

3rd Quarter July, August, September 2017

## LEADING COMMUNITY ISSUES IN NEW BRUNSWICK, NJ AREA

- Education 1.
- 2. Employment, Finances, Business & Economy
- 3. Family, Health & Public Safety
- 4. Mental Health Issues
- 5. **Government & Politics**
- 6. Community & Fundraising

The following is a description of WMGQ's regularly scheduled Public Affairs programs:

### RADIO HEALTH JOURNAL

A weekly 30-minute program focusing on current issues in health and medicine, with America's leading health experts and the latest news in medical research Sunday 6:00 am - 6:30 am

## **VIEWPOINTS**

A weekly 30-minute program focusing on business, economics, mental health, family issues, education, popular culture, media, current affairs, government, technology, agriculture, environment, public safety and consumerism.

Sunday 6:30 am - 7:00 am

#### LIFE ADVICE WITH JENNIFER LEWIS HALL

A weekly pre-recorded 30-minute program focusing on life's daily pressures; kids, your boss, family, finances, job search, etc. Hosted by popular author, TV and radio personality Jennifer Lewis Hall

Sunday 7:00 am - 8:00 am

WMGQ, Magic 98.3 FM is Central Jersey's choice for music and information. WMGQ's mix of music and up-to-the-minute news, traffic and weather keeps Central Jersey informed. In

addition to WMGQ's 4 weekly public affairs programs, the station also provides the following services:

- Newscasts two times an hour from 5:30am 8:00am Monday through Friday
- Traffic updates three times an hour 5:45am 9:00am and three times per hour 4:00pm 7:00pm Monday through Friday
- Weather updates every hour 24 hours a day, 7 days a week
- Public Service Announcements aired once per hour 7 days per week.

# RADIO HEALTH JOURNAL – SHOW DETAILS 3<sup>rd</sup> QUARTER 2017

Program # 17-28 – Airdate 7/9 – Runtime: 28 minutes

Topics: Segment 1 – Obesity Segment 2 – The Science of Smell

Compliance Issues Covered: Health Care, Public Health, Science, Discrimination

Program # 17-29 – Airdate 7/16 – Runtime: 28 minutes

Topics: Segment 1 – Sibling Abuse Segment 2 – Teeth and Oral Equality

Compliance Issues Covered: Child Abuse, Child Safety, Health Care, Parenting Issues

Program #17-30 – Airdate 7/23 – Runtime: 28 minutes

Topics: Segment 1 – Consolidating 911

Segment 2 – Healing Children

Compliance Issues Covered: Public Safety, Emergency Preparedness, Employment, Government

Program #17-31 – Airdate 7/30 – Runtime 28 minutes

Topics: Segment 1 - Car Crash Victims & PTSD Segment 2 – Evaluating Veterans Healthcare

Compliance Issues Covered: Health Care, Government, Mental Health, Public Safety

Program #17-32 – Airdate 8/6 – Runtime 28 minutes

Topics: Segment 1 – The Risks of Egg Donation

Segment 2 – Social Jetlag

Compliance Issues Covered: Health, Pop Culture, Technology, Health Care, Women's Issues

Program # 17-33- Airdate 8/13 – Runtime 28 minutes

Topics: Segment 1 – Homelessness Criminalized

Segment 2 – Death Prep

Compliance Issues Covered: Family Relations, Poverty, Affordable Housing, Employment

Program # 17-34- Airdate 8/20 – Runtime 28 minutes

Topics: Segment 1 - Rural Hospitals in Trouble

Segment 2 – Multitasking/Juggling Task Well

Compliance Issues Covered: Work Force, Government, Health Care, Public Health, Medicare, Medicaid

Program # 17-35- Airdate 8/27 – Runtime 28 minutes Topics: Segment 1 – Diagnotic Mistakes & Medical Errors

Segment 2 – Medical Lab Mistakes

Compliance Issues Covered: Health Care, Public Health, Technology

Program # 17-36 – Airdate 9/3 – Runtime 28 minutes Topics: Segment 1 – Behavioral Sciences at the CIA

Segment 2 – Are Lefties Really Different

Compliance Issues Covered: Psychology, Technology, Government, National Security, American Culture

Program # 17-37 – Airdate 9/10 – Runtime 28 minutes

Topics: Segment 1- Lung Cancer Stigma

Segment 2- Pet Obesity

Compliance Issues Covered: Family Issues, Public Health, Pets, Discrimination, Health Care

Program # 17-38 – Airdate 9/17 – Runtime 28 minutes Topics: Segment 1- Cutting Nicotine in Cigarettes Segment 2 – Do Cardiologists Know Nutrition

Compliance Issues Covered: Health Care, Nutrition, Tobacco Abuse

Program # 17-39 – Airdate 9/24 – Runtime 28 minutes Topics: Segment 1 – Enlisting Men Against Sexual Assault

Segment 2 – Teenage Boys: They're Not Lazy

Compliance Issues Covered: Parenting Issues, Education, Crime, Men's Issues, Sexual Assault

## VIEWPOINTS – SHOW DETAILS 3<sup>rd</sup> QUARTER 2017

Program # 17-28 – Airdate 7/9 – Runtime: 28 minutes

Topics: Segment 1 - Domestic Violence

Segment 2 – After World War I

Segment 3 – Pop Music

Compliance Issues Covered: Family, Violence, Culture, Music, History, Business

Program # 17-29 – Airdate 7/16 – Runtime: 28 minutes

Topics: Segment 1 – Novel: "The Force" Segment 2 – Stroh Brewing Company

Segment 3 - Culture Crash: Christopher Nolan

Compliance Issues Covered: Crime, Violence, History, Race, Literature

Program # 17-30 – Airdate 7/23 – Runtime: 28 minutes Topics: Segment 1 – Pottermania/Harry Potter Series

Segment 2 – Potter Therapy/Harry Potter Series Used To Treat PTSD

Segment 3 – Culture Crash: Harry Potter's Lasting Legacy

Compliance Issues Covered: Media, Movies Entertainment, Art, Mental Health

Program # 17-31 – Airdate 7/30 – Runtime: 28 minutes

Topics: Segment 1 – Getting Things Done/Proper Time Management Segment 2 - Intelligent Disobedience: Knowing when to say no

Segment 3 – Culture Crash: A Ghost Story

Compliance Issues Covered: Business, Productivity, Military, Ethics, Media, Movies

Program # 17-32 – Airdate 8/6 – Runtime 28 minutes

Topics: Segment 1 – Overcoming the Fear of Public Speaking

Segment 2 – The Mysterious World of Plants Segment 3 – Culture Crash: Emmy Nominations Compliance Issues Covered: Nature, Gardening, Medicine, Business, Professional Development, Health

Program # 17-33 – Airdate 8/13 – Runtime 28 minutes

Topics: Segment 1 – Pregnancy Behind Bars Segment 2 – The Struggles of Co-Parenting Segment 3 – Culture Crash: Movies on Film

Compliance Issues Covered: Parenting, Divorce, Pregnancy, Health Care, Jail, Government

Program # 17-34 – Airdate 8/20 – Runtime 28 minutes

Topics: Segment 1 – The Demise of Cash

Segment 2 – The overlooked Importance of College Professors

Segment 3 – Culture Crash: Novel: Before The Fall/TV Show Creator Noah Hawley Compliance Issues Covered: Culture, Art, Literature, Crime, Education, Economics

Program # 17-35- Airdate 8/27 – Runtime 28 minutes

Topics: Segment 1 – Mate Choice in Fish & Humans/Sexual Behavior

Segment 2 – First Impressions & Their Pitfalls

Segment 3 – Culture Crash: TV Show Breaking Bad & The Shortcoming of Binge-watching Compliance Issues Covered: Business, Perception, Sexual Behavior, Psychology, Nature, Art

Program # 17-36 –Airdate 9/3 – Runtime 28 minutes

Topics: Segment 1 – Bobby Kennedy's Legacy Segment 2 – The Perils of Over- Parenting Segment 3 – Culture Crash: Reading Non-Fiction

Compliance Issues Covered: Literature, Art, Family Issues, Childhood Development, American History

Program # 17-37 –Airdate 9/10 – Runtime 28 minutes

Topics: Segment 1 – Finding Happy

Segment 2 – How to Make Your Start-up Work Segment 3 – Culture Crash: The Cinema of 2007

Compliance Issues Covered: Work Issues, Mental Health, Business, Relationships

Program # 17-38 –Airdate 9/17 – Runtime 28 minutes

Topics: Segment 1 – The Voices in Our Heads

Segment 2 – Inventing The Polariod

Segment 3 – Culture Crash: NBC's The Good Place & Serialized Comedy

Compliance Issues Covered: History, Inventions, TV, Culture, Art, Mental Health

Program # 17-39 –Airdate 9/24 – Runtime 28 minutes

Topics: Segment 1 – The Pursuit of Happiness

Segment 2 – Teaching Girls to Code: Closing the Gender Gap in Tech

Segment 3 – Culture Crash: The Future of Football in America

Compliance Issues Covered: Sports, Technology, Gender, Psychology

## LIFE ADVICE WITH JENNIFER LEWIS HALL – SHOW DETAILS 3rd QUARTER 2017

Show # 454 - Airdate 7/9 - Runtime: 25 minutes

Topics: Focusing on family during the summer. How to enhance your child's school break, and summer vacation. Advice on family friendly low budget activities, and more.

Compliance Issues Covered: Family, Money, Health Show # 455 – Airdate 8/6 – Runtime: 30 minutes

Topics: Are you resume ready? How to land a job, and prepare for the workforce.

Compliance Issues Covered: Education, Employment, Government

Show # 456 – Airdate 8/13 – Runtime: 30 minutes Topics: The Job Hunt – Successful Job Search Strategies.

Compliance Issues Covered: Employment, Education, Economy

Show # 457 – Airdate 8/20 – Runtime: 29 minutes Topics: Interview IQ – Making a Good First Impression

Compliance Issues Covered: Education, Employment, Government

Show # 458 – Airdate 9/10 – Runtime: 28 minutes

Topic: What is Clean Eating?

Compliance Issues Covered: Diet, Nutrition, Health Show # 459 – Airdate 9/17 – Runtime: 23 minutes

Topic: Dealing With Stress.

Compliance Issues Covered: Health, Mental Health Show # 460 – Airdate 9/23 – Runtime: 26 minutes

Topic: The Importance of Sleep.

Compliance Issues Covered: Health, Mental Health, Wellness, Lifestyle