

NCC Cable System Order

Order #	62533933
Syscode	1445
System Name	Spectrum/North KC U-verse, MO
Market	Kansas City

AE	Dan Cohen
Sales Coordinator	Katy Myers
Office	Kansas City
Phone	(913) 663-5013
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar18
-	

Flight Dates	05/16/18 - 05/22/18
Agency	Thompson Communications
Advertiser	Citizens for Kevin Corlew

Client Code	19
Product Code	22
Est Code	484
Product Name	Media
Credit Status	

Primary Demo	Households
Makegood Policy	Approval Required

Update Date		05/17/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$2,466.00	
Commission		\$369.90	
Net Total		\$2,096.10	
Total Spots		185	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Comments :	5/17 revision; cxl NAs as noted; add mgs as shown; order total stays the same
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	5/21/18	5/27/18	05:00	09:00	X							0.00	0	2	\$13.00	\$26.00	30	
2	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00			X					0.00	0	2	\$13.00	\$26.00	30	
3	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00				X				0.00	0	2	\$13.00	\$26.00	30	
4	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00					X			0.00	0	2	\$13.00	\$26.00	30	
5	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00						X		0.00	0	2	\$13.00	\$26.00	30	
6	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00							X	0.00	0	2	\$13.00	\$26.00	30	
7	FXNC	VARIOUS	5/21/18	5/27/18	09:00	16:00	X							0.00	0	3	\$13.00	\$39.00	30	
8	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00			X					0.00	0	3	\$13.00	\$39.00	30	
9	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00				X				0.00	0	3	\$13.00	\$39.00	30	
10	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00					X			0.00	0	3	\$13.00	\$39.00	30	
11	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00						X		0.00	0	3	\$13.00	\$39.00	30	
12	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00							X	0.00	0	3	\$13.00	\$39.00	30	
13	FXNC	VARIOUS	5/21/18	5/27/18	16:00	19:00	X							0.00	0	2	\$16.00	\$32.00	30	
14	FXNC	VARIOUS	5/14/18	5/20/18	16:00	19:00			X					0.00	0	2	\$16.00	\$32.00	30	
15	FXNC	VARIOUS	5/14/18	5/20/18	16:00	19:00				X				0.00	0	2	\$16.00	\$32.00	30	
16	FXNC	VARIOUS	5/14/18	5/20/18	16:00	19:00					X			0.00	0	2	\$16.00	\$32.00	30	
17	FXNC	VARIOUS	5/14/18	5/20/18	16:00	19:00						X		0.00	0	2	\$16.00	\$32.00	30	
18	FXNC	VARIOUS	5/14/18	5/20/18	16:00	19:00							X	0.00	0	2	\$16.00	\$32.00	30	
19	FXNC	VARIOUS	5/21/18	5/27/18	19:00	24:00	X							0.00	0	2	\$25.00	\$50.00	30	
20	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00			X					0.00	0	2	\$25.00	\$50.00	30	
21	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00				X				0.00	0	2	\$25.00	\$50.00	30	

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22	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00					X			0.00	0	2	\$25.00	\$50.00	30	
23	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00						X		0.00	0	2	\$25.00	\$50.00	30	
24	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00							X	0.00	0	2	\$25.00	\$50.00	30	
25	CNN	NEW DAY<	5/21/18	5/27/18	05:00	09:00	X							0.00	0	2	\$8.00	\$16.00	30	
26	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00			X					0.00	0	2	\$8.00	\$16.00	30	
27	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00				X				0.00	0	2	\$8.00	\$16.00	30	
28	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00					X			0.00	0	2	\$8.00	\$16.00	30	
29	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00						X		0.00	0	2	\$8.00	\$16.00	30	
30	CNN	NEW DAY<	5/14/18	5/20/18	05:00	09:00							X	0.00	0	2	\$8.00	\$16.00	30	
31	CNN	CNN NEWSROOM<	5/21/18	5/27/18	09:00	16:00	X							0.00	0	2	\$9.00	\$18.00	30	
32	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00			X					0.00	0	2	\$9.00	\$18.00	30	
33	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00				X				0.00	0	2	\$9.00	\$18.00	30	
34	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00					X			0.00	0	2	\$9.00	\$18.00	30	
35	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00						X		0.00	0	2	\$9.00	\$18.00	30	
36	CNN	CNN NEWSROOM<	5/14/18	5/20/18	09:00	16:00							X	0.00	0	2	\$9.00	\$18.00	30	
37	CNN	VARIOUS	5/21/18	5/27/18	16:00	19:00	X							0.00	0	2	\$10.00	\$20.00	30	
38	CNN	VARIOUS	5/14/18	5/20/18	16:00	19:00			X					0.00	0	2	\$10.00	\$20.00	30	
39	CNN	VARIOUS	5/14/18	5/20/18	16:00	19:00				X				0.00	0	2	\$10.00	\$20.00	30	
40	CNN	VARIOUS	5/14/18	5/20/18	16:00	19:00					X			0.00	0	2	\$10.00	\$20.00	30	
41	CNN	VARIOUS	5/14/18	5/20/18	16:00	19:00						X		0.00	0	2	\$10.00	\$20.00	30	
42	CNN	VARIOUS	5/14/18	5/20/18	16:00	19:00							X	0.00	0	2	\$10.00	\$20.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	AVG. ALL WKS<	5/21/18	5/27/18	19:00	24:00	X							0.00	0	2	\$16.00	\$32.00	30	
44	CNN	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00			X					0.00	0	2	\$16.00	\$32.00	30	
45	CNN	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00				X				0.00	0	2	\$16.00	\$32.00	30	
46	CNN	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00					X			0.00	0	2	\$16.00	\$32.00	30	
47	CNN	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00						X		0.00	0	2	\$16.00	\$32.00	30	
48	CNN	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00							X	0.00	0	2	\$16.00	\$32.00	30	
49	HGTV	AVG. ALL WKS<	5/21/18	5/27/18	09:00	16:00	X							0.00	0	3	\$13.00	\$39.00	30	
50	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00			X					0.00	0	3	\$13.00	\$39.00	30	
51	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00				X				0.00	0	3	\$13.00	\$39.00	30	
52	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00					X			0.00	0	3	\$13.00	\$39.00	30	
53	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00						X		0.00	0	3	\$13.00	\$39.00	30	
54	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00							X	0.00	0	3	\$13.00	\$39.00	30	
55	HGTV	AVG. ALL WKS<	5/21/18	5/27/18	16:00	19:00	X							0.00	0	1	\$16.00	\$16.00	30	5/17 - cxl 1x NA each day
56	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00			X					0.00	0	1	\$16.00	\$16.00	30	5/17 - cxl 1x NA each day
57	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00				X				0.00	0	1	\$16.00	\$16.00	30	5/17 - cxl 1x NA each day
58	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00					X			0.00	0	1	\$16.00	\$16.00	30	5/17 - cxl 1x NA each day
59	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00						X		0.00	0	1	\$16.00	\$16.00	30	5/17 - cxl 1x NA each day
60	HGTV	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00							X	0.00	0	1	\$16.00	\$16.00	30	5/17 - cxl 1x NA each day
61	HGTV	VARIOUS	5/21/18	5/27/18	19:00	24:00	X							0.00	0	1	\$25.00	\$25.00	30	5/17 - cxl 1x NA each day
62	HGTV	VARIOUS	5/14/18	5/20/18	19:00	24:00			X					0.00	0	1	\$25.00	\$25.00	30	5/17 - cxl 1x NA each day
63	HGTV	VARIOUS	5/14/18	5/20/18	19:00	24:00				X				0.00	0	1	\$25.00	\$25.00	30	5/17 - cxl 1x NA each day

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	VARIOUS	5/14/18	5/20/18	19:00	24:00					X			0.00	0	1	\$25.00	\$25.00	30	5/17 - cxl 1x NA each day
65	HGTV	VARIOUS	5/14/18	5/20/18	19:00	24:00						X		0.00	0	1	\$25.00	\$25.00	30	5/17 - cxl 1x NA each day
66	HGTV	VARIOUS	5/14/18	5/20/18	19:00	24:00							X	0.00	0	1	\$25.00	\$25.00	30	5/17 - cxl 1x NA each day
67	HIST	AVG. ALL WKS<	5/21/18	5/27/18	09:00	16:00	X							0.00	0	1	\$7.00	\$7.00	30	
68	HIST	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00			X					0.00	0	1	\$7.00	\$7.00	30	
69	HIST	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00				X				0.00	0	1	\$7.00	\$7.00	30	
70	HIST	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00					X			0.00	0	1	\$7.00	\$7.00	30	
71	HIST	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00						X		0.00	0	1	\$7.00	\$7.00	30	
72	HIST	AVG. ALL WKS<	5/14/18	5/20/18	09:00	16:00							X	0.00	0	1	\$7.00	\$7.00	30	
73	HIST	AVG. ALL WKS<	5/21/18	5/27/18	16:00	19:00	X							0.00	0	2	\$10.00	\$20.00	30	5/17 - cxl 1x NA 5/16, 5/17, 5/18
74	HIST	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00			X					0.00	0	1	\$10.00	\$10.00	30	5/17 - cxl 1x NA 5/16, 5/17, 5/18
75	HIST	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00				X				0.00	0	1	\$10.00	\$10.00	30	5/17 - cxl 1x NA 5/16, 5/17, 5/18
76	HIST	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00					X			0.00	0	1	\$10.00	\$10.00	30	5/17 - cxl 1x NA 5/16, 5/17, 5/18
77	HIST	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00						X		0.00	0	2	\$10.00	\$20.00	30	5/17 - cxl 1x NA 5/16, 5/17, 5/18
78	HIST	AVG. ALL WKS<	5/14/18	5/20/18	16:00	19:00							X	0.00	0	2	\$10.00	\$20.00	30	5/17 - cxl 1x NA 5/16, 5/17, 5/18
79	HIST	AVG. ALL WKS<	5/21/18	5/27/18	19:00	24:00	X							0.00	0	2	\$15.00	\$30.00	30	
80	HIST	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00			X					0.00	0	2	\$15.00	\$30.00	30	
81	HIST	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00				X				0.00	0	2	\$15.00	\$30.00	30	
82	HIST	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00					X			0.00	0	2	\$15.00	\$30.00	30	
83	HIST	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00						X		0.00	0	2	\$15.00	\$30.00	30	
84	HIST	AVG. ALL WKS<	5/14/18	5/20/18	19:00	24:00							X	0.00	0	2	\$15.00	\$30.00	30	

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85	FOOD	FOOD	5/21/18	5/27/18	05:00	09:00	X							0.00	0	1	\$4.00	\$4.00	30	5/17 - MG add
86	FOOD	FOOD	5/14/18	5/20/18	05:00	09:00						X		0.00	0	1	\$4.00	\$4.00	30	5/17 - MG add
87	FOOD	FOOD	5/14/18	5/20/18	05:00	09:00							X	0.00	0	1	\$4.00	\$4.00	30	5/17 - MG add
88	FOOD	FOOD	5/21/18	5/27/18	09:00	16:00	X							0.00	0	2	\$5.00	\$10.00	30	5/17 - MG add
89	FOOD	FOOD	5/14/18	5/20/18	09:00	16:00						X		0.00	0	2	\$5.00	\$10.00	30	5/17 - MG add
90	FOOD	FOOD	5/14/18	5/20/18	09:00	16:00							X	0.00	0	2	\$5.00	\$10.00	30	5/17 - MG add
91	FOOD	FOOD	5/21/18	5/27/18	16:00	19:00	X							0.00	0	1	\$9.00	\$9.00	30	5/17 - MG add
92	FOOD	FOOD	5/14/18	5/20/18	16:00	19:00						X		0.00	0	1	\$9.00	\$9.00	30	5/17 - MG add
93	FOOD	FOOD	5/14/18	5/20/18	16:00	19:00							X	0.00	0	1	\$9.00	\$9.00	30	5/17 - MG add
94	FOOD	FOOD	5/21/18	5/27/18	19:00	24:00	X							0.00	0	2	\$14.00	\$28.00	30	5/17 - MG add
95	FOOD	FOOD	5/14/18	5/20/18	19:00	24:00						X		0.00	0	2	\$14.00	\$28.00	30	5/17 - MG add
96	FOOD	FOOD	5/14/18	5/20/18	19:00	24:00							X	0.00	0	2	\$14.00	\$28.00	30	5/17 - MG add
97	TBSC	TBS	5/21/18	5/27/18	05:00	09:00	X							0.00	0	1	\$8.00	\$8.00	30	5/17 - MG add
98	TBSC	TBS	5/21/18	5/27/18	09:00	16:00	X							0.00	0	2	\$10.00	\$20.00	30	5/17 - MG add
99	TBSC	TBS	5/21/18	5/27/18	16:00	19:00	X							0.00	0	1	\$16.00	\$16.00	30	5/17 - MG add
100	TBSC	TBS	5/14/18	5/20/18	16:00	19:00						X		0.00	0	1	\$16.00	\$16.00	30	5/17 - MG add
101	TBSC	TBS	5/21/18	5/27/18	19:00	24:00	X							0.00	0	2	\$25.00	\$50.00	30	5/17 - MG add

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Sales Coordinator	Katy Myers
Office	Kansas City
Phone	(913) 663-5013
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar18
-	

Client Code	19
Product Code	22
Est Code	484
Product Name	Media
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$2,466.00	
Commission		\$369.90	
Net Total		\$2,096.10	
Total Spots		185	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Comments :	5/17 revision; cxl NAs as noted; add mgs as shown; order total stays the same
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
102	ESPN	ESPN	5/21/18	5/27/18	09:00	16:00	X							0.00	0	1	\$13.00	\$13.00	30	5/17 - MG add

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	185	0	0	0	0	0	0	0	0	0	0	0	185
AMT	\$2,466.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,466.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

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