a new 32 single bedroom cottage was named in his honor – Huyser Hall. To make room for the new cottage, in 2017, Mather's Cottage was torn down.

In 2018, due to changes made by the State and their placing of boys in our program, the Ranch decided to begin the process of pursuing an accreditation with CARF (Council on Accreditation of Rehabilitative Facilities) and had our first surveyor visit in September of 2018. The ranch has met and mastered over 1,000 rigorous standards earning CARF's highest level of accreditation.

New Sioux Falls Nonprofit Visitor Center

Through the benevolent gift from Robert L. Nielsen, a farmer from Highmore, SD in 2019 we added the Robert L. Nielsen McCrossan Visitor Center to our campus. The multi-purpose

building features an historical area, archive room, gift shop, kitchenette and event room for tour groups, visitors, tourists and more.

Request More Information

If you are trying to refer a boy to McCrossan Boys Ranch or have placement questions please use our Parent Resource Guide form. Thank you!

© McCrossan Boys Ranch | 605.339.1203 | info@mccrossan.org | 47135 260th Street, Sioux Falls, SD 57107

McCrossan Boys Ranch is a 501 (c) 3 Sioux Falls nonprofit organization specializing in the mentoring, counseling and teaching of at-risk boys and young men. Donations to McCrossan Boys Ranch may be tax deductible. EIN: 46-0311913

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Mar. 26	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.

Public Affairs Director Jon Michaels (since 1977) talks with Todd Smith of the Downtown Sioux Falls Lions Club about their 67th Annual Pancake Days.

from their website:

The Beginning of Pancake Days:

The first pancake days was in April of 1957 and was originally know as Aunt Jemima Pancake Days. Lion Marion Musgrave was the President and spearheaded the new fundraiser. Lion Wendell Hanson was on the public relations committee. He remembers Lion Al Schock inviting Aunt Jemima to the first pancake days.

Lion Wendell came up with the idea of having a parade and presenting Aunt Jemima with the key to the city. Lion Burt Yagger was a City Commissioner of Streets at the time. He made a key that was 35 feet long and stretched from one side of 10th and Phillips Avenue to the other side. The parade had over 50 cars and 10th & Phillips Avenue was closed for the parade and presentation of the key. The Mayor spoke, the big key was swung across the street by a crane and Aunt Jemima was presented with a much smaller Black Hills Gold Key to the City.

Pancake Days started that afternoon at the Coliseum. The line stretched 2 ½ blocks and patrons lined up 4 deep. It took almost 2 hours to get served in 1957. Lion Wendell remembers cooking on 4 old cast iron grills, which held 8 to 10 pancakes each. The line was so long that some Lions wanted to stop to save the embarrassment but the Lions (most of them WWI and WWII veterans) regrouped, bought more supplies and persevered. It is that foresight, hardship and determination that have given us the fantastic Lions Pancake Days we have today.

Pancake Days Today:

Each spring, the Sioux Falls Downtown Lions Club serves over 10,000 people during a 2-day event at the Sioux Falls Convention Center. During the 16 hour pancake feed, approximately 60,000 pancakes and 38,000 sausages are served. We have 11 grills staffed by trained Lions volunteers flipping 10,560 pancakes per hour to keep the line moving - typical wait time during rush hour is only 20-25 minutes. Be sure to top it all off with a yummy scoop of Land-O-Lakes ice cream for only \$1.00

Tickets are \$7.00 each and are available for purchase at these Sioux Falls stores: Lewis Drug, Hy-Vee, and Ace Hardware (door price is \$9.00). The proceeds from this event help aid the vision and hearing impaired and other charities in the community. The public is invited to bring their old eyeglasses to be recycled and used by the needy.

SIOUX FALLS MAJOR CITIZEN INFLUENCERS:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
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Jan. 29	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.
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Public Affairs Director Jon Michaels (since 1977) talks with former Sioux Falls Council member, Theresa Stehly, about her opinions on the current city government. From overpriced bridges to citizen involvement, Theresa talks about her concerns for the cities future.

Theresa is annually the most downloaded podcast of Jon Michaels Forum

<https://www.facebook.com/theresa.stehly/>

DATE	PROGRAM	TIME	LENGTH	START	DURATION
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Feb. 19	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.
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Public Affairs Director Jon Michaels (since 1977) talks with Tom Gunlicks about his new books about his life and Sioux Falls.

From his Facebook

page:<https://www.facebook.com/tom.gunlicks>

January 26

And so it begins! I met with Throne Publishing yesterday! I gave them the manuscript for Echoes After Dark/Here Comes the Dawn. 2nd Edition. We talked about everything from covers to a picture of me. I told him I want a very small picture, and he laughed and said but Tom, you're a very big man! Quite an adrenaline rush for me laying the foundation. He gave me some things to do, and we'll be meeting on a regular basis to get everything in place. Up to 105 copies pre-ordered and again, thank you to everyone, especially those who ordered extra copies or gave me extra money. Still need more pre-orders so keep them coming my friends! And again, it takes awhile to publish so early April is probably when we'll see it in published form! And a big thanks to Throne Publishing...very impressed so far!!

Go to his Facebook page for updates

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Feb. 26	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.

Public Affairs Director Jon Michaels talks with long time television news reporter, Tom Rooney, about his career from Mitchell to Sioux Falls and now the KELO News Talk group.

SIOUX FALLS MAJOR ECONOMIC IMPACT EVENTS:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Jan. 21	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.

Public Affairs Director Jon Michaels (since 1977) talks with the new Agribusiness Manager, Brooke Hendrickx, of the Sioux Falls Area Chamber of Commerce.

from their website (with permission)
<https://siouxempirelivestockshow.com/>

About the Show

Since 1954, the Greater Sioux Falls Chamber of Commerce has been sponsoring one of the best livestock shows in the upper Midwest. Over the years, the Show has grown to include the best market and purebred livestock from across the country, as well as the latest in agricultural commercial exhibits.

Sioux Falls rolls out the red carpet to welcome visitors throughout the week. The annual Sioux Empire Livestock Show is a great way for South Dakota's largest city to recognize the impact that agriculture continues to have in our community.

The Sioux Empire Livestock Show MissionThe Sioux Empire Livestock Show promotes and celebrates agriculture through an annual, authentic experience that educates and entertains the community; assists youth exhibitors financially with academic

endeavors; and generates economic impact through national livestock consignments and trade show opportunities.

History & Traditions

The Sioux Empire Livestock Show first debuted as the Sioux Empire Farm Show. The Show seeks to strengthen the ties between the urban and agricultural communities, support livestock producers and exhibitors, provide educational programs and exhibits, and promote the importance of agriculture in our region.

Each year in January, area agricultural producers and the members of the Sioux Falls area business community gather to participate in a variety of events that highlight the importance of agriculture in the region. As a \$25.6 billion industry in South Dakota, agriculture definitely impacts the Sioux Falls area economy. More than 30,000 people visit Sioux Falls each January to see the latest and greatest in agriculture, as well as some of the best livestock, which results in an estimated economic impact of \$3 million.

Approximately 18,000 people attended the five-day show in 1954, and the event continued to grow each year. This regional ag tradition received a new name in 2018; however, the goals of the Sioux Empire Livestock Show (SELS) remain much the same as when the event first debuted as the Sioux Empire Farm Show. The Show seeks to strengthen the ties between the urban and agricultural communities, support livestock producers and exhibitors, provide educational programs and

exhibits, and promote the importance of agriculture in our region.

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Feb. 12	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.

The City of Sioux Falls has joined Lifelight to bring the largest music festival in downtown Sioux Falls on Labor Day, September 3.

Public Affairs Director Jon Michaels (since 1977) talks with CEO of Lifelight, Josh Brewer, about their summer activities from the Z8 conference on May 13 to the huge undertaking in downtown Sioux Falls on Sunday, September 3.

from their website:<https://lifelight.org/events>

LifeLight Festivals

If music is the universal language, then it makes sense that LifeLight would use this tool to reach people's hearts as we proclaim Jesus' name. From the very beginning, the heart of LifeLight has been to reach people with the truth and revelation of the Gospel of Jesus Christ. Changing course from the annual large festival, LifeLight now holds smaller, one-day festivals, both in the United States and internationally. Our regional

festivals bring music, speakers, and action sports into local communities, sharing the love of Christ and hosting a positive, safe atmosphere for youth & families.

It is a recurring theme to hear back from each city that the people attending our festivals are people who would chronically avoid church. After coming to the festival, they are now seen plugging into the local Church!

In every city we have seen prayer tents filled and lives changed after the alter call was given. We are praising God for so many changed lives!

"There is a man who has walked by my store for many years and I have invited him to church many times, but he has never been willing to come. The next day after the festival in Hastings, NE he came into my store and said, 'I went to that festival you were part of and went into the prayer tent and I gave my life to Christ. Now I need to know what I need to do next.'" - Dave Zach (Festival Sponso

WHEN SIOUX FALLS DIGS INTO OUR PAST AND DIGS FUTURE FOUNDATIONS:

DATE	PROGRAM	TIME	LENGTH	START	DURATION
Jan. 1	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.

Public Affairs Director Jon Michaels, since 1977, talks with
Dr. *Adrien* Hannus, professor of anthropology at Augustana.

from their

website:<https://www.augie.edu/academics/undergraduate-programs/anthropology>

Why study anthropology?

Anthropology students will immerse themselves in the humanities, arts and social and natural sciences to study diverse human cultures.

- As trained observers of people and interpreters of thousands of generations of excavated evidence, this program includes strong partnerships for study abroad in Exeter, England, research at the Archeodome in Mitchell, South Dakota, and field school in Nebraska.
- Students have the opportunity to work on excavations, research in the Augustana Archaeology Laboratory and investigate individual research projects.

DATE	PROGRAM	TIME	LENGTH	START	DURATION
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Feb. 5	FORUM	5:30 AM	30 MIN.	5:30 AM	30 MIN.
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Public Affairs Director Jon Michaels talks to Adrian Von Bochove about the Veterans Community Project in Sioux Falls for a tiny homes vision for the homeless Veterans.