

NCC Cable System Order

Order #	62533933
Syscode	2409
System Name	Spectrum/DirecTV- I+ Kansas City, MO
Market	Kansas City

AE	Dan Cohen
Sales Coordinator	Katy Myers
Office	Kansas City
Phone	(913) 663-5013
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar18
-	

Flight Dates	05/16/18 - 05/22/18
Agency	Thompson Communications
Advertiser	Citizens for Kevin Corlew

Client Code	19
Product Code	22
Est Code	484
Product Name	Media
Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date		05/17/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$1,938.00	
Commission		\$290.70	
Net Total		\$1,647.30	
Total Spots		79	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Comments :	5/17 revision; cxl NAs as noted; add mgs as shown; order total stays the same
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	5/21/18	5/27/18	05:00	09:00	X							0.00	0	2	\$30.00	\$60.00	30	5/17 - cxl 2x NA 5/19
2	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00			X					0.00	0	2	\$30.00	\$60.00	30	5/17 - cxl 2x NA 5/19
3	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00				X				0.00	0	2	\$30.00	\$60.00	30	5/17 - cxl 2x NA 5/19
4	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00					X			0.00	0	2	\$30.00	\$60.00	30	5/17 - cxl 2x NA 5/19
5	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00						X		0.00	0	0	\$30.00	\$0.00	30	5/17 - cxl 2x NA 5/19
6	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00							X	0.00	0	2	\$30.00	\$60.00	30	5/17 - cxl 2x NA 5/19
7	FXNC	VARIOUS	5/21/18	5/27/18	09:00	16:00	X							0.00	0	3	\$37.00	\$111.00	30	
8	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00			X					0.00	0	3	\$37.00	\$111.00	30	
9	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00				X				0.00	0	3	\$37.00	\$111.00	30	
10	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00					X			0.00	0	3	\$37.00	\$111.00	30	
11	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00						X		0.00	0	3	\$37.00	\$111.00	30	
12	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00							X	0.00	0	3	\$37.00	\$111.00	30	
13	CNN	NEW DAY<	5/21/18	5/27/18	05:00	09:00	X							0.00	0	2	\$13.00	\$26.00	30	
14	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00			X					0.00	0	2	\$13.00	\$26.00	30	
15	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00				X				0.00	0	2	\$13.00	\$26.00	30	
16	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00					X			0.00	0	2	\$13.00	\$26.00	30	
17	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00						X		0.00	0	2	\$13.00	\$26.00	30	
18	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00							X	0.00	0	2	\$13.00	\$26.00	30	
19	CNN	CNN NEWSROOM<	5/21/18	5/27/18	09:00	16:00	X							0.00	0	3	\$17.00	\$51.00	30	
20	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00			X					0.00	0	3	\$17.00	\$51.00	30	
21	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00				X				0.00	0	3	\$17.00	\$51.00	30	

NCC Cable System Order

Order #	62533933	Flight Dates	05/16/18 - 05/22/18	Update Date	05/17/18
Syscode	2409	Agency	Thompson Communications	Version	2 Vs. 1
System Name	Spectrum/DirecTV- I+ Kansas City, MO	Advertiser	Citizens for Kevin Corlew	Show All Lines	
Market	Kansas City			Total # of Weeks	1
		Client Code	19	Total	\$1,938.00
AE	Dan Cohen	Product Code	22	Commission	\$290.70
Sales Coordinator	Katy Myers	Est Code	484	Net Total	\$1,647.30
Office	Kansas City	Product Name	Media	Total Spots	79
Phone	(913) 663-5013	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Point
Survey	DMA Nielsen Live+SD Mar18	Primary Demo	Households	GRP	0
-		Makegood Policy	Approval Required	GIMP	0
				CPP	\$0.00
				CPM	\$0.00
Comments : 5/17 revision; cxl NAs as noted; add mgs as shown; order total stays the same					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00					X			0.00	0	3	\$17.00	\$51.00	30	
23	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00						X		0.00	0	3	\$17.00	\$51.00	30	
24	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00							X	0.00	0	3	\$17.00	\$51.00	30	
25	HGTV	AVG. ALL WKS<	5/21/18	5/27/18	09:00	16:00	X							0.00	0	3	\$25.00	\$75.00	30	
26	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00			X					0.00	0	3	\$25.00	\$75.00	30	
27	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00				X				0.00	0	3	\$25.00	\$75.00	30	
28	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00					X			0.00	0	3	\$25.00	\$75.00	30	
29	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00						X		0.00	0	3	\$25.00	\$75.00	30	
30	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00							X	0.00	0	3	\$25.00	\$75.00	30	
31	TBSC	TBS	5/14/18	5/20/18	09:00	16:00						X		0.00	0	1	\$35.00	\$35.00	30	5/17 - MG add
32	TNT	TNT	5/14/18	5/20/18	09:00	16:00							X	0.00	0	1	\$20.00	\$20.00	30	5/17 - MG add
33	DISC	DISC	5/14/18	5/20/18	05:00	09:00						X		0.00	0	1	\$5.00	\$5.00	30	5/17 - MG add

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	79	0	0	0	0	0	0	0	0	0	0	0	79
AMT	\$1,938.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,938.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62533933 | Kansas City | Spectrum/DirecTV- I+ Kansas City, MO | 2409 |