

# ORDER



**Orders**  
**Order / Rev:** 25112  
**Alt Order #:** 26137918  
**Product Desc:** Issue  
**Estimate:** 6759  
**Flight Dates:** 10/23/18 - 10/29/18  
**Original Date / Rev:** 08/27/18 / 08/27/18  
**Order Type:** GENERAL

**Primary AE:** Washington DC Katz Continental  
**Sales Office:** N-DC  
**Sales Region:** National

**Agency Name:** Buying Time  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave, NW Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Defend Oregon  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Priority:** P-01  
**Revenue Code 1:** AGY  
**Revenue Code 2:** NAT  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	14	\$880.00	\$748.00
10/29/18	10/29/18	3	\$175.00	\$148.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	14	\$880.00	\$748.00	0.00
November 2018	3	\$175.00	\$148.75	0.00
<b>Totals</b>	<b>17</b>	<b>\$1,055.00</b>	<b>\$896.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Katz Continer	N-DC	National	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KLSR	2%	\$1,055.00
Market	100%	\$52,750.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KCBY	0%	\$0.00
KEPB	0%	\$0.00
KEVU	0%	\$0.00
KEZI	0%	\$0.00
KMCB	0%	\$0.00
KMTR	0%	\$0.00
KOAC	0%	\$0.00
KPIC	0%	\$0.00
KTCW	0%	\$0.00
KTVC	0%	\$0.00
KVAL	0%	\$0.00
NMTR	0%	\$0.00
UNKWN	98%	\$51,695.00

Order / Rev: 25112  
 Alt Order #: 26137918  
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Defend Oregon  
 Product Desc: Issue  
 Estimate: 6759  
**KLSR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLSR	10/23/18	10/29/18	M-F KVAL News/Fox 7a M-F KVAL News on Fox 7a	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$15.00	P-01	0.00	NM	5	\$75.00
KVAL News on FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			5		\$15.00		0.00				
E 2	KLSR	10/23/18	10/29/18	M-F 5p-6p People's Court	CM	5:00 PM-6:00 PM	MTWTF--	:30	5	\$40.00	P-01	0.00	NM	5	\$200.00
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			5		\$40.00		0.00				
E 3	KLSR	10/28/18	10/28/18	Sa-Su 10p-1030p Su KVAL News on Fox 10p	CM	10:00 PM-10:30 PM	PI-----S	:30	1	\$90.00	P-01	0.00	NM	1	\$90.00
KVAL News at 10P on Fox															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S			1		\$90.00		0.00				
E 4	KLSR	10/27/18	10/27/18	Sa-Su 10p-1030p Sa KVAL News on Fox 10p	CM	10:00 PM-10:30 PM	PI-----S-	:30	1	\$90.00	P-01	0.00	NM	1	\$90.00
KVAL News at 10 on Fox															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S-			1		\$90.00		0.00				
E 5	KLSR	10/23/18	10/29/18	M-F Oregon's News @ 10 M-F Oregon's News @ 10p	CM	10:00 PM-10:30 PM	MTWTF--	:30	5	\$120.00	P-01	0.00	NM	5	\$600.00
Oregon's News @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--			5		\$120.00		0.00				
													Totals	17	\$1,055.00