

# ORDER



**Orders**  
**Order / Rev:** 25112  
**Alt Order #:** 26137918  
**Product Desc:** Issue  
**Estimate:** 6759 - B  
**Flight Dates:** 10/23/18 - 10/29/18  
**Original Date / Rev:** 08/27/18 / 10/29/18  
**Order Type:** GENERAL

**Primary AE:** Washington DC Katz Continental  
**Sales Office:** N-DC  
**Sales Region:** National

**Agency**  
**Name:** Buying Time  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave, NW Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Defend Oregon  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Priority:** P-01  
**Revenue Code 1:** AGY  
**Revenue Code 2:** NAT  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	22	\$6,990.00	\$5,941.50
10/29/18	10/29/18	3	\$175.00	\$148.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	22	\$6,990.00	\$5,941.50	0.00
November 2018	3	\$175.00	\$148.75	0.00
<b>Totals</b>	<b>25</b>	<b>\$7,165.00</b>	<b>\$6,090.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Katz Continer	N-DC	National	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KLSR	2%	\$7,165.00
Market	100%	\$358,250.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KCBY	0%	\$0.00
KEPB	0%	\$0.00
KEVU	0%	\$0.00
KEZI	0%	\$0.00
KMCB	0%	\$0.00
KMTR	0%	\$0.00
KOAC	0%	\$0.00
KPIC	0%	\$0.00
KTCW	0%	\$0.00
KTVC	0%	\$0.00
KVAL	0%	\$0.00
NMTR	0%	\$0.00
UNKWN	98%	\$351,085.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KLSR

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E 1	KLSR	10/23/18	10/29/18	M-F KVAL News/Fox 7a M-F KVAL News on Fox 7a	MW	7:00 AM-8:00 AM	MTWTF--	:30	5	\$15.00	P-01	0.00	NM	5	\$75.00
KVAL News on FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$15.00		0.00			
E 2	KLSR	10/23/18	10/29/18	M-F 5p-6p People's Court	CM	5:00 PM-6:00 PM	MTWTF--	:30	5	\$40.00	P-01	0.00	NM	4	\$160.00
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLSR	10/23/18-10/29/18		M-F 5p-6p See MG 2.6,2.7,2.8,2.9 [Program Change]	5:00 PM-6:00 PM		MTWThF----	:30		<del>(\$40.00)</del>		0.00	NM		
2	KLSR	10/23/18-10/29/18		M-F 5p-6p See MG 2.6,2.7,2.8,2.9 [Program Change]	5:00 PM-6:00 PM		MTWThF----	:30		<del>(\$40.00)</del>		0.00	NM		
4	KLSR	10/23/18-10/29/18		M-F 5p-6p See MG 2.6,2.7,2.8,2.9 [Program Change]	5:00 PM-6:00 PM		MTWThF----	:30		<del>(\$40.00)</del>		0.00	NM		
5	KLSR	10/23/18-10/29/18		M-F 5p-6p See MG 2.6,2.7,2.8,2.9 [Program Change]	5:00 PM-6:00 PM		MTWThF----	:30		<del>(\$40.00)</del>		0.00	NM		
6	KLSR	10/23/18-10/26/18		M-Su 8p-10p Ⓜ Credited	9:00 PM-10:00 PM		MTWTF--	:30		<del>(\$40.00)</del>		0.00	NM		
7	KLSR	10/23/18-10/26/18		M-Su 8p-10p Ⓜ MG for 2.2,2.4,2.5,2.1	9:00 PM-10:00 PM		MTWTF--	:30		\$40.00		0.00	NM		
8	KLSR	10/23/18-10/26/18		M-Su 8p-10p Ⓜ MG for 2.2,2.4,2.5,2.1	9:00 PM-10:00 PM		MTWTF--	:30		\$40.00		0.00	NM		
9	KLSR	10/23/18-10/26/18		M-Su 8p-10p Ⓜ MG for 2.2,2.4,2.5,2.1	9:00 PM-10:00 PM		MTWTF--	:30		\$40.00		0.00	NM		
E 3	KLSR	10/28/18	10/28/18	Sa-Su 10p-1030p Su KVAL News on Fox 10p	KW	10:00 PM-10:30 PM	-----S	:30	1	\$90.00	P-01	0.00	NM	1	\$90.00
KVAL News at 10P on Fox															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$90.00		0.00			
E 4	KLSR	10/27/18	10/27/18	Sa-Su 10p-1030p Sa KVAL News on Fox 10p	KW	10:00 PM-10:30 PM	-----S-	:30	1	\$90.00	P-01	0.00	NM	1	\$90.00
KVAL News at 10 on Fox															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$90.00		0.00			
E 5	KLSR	10/23/18	10/29/18	M-F Oregon's News @ 10p M-F Oregon's News @ 10p	MW	10:00 PM-10:30 PM	MTWTF--	:30	5	\$120.00	P-01	0.00	NM	5	\$600.00
Oregon's News @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$120.00		0.00			
N 6	KLSR	10/28/18	10/28/18	NFL RS Pre-Game Show NFL Pre-Game Show	PRE	9:00 AM-10:00 AM	-----S	:30	2	\$225.00	P-01	0.00	NM	1	\$225.00
NFL Pre-Game Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					2	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KLSR	10/22/18-10/28/18		NFL RS Pre-Game Show See MG 9.3,9.4,9.5 [No Avail]	9:00 AM-10:00 AM		-----Su	:30		<del>(\$225.00)</del>		0.00	NM		
N 7	KLSR	10/28/18	10/28/18	NFL Sun Early Game NFL Early Game	GME	10:00 AM-1:00 PM	-----S	:30	4	\$825.00	P-01	0.00	NM	4	\$3,300.00
NFL Early Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					4	\$825.00		0.00			
N 8	KLSR	10/27/18	10/27/18	MLB World Series 1-4 MLB World Series 1-4	GME	5:00 PM-8:00 PM	-----S-	:30	2	\$600.00	P-01	0.00	NM	0	\$0.00

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N 8	KLSR	10/27/18	10/27/18	MLB World Series 1-4 MLB World Series 1-4	GME	5:00 PM-8:00 PM	-----S-	:30	2	\$600.00	P-01	0.00	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/18 10/28/18 -----S- 2 \$600.00 0.00															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KLSR	10/22/18-10/28/18	MLB World Series 1-4 See MG 9.3,9.4,9.5 [No Avail]	5:00 PM-8:00 PM	-----Sa--	:30	<del>(\$600.00)</del>	0.00	NM						
2	KLSR	10/22/18-10/28/18	MLB World Series 1-4 See MG 9.3,9.4,9.5 [No Avail]	5:00 PM-8:00 PM	-----Sa--	:30	<del>(\$600.00)</del>	0.00	NM						
N 9	KLSR	10/27/18	10/27/18	MLB World Series 5-7 MLB World Series	GME	5:00 PM-8:00 PM	-----S-	:30	2	\$600.00	P-01	0.00	NM	4	\$2,625.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/18 10/28/18 -----S- 2 \$600.00 0.00															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KLSR	10/22/18-10/28/18	MLB World Series 5-7 See MG 9.3,9.4,9.5 [No Avail]	5:00 PM-8:00 PM	-----Sa--	:30	<del>(\$600.00)</del>	0.00	NM						
3	KLSR	10/28/18-10/28/18	NFL Sun Late Game Ⓜ MG for 8.1,6.2,8.2,9.1	1:00 PM-5:00 PM	-----Su	:30	\$675.00	0.00	NM						
4	KLSR	10/28/18-10/28/18	NFL Sun Late Game Ⓜ MG for 8.1,6.2,8.2,9.1	1:00 PM-5:00 PM	-----Su	:30	\$675.00	0.00	NM						
5	KLSR	10/28/18-10/28/18	NFL Sun Late Game Ⓜ MG for 8.1,6.2,8.2,9.1	1:00 PM-5:00 PM	-----Su	:30	\$675.00	0.00	NM						
													Totals	25	\$7,165.00